Contributors

Mark Banks is a senior lecturer in the Department of Sociology and researcher at the Manchester Institute for Popular Culture, Manchester Metropolitan University, UK. His main interests are in cultural industries, creativity, work-based identities and the sociology and geography of community.

Max Boisot is Professor of Strategic Management at The Universitat Oberta de Catalunya in Barcelona, Senior Research Fellow at the Snider Center for Entrepreneurial Research, The Wharton School, University of Pennsylvania, and Associate Fellow at Templeton College, Oxford University. His most recent book, Knowledge Assets: Securing Competitive Advantage in the Information Economy, was awarded the Ansoff Prize for the best book on strategy in 2000. Boisot’s current research explores the relationship between organizational learning and knowledge management.

Stuart Cunningham is Professor and Director of the Creative Industries Research and Applications Centre (CIRAC), Queensland University of Technology, Australia. His best-known publications include Framing Culture, New Patterns in Global Television and Australian Television and International Mediascapes. His recent projects include a study of popular culture among Asian overseas communities (Floating Lives: The Media and Asian Diasporas).

Peter Drahos is a professor in Law and the Head of Program of the Regulatory Institutions Network Program in the Research School of Social Sciences at the Australian National University. His major research interests are globalization, regulation, intellectual property and trade. He is author of the recent book, Information Feudalism: Who Owns the Knowledge Economy?

Brian Fitzgerald is a professor of Law and Head of the Queensland University of Technology School of Law. He is a well-known intellectual property and information technology lawyer. His latest books are Cyberlaw: Cases and Materials on the Internet, Digital Intellectual Property and E Commerce; Jurisdiction and the Internet; and Intellectual Property in Principle. His current projects include work on digital copyright issues across the areas of open content licensing and the creative commons, free and open...
source software, fan based production of computer games, licensing of digital entertainment, and anti-circumvention law.

**Steve Fuller** is Professor of Sociology at the University of Warwick, UK. He has been a visiting professor at UCLA, Gothenburg University, Copenhagen Business School, Tel Aviv University and Tokyo International Christian University. He is the founding editor of the quarterly journal, *Social Epistemology*, and the founding president of the Knowledge Management Consortium International. Fuller is the author of about 150 articles and ten books, including *Social Epistemology, Philosophy of Science and Its Discontents, Philosophy, Rhetoric and the End of Knowledge* and *Knowledge Management Foundations*.

**Phil Graham** holds a Canada Research Chair at the University of Waterloo and is Reader in Communication at the University of Queensland’s Business School. He is a prolific author and is internationally recognized in the fields of language and discourse analysis, political economy of new media, and media history. He is founding co-editor of *Critical Discourse Studies* and on the international advisory boards of *New Media & Society, Cultural Politics, and Critical Perspectives on International Business*.

**Greg Hearn** is Professor of Media Communication and Research Development Coordinator in the Creative Industries Research and Applications Centre at Queensland University of Technology. Over the last ten years, his consulting and research have focused on the future cultural impacts and opportunities of global communication networks for organizations and communities. He has been a visiting fellow at Brunel University and Cornell University. His books include *The Communication Superhighway: Social and Economic Change in the Digital Age* and *Public Policy for the Knowledge Economy: Foundations and Frameworks*.

**Paul Jeffcutt** is Professor of Management Knowledge at Queen’s University, Belfast and the founding director of the interdisciplinary Centre for Creative Industry. His main area of expertise concerns knowledge dynamics in the organization and management of creativity and innovation. He has also advised regional, national and international bodies on the creative industries, including the UK and Irish governments. He is the author of numerous research publications in these areas, including *The Foundations of Management Knowledge* and *Understanding Management: Culture, Critique and Change*.

**Richard Joseph** is an associate professor in the Murdoch Business School, Murdoch University, Perth, Western Australia. He has over 20 years’ experience
in the study of science and technology policy, having worked in government and as a consultant and academic. His recent research interests include telecommunications policy, information policy, and the political and social aspects of electronic business, electronic government and the Internet.

**Thomas Keenan** is a doctoral student at UQ Business School, University of Queensland. His research interests are in the field of knowledge management where he is particularly interested in the management of aesthetic knowledge in technology-intensive creative industries. He is an expert in ethnographic research methods and is a highly regarded singer with extensive experience in managing creative organizations.

