

Index

- Accountants, 19, 85, 86, 87, 111, 139, 142, 161, 174, 266, 350, 370, 372, 375, 381
- Accumulation of knowledge, 40
- Acquisition, 149, 208, 217, 218, 299, 383
- Analysis of variance, 71
- Anova *see analysis of variance*
- Apparent labour productivity, 134
- Applied research, 46, 337
- Appropriable rent, 21
- Australia, 53
- Austria, 54
- Bad season, 177
- Bankers, 86, 87, 142, 184, 266, 350, 370
- Bargaining power, 17, 20, 26, 28, 93, 94, 106, 177, 183, 223, 249, 268, 288, 290, 304, 313
- Barney, 10, 11, 12, 29, 30, 426, 429
- Barriers against innovation, 344
- Barriers to imitation, 13
- Belgium, 56
- Berd, 52, 53, 58, 61, 66, 243, 422
- Best practice, 27, 29, 43, 58, 91, 95, 96, 99, 111, 296, 299, 325, 326, 328, 390, 396, 423, 429
- Blackberry, 13
- Bureaucratic, 48, 182, 186, 212, 336, 348, 399, 417
- Burgundy School of Business, iii, xi, xii, 1
- Business angels, 142, 401
- Business plan, 106, 143, 144, 150, 274, 286, 290, 313, 315, 357, 408
- Canada, 58
- Causal ambiguity, 13
- Cell therapy, 365, 366, 367
- Centralised, 175, 176, 336, 403, 424
- Ceren, xi, 1, 20, 25, 156, 169, 238
- Champion, 24
- Chasm, 22
- Climate for innovation, viii, 17, 182, 247, 272, 349, 376, 379, 382
- Clinical trials, 363, 365, 366, 382, 387, 390
- Clustering, 49, 86, 132, 378, 421
- Cluster-specific innovation environment, 46
- Commodity production, 153
- Common innovation infrastructure, 17, 45, 47, 77, 398, 399, 401
- Communications infrastructure, 76, 79, 110, 165, 166, 231, 295, 310, 324, 348, 349, 359, 383, 398, 401
- Competitive positioning strategy, 91
- Competitive rivalry, 17, 42
- Competitive threat, 149, 322, 323
- Complementary actors, 14, 42, 107
- Complementary assets, 41, 427
- Complementary partners, 106, 275, 313
- Comprehensive market research, 386
- Context analysis, 200
- Corporate governance, xiii, xv, 76, 165, 231, 234, 292, 310, 381, 385, 386, 399
- Corporate strategy, 380
- Cost leadership, 25, 295
- Creative entrepreneur, 117
- Creative industries, 73, 74, 117, 130, 131, 137, 150, 399, 400, 401, 411, 419, 420, 425, 427
- Creative sector, 117
- Cultural sector, ix, 133, 134, 135
- Culture of experimentation, 219

- Customer satisfaction, 2
 Customer-induced innovation, 218
- Debt financing, 95, 111, 181, 235, 249, 260, 266, 400
 Decentralisation, 43, 47, 48, 338, 339
 Decentralised, 258, 336, 338, 339
 Definition of a small firm, 4
 Definition of innovation, 4, 395
 Design companies, 130, 132
 Development costs, 235
 Differentiation strategy, 25, 217
 Diffusion, xvii, 2, 22, 23, 26, 38, 45, 95, 177, 224, 242, 253, 267, 270, 273, 284, 285, 289, 311, 314, 316, 318, 356, 408
 Discounted cash flows, 3
 Disruptive, xvii, 2, 20, 242, 304, 391, 405
 Dominant design, 23, 26, 164, 236, 253, 254, 272, 273, 283, 285, 314, 316, 356
 Drucker, 2, 31, 223, 238
 Dynamic capabilities, ix, 10, 11, 12, 345, 397, 415
- Effectuation, 412, 413
 End user customer, 316, 318
 Entrepreneurial leadership, 15, 406
 Entrepreneurial mentality, 186
 Entrepreneurial orientation, 9, 19, 80, 403, 410, 417, 420
 Entrepreneurial spirit, 43, 48, 336
 Entrepreneurship construct, 5, 6
 Entrepreneurship domain, vii, 5, 6
 Equity financing, 95, 181, 249, 260, 269, 272, 273, 302, 378, 381, 400, 406, 421
 Erosion effects, 20
 European innovation scoreboard, 173, 175, 190, 281, 293
 External advisors, 142, 314, 326
 External financing, 76, 78, 79, 80, 84, 95, 165, 234, 309, 310, 348, 349, 382, 383, 398, 401, 409, 411
- Financial stress, 390
 Firm innovative behaviour, 243
 Flash in the pan a, 25
 Flash in the pan b, 25
 Formal planning, 27, 323, 410, 414
 France, 59
 Fundamental research, 46, 52
 Funding agency, 196
- Gadget, 24
 Gazelle, 418, 421, 422
 Genetically modified crops and food, 364
 Geographic isolation, 366, 370, 383
 Gerd, 52, 53, 55, 57, 58, 61, 66
 Global financial crisis, 118, 175, 421, 422
 Good season, 177
- Hermeneutics, 200
 High quality managers, 328, 382, 424
 High speed broadband services, 310
 Higher education, 41, 43, 44, 45, 46, 47, 127, 128, 239, 337, 338
 Human capital, 44, 50, 146, 252, 274, 420
- IDD *See* innovation diagnostic diamond
 Idea generation, 18, 223, 225
 Incremental innovation, 18, 24, 107, 266, 275, 304
 Incubator, xiii, 73, 74, 227, 229, 230, 234, 399, 402
 Industrial district, 176, 180, 187
 Industrial restructuring, 338
 Innovation climate, x, 141, 142, 173, 179, 182, 189, 221, 222, 228, 230, 231, 233, 234, 247, 266, 269, 271, 289, 296, 308, 324
 Innovation commercialisation, viii, 61, 86, 222, 226, 227, 236, 248, 328
 Innovation configuration, 71, 226, 241, 305, 335
 Innovation diagnostic diamond, 26
 Innovation index, 27
 Innovation paradox, 174
 Innovation rent profile, 141
 Innovative capabilities, 146, 275, 280
 Innovative entrepreneurship, 150

