Contributors

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Tim Mazzarol – Tim Mazzarol is a Winthrop Professor in Entrepreneurship, Innovation, Marketing and Strategy at the University of Western Australia and an affiliate Professor with the Burgundy School of Business, Groupe ESC Dijon, Bourgogne, France. He has around 20 years of experience of working with small entrepreneurial firms as well as large corporations and government agencies. This has included strategic management, marketing and support to commercialisation. He is the author of several books on entrepreneurship, small business management and innovation. His research into has been published internationally. He holds a PhD in Management and an MBA with distinction from Curtin University of Technology, and a Bachelor of Arts with Honours from Murdoch University, Western Australia.

Sophie Reboud – Sophie Reboud is Head of the Center for Business Research (CEREN) and Professor of Strategy and Management of Innovation at the Burgundy School of Business (Groupe ESC Dijon – Bourgogne), France. She has ten years of experience as a researcher and consultant in the field of management and strategy. Originally trained as an agronomist she served as a research engineer for École Nationale Supérieure des Mines de Paris for five years, and completed her PhD there. Sophie’s research interests are in the strategic management of innovation and technology. This includes firms in the food sector and low-tech industries with specific focus on intellectual property and strategy in small firms.

CONTRIBUTORS

Jacques Baronet – Before joining Université de Sherbrooke in 2003 as an Associate Professor of Entrepreneurship and Innovation Management, Jacques Baronet was Assistant Professor of Entrepreneurship at Fairleigh Dickinson University, New Jersey, USA. Before his academic career, he held management positions in the field of communications for 15 years. He holds a PhD in management from HEC-Montreal, an MBA from McGill
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**Jean-Guillaume Ditter** – Jean-Guillaume Ditter is a Professor at Burgundy School of Business (Groupe ESC Dijon – Bourgogne), France, specialised in International and European Affairs. He was trained as an economist at the Université Pierre Mendès-France in Grenoble, France, where he completed his PhD. His research interests include the analysis of local clusters and their effects on organisational innovation, with a particular focus on traditional and locally embedded industries such as wood or wine.

**Hermann Frank** – Hermann Frank is Head of the Research Institute for Family Business and Associate Professor at the Institute of Small Business Management and Entrepreneurship at Vienna University of Economics and Business, Austria. He is Associate Editor of *Journal of Small Business Management* and member of the editorial board of *Entrepreneurship and...*
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