Index

Titles of publications are in italics.

abstract transparency 106–7, 112–13
access to documents, EU 110–11
access to information, US securities markets 125–33
accountability and transparency 3, 5, 7, 11, 47, 81–3, 85–7, 90, 98, 102, 110, 112, 114, 162, 163, 173, 201, 203, 208, 221, 260, 261, 283, 288
active dialogue 170
advertising and transparency 59–75
annual reports 128
anonymity, stock market trading 105–6
Appadurai, A. 26
Aristotle 138
audit 261
military 242–4
and mistrust 7, 82
audit society 7, 90, 91, 93, 144–5, 190
Auschwitz 28, 33, 34, 37
authenticity of museum objects 27–8
Holocaust Museum 34–5
Bal, M. 29
Banco Fonder 160, 165, 168–71
Barthes, R. 9, 25–8, 35, 38, 284
Baudrillard, J. 73
Bauman, Z. 4, 288
Benjamin, W. 27
Bentham, J. 6
Bogalund conflict scenario 246–9
evaluation 249–52
Boholm, A. 219–20
Boltanski, L. 114
Bourdieu, P. 45, 48, 68, 69, 71, 73, 74, 75
brand equity 62
branding 59–75
brand mode of thought 60–63
definitions 61–2
social uses 72–5
Business for Social Responsibility 88
California Constitution 109
CalPERS 108
Carbon Disclosure Project 113
Carter Center 261, 266, 269, 270, 273, 274, 275–6, 279
Caux Round Table 164
Chávez, Hugo 263–6
recall referendum 266–74
Chiapello, E. 114
CIMIC (civil–military co-operation) 251
civilian evaluation, Viking 03 exercise 251–2
Clifford, J. 29
Climate Leadership Index 113
CNE (National Electoral Council), Venezuela 266–8
assessment of referendum process 274
signature verification 269–72
Cohen, J. 124
Cole, T. 31
Coles, K. 261
Colonial Williamsburg 29–30
Comaroff, J. 254, 286
Comaroff, J.L. 254, 286
communicative action, theory of 227
community involvement, urban regeneration 207–14
complementary schismogenesis 220
conflict preventionism 242, 252–4
connectionist world 114
Conspiracy of Fools 92
context indicators, employment policy 146–9
control society 8
Cooper, R. 243
Coordinatora Democrática, Venezuela 265, 271–2
CoreRatings 160, 171–2
Coronil, F. 262
corporate culture and branding 62
corporate governance and transparency 83–5, 107–9
corporate social responsibility (CSR) 81–2, 88–9, 162–8
Corporation, The 92
corporations
and secrecy 79–80
and transparency 79–91
costs of transparency 8–9, 109, 288
councillors, role in participative policymaking 209–10
Crédit Lyonnais 111
Cromme Commission 97
culture of fear 288
culture of mistrust 7, 82
cyclical urbanization 205–18
Cyert, R.M. 285
Darby, M. 185
day, P. 178–9
Deleuze, G. 8
deliberative democracy 124
democracy
in imperfect equality environment 136–9
practice of 47
and transparency 262
democratic legitimacy and participation 201–2
Dillenburg, S. 166–7
direct experience and risk assessment 183–4
disciplinary transparency 112, 284
*Discipline and Punish* 6
disclosure
effect on stock market performance 136–7
financial markets 103, 105–7
US securities legislation 126–33
discontinuities in participative policymaking 212–13
Dryzek, J.S. 193
Duffield, M. 245
Durkheim, E. 68
eco-labelling 181–2
layers of transparency 183–93
EconLit database 99–100
economic sector and information provision 5; see also corporations
El Firmazo 266
El Reafirmazo campaign 269
elected representatives, and participative policy-making 209–10
electoral procedures and transparency 261–2
Venezuela recall referendum 266–78
electricity environmental labelling, Sweden 182, 186, 189, 190
electromagnetic fields (EMFs), health effects 223–4
Elieli, R. 31, 35–6
enabling transparency 112
English language use, Stockholm School of Economics in Riga 50–51
Enron Corp 123–4
