Notes on contributors

**F. Gerard Adams** (PhD, University of Michigan, USA) is Visiting Professor in the College of Business Administration at Northeastern University in Boston. He moved there in 2001 after many years in Philadelphia at the University of Pennsylvania. He is married to Heidi Vernon. After receiving his PhD in 1956, he was a business economist in the petroleum industry and served in government at the CEA in Washington and at the OECD in Paris. He spent 36 years at the University of Pennsylvania, where he was professor of economics. In addition to his teaching, he was involved in academic governance, as head of the Faculty Senate, and in business consulting and forecasting. He has taught abroad frequently as a visiting professor at the Sasin Graduate Institute of Business Administration of Chulalongkorn University in Bangkok and the Johns Hopkins Center in Nanjing, China. Adams’ research interests have ranged widely. He has worked on a broad range of empirical studies including models of nations, regions, commodity markets, energy, industries, firms and the linkages between these models. His recent research has focused on the economics of development and crisis in East Asia. He is author of numerous articles and a number of books, among them *Industrial Policies for Growth and Competitiveness, Export Instability and Economic Growth, Stabilizing World Commodity Markets, The Business Forecasting Revolution, The Macroeconomic Dimensions of Arms Reduction, Economic Activity, Trade and Industry in the US–Japan–World Economy, East Asian Development: Will the East Asian Growth Miracle Survive?, Public Policies in East Asian Development: Facing New Challenges, E-Business and the New Economy, East Asia, Globalization, and the New Economy*.

**Tim G. Andrews** (PhD, Brunel University, UK) is Senior Lecturer in International Management at Strathclyde Business School, University of Strathclyde. He has published a series of conceptual and empirical articles examining cross-cultural issues pertaining to the management of Western MNCs in Southeast Asia. Recent articles have appeared in the *Asia Pacific Journal of Management, Journal of International Business and Asia Pacific Business Review*. He is the co-author of *Multinationals in Southeast Asia* and co-editor of the *Working in Asia* book series. Current research within the region explores the impact of cultural variance on the intracorporate implementation of electronic communication programmes in Thailand.

**Cristina Chaminade** (PhD, Autonomous University of Madrid, Spain) is Assistant Professor in Innovation Studies at the Centre for Innovation, Research and Competence in the Learning Economy (CIRCLE), Lund University (Sweden) and Visiting Professor at the HHL Leipzig School of Business (Germany). Her doctoral thesis was awarded Best Thesis in Economics (UAM). Before joining CIRCLE, she worked at the UAM researching on innovation policy for small firms. Between 1997 and 2003, she was the Spanish delegate in the OECD Work Groups on National Systems of Innovation, and on Innovative
Clusters and International Scientific Co-operation (Global Science Forum). She has been Head of the Innovation Unit of the Spanish Entrepreneurial Association of Electronic and Telecommunication Industries (ANIEL). Her research focuses mainly on innovation policy, particularly how to promote innovation and knowledge creation in different industries and firms, with a special interest in developing regions.

Tung-lung Steven Chang (PhD, George Washington University, USA) is Professor of Marketing and International Business at the College of Management, Long Island University, C.W. Post campus. He has taught MBA classes at the headquarters of Northrop Grumman, Olympus, Symbol Technologies and Verizon. Dr Chang has centred his research on the global expansion and marketing strategy of multinational corporations. His research has been published by *Journal of World Business*, *International Marketing Review*, *Journal of Global Marketing*, *Competitiveness Review* and *International Finance Review*, among others. Dr Chang is the recipient of Keller Grants, a United Nations Development Program Grant, and a National Science Foundation grant. He previously served as a member of the New Jersey State Export Finance Company’s Advisory Council.

Cindy M.Y. Chung (PhD, University of British Columbia, Canada) is Assistant Professor at the Marketing and International Business Division in the Nanyang Business School at the Nanyang Technological University. She obtained her doctorate in marketing. Her research interest is in the area of consumer behaviour, specifically relating to consumer word-of-mouth, the price–quality relationship, and cross-cultural consumption issues. She teaches consumer behaviour at the undergraduate and graduate levels.

