

Preface

Our co-editor and the organizer of the September 2003 conference on which this book is based was Gavin Boyd. Gavin died in November 2003, and he is greatly missed by all of us who attended the series of excellent conferences on various aspects of international political economy that he organized over the last ten years at Halifax, Nova Scotia, with the sustained support of President Colin Dodds of Saint Mary's University.

In this, his final book, Gavin has brought together a distinguished group of experts on the nature and extent of transatlantic policy coordination and its implication for corporate strategy. The economic and financial linkage between Europe and North America, along with the trade and investment rules governing this interaction, are discussed in the remarkably relevant set of papers presented at that conference and edited for publication in this volume.

The complexities of the transatlantic relationship are analysed in chapters dealing with financial integration (Manzocchi and Padoan); transfer of knowledge and technology (Iammarino and Archibugi); transatlantic trade and corporate partnership (Kirton); transatlantic trade and investment links (Hejazi); the simultaneous intraregional as well as transatlantic trade and the implications for antitrust policy of the activities of multinational enterprises (Rugman and Verbeke); structural positioning and macroeconomic policy coordination (Boyd); international interdependence and the role of entrepreneurship (Boettke and Coyne); and the reform of international financial markets (Kaufman).

We hope that this book will be useful for policy makers, managers and students of international political economy, not only in Europe and North America, but also in other parts of the global system governed by similar challenges of international integration and policy coordination.

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