environmental declaration labelling 186
environmental labelling, layers of transparency 178–94
equality and securities markets regulation 124–5
Erekson, H. 166
Espejo, R. 228
ethical dimension of transparency 88–91
ethical investment, see socially responsible investing
ethico-politics 90
European Employment Strategy 143
European Standardized Information Sheet (ESIS) on home loans 111
European Union
access to documents 110
transparency directive 111
Evans, R.J. 28
EXEVAL, Viking 03 evaluation 249–50
expertise requirements of transparency 8
Extractive Industries Transparency Initiative (ETI) 84
ExxonMobil 84
Index

Fairclough, N. 201
fear in society 288
financial markets and transparency 102, 105–7
financial regulatory policy, transparency 110–12
financial risk discourse and public–private partnerships 215–16
Financial Services Action Plan (FSAP) 110
financial value of brands 62
finitist perspective 125, 137
Florini, A. 12, 86, 286
forced transparency 86–7
Forest Stewardship Council (FSC) eco-label 182, 187–8
Foucault, M. 6, 261
framing theory, and environmental labelling 181
FSC (Forest Stewardship Council) eco-label 182, 187–8
Gable, E. 29–30
Galbraith, J.K. 125
Gambro 86
Garfinkel, H. 248
Garsten, C. 64, 88, 144, 162
Geertz, C. 254
Generally Accepted Accounting Principles for social reporting 165–6
Germany, complaints against bank guarantees 111
Giddens, A. 8
Ginzburg, C. 28
Giscard d’Estaing, Olivier 164
Glassman, R. 138
Global Corporate Governance Principles 108
‘good governance’ 1, 2, 12, 83, 202, 218, 219, 277, 284, 288
Goodpaster, K.E. 164, 165
governance rating, CoreRatings 172
governments and information provision 5
Grabher, G. 248
Graeber, D. 7
Gramm, Phil 131
Green, T. 166
green electricity standards, Sweden 182
inter-frame transparency 190–91
intra-frame transparency 189
Green Papers, EC 110
Greenspan, Alan 137
Habermas, J. 227
Handler, R. 27–8, 29–30
Hannerz, U. 59
Hansen, T.B. 256
Harper, R. 91, 279
Hartman, G.H. 31
Heald, D. 2
health risks, 3G mobile phone technology 223–4
Heidegger, M. 4
historical artefacts, authenticity 27–8
Holocaust Memorial Museum 33–6
Holocaust Memorial Museum, US 26, 30–38
home loans, European Standardized Information Sheet (ESIS) 111
Hood, C. 2
Horne, D. 27
Imber, J. 61
Ind, N. 64
indicators 12–13
employment policy 143–56
neutrality of 12, 156
industrial world and transparency 114
inequality, impact on society 138
information access to, US securities markets 125–33
European Union 110–11
and transparency 5
Innis, R. 184
inter-frame transparency 189–91
Intermarket Trading System (ITS) 135–6
International Corporate Governance Network (ICGN) 97
internationalization and Viking exercise 244–6
intra-frame transparency 188–9
invisible technology, transparency as 287
Jatar, A.J. 269
justification regimes 114
Kaku, Ryazabur 164
Kansteiner, W. 28
Kapferer, J.-N. 62
Karni, E. 185
key indicators, employment policy 146–9
Keynes, J.M. 138
Kipling, R. 287
Klein, N. 62
Klein, R. 178–9
knowledge requirements of transparency 8
Koshnik 61
KRAV, organic food labelling scheme 182
labelling
layers of transparency 179–93
of students, Stockholm School of Economics in Riga 49–50
Latour, B. 237–8
Latvian language use, Stockholm School of Economics in Riga 51
Laufer, W.S. 165
layers of transparency 179–81, 182–93
Lee, R. 105
legislation, US securities markets 126–34
Lenas, S. 60–61
Leuz 132
Levin, D.M. 4
Levitt, Arthur 129, 130, 132
Linder, Staffan Burenstam 43
Lindh de Montoya, M. 87, 144
Linenthal, E. T. 37
literal transparency 106–7, 112–13