Andrew Delios (PhD, Richard Ivey School of Business, Canada) is Associate Professor and Head of the Department of Business Policy, NUS Business School, the National University of Singapore. He is the author or co-author of more than 50 published journal articles, case studies and book chapters. His articles have appeared in such journals as the *Academy of Management Journal*, *Administrative Science Quarterly*, *Strategic Management Journal*, *Strategic Organization* and *Journal of International Business Studies*. He has authored five books, including *International Business: An Asia–Pacific Perspective* and *Strategy for Success in Asia*. He has written case studies and conducted research on companies involved in Canada, China, India, Italy, Hong Kong, Japan, Singapore and Vietnam. His research looks at foreign investment issues in emerging economies, particularly by Japanese multinationals, and the governance, strategy and performance of China’s listed companies.

Christopher M. Dent (PhD, University of Hull, UK) is Senior Lecturer in the East Asian Economy in the Department of East Asian Studies at the University of Leeds, UK. His research interests centre on the international political economy of East Asia and the Asia–Pacific. He is more specifically interested in new trade policy developments in the Asia–Pacific; the foreign economic policies of Singapore, South Korea and Taiwan; East Asian developing countries, multilateralism and globalization; East Asia’s economic relations with the European Union; theories of international economic security; and theories of regionalism. Published books include *New Free Trade Agreements in the Asia–Pacific* (2006); *Asia–Pacific Economic and Security Co-operation* (editor, 2003); *The
Foreign Economic Policies of Singapore, South Korea and Taiwan (2002); Northeast Asian Regionalism: Learning from the European Experience (co-editor, 2002); The European Union and East Asia: An Economic Relationship (1999); The European Economy: The Global Context (1997). Christopher Dent is also author of over 50 academic articles and papers, and is currently writing a book on the recent proliferation of free trade agreement (FTA) projects in the Asia–Pacific.

M. Krishna Erramilli (PhD, University of Arkansas, USA) is Vice-Dean, Office of Executive Education at the Nanyang Business School, Nanyang Technological University, Singapore. He taught in the US for many years before joining NTU, where he also headed the Marketing and International Business Division. He has published in top journals, including Journal of Marketing and Journal of International Business Studies, in addition to presenting papers at numerous international conferences. His research interests are in international market entry strategy, international business theory and international competitive advantage.

Axèle Giroud (PhD, University of Bradford, UK) is Senior Lecturer in International Business at Bradford University School of Management. She has previously worked in the University of Paris I, Panthéon-Sorbonne. She has conducted several research projects on Asian and multinational firms’ activities in the region. She is interested in issues of knowledge transfer, multinational firms’ linkages in host economies and multinational strategies in Asia. She has taken part in several international seminars (notably some organized by the United Nations), and has published articles and book chapters, as well as completing several research reports for major organizations, such as the Japanese Bank for International Cooperation, the British Department for International Development and the ASEAN Secretariat. She recently published Transnationals, Technology and Economic Development (2003) and Multinationals and Asia: Organizational and Institutional Relationships (2005).

Doug Guthrie (PhD, University of California, Berkeley, USA) is Professor of Management and Organization at the Stern School of Business and also holds a joint appointment in the Department of Sociology at New York University. His primary areas of research focus on organizational theory, the impact of corporations on the social sector and the impact of foreign companies in China. He is author of Dragon in a Three-Piece Suit: The Emergence of Capitalism in China (1999) and, more recently, China and Globalization: The Economic, Political and Social Transformation of Chinese Society (2006).

Gary G. Hamilton (PhD, University of Washington, USA) is Professor of Sociology in the Jackson School of International Studies at the University of Washington. He has published numerous books and articles, including most recently Emergent Economies, Divergent Paths: Economic Organization and International Trade in South Korea and Taiwan, with Robert C. Feenstra (2006), Commerce and Capitalism in Chinese Societies (2006), Cosmopolitan Capitalists: Hong Kong and the Chinese Diaspora at the end of the 20th Century, editor and contributor (1999), The Economic Organization of East Asian Capitalism, with Marco Orrù and Nicole Biggart (1997) and Asian Business Networks, editor (1996).
Ying Ho is a PhD student in Marketing at The Chinese University of Hong Kong, Shatin, Hong Kong. Her research focuses on cross-cultural marketing, service marketing and consumer behaviour. She has published in Journal of International Marketing, Journal of Database Marketing and Consumer Strategy Management, and Cornell HRA Quarterly. She obtained her BBA at The Chinese University of Hong Kong, and her MSc in International Business at the University of Manchester Institute of Science and Technology, UK.

