Contributors

Ola Bergström is Assistant Professor at the Gothenburg School of Economics and Commercial Law at Göteborg University. He received his PhD with a study of recruitment management. He has been a visiting scholar at the Scandinavian Centre for Organization Research at Stanford University. His current research focuses on the interface between organizations and the labour market. He has worked extensively with a number of EU projects and has published books and articles on recruitment and contingent work in Europe and the United States.

Paul du Gay is Professor of Sociology and Organization Studies, and Co-Director of the Centre for Citizenship, Identity and Governance, in the Faculty of Social Sciences at the Open University, UK. His recent published work includes In Praise of Bureaucracy (Sage, 2000) and Cultural Economy (edited with Mike Pryke, Sage, 2002). He is currently working on a book for Sage provisionally entitled Culture, Person and Organization and also undertaking a cultural and historical analysis of the development of self-service retailing in Britain.

Torben Elgaard Jensen is Assistant Professor at the Department of Organization and Industrial Sociology, Copenhagen Business School, Denmark. He received his PhD with a study of the reorganization of social work in the municipality of Copenhagen. His current research interest is in the sociology of work, in particular the materialities of organizing and the potential effectiveness of temporary arrangements of work and identities. He is currently working on the research project ‘Relational Identities in Temporary and Scattered Work Practice’.

Peter Leisink is Professor of Public Management and Organization Studies at the Utrecht School of Governance, Utrecht University, The Netherlands. He (co-)edited several publications including Work and Citizenship in the New Europe (Edward Elgar, 1993), The Challenges to Trade Unions in Europe (Edward Elgar, 1996), Globalization and Labour Relations (Edward Elgar, 1999) and Organizational Relationships in the Networking Age (Edward Elgar, 2003).
Liz McFall is a lecturer in sociology at the Open University, UK. She has published a number of articles and a book *Advertising: A Cultural Economy* (Sage, 2004) exploring the cultural economy of advertising practice from an historical perspective. Her current research interests include work in the new economy and the historical formation of markets for life insurance.

Lars Strannegård is an Associate Professor at the Centre for Advanced Studies in Leadership at the Stockholm School of Economics. He received his PhD with a study of change management and leadership in the global appliance manufacturer Electrolux. He has been a visiting scholar at the University of St Gallen in Switzerland and at the Scandinavian Centre for Organization Research at Stanford University, USA. His current research focuses on leadership and technology, the dynamics of projects that fail, and issues of brand management. He has published books and articles on branding, the relationship between organization and technology and change management.

Gill Ursell was the originator of specialized journalism tuition at Trinity and All Saints, University of Leeds, UK, introducing journalism studies to the undergraduate programme in the early 1980s and vocationally oriented diplomas in 1989. She is a council member of the Broadcast Journalism Training Council, UK and also participates in the regional centres of the National Council for the Training of Journalists and the Royal Television Society, UK. Academically, her work builds upon a substantial history of empirically grounded analyses of work organization and employment relations. In 1992, this involved an investigation of work and employment change in British television, for which, in 1997, she was awarded her doctorate. Her most recent publications are ‘Dumbing Down or Shaping Up? New technologies, new media, new journalism’, *Journalism: Theory, Practice and Criticism*, 2001, 2 (2), 175–96 and ‘Creating Value and Valuing Creation in Contemporary UK Television: or “dumbing down” the workforce’, *Journalism Studies*, 2003, 4 (1), 31–46.

Ellen Van Wijk teaches in Public Management and Organization Studies at the Utrecht School of Governance, Utrecht University, The Netherlands. She is also a PhD student at CERES Research School, The Netherlands, where she preparing a thesis on ‘Identity Construction and Commitments in Organizations’. A recent chapter on ‘Identity Construction and Commitments of Graphic Designers’ appeared in W. Koot, P. Leisink and P. Verweel (eds), *Organizational Relationships in the Networking Age* (Edward Elgar, 2003).
Ann Westenholz is Professor of Management and Strategy at the Department of Organization and Industrial Sociology, Copenhagen Business School, Denmark. She is currently the leader of a research project about ‘Relational Identities in Temporary and Scattered Work Practice’ financed by the Danish Social Science Research Council. Her long-standing research interest is in workplace democracy and among her latest publications is ‘Organizational Citizens – Unionized Wage Earners, Participative Management, and Beyond’ in *The Northern Lights – Organization Theory in Scandinavia*, edited by Barbara Czarniawska and Guje Sevón (Copenhagen Business School Press, 2003).