

# Foreword

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It is a great pleasure and an honour to write this Foreword for the Festschrift for Ed Safarian. When I first entered the field of international business preparing my PhD thesis on foreign direct investment in Ireland, Ed Safarian's works on Canada were an exemplar. My 1975 PhD thesis contains references to his 1966 volume on *Foreign Ownership of Canadian Industry* and his 1969 book on *The Performance of Foreign Owned Firms in Canada* and I was grateful for both of them! It is ironic that I missed the Conference on which this excellent book is based because I was organizing a special conference for my PhD supervisor!

Ed Safarian's influence on the field has not waned. In 1993 he completed a comprehensive account of policy development towards multinational enterprise, *Multinational Enterprise and Public Policy* in my Edward Elgar series 'New Horizons in International Business'. This was a comparative study of 15 industrial countries questioning the motivation and effectiveness of government policy. This masterly review is a monument to careful, comprehensive policy analysis which has rarely been attempted and which is unlikely to be accomplished again given the ever-narrowing focus of academics.

Ed's work covers over 40 years of publication and research in international business. The present work by a distinguished group of authors is a fitting tribute to the wide range of Ed Safarian's interests and to the achievements of his long career. I hope it will be as long enjoyed as Ed's own work will be.

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