Contributors

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Convenor of the McGill International Entrepreneurship Conference Series and is the Series Editor of Edward Elgar Publishing’s McGill International Entrepreneurship Series of publications. He has served as the past president of the Administrative Sciences Association of Canada and is the current Director of the Business and Management Research Center at McGill University. The focus of his recent research interests is on electronic marketing, globalization of SMEs, management of knowledge, intellectual property and technology, the network of strategic alliances and multinational enterprise–host country relations. He has published widely and has edited numerous books and scholarly journals, including the *Canadian Journal of Administrative Sciences*, *Global Focus*, the *International Marketing Review*, the *Journal of International Entrepreneurship*, *Small Business Economics*, and the *Journal of International Management*.

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Dr Terence Tse is in the final year of a PhD in management at the University of Cambridge, UK. His thesis focuses on strategic innovation for e-commerce retailers. He was formerly a merger and acquisition analyst in Montreal and New York. He also co-founded IdeaBistro, a Toronto-based Internet company, which serves the Canadian dental industry. His research interests and publications are in e-commerce strategy and financial economics.