Löfstedt, R. E. V. 219–20
Luke, T.W. 29
MacKenzie, D. 14, 125, 137
Macpherson, C.B. 27
Man without Qualities 254
Marceau, J. 54
March, J.G. 285
market information disclosure 105–7
US securities markets 122–33
Mauss, M. 68
McCarthy, J. 245
mediated transparency 184–6, 192, 285
meetings, role in participative policy-making 210–11
Merleau-Ponty, M. 20
microfinance industry 84–5, 87
military auditing 242–4
mistrust due to audit 7, 82
Modern Local Government in Touch with the People 203
monitoring corporations 107–9
moral dimension of transparency 88–91
museums authenticity of objects 27–8
Holocaust Memorial Museum 26, 30–38
Musil, R. 254
Muten, L. 44, 46
name-tag rule resistance, Stockholm School of Economics in Riga 49–50
narrative, transparency as 90–91, 283–5
National Action Plans (National Reform Programmes) and employment policy indicators 148
National Market System (NMS) 134–5
nations and transparency 90
NATO Partnership for Peace 243
negotiated transparency 186–8
neoliberalism 3, 4, 7, 18, 241, 242, 244–7, 254
Net, The 20
New Labour government, promotion of citizen participation 201–3
Nineteen Eighty-Four 20
Nittve, L. 61
No Logo 62
Norfolk Park, urban regeneration 206–20
normative dimension of transparency 88–91
Novick, P. 26
OAS 261, 266, 269–71, 275, 277
OECD, corporate governance principles 107
Opening of Vision, The 4
organic food labelling, Sweden 182
inter-frame transparency 189
Otera Silva, M. 262
Paalzow, A. 44, 46
panopticon 6–7
Paris Bourse 105–6
participation/transparency/partnership triad 203–5
participative partnership government 201–5
and urban regeneration 205–20
Pentland, B. 192
Perry, Michael 75–6
pervasiveness of transparency 99–102
Phillips, Frederick 164
political representation 154, 201
post-national indicators, employment policy 145–6
Postman, N. 287
Power, M. 7, 42, 82, 144–5, 179, 192, 261, 284
power and transparency 6–7, 286–9
precautionary principle 234–5
price discovery 102, 105–7
Primitive Classification 68
Private Finance Initiatives 204
public participation in political processes 201, 202–3
mobile phone transparency exercise 229–30
urban regeneration 205–20
public–private partnerships 204–5
promotion by New Labour 201, 204
and urban regeneration project 205–20
Quiros, Albert 272
rating and ranking 168, 173–4
‘regulation by revelation’ 12, 144, 286
Regulation Fair Disclosure (Reg FD) 128–30
regulations, US securities markets 122–40
relationships and transparency 5
responsible risk rating 171–2
RISCOM model 227–8
risk discourse and public–private partnerships 215–16
Risk Transparency Award 86
risk uncertainty 187
Room, A 61
Roosevelt, F.D. 122, 138–9
Rose, N. 8, 83, 90
Russian language use, Stockholm School of Economics in Riga 52
Sahlin, M. 219
Sanders, T. 145, 202, 217, 260, 277
Sarbanes, Paul 131
Sarbanes–Oxley Act (S–O Act) 131–3
schismogenesis 219–20
Schneider, Peter 246, 249–50
Schueth, S. 162
Schwartz, M. 162, 164
Scott, J. 54
Scott, J.C. 1
SEC (Securities and Exchange Commission) 123
secrecy
and corporations 79–80
positive aspects 72–3
Securities Act 1933 126–8
Securities Exchange Act 1934 126–8, 133–4
Securities and Exchange Commission (SEC) 123, 124
legislation 126–34
proxy voting disclosure 109
Securities Industry Association (SIA) 130
security markets regulation, US 122–40
selective disclosure 129
Sennett, R. 254–5, 256
Shapiro, S.P. 122
Shore, C. 18, 42, 261
Sign Again campaign, Venezuela 269
signature collection, Venezuela
referendum 268–72
simple mediated transparency 184–6, 192
social dialogue and workers’ involvement indicators 150–56
