
Contents

<i>List of tables</i>	vii
<i>List of figures</i>	viii
<i>List of contributors</i>	ix
<i>Preface</i>	xv
1 Knowledge: concepts, policy, implementation <i>David Rooney, Greg Hearn and Abraham Ninan</i>	1
PART I CONCEPTS	
2 The material, mental, historical and social character of knowledge <i>David Rooney and Ursula Schneider</i>	19
3 Wisdom, ethics and the postmodern organization <i>Bernard McKenna</i>	37
4 Risk and knowledge <i>Joost van Loon</i>	54
5 Social epistemology: preserving the integrity of knowledge about knowledge <i>Steve Fuller</i>	67
6 Knowledge and social capital <i>Hitendra Pillay</i>	80
PART II POLICY	
7 Knowledge and cultural capital <i>Stuart Cunningham</i>	93
8 The organization of creativity in knowledge economies: exploring strategic issues <i>Paul Jeffcutt</i>	102
9 Analysing policy values in a knowledge economy <i>Phil Graham</i>	118
10 Knowledge issues and policy in the operation of industrial clusters <i>Abraham Ninan</i>	128
11 Intellectual property rights in the knowledge economy <i>Peter Drahos</i>	139

PART III IMPLEMENTATION

12	Information sharing <i>Donald M. Lambertson</i>	155
13	Collaboration and the network form of organization in the new knowledge-based economy <i>Thomas Mandeville</i>	165
14	Exploring the information space: a strategic perspective on information systems <i>Max Boisot</i>	178
15	‘Tacit knowledge’ versus ‘explicit knowledge’ approaches to knowledge management practice <i>Ron Sanchez</i>	191
16	Knowledge and social identity <i>Thomas Keenan</i>	204
17	Managing creativity in the knowledge economy <i>Mark Banks</i>	218
18	Inexperience and inefficiency in information transactions: making the most of management consultants <i>Stuart Macdonald</i>	229
19	The knowledge worker: a metaphor in search of a meaning? <i>Richard Joseph</i>	245
20	How to be productive in the knowledge economy: the case of ICTs <i>Greg Hearn and Thomas Mandeville</i>	255
21	Digital rights management (DRM): managing digital rights for open access <i>Brian Fitzgerald and Jason Reid</i>	268
	<i>Index</i>	279