Contributors

Celio Andrade received his doctorate in administration from the Federal University of Bahia in Brazil. He is a researcher for the Center for Policy and Administration in Science and Technology and for the Bahia Network for Clean Technologies at the Federal University of Bahia. He teaches environmental management and social responsibility at the same university. He is also the coordinator of the professional master’s program in business. He is a consultant for several Brazilian governmental agencies. He has published articles in both Brazilian and international journals as well as in the proceedings of scientific conferences. His areas of research interest are in competitiveness, environmental innovation, clean production, socio-environmental strategy, socio-environmental conflict management and corporate social responsibility.

Max H. Bazerman is the Jesse Isidor Straus Professor of Business Administration, and is formally affiliated with the Kennedy School of Government, the Psychology Department, the Institute for Quantitative Social Sciences, the Harvard University Center on the Environment and the Program on Negotiation. In his prior position at Kellogg, Max was the founder and director of the Kellogg Environmental Research Center. Max’s research focuses on decision-making in negotiation, and improving decision-making in organizations, nations and society. He is the author or co-author of over 170 research articles and chapters, and the author, co-author or co-editor of 15 books, including the following recently published books: Judgment in Managerial Decision Making (2005, Wiley, now in its sixth edition), Negotiation, Decision Making and Conflict Management (2005, Edward Elgar Publishers, available in three volumes), Predictable Surprises (2004, Harvard Business School Press, with Michael Watkins), and You Can’t Enlarge the Pie: The Psychology of Ineffective Government (2001, Basic Books, with J. Baron and K. Shonk).

C.B. Bhattacharya received his PhD in marketing from the Wharton School of the University of Pennsylvania in 1993 and his MBA from the Indian Institute of Management in 1984. Prior to joining Boston University, he was on the faculty at the Goizueta Business School, Emory University. His specific expertise is in the areas of customer retention, and the roles of corporate social responsibility and organizational identification in design-
ing marketing strategy. He served on the Editorial Review Board of the *Journal of Marketing* from 2002 to 2005 and has published in journals such as the *Journal of Marketing Research, Journal of Marketing, Journal of Applied Psychology, Organization Science*, and many other journals. He speaks frequently at academic and business forums and won the William Novelli best paper award at the Social Marketing Conference in 1997. C.B. received the 2001 Broderick Prize for Research Excellence at Boston University and the Emory Williams Distinguished Teaching Award in 1995, the highest teaching award at Emory University. He is also part of the select group of faculty on *Business Week*’s Outstanding Faculty list. Prior to his PhD, he worked for three years as a product manager at Reckitt Benkiser plc. He has consulted for organizations such as the Hitachi Corporation, Procter & Gamble Company, Bell South, the Prudential Bank, Information Resources Incorporated, Airwick Industries, Silo Incorporated and the High Museum of Art.

**David Casagrande** received a master’s degree in ecology and biodiversity conservation from the Yale School of Forestry and Environmental Studies and a PhD in ecological anthropology from the University of Georgia. He is currently an assistant professor of environmental anthropology at Western Illinois University. He has published numerous articles, book chapters and encyclopedia entries on topics such as human ecosystems, cultural transmission of indigenous ecological knowledge, ecological restoration that explicitly includes humans, urban ecology, environmental policy and medicinal plants. He has conducted extensive research in Venezuela, Chiapas (Mexico), and various post-industrial cities in the USA. He was editor-in-chief of the *Journal of Ecological Anthropology* from 1998 to 2003, and is currently an associate editor for the *Journal of Ethnobiology and Ethnomedicine* and anthropology topic editor for the *Encyclopedia of the Earth*.

**Deborah Rigling Gallagher** is Visiting Assistant Professor of Resource and Environmental Policy at the Nicholas School of the Environment and Earth Sciences, Duke University. Previously she served as a policy advisor in the Massachusetts Department of Environmental Protection and as an environmental health and safety manager at Kraft Foods. She holds a PhD in public policy analysis from the University of North Carolina at Chapel Hill.

**Andrew J. Hoffman** is the Holcim (US) Professor of Sustainable Enterprise at the University of Michigan; a position that holds joint appointments at the Stephen M. Ross School of Business and the School of Natural Resources and Environment. Within this role, Andrew also serves as co-director of the Frederick A. and Barbara M. Erb Institute for Global Sustainable Enterprise. He has published over 50 articles and book chapters,
and four books. His books include: *Organizations, Policy and the Natural Environment* (2002, Stanford University Press with Marc Ventresca), *From Heresy to Dogma* (2001, Stanford University Press), *Competitive Environmental Strategy* (2000, Island Press) and *Global Climate Change: A Senior-Level Dialogue* (1998, New Lexington Press). Andrew was awarded the 2003 Faculty Pioneer Rising Star award from the World Resources Institute and Aspen Institute. His book, *From Heresy to Dogma*, was awarded the 2001 Rachel Carson Prize from the Society for Social Studies of Science. Prior to academia, he worked for the US Environmental Protection Agency (Region 1), Metcalf & Eddy Environmental Consultants, T&T Construction & Design and the Amoco Corporation. He holds a bachelor's degree in chemical engineering from the University of Massachusetts at Amherst and a masters and joint doctorate degree in management and civil and environmental engineering from the Massachusetts Institute of Technology.