Kam-hon Lee (PhD, Northwestern University, USA) is Professor of Marketing at The Chinese University of Hong Kong, Shatin, Hong Kong. His research areas include business negotiation, cross-cultural marketing, marketing ethics, social marketing and tourism marketing. He has published in Journal of Marketing, Journal of Management, Journal of Business Ethics, Journal of International Marketing, Cornell HRA Quarterly, and other refereed journals. He also serves on the editorial boards of various international and regional journals.

Peter Ping Li (PhD, George Washington University, USA) is Professor of Management at California State University, Stanislaus. His primary academic interest lies in the development of holistic, dynamic and dialectical frameworks with regard to the impact of cultural values and dynamic changes on the global strategic management. In particular, his recent research focuses on re-examining the extant theories of international business and strategic management from the cultural and social perspective of China and East Asia, especially the issue of informal networks for business exchanges. Dr Li has published in various academic journals, including Organization Studies, Asia Pacific Journal of Management, Journal of Organizational Change Management, Management & Organizational Review, Journal of Global Information Management, Advances in International Comparative Management, International Executive (currently Thunderbird International Business Review) and Advances in Chinese Industrial Studies, among others.

John A. Mathews (PhD, Imperial College, London, UK) is Professor of Strategic Management at Macquarie Graduate School of Management, Macquarie University in Sydney. He is the author of Tiger Technology: The Creation of a Semiconductor Industry in East Asia, as well as Dragon Multinational: A New Model of Global Growth. He is widely published in the academic literature, most recently with a paper in California Management Review on strategy and the crystal cycle, and in Research Policy on innovative capacity in East Asia. He has worked with UNCTAD, UNIDO and the World Bank. Professor Mathews was a Visiting Scholar at the Rockefeller Foundation Study Center at Bellagio, in Italy, in September 2004.

Pavida Pananond (PhD, University of Reading, UK) is Assistant Professor at the Department of International Business, Logistics and Transport, Thammasat Business School, Thammasat University, Bangkok, Thailand. She has published in ASEAN Economic Bulletin, Asia–Pacific Journal of Management and Journal of Asian Business. Her research interests include post-crisis changes of Thai multinationals, the globalization of Thai management, and the evolution and international expansion of Thai business groups.
Mike W. Peng (PhD, University of Washington, USA) is Provost’s Distinguished Professor of Global Strategy at the University of Texas at Dallas. Prior to joining UTD, Dr Peng was an associate professor at the Ohio State University. Professor Peng is widely regarded as one of the most prolific and most influential scholars in global strategy. He has published over 40 journal articles and three books, including, most recently, Global Strategy (2006). He has served on the editorial board of the Academic of Management Journal, Academy of Management Review, Journal of International Business Studies and Strategic Management Journal. He is currently an editor of the Asia Pacific Journal of Management, and has been appointed as its editor-in-chief for 2007–9.

Misha Petrovic (PhD, University of Washington, USA) is Postdoctoral Research Fellow in the Department of Sociology, University of Washington. He received his MA in sociology and political science from CEU, Prague and the University of Lancaster. His doctoral dissertation deals with the making of global markets for consumer goods. He specializes in economic sociology and globalization studies. He co-authored several articles on global retailing and its impact on the global economy, including ‘Making global markets: Wal-Mart and its suppliers’, in Wal-Mart: Template for 21st Century Capitalism, edited by Nelson Lichtenstein (2005).

Nicholas A. Phelps (PhD, University of Newcastle, UK) is Reader in Economic Geography at the School of Geography, University of Southampton. He is author of Multinationals and European Integration and co-editor of The New Competition for Inward Investment. His research interests are in the geography and economic impacts of multinational companies and foreign direct investment (FDI), the political economy of FDI attraction, and the agglomeration of economic activity.

Piyush Sharma is a Research Associate and final year doctoral candidate in the Marketing and International Business Division of the Nanyang Business School at Nanyang Technological University (NTU), Singapore. Piyush earned his bachelor’s degree in Electrical Engineering from University of Delhi and MBA in Marketing from Indian Institute of Management, Bangalore in India. He has over 20 years of professional experience in a wide range of industries and has been involved in teaching, research and executive education at NTU. His research interests include hedonic consumer behaviours, international marketing and services marketing.

