© Terry O'Callaghan 2016

All rights reserved. No part of this publication may be reproduced, stored in a retrieval system or transmitted in any form or by any means, electronic, mechanical or photocopying, recording, or otherwise without the prior permission of the publisher.

Published by
Edward Elgar Publishing Limited
The Lypiatts
15 Lansdown Road
Cheltenham
Glos GL50 2JA
UK

Edward Elgar Publishing, Inc.
William Pratt House
9 Dewey Court
Northampton
Massachusetts 01060
USA

A catalogue record for this book
is available from the British Library

Library of Congress Control Number: 2009940997

This book is available electronically in the **Elgaronline**
Business subject collection
DOI 10.4337/9781786431745

ISBN 978 1 84542 303 2 (cased)
ISBN 978 1 78643 174 5 (eBook)

Typeset by Columns Design XML Ltd, Reading