Contributors

Dr Gabriele Beibst is Professor of Marketing in the Department of Business Administration at the University of Applied Sciences (UAS) Jena. She has been the President of UAS Jena since 2001. She is also a principal member of the GET UP–Thüringer Existenzgründer Initiative. Her research interests and publications are in marketing, university-based start-ups and international entrepreneurship.

Dr Jim Bell is Professor of International Business Entrepreneurship at Magee College, the University of Ulster, Northern Ireland. His teaching and research interests cover a wide area, including international marketing and internationalization of knowledge-based SMEs as well as international business education. He has published widely in these and related areas. He was chair of the Sixth McGill International Entrepreneurship Conference at the University of Ulster, 19–22 September 2003.

Dr Bee-Leng Chua is with the Chinese University of Hong Kong (CUHK), and teaches in the Faculty of Business Administration. Her work in entrepreneurship education includes establishing the Asia Moot Corp® Business Plan Competition in 1998. Her current research interests and publications are in career decisions, entrepreneurship and pro-social behaviors.

Mr Hankyu Chu is currently a PhD candidate at the Faculty of Management, McGill University. The focus of his area of research is on the process of learning and development of competence in knowledge-intensive firms. His work aims to formulate a theory of situated competences. He is an accomplished graduate of the Graduate School of International Studies, Chung-Ang University, South Korea.

Dr Steve Conway is a Senior Lecturer in Innovation at the University of Leicester Management Centre in the UK. His research interests and publications are focused on the nature and role of social networks and organization networks in the shaping and developing of technological innovation in the practice of entrepreneurship and in knowledge creation.

Dr Hamid Etemad is Professor of Marketing and International Business at the Faculty of Management, McGill University. He is the co-founder and
Convenor of the McGill International Entrepreneurship Conference Series and is the Series Editor of Edward Elgar Publishing’s McGill International Entrepreneurship Series of publications. He has served as the past president of the Administrative Sciences Association of Canada and is the current Director of the Business and Management Research Center at McGill University. The focus of his recent research interests is on electronic marketing, globalization of SMEs, management of knowledge, intellectual property and technology, the network of strategic alliances and multinational enterprise–host country relations. He has published widely and has edited numerous books and scholarly journals, including the Canadian Journal of Administrative Sciences, Global Focus, the International Marketing Review, the Journal of International Entrepreneurship, Small Business Economics, and the Journal of International Management.

**Dr Oswald Jones** is Professor of Innovation and Entrepreneurship at Manchester Metropolitan University Business School. His research interests and publications are in the areas of innovation and technology management, as well as social capital, entrepreneurial networks and entrepreneurial processes. He recently coedited (with Dr Fiona Tilley) *Competitive Advantage in SMEs: Organising for Innovation and Change* (Wiley, 2003).

**Ms Supara Kapasuwan** is a lecturer in international business at the Faculty of Business Administration, Dhurakijpundit University, Bangkok, Thailand. She is currently a doctoral candidate in business administration at the College of Business and Economics, Washington State University. Her research interests include international entrepreneurship, interorganizational networks and organizational learning.

**Dr Norris Krueger Jr** is a Clinical Professor of Entrepreneurship and serves as the Program Manager for the Kauffman-supported TEAMS initiative. He continues to teach a wide array of entrepreneurship courses at Boise State University in Idaho. His current research interest is in understanding how we learn to see opportunities and how this understanding helps promote a more entrepreneurial mindset in organizations, communities and newer domains such as social entrepreneurship. He is a widely-published author and highly-cited expert on entrepreneurial cognition.

**Dr Arndt Lautenschläger** is a research associate in the GET UP–Thüringer Existenzgründer Initiative at the University of Applied Sciences in Jena. In this position, he is committed to creating an enabling infrastructure for knowledge-based start-ups from the academic sector. His research interests and publications are in university-based start-ups, entrepreneurship education and international entrepreneurship.
Dr Yender Lee is a Professor of the National Taipei College of Business in Taiwan. He teaches Management Information System (MIS) and marketing courses. His research interests and publications are in knowledge networks, knowledge management, data mining and electronic commerce. His PhD work at McGill University was focused on knowledge networks, technology management and management of information systems.

Harry Matlay is Reader in SME Development at the University of Central England Business School and is leading the activities of the newly-established Organisational Learning and Innovation Unit in Birmingham, UK. His research interests and publications are in entrepreneurship, organizational learning and knowledge management, with a special focus on SMEs. His other interests include training and innovation. He is the editor of the Journal of Small Business and Enterprise Development, UK.

Dr Rod B. McNaughton holds the Eyton Chair in Entrepreneurship and is Director of the Institute for Innovation Research and Associate Director of the Centre for Business, Entrepreneurship and Technology, at the University of Waterloo. He specializes in international marketing strategy with a focus on the internationalization of small knowledge-intensive firms. His research interests and publications focus is on choosing international channels of distribution, exporting and export policy, market orientation and value creation, strategic alliances, foreign direct investment and the venture capital industry.

Dr Jay Mitra is Professor of Entrepreneurship, Director of the Centre for Entrepreneurship Research and Development, and Director of the Business and Management Research Institute, at Luton Business School, University of Luton. He is also the Scientific Coordinator of the OECD’s LEED programme project on Entrepreneurship Education. A focus of his wide publications is on different aspects of new venture creation and the development and management of acclaimed postgraduate programs on entrepreneurship.

Dr Kent E. Neupert is Professor of International Business and Research Director of the Global Business Consortium at the University of Idaho. He is also the director of the Northwest Venture Championship, an international business plan competition that he launched in 2002. In addition to teaching in the MBA and undergraduate programs, he initiates and coordinates research on international business, business strategy and entrepreneurship. His research interests and publications are in international business, entrepreneurship and business strategy areas.
**Dr Jerman Rose** holds the James Huber Chair of Entrepreneurship and is the Director of the Center for Entrepreneurial Studies at Washington State University. He has extensive experience in teaching and training activities in both higher education and industrial settings in the United States and abroad, as well as practical experience in the creation and operation of small and medium-sized enterprises. His research interests and publications are focused on entrepreneurship and small business management topics.

**Dr Philip Rosson** was appointed to the Killam Chair of Technology, Innovation and Marketing at the School of Business Administration at Dalhousie University in 2002. He teaches courses in Internet marketing and marketing strategy. He has served as co-editor of the *Canadian Journal of Administrative Sciences* and Dean of the Faculty of Management at Dalhousie University. He has published widely, with a special emphasis on the growth strategies of small and medium-sized companies, particularly in foreign markets.

**Dr Khaled Soufani** is Professor of Finance in the John Molson School of Business at Concordia University in Montreal. He specializes in financial and business economics, with many publications in the area of entrepreneurial finance. He teaches corporate finance, economics and international business. The focus of his research and publications is on business, economic and financial affairs as well as topics related to the growth and development of SMEs in both the domestic and the international environment.

**Dr Terence Tse** is in the final year of a PhD in management at the University of Cambridge, UK. His thesis focuses on strategic innovation for e-commerce retailers. He was formerly a merger and acquisition analyst in Montreal and New York. He also co-founded IdeaBistro, a Toronto-based Internet company, which serves the Canadian dental industry. His research interests and publications are in e-commerce strategy and financial economics.