Kulwant Singh (PhD, University of Michigan, USA) is Associate Professor of Business Policy, NUS Business School, National University of Singapore. He has published more than 40 papers, chapters and cases on issues related to strategy and competition in rapidly changing environments. His papers have appeared in such journals as the Academy of Management Journal, Strategic Management Journal, Organization Science, Industrial and Corporate Change and Journal of Management. He has published three books, including, most recently, Strategy for Success in Asia (2005).

Bharadhwaj Sivakumaran (PhD, University of Maryland, USA) is Assistant Professor at the Department of Management Studies, Indian Institute of Technology, Chennai, India. His research primarily focuses on variety-seeking behaviour, impulse buying behaviour,
cross-cultural buying behaviour, and order of entry effects. He has presented numerous papers in all the leading marketing conferences.

**Paz Estrella Tolentino** (PhD, University of Reading, UK) is Lecturer in International Business at the School of Management and Organizational Psychology, Birkbeck College, University of London. Among her publications is *Technological Innovation and Third World Multinationals* (1993). The book is based on her PhD dissertation that received the 1989 Academy of International Business Richard N. Farmer Prize for the best PhD thesis on international business.

**Eric W.K. Tsang** (PhD, University of Cambridge, UK) is Associate Professor of Strategic Management at Wayne State University, USA. His research interests include organizational learning, strategic alliances, research methodology and Chinese management issues. He has published widely in leading management journals, such as *Academy of Management Executive, Academy of Management Review, Human Relations, Journal of Business Venturing, Journal of International Business Studies, Journal of Management Studies, Organization Studies and Strategic Management Journal*.

**Lai Si Tsui-Auch** (PhD, Michigan State University, USA) is Associate Professor at the Nanyang Business School, Nanyang Technological University of Singapore. Her current research focuses on business groups, trust and distrust in organizations and bureaucratic rationality. Her research has been published in such journals as *Organization Studies, Journal of Management Studies, Management Learning, Journal of Asian Business, International Sociology, International Journal of Urban and Regional Research, Development and Change and Gazette*. She is currently a member of the Editorial Board of *Organization Studies* and of *The Qualitative Report*.

**Jan Vang** (PhD, Lund University, Sweden) is Assistant Professor at Copenhagen Institute of Technology, Aalborg University in Copenhagen, Denmark, as well as researcher at CIRCLE at Lund University, Sweden. His research focuses on the globalization of innovation systems, with special attention to Asia and Scandinavia, and to so-called ‘creative industries’. He has written and (co)-edited numerous books, special issues and papers.

**Heidi Vernon** (PhD, Boston University, USA) is Professor of Management and Director of International Alliances at Northeastern University. She has been Senior Professor at Prasetyia Mulya Graduate School of Management in Indonesia. She is a specialist in strategic and cultural aspects of international business. Professor Vernon is the author of three books: *Lowell: The Corporations and the City* (1992), *Strategic Management in the Global Economy* (1997) and *Business & Society: A Managerial Approach* (1998). She is on editorial and review boards of professional journals and is also the author of numerous articles and papers. She has been a consultant to the World Bank, the United Nations Development Program, and the Harvard Institute for International Development. Professor Vernon has presented papers at numerous conferences around the world, and has done research on the role of women in international business, the role of culture in business, and the issues of international management. She has spent many years traveling, consulting, and teaching in Asia.
Junmin Wang is a doctoral candidate in the Department of Sociology at New York University. She is currently working on a dissertation on the transformation of the tobacco industry in China during the economic reforms.

Friedrich Wu (PhD, University of Washington, USA) is Adjunct Associate Professor of International Political Economy at the Nanyang Technological University in Singapore. He was a former Director of Economics at the Singapore Ministry of Trade and Industry, and Vice President/Head of Economic Research at the DBS Bank, the largest banking group in Singapore and in Southeast Asia.

Wei Wei Xu is a PhD student in the Business Policy Department of the NUS Business School, National University of Singapore. She received her Masters degree in economics at Beijing Normal University. Her research interests include international strategic management and corporate governance in emerging countries. Currently, she is looking at how the ownership structure influences the internationalization patterns of multinational firms in China.