social necessity for transparency 3–4
social responsibility measurement 166–8
social uses of branded visions 72–5
socially responsible investing 160–75
Banco Fonder 169–71
rating and ranking 168, 171–2, 173–4
socio-political changes and transparency 115
Stepputat, F. 256
Stigsson, Tony 246, 249
stock market crash, 1929 125–6
Stockholm School of Economics in Riga (SSE Riga) 43–56
business ethics teaching 46–7
curriculum 52–3
entry criteria 45
establishment of 43–4
establishment principles 55
graduate destinations 53–4
languages used 50–52
name-labelling 49–50
physical design 47
student–staff relationships 46
Strathern, M. 42, 55, 86, 145, 261
Sullivan, E. 285
Súmate 268–9, 271, 274, 277
surveillance 7
Sveaskog 190–91
Sweden
attitudes to brands 60–63
eco-labelling schemes 181–2
3G mobile phone technology
controversy 223–5
Swedish Radiation Protection Agency (SSI), transparency exercise 223–38
Swedish Society for Nature Conservation, electricity eco-labelling 182
symmetrical schismogenesis 220

Take on the Street 130
Tagg, J. 27
Tanovic, J. 87
target picture of consumer 64–5, 69–70
team-working, Stockholm School of Economics in Riga 48–9
technologies in repose 287
technology
and transparency 286–8
use in elections 277–8
theory of communicative action 227
Thévenot, L. 114

3G mobile phone technology, transparency exercise 223–8
Toffler, B.-A. 61
Total Recall 20
total social impact (TSI) rating 166–8
trade union density as indicator of worker involvement 154–5
transparency
and advertising 72–3
and calculability 98, 103, 112, 113, 174
in conflict preventionism 241–55
costs of 8–9, 190, 288
in design 47
and electoral procedures 261–2
Venezuela 266–78
as ethical narrative 90–91
European labour markets 143–5
as governmental device 98
as invisible technology 287
layers of 179–81, 182–93
and legibility 2, 4, 8, 82, 90, 283, 286
and mistrust 7, 82
as narrative 283–5
and participation 201–20
and power 6–7, 286–9
and the public 16–19
references in economic literature 99–102
and relationships 5
and representation 15, 25–30, 36, 218–19
and representational strategy 26, 33, 36, 38, 39
in securities markets 122–40
and volition
transparency directive, EU 111
transparency effect (Barthes) 25–6
transparency exercise, 3G mobile phone technology 230–38
Transparency Forum for Mobile Phone Communication 225–38
Traveler, The 20
trust
in numbers 12, 89, 145, 286
in social responsibility investment 173
Stockholm School of Economics in Riga 45–6
and transparency 7, 82
tyranny of transparency 86
Index

Uggla, H. 61, 62
United States
       Holocaust Memorial Museum 26, 30–38
       securities markets regulation 122–40
       universities and transparency 5
       urban regeneration 205–18
VALDOC (Values in Decisions on Complexity) group 226–7
Van Maanen, J. 192
Venezuela
       Chavez government 263–6
       democratic governance 262–3
       election transparency 277–8
       presidential recall referendum 266–77
Viking 03 exercise 241–55
       exercise evaluation 249–52
       objectives 244–5
       visibility and transparency 3–6
Volcker, Paul 132
       voluntary disclosure 85–7
Wacquant, L. 68
Wallace, M. 29
Walsh, K. 29
Ward, S.V. 204
Watt, Senator 131
Weber, M. 126, 138
Weinberg, J. 31, 35–6
West, H.G. 145, 202, 217, 260, 269, 277
       whistle-blowing 91–2
White, H. 248
Wilensky, H. 192
Women’s World Banking 85
       workers’ involvement, indicators of 150–56
       workplace and transparency 5
Wright, S. 18, 42, 261
Wene, C.-O. 228
Žižek, S. 286