Index

Titles of publications appear in italics.

Abernethy, M. 132
academic research, see universities, research
acceptable level of health 21–2
acquisitions, biotechnology sector 139–40
ageing population, and health service demand 34–6
agglomeration, see clusters
Albino, V. 185
Allio, M.K. 163
ambulatory health provision 28–9
Anderson, R. 22
Anglo American, strategic decision-making 51
anthrax, and strategic decision-making 51, 52
antidepressants 83
hedonic pricing model 87–8
therapeutic effectiveness measurement 85
antihistamines 83
hedonic pricing model 91
antimicrobials 83–4
hedonic pricing model 89–90
therapeutic effectiveness measurement 85
Arrow, K. 128
Arthur, J. 132
Audretsch, D.B. 190
Australia, university research policy 116–19

Barrett, P. 106, 107
Bayh–Dole Act 143, 258–9
benchmarking hospital costs, UK 150–65
Bianchi, P. 63, 176
biomedical machines, innovative systems, Italy 245

biomedical research 135
biotech industry 136–40
capital risk investment, Europe 261–3
clusters 189–96, 208–17
San Diego 227–8
intangible assets 140–41, 177–81, 190–95
startups 192–4, 208–9
university links 209–10, 213–16
see also pharmaceutical industry
Biovalley, biotech firm clusters 194–5
Bothwell, M. 177
Bottazzi, G. 139
branded drugs, pricing 81–2, 85–6
antidepressants 87
calcium channel blockers 88–9
Britain, see United Kingdom
Buigues, P. 125
Burton-Jones, A. 183

Caddy, I. 106
calcium channel blockers (CCBs) 83
hedonic pricing model 88–9
California, regional spillovers 226–9
Camp, R.C. 153
Canada, pharmaceutical prices 37
capital costs, impact on benchmarking 161
capital risk fund shortage, France 261–3
casemix, impact on hospital benchmarking 161
centre-based approach to collaborative research 113–14
clusters 206–17, 224–6, 234–5
biotechnology industry 189–96, 208–17, 227–8
high-tech
France 260–76
Italy 235–49
and intangible assets 182–96
Coase, R. 50
codified knowledge 184
collaborative agreements, biotechnology 138–9
collaborative research, see research alliances
collective learning, biotech companies 191
commercialization, university research 116–19; see also research alliances
communication, Genopole 268
competition
health plans, USA 24–5
international, health systems 37
competition–cooperation 72–3
complementarity 130–31, 134, 141–3; see also intangible assets
Consorzio Ferrara Ricerche (CFR) 120
corporatization of research, see research alliances
cost containment policies 22–5, 60–61, 62–5
costs
drugs, see pharmaceuticals, pricing
medical R&D 33
county manager view of firm location 210
Cowling, K. 50, 53
Danby, M.R. 209
decision-making, strategic, and economic impact 50–53
demand, health services 34–6
demand-related horizontal interactions, clusters 225
Desrochers, P. 184
development of economies 48–9
Di Tommaso, M.R. 46, 47, 171
direct business funding, collaborative research 114
direct intellectual capital methods (DIC) 173
drugs, see pharmaceuticals
Duffy, J. 105
East Asia, university research 109
economic development and health status 10 of localities 48–9
Economic efficiency, and industrial promotion 4
economic impact
and strategic decision-making 50–53
University of California research alliances 227–9
Economic Report of the President, US 6
economics and intangible assets 127–31
economies of agglomeration assets 208; see also clusters
Edvinsson, L. 108, 174
efficiency, health supply 38–9
employment
Futuroscope 272
Genopole 267
health sector 19–21
impact, UC San Diego research alliances 228
Enthoven, A. 65
entrepreneurial view of firm location 210
Epple, D. 82
Europe
biotech clusters 193–5
health policies 59–74
pharmaceutical industry 135–40
R&D funding 259
technology policy 258, 259
university research 109
Eustace, C. 174
expenditure, see health expenditure
export potential of health industry 36–7
Feldman, M.P. 185
Ferrara
economic development 48–9
University research activities 120–22
Ferrera, M. 71–2
finance
Futuroscope 273
Genopole 267, 269
health care 9, 29–30, 55
see also health expenditure
intangible assets 187
NHS, Britain 55
organisations 29–30
university research 110, 114–15, 116
firm’s value, intangible determinants 133–4
foundation hospitals, Britain 55
France
  capital risk fund shortage 261–3
  health research 142
  high-tech clusters 260, 265–76
  research problems 261–4
  taxation 263–4
French Society Against Myopathies, The 265–6
funding, see finance
Future Management of Crown
  Copyright, The 107–8
Futuroscope 260, 271–5
G-7 countries
  ageing population 35–6
  employment, health sector 19–21
  expenditure, health sector 18–19, 22–9, 30–33
Gallagher, M. 117
Garcia-Ayuso, M. 132
generation of drugs, effect on pricing 86, 95
  antidepressants 87
  glaucoma treatments 92
generic drugs, pricing 81–2, 85–6
  antidepressants 87
  calcium channel blockers 88–9
GenHomme 270
Genoplane 270
Genopole 260, 265–71
  geographical proximity, see clusters
Gerouski, P. 127
glaucoma treatments, see ophthalmic solutions for glaucoma
GlaxoSmithKline, strategic decision-making 51
globalisation of health issues 56
Goldsmith, J. 32
governance, health industry 55–6
government
  funding, see public funding
  policies, new technologies 12
  strategic decision-making 51–2
Great Britain, see United Kingdom
Guthrie, J. 118

