

# Contents

---

<i>List of figures</i>	vii
<i>List of tables</i>	viii
<i>Acknowledgements</i>	ix
<i>List of contributors</i>	x
1 Introduction <i>Colette Henry</i>	1
PART I THE NATURE OF CREATIVE ENTREPRENEURSHIP	
2 The creative industries and entrepreneurship in East and Southeast Asia <i>Desmond Hui</i>	9
3 Art-entrepreneurship in the Scandinavian music industry <i>Maria Aggestam</i>	30
4 Creative industries in the UK: cultural diffusion or discontinuity? <i>David Rae</i>	54
5 Entrepreneurship features of creative industries: The Irish music and dance sector <i>Barra Ó Cinnéide and Colette Henry</i>	72
6 Building the film industry in New Zealand: an entrepreneurship continuum <i>Anne de Bruin</i>	87
PART II SUPPORTING THE CREATIVE INDUSTRIES SECTOR	
7 Investment and funding for creative enterprises in the UK <i>Tom Fleming</i>	107

8	Promoting entrepreneurship in arts education <i>Ralph Brown</i>	126
9	Encouraging creative enterprise in Russia <i>Linda Moss</i>	142
10	Human language technologies and entrepreneurship in the creative industries <i>Brian Kenny and Julia Meaton</i>	159
11	Developing relationships between higher education, enterprise and innovation in the creative industries <i>Calvin Taylor</i>	178
12	Conclusions <i>Colette Henry</i>	197
	<i>Index</i>	209