**Donald M. Lamberton** is Adjunct Professor, Creative Industries Faculty, Queensland University of Technology. He is Coordinating Editor, *Information Economics and Policy* and General Editor, *Prometheus*; he serves on the editorial boards of *Economics of Innovation and New Technology*, *Human Systems Management* and *Futures Research Quarterly*. He has held positions at a number of universities, including Case Western Reserve University, Stanford University, UCLA and University of Queensland, and has undertaken work for the OECD and UNESCO. His most recent books are *The Economics of Language* and *Managing the Global: Globalization, Employment and Quality of Life*.

**Stuart Macdonald** is Professor of Information and Organization at the University of Sheffield. His primary research interest is in the role of information in innovation and in change more generally. Macdonald’s approach makes information central to enquiry and is interdisciplinary or multidisciplinary. This inter- and multidisciplinarity is reflected in the fact that he has published in journals of many disciplines, including economics, physics, geography, history, engineering, electronics, agriculture and management.

**Thomas Mandeville** is Senior Lecturer in Economics at The University of Queensland. He specializes in the economics of information and knowledge, economics of innovation and information technology, and regional economics. His current research interests include: the new, collaborative, networked economy; knowledge policy and management; creative industries; intellectual property issues; complexity theory and self-organization; knowledge and innovation. He is co-founder and editorial board member of *Prometheus*.

**Bernard McKenna** is a Senior Lecturer in Business Communication at the University of Queensland Business School. His teaching and research interests include communication theory, corporate and scientific communication, political communication, organizational communication, critical discourse...
analysis and business ethics. Bernard’s interest in wisdom in management arose from his deep concern with the contemporary hegemonies that regulate the discourses of corporate activity and politics, and a hope for new humanist values to provide alternative answers to the significant questions that face us.

Abraham Ninan is a senior research associate with the Creative Industries Research and Applications Centre at Queensland University of Technology, Brisbane, Australia. His key publications are in the International Journal of Management and Decision Making, Management Communication Quarterly, Prometheus, Australian Journal of Communication and the Asia Pacific Journal of Marketing and Logistics. Earlier, he serviced Fortune 500 clients for ten years as Director, Interactive Research, AMC Global Inc., Philadelphia; Director, Quantitative and Online Services, Sigma: Research Management Group, Cincinnati and as Research Manager, Acorn Marketing Research Group, Singapore, Indonesia and India.

Hitendra Pillay is an associate professor in the School of Learning and Professional Studies at the Queensland University of Technology in Australia. His interest in the nature and development of knowledge and systems theory has led to a diverse academic research portfolio that includes areas such as distributed/social cognition and learning, adult and community education, industry-based training and technology-based learning. He also has expertise in macro and micro aspects of social sector reform in developing countries. He has worked for the World Bank and the Asian Development Bank and on associated projects in the Balkans, the Caucasus region, the Central and South East Asian, and the South Pacific region.

Jason Reid is a research fellow with the Information Security Institute at the Queensland University of Technology. His research expertise lies in the areas of security and privacy in distributed computing systems. Particular areas of interest include: trusted systems, trusted computing and their application in mainstream commercial and government environments; authentication and access control models for distributed systems, and the theory and application of smart cards and cryptographic hardware tokens in payment systems, digital content management, e-commerce and network security. Jason is currently writing his doctoral thesis in the area of trusted systems and trusted computing hardware.

David Rooney is Co-Director of Australian Creative Resources Online, Associate Director of the Centre for Social Research in Communication and Senior Lecturer in Knowledge Management, University of Queensland’s Business School. He has researched, taught and published widely in the areas of the knowledge-based economy, knowledge management, change management
 Ron Sanchez is Visiting Professor of Management at Copenhagen Business School and the Linden Visiting Professor of Industrial Analysis at Lund University, Sweden. His research interests include theory and practice of competence-based strategic management; knowledge management and strategic organizational learning; options theory in strategic management; modularity in product, process and knowledge architectures; and strategic flexibility. Sanchez has written numerous books and journal articles on strategic management, technology management and knowledge management, including *Knowledge Management and Organizational Competence*, and most recently (with Aime Heene) *The New Strategic Management: Organization, Competition, and Competence*.

 Ursula Schneider is Director of the Institute for International Management and Professor of International Management at Karl-Franzens-Universität, Graz, Austria. Her major research interests include knowledge management, intellectual capital, organizational design and international management.

 Joost van Loon is Reader in Social Theory at Nottingham Trent University, where he teaches at the School of Arts, Culture and Communication. He is currently Director of the Centre for Research in Culture and Communication. He has worked at Lancaster University, the University of Wales in Cardiff and the Vrije Universiteit in Amsterdam. His books include *Risk and Technological Culture*, and *The Risk Society and Beyond*. He is an editor of the journal *Space and Culture*. His current research mainly concerns the relationship between risk, technological innovation and media cultures.