Haig, R.M. 182
Hall, S.J. 182
Health Behavior Model 22
health care funding 9, 29–30, 55
health care providers 7, 9
  Health Industry Model 25, 27–9
health care resource groups (HRGs) 151
health expenditure
  G-7 countries 18–19, 22–9, 30–33
  hospitals, benchmarking 150–65
  management 6–7, 63–73
  see also health care funding
health industry 6–11, 46
  costs, see health expenditure
  decision-making 53–5
  export potential 36–7
  impact on economics 10–11, 47–53
  intangible assets 177–81
  structure 7–9
health industry branches, MNEs, Italy 238–40
  and local systems 240–46
Health Industry Model 7, 25–33, 46, 47, 207
  policy implications 33–9
health insurance
  role in health process 65–6
  USA 29–30
health maintenance organisations and drug prices 79–80, 94
Health Model 7, 21–5
  policy implication 33–9
health product manufacturers 9, 30–33; see also pharmaceutical industry
health service demand 34–6
  Europe 62–3
health systems
  international competition 37
  strategies, Europe 60–74
hedonic theory, drug pricing 80–97
Henderson, R. 135, 138
HIBs, see health industry branches
high-tech clusters 225
  France 260–76
  Italy 235–49
  see also biotech industry, clusters
high-technology industry promotion 3–6
higher education institutes, see universities
HIM, see Health Industry Model
HM, see Health Model
HMOs (health maintenance organisations) and drug prices 79–80, 94
Holloway, J. 153
horizontal interactions, clusters 225
hospitals, 25, 27–8
costs, benchmarking 150–65
as election issue 52
foundation 55
HRGs (health care resource groups) 151
human capital as intangible asset 130–31
Hutton, W. 54
Independent Kidderminster Hospital and Health Concern Party 52
industrial district development 233–4;
see also clusters
industrial health cluster effect 246
industrial policy, high-tech industry 3–6
industrial promotion 3–6
industry, research collaboration with universities, see research alliances
information 183–4
innovation
impact of benchmarking 165
as intangible asset 127–8
law, France 264–5
pharmaceutical, impact of pricing 77–8
see also research and development
innovative systems and health industry, Italy 245–6
insurance, see health insurance
intangible assets 125–43, 171–96
classification 174–7
and clustering 182–96
health industry 134–41, 177–81
intellectual capital 103–8, 131–2
intellectual property (IP) 103–8
international trade, health industry 37
intervention policies, Europe 60–73
investment, research and development 32–3, 172
Italy
multinational enterprises and high-tech clusters 235–50
university research policy 119–22
job creation
Futuroscope 272
Genopole 267
Kidderminster Hospital, as election issue 52
knowledge 183–4
as intangible asset 128–9
management 105–8
knowledge capital 132
indexes, health companies 177–9
Labory, S. 176
‘ladder of success’ benchmark 155–7
LeGrand, J. 61
Lev, B. 132, 174, 176, 177, 184
Levin, R. 129
‘List of shame to feature NHS Trust costs’ (Financial Times) 152
local systems, Italy 241–4
and MNEs 233–50
localisation, see clusters
Lowendahl, B. 174, 188
Maciocco, G. 66
macroeconomic intervention, Europe 60–61
managed competition policies 65–8
managed cooperation model 68–70
manufacturers, health products 9, 30–33; see also pharmaceutical industry
manufacturing local systems (MLS) 237
market capitalization methods (MCM) 173
market factors and drug pricing 79, 85–6
market failures
ideas market 128
rationale for industrial policy 4
market incentives to improve efficiency 38–9
market, international, health systems 37
market-to-book ratio 178–9
marketing, pharmaceuticals 33, 78–9, 180–81
Marshall, A. 224
Martin, M. 104
measurement, intangible assets 173–4
medical equipment 31–3
medical services, international trade 37
medical training and strategic decision-making 51–2
mergers, biotechnology sector 139–40
meta-economic objectives, rationale for industrial promotion 4, 6
microeconomic intervention 61, 65–8
Milgrom, P. 130
MMR vaccine, parental decision-making 53
MNEs, see multinational enterprises
Monsanto Co., and Washington University 221–2
Mossialos, E. 61
multinational enterprises (MNEs) and high-tech clusters, Italy 235–50 and industrial district development 233–4
ophthalmic solutions for glaucoma 84 hedonic pricing model 91–2 organization as intangible asset 129–30 outpatient surgery 29
Paci, M. 71–2
Pammolli, F. 191
Paris, biotech cluster 194 paternalistic reasons for industrial promotion 4, 6 patient information 33 pharmaceutical industry intangible assets 134–41, 177–81 locations 210 MNEs and local systems, Italy 241 pharmaceuticals development costs 78–9 expenditure 30–31 investment 32–3 marketing 33 pricing 37, 51, 52, 77–97 pharmacies, and drug prices 79–80, 84, 94 physicians, ambulatory 28–9 Pierson, P. 60–61 Polanyi, K. 71 Porter, M. 188 pre-competitive approach to collaborative research 113 pricing of pharmaceuticals 37, 51, 52, 77–97 programming by integrated setting 68–70 property strategy Futuroscope 272 Genopole 266–7 public expectations of health services 36 opinion of British NHS 54–5 public funding health care 22–4 university research 110 public-private partnerships, research 112–15 reciprocity and welfare systems 71 regional clusters, see clusters regional impact analysis, research alliances 222–3 regional spillovers, California 226–9 regional technology poles, Europe 260–61; see also high-tech clusters Reilly, R. 176 relational capital 132 research alliances 112–15, 220–31
Index