**Jennifer A. Howard-Grenville** is an assistant professor of organizational behavior at the Boston University School of Management. She studies how cultural and institutional processes constrain or advance organizational change, with a focus on changes in corporate environmental practice. She is particularly interested in the microprocesses of organizational and institutional change. Jennifer's work has been published in *Organization Science*, *Organization & Environment*, *Academy of Management Executive*, *Law and Social Inquiry*, *California Management Review*, *Business Strategy and Environment*, and several edited volumes. She is the co-author of one book, *Greening the Industrial Facility*, with Thomas Graedel. Jennifer received her PhD in technology, management and policy at MIT, her MA at Oxford University, and her BSc at Queen's University, Canada.

**Bryan Husted** received a PhD in business and public policy from the University of California at Berkeley. He currently holds a joint appointment as Professor of Management at the Instituto Tecnológico y de Estudios Superiores de Monterrey (Mexico) and Alumni Association Chair of Business Ethics at the Instituto de Empresa (Spain). His research focuses on corruption and corporate social and environmental performance. His work has appeared in such journals as *Organization Science*, *Journal of International Business Studies*, *Business Ethics Quarterly*, *Journal of Management Studies*, *Human Ecology Review*, *Management International Review*, *Long Range Planning*, *Business and Society*, *Journal of Business Ethics*, *Growth and Change* and the *Journal of Environment and Development*.

**Heather McIlvaine-Newsad** is an associate professor of anthropology and Research Fellow at the Illinois Institute for Rural Affairs, at Western Illinois University. She received her PhD from the University of Florida in applied
cultural anthropology in August 2000 with a focus on gender, agriculture and natural resource management strategies in Ecuador. She earned an MA in international development from Ohio University, and a BA in German from Denison University. She served as a Peace Corps volunteer in the Dominican Republic. Heather's current research focuses on the influences of gender, ethnicity and socio-economic status on family farms in southern Ohio. She is also conducting longitudinal research with NOAA Marine Fisheries to determine the socio-cultural impact of fishing management plans on fishing communities in the Gulf Coast of the United States.

**Francesco Perrini** is an associate professor of management and corporate social responsibility (CSR) at the ‘G. Pivato’ Management Department, Bocconi University, Milan, Italy. He is also Senior Professor of Corporate Finance at the SDA Bocconi School of Management. During 2004–2005 he was Visiting Professor at the Legal Studies and Business Ethics Department, Wharton School, University of Pennsylvania. His primary research interests are management of corporate development processes, corporate responsibility and social entrepreneurship.

**Gordon Rands** is an associate professor of management at Western Illinois University, where he is also the co-director of the Program for the Study of Ethics. He received a bachelor’s degree in natural resources from the University of Michigan, a master's degree in organizational behavior from Brigham Young University, and a PhD in business administration with an emphasis in management from the University of Minnesota. He primarily teaches courses on business and society, and his research focus is on issues relating to organizations and ecological sustainability. He is a co-founder and past chairperson of the Organizations and the Natural Environment Interest Group of the Academy of Management.

**Barbara Ribbens** is an associate professor of management at Western Illinois University. Barbara has published in the *Academy of Management Journal, Asia Pacific Journal of Management* and other venues. She has presented her work at regional, national and international conferences and recently was honored for her work internationalizing the campus at Western Illinois University. She earned her PhD at the University of Connecticut and focuses her research on organizational and individual interactions, particularly in terms of careers, organizational learning and environmental issues.

