

Abbreviations

ACI	Asia Competitiveness Institute
ADB	Asian Development Bank
ADB I	Asian Development Bank Institute
ALBA	Bolivarian Alliance for the Americas
ASEAN	Association of South East Asian Nations
BCI	Business Competitiveness Index
BRIC	Brazil, Russia, India, China
BRICS	Brazil, Russia, India, China, South Africa
BSPU	Business and Services Promotion Unit (Hong Kong)
CE	chief executive
CDA	critical discourse analysis
CEO	chief executive officer
CEPA	Closer Economic Partnership Arrangement
CEPAL	La Comisión Económica para América Latina
CPE	cultural political economy
CSR	corporate social responsibility
DHA	discourse historical approach
FDI	foreign direct investment
FS	financial secretary
GATS	General Agreement on Trade in Services
GATT	General Agreement on Tariffs and Trade
GFC	global financial crisis
GCI	Global Competitiveness Index
GDP	gross domestic product
GES	Growth Environmental Scores
GSCP	Global Social Compliance Programme
GVC	global value chain
HBS	Harvard Business School
HKCER	Hong Kong Centre for Economic Research
HKCSI	Hong Kong Coalition of Service Industry
HKSAR	Hong Kong Special Administration Region
IDEA	Improvement and Development Agency (UK)
IMD	Institute for Management Development
IFI	independent financial institution

IMF	International Monetary Fund
IADB	Inter-American Development Bank
IPE	international political economy
IPR	intellectual property right
IVS	Individual Visit Scheme (China)
JICA	Japan International Cooperation Agency
KBE	knowledge-based economy
MIT	Massachusetts Institute of Technology
MNC	multi-national corporation
MSME	micro, small and medium enterprise
NAFC	North Atlantic financial crisis
NAFTA	North Atlantic Free Trade Agreement
NGO	non-governmental organization
NIEs	newly industrializing economies
OECD	Organisation for Economic Co-operation and Development
OBM	original brand manufacturing
ODM	own-design manufacturing
OEM	original equipment manufacturing
POS	point-of-sale
PRD	Pearl River Delta
RA	regulation approach
R&D	research and development
RMB	renminbi (Chinese currency)
SACOM	Students and Scholars Against Corporate Misbehaviour
SAR	Special Administration Region
SARS	Severe Acute Respiratory Syndrome
<i>SCMP</i>	<i>South China Morning Post</i>
SDR	special drawing right
SME	small and medium enterprise
SRA	strategic-relational approach
STF	spatio-temporal fix
TDC	Trade Development Council
TRIMS	Agreement on Trade Related Investment Measures
TRIPS	Agreement on Trade Related Intellectual Property Rights
UNCTAD	United Nations Commission on Trade and Development
UNECE	United Nations Economic Commission for Europe
UNESCO	United Nations Educational, Scientific and Cultural Organization
UNIDO	United Nations Industrial Development Organization
USA	United States of America
USAID	US Agency for International Development

USD	United States dollar
WB	World Bank
WEF	World Economic Forum
WTO	World Trade Organization