- Australia 116–19
- biotech industry 138–9
- Italy 119–22
- University of California 226–9
- research and development
  - biotechnologies 32–3, 136–40
  - France 261–76
  - investment 32–3, 172
  - medical equipment 32–3
- research, university
  - industry partnerships, see research alliances
- OECD 108–12
- USA 212–13
- return on assets methods (ROA) 173
- Riccaboni, M. 191
- risk, and intangible assets 186–7
- Roberts, J. 130
- San Diego, biotech clustering 227–8
- Schiuma, G. 185
- Schweitzer, S.O. 46, 47, 171
- science parks 260
- scientific research, see research
- scientists, role in biotech companies 192–3
- scorecard methods 173
- Sen, A. 22
- size, health sector 18–21
- social regulation systems 70–73
- specialist hospitals, benchmarking problems 160–62
- spending, see health expenditure
- spillovers
  - health industry 38
  - innovation 128–9
  - research alliances 220–31
- Stephan, P.E. 190
- Stewart, T.A. 172
- Stiglitz, J. 56
- Storey, D.J. 260
- Storper, M. 187
- strategic decision-making
  - and health systems 50–56
  - and industry promotion 4, 6
- structural capital 131–2
- Sugden, R. 50, 53
- supply-related vertical interactions, clusters 225
- tacit knowledge 183–4
- Tambourin, P. 266
- taxation, France, impact on companies 263–4
- Taylor, R. 52
- technology poles, regional 260–61; see also high-tech clusters
- telemedicine 37
- territorialization 187
- Thomas, L. 141
- Thomson, G. 132
- trade, international, medical services 37
- training, medical, and strategic decision-making 51–2
- uncertainty and intangible assets 186–7
- United Kingdom
  - biotech firm clusters 194
  - hospital costs benchmarking 150–65
  - intellectual property management 107–8
  - managed competition model 66
- universities
  - and biotech firms 209–10, 213–16
- California, economic impact of research 226–9
- Ferrara, research activities 120–22
- and Genopole 268–9
- and knowledge management 103–22
- research 108–22
  - collaboration with industry, see research alliances
- university entrepreneurial approach to collaborative research 114
- USA
  - biotech clusters 192–3
  - biotechnology industry 136–40
  - drug pricing 37, 78–96
  - health care spending 24–5
  - health insurance 29–30
  - health system 207
  - hospitals 27–8
  - pharmaceutical industry 135
  - research model 264
  - technology policy 258–9
- venture capital
  - and biotech clusters, US 193
  - and intangible assets 187
Index

vertical interactions, clusters 225
Viagra, controlled availability 51
Washington University, collaboration with Monsanto 221–2
welfare regulation systems 70–73

Westhead, P. 260
Wolfram Cox, J. 153
Zeitlin, M. 50, 51
Zucker, L.G. 209