

Contributors

EDITORS

Tim Mazzarol – Tim Mazzarol is a Winthrop Professor in Entrepreneurship, Innovation, Marketing and Strategy at the University of Western Australia and an affiliate Professor with the Burgundy School of Business, Groupe ESC Dijon, Bourgogne, France. He has around 20 years of experience of working with small entrepreneurial firms as well as large corporations and government agencies. This has included strategic management, marketing and support to commercialisation. He is the author of several books on entrepreneurship, small business management and innovation. His research into has been published internationally. He holds a PhD in Management and an MBA with distinction from Curtin University of Technology, and a Bachelor of Arts with Honours from Murdoch University, Western Australia.

Sophie Reboud – Sophie Reboud is Head of the Center for Business Research (CEREN) and Professor of Strategy and Management of Innovation at the Burgundy School of Business (Groupe ESC Dijon – Bourgogne), France. She has ten years of experience as a researcher and consultant in the field of management and strategy. Originally trained as an agronomist she served as a research engineer for École Nationale Supérieure des Mines de Paris for five years, and completed her PhD there. Sophie's research interests are in the strategic management of innovation and technology. This includes firms in the food sector and low-tech industries with specific focus on intellectual property and strategy in small firms.

CONTRIBUTORS

Jacques Baronet – Before joining Université de Sherbrooke in 2003 as an Associate Professor of Entrepreneurship and Innovation Management, Jacques Baronet was Assistant Professor of Entrepreneurship at Fairleigh Dickinson University, New Jersey, USA. Before his academic career, he held management positions in the field of communications for 15 years. He holds a PhD in management from HEC-Montreal, an MBA from McGill

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Paola Bielli – Paola Bielli is Professor of Information Systems at Bocconi University in Milan (Italy) where she graduated in 1987 (dissertation on Accounting and Control systems). She is a faculty member of the Management Department (IOSI) at Bocconi University and of the Information Systems Unit at SDA, Bocconi's business school. For the IS Unit at SDA she is in charge of the international projects, manages research projects and teaches in executive courses and MBAs. Her present research and teaching interests refer to ICT in small business, IS Governance and ICT financial management, offshoring and e-learning.

Delwyn Clark – Delwyn Clark is Professor of Strategic Management and Associate Dean Research at the Faculty of Management, University of Waikato, Hamilton, New Zealand, where she has had oversight of the business school's research programme since 2001. She has a BSc from the University of Auckland, a BMS and a DPhil in systems and strategy from the University of Waikato. Delwyn is an experienced tertiary sector manager and advisor to both public and private sector organisations on strategy, innovation processes and research management. Her current research interests include theoretical and applied projects on strategic management, innovation and entrepreneurial processes, and micro-enterprises.

Jean-Guillaume Ditter – Jean-Guillaume Ditter is a Professor at Burgundy School of Business (Groupe ESC Dijon – Bourgogne), France, specialised in International and European Affairs. He was trained as an economist at the Université Pierre Mendès-France in Grenoble, France, where he completed his PhD. His research interests include the analysis of local clusters and their effects on organisational innovation, with a particular focus on traditional and locally embedded industries such as wood or wine.

Hermann Frank – Hermann Frank is Head of the Research Institute for Family Business and Associate Professor at the Institute of Small Business Management and Entrepreneurship at Vienna University of Economics and Business, Austria. He is Associate Editor of *Journal of Small Business Management* and member of the editorial board of *Entrepreneurship and*

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Newell (Sandy) Gough – Newell Gough, former Chairman of the Management Department 1995–1996 and 1999–2004, is an Emeritus Professor at Boise State University. He received his PhD from the University of Utah. His research interests include technology transfer, corporate governance and entrepreneurship, the planning–performance relationship in small firms, and mergers and acquisitions. Gough regularly teaches courses in strategic management at the undergraduate and graduate level. He has developed an MBA course that introduces business students, engineering students and science students to the entrepreneurial community. He serves on the Board of Directors of the TECenter, the BSU business incubator dedicated to mentoring technology start-ups in the Treasure Valley. Gough has presented papers at Babson Research Conferences, Strategic Management Society Conferences and United States Association for Small Business and Entrepreneurship Conferences, as well as served on panels and workshops at these conferences and at the Academy of Management Meetings.