**David Saiia** came to the study of business through a series of life experiences and educational opportunities. He observed the operation and eventual loss of a small family business and the effect of external and internal forces on its function. After completing his university training, he was
awarded the Watson Fellowship through which he visited Nepal, India, Peru, Brazil and Kenya. While studying the political economy in these countries, David noticed that the establishment and operation of business was a critical and vibrant way to build and stimulate developing economies. Upon his return to the US, he became involved in several small businesses before he returned to research on the island of Guam. He worked through a program at the University of Guam in conjunction with the Guam Economic Development Authority to investigate the impact of the growth in tourism on vital infrastructure including power, water, sewage and labor supply. At this time, he started teaching in the Business School at the University of Guam. During this period, David became increasingly interested in Asian development issues and made several trips to Thailand, Malaysia, Singapore, Indonesia and Papua New Guinea. He eventually moved to Singapore and worked with the Singapore National Council on the Environment and continued research at the National University of Singapore. He returned to the US in 1996 to complete his doctoral degree in strategic management at the University of Georgia. He moved to the University of Northern Iowa upon completion of his PhD in 1999 and has continued his research in business and development in Ecuador where he conducted research and consulting in the coordination of micro-enterprise development and rainforest conservation efforts. David now teaches management at Ithaca College. He has published articles in the Corporate Reputation Review (CRR), the Journal of Corporate Citizenship and Business and Society. He has presented his research in numerous conferences throughout North America and Europe.

Sanjay Sharma is the Canada Research Chair in Organizational Sustainability, director of the CMA Centre for Responsible Organizations and Professor of Strategic Management and Sustainability at Wilfrid Laurier University. His doctoral dissertation from the University of Calgary won the Best Dissertation Award from the Social Issues in Management Division of the Academy of Management in 1996. He has received several research awards including the Jossey Bass/New Lexington Press Award for the Best Academy of Management Paper on Organizations and the Natural Environment (1997), Best Strategy Paper at the Administrative Sciences Association of Canada (2003), and the Barrett-Koehler Best Academy of Management Paper in Organizations and the Natural Environment (2005). He was awarded a Fulbright Fellowship in 2001–2002 and has received several research grants from the Social Sciences and Humanities Research council of Canada (SSHRC). He has served on the council’s Research Funding Adjudication Committee. His research has been published in the Academy of Management Review, Academy of Management Journal,
Sanjay is the past chair, program chair, and PDW chair of the ONE Interest Group at the Academy of Management.

Mark Starik is the department chair and a professor of strategic management and public policy in the George Washington University School of Business. He researches, teaches and advises organizations and individuals in the areas of strategic environmental management, environmental and energy policy, environmental entrepreneurship, and sustainable communities and organizations. He is also interested in the connections among the fields of strategic management, business and public policy (including civil society), and sustainability, both domestically and internationally. Mark’s research includes publications in a wide variety of both academic and practitioner outlets, including the *Academy of Management Review*, *Academy of Management Journal*, *Journal of Business Ethics* and *Business Strategy and the Environment,* and in the proceedings of several international organization conferences. He is the founder and director of the GW Environmental and Social Sustainability Initiative, which coordinates the research, teaching and service within GWSB on the topic of sustainability, is a co-founder of several organizations, including the Institute for Sustainability Education & Action, Sustainability Now!, and the Academy of Management Organizations and the Natural Environment Interest Group. He has been the faculty advisor for the Students for Responsible Business and GW Net Impact, since each of those organizations was founded. Mark received his doctorate in strategic management in 1991 from the University of Georgia, his masters in natural resources policy and administration in 1978, and his undergraduate degree in economics in 1976, both from the University of Wisconsin-Madison.

Antonio Tencati is an assistant professor of management and corporate social responsibility (CSR) at the ‘G. Pivato’ Management Department, Bocconi University, Milan, Italy. Since 2000 he has been a member of the Business Ethics Inter-faculty Group of the Master CEMS-MIM (Community of European Management Schools – Master in International Management). His primary research interests include environmental management, management of sustainability and corporate social responsibility.

Peter Utting has a PhD in sociology from the University of Essex. He is deputy director, United Nations Research Institute for Social Development
(UNRISD), where he also coordinates research in the field of corporate responsibility, business regulation and development. His publications include the edited volume *The Greening of Business in Developing Countries: Rhetoric, Reality and Prospects* (Zed Books, 2002).

**Christa Walck** is the Dean and Professor of Organizational Behavior in the School of Business and Economics at Michigan Technological University and a member of MTU’s Sustainable Futures Institute. Her current research investigates organizational impacts on the natural environment from a land use and place-based perspective. She is currently working on historical studies of land use in the Gila National Forest in New Mexico and on Cape Cod, and applying Aldo Leopold’s concept of land health to environmental management.

**Frank Wijen** is an assistant professor of strategic management at RSM Erasmus University Rotterdam and a fellow at research institute Globus, Tilburg University. He holds a PhD in management from Tilburg University, where he also worked as a senior researcher. Frank acquired business experience as marketing manager of a globally operating company and as manager-owner of an international trading firm. His research interests include organizational learning, influence and power, social networks, globalization, institutionalization, and corporate and national environmental management.