Jane Klobas – Jane Klobas is Alberto Dondena Research Fellow at the Carlo Dondena Centre for Research on Social Dynamics at Bocconi University in Milan, Italy and Professorial Fellow at the University of Western Australia Business School. She has an MBA and a PhD in psychology from the University of Western Australia. Her PhD was an early social psychological study of the potential for adoption and use of the Internet. Her interests combine psychology of learning, innovation and change with measurement of human and socio-economic phenomena. She teaches quantitative research methods to economics and commerce students in several locations in Europe and Australasia, while her main current research work centres around a large-scale cross-national survey of life-course decision making. Her research and writing is published in books, including an introduction to wikis and their potential applications, an extended study of innovation in virtual organisations for development aid, and a text on advanced quantitative methods for tourism management; book chapters; and journals, including *Internet Research, Behaviour & Information Technology, Decision Support Systems, Journal of Organizational Behavior* and *The Journal of Economic Psychology*.

Christian Korunka – Christian Korunka is Professor for Work and Organizational Psychology at the Faculty of Psychology, University of

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Ysabel Nauwelaerts – Ysabel Nauwelaerts is Associate Professor and coordinator of internationalisation at Lessius, Department of Business Studies. She is also associated researcher at the Research Centre for Management, Strategy and Innovation, Faculty of Business and Economics, KU Leuven and co-founder and academic coordinator of Concreas, the Center for Entrepreneurship in the Creative Sectors. She graduated as a Master in Applied Economics (UA), and holds a DEA (Diplôme d'Etudes Approfondies) from the University of Paris 1, Panthéon-Sorbonne. She became doctor in Applied Economics at the University of Paris 1, Panthéon-Sorbonne in 1999. Her main research interests focus on international strategies and relocation of firms in globalised markets, innovation in SMEs and entrepreneurship in creative/design sectors. Recent research projects focus on international new ventures, innovation management of Flemish SMEs, measurement of added value by design and entrepreneurship in the creative sector.

Philip Olson – Philip Olson is Professor Emeritus of Business at the University of Idaho, USA. He received his PhD from the University of Oregon, USA. He was a University of Idaho faculty member for over 30 years where he taught and conducted research in the entrepreneurship, strategy and organisation theory fields. He has been an active researcher with articles appearing in *Journal of Small Business Management*; *Entrepreneurship Theory and Practice*; *Entrepreneurship, Innovation and Change*; *The Journal of Business Strategy*; *Business Horizons*; *California Management Review*; *Journal of Organizational Change Management*; *Group and Organization Studies*; and other journals.

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Geoffrey N. Soutar – Professor Geoffrey Soutar is a Winthrop Professor at the UWA Business School where he is the Head of Discipline in Marketing. Geoff is widely acknowledged as one of the leading academics in the field of Marketing within Australia, and an international authority in the area of measurement in marketing. Professor Soutar has acted as consultant to a large number of private and public sector organisations in Australia and internationally and has been active in research, publishing over 150 papers in journals and presenting over 300 papers at seminars and conferences. His present research interests include the marketing of services, especially educational services, the marketing of technology, the role of design in marketing, service quality measurement and management, marketing's role in the public sector, agribusiness marketing, union and organisational commitment, employees' technology experiences and the impact of technology on work attitudes and the impact of perceived export barriers on organisations' willingness to export.

Vijaya Thyil – Vijaya Thyil is a Senior Lecturer in Finance at the Deakin Graduate School of Business in Deakin University. Vijaya has extensive cross-cultural teaching experience in India, Papua New Guinea, Vietnam, France, Mongolia and Australia and is the recipient of several grants including an Australian Federal Government contract research and a grant from CPA Australia. She is an Associate Researcher at the Centre for Entrepreneurship, Innovation and Community (CEIC), Faculty of Business and Law at Deakin University. Her main research interests are: entrepreneurship and regional development, corporate governance, corporate social responsibility and climate change. Vijaya is a member of the Chartered Financial Analysts Institute (CFA Institute), Charlottesville USA, and Academy of Management, USA.

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