- INPI *See* institut national de la propriété industrielle
- Institut national de la propriété industrielle, 1
- Intangible assets, 146
- Intellectual capital, xv, 252, 274, 275, 420
- Intellectual property, iv, xi, 12, 13, 17, 21, 45, 46, 47, 64, 94, 101, 143, 149, 178, 183, 187, 194, 226, 228, 235, 243, 249, 260, 263, 271, 273, 274, 275, 279, 295, 298, 300, 302, 314, 315, 354, 400, 420
- Intermediaries, 318, 323
- Internally-induced innovations, 205
- International patents, 383
- International standards organisation, 297
- Interregional competition, 340
- IP *See* intellectual property
- IP protection, 95, 102, 103, 107, 111, 150, 151, 169, 183, 317, 368, 380, 397, 420, 427
- IP rights, 67, 95, 111, 150, 151, 235, 298, 316, 317, 319, 323, 327, 356, 359, 371, 379, 384, 385, 386, 389, 391, 400, 401, 409, 420, 421, 425, 426, 427
- ISO *See* international standards organisation
- Isolating mechanisms, 13, 21, 27, 102
- Italy, 61
- Joker, 25
- Key suppliers, vii, ix, 13, 14, 19, 86, 94, 98, 109, 160, 162, 164, 169, 184, 186, 250, 252, 289, 313, 314, 319, 321, 326, 327, 329, 357, 377, 406, 426
- Knowledge management, 88, 90, 296, 321, 384, 402, 406
- Lack of resources, 3, 143, 359, 396
- Laissez faire, 48
- Large-scale projects, 202, 203
- Lawyers, 85, 86, 87, 101, 102, 111, 139, 142, 161, 174, 266, 317, 322, 350, 370, 372, 375, 379, 381, 427
- Lead customers, ix, 13, 14, 19, 27, 43, 98, 108, 160, 162, 164, 169, 186, 250, 251, 252, 272, 374, 386
- Leadership style, 9, 19, 410, 420
- Learning process, 15
- Level of formality, 199, 303, 407, 426
- Lifestyle, 76, 77, 79, 141, 164, 165, 199, 214, 216, 217, 283, 311, 348, 374, 376, 383, 398, 401, 418
- Linear innovation model, 198
- Linen-hec paris, 1
- Lock in, 47, 295
- Longitudinal case analysis, 419
- Longitudinal study, 238, 328, 401, 412
- Low labour cost countries, 241, 298
- Low-interest loans, 195
- Managerial characteristics, 9, 11, 16, 87, 335, 397
- Managerial leadership, 46
- Managerial talent, 17, 328, 424
- Marginal costs, 221, 235, 237
- Market expansion strategies, 299
- Market index, 26
- Market orientation, 216, 275, 388, 409
- Market penetration, 317, 368, 377, 380
- Merger, 149, 376, 384
- M-form organisation, 404
- Microfinance, 421, 425
- Milieux, 17
- Mirage, 177
- Mittelstand, 277
- Narrative, 199
- National education system, 38, 50
- National innovation systems, vii, 8, 37, 67, 68, 69, 75, 177
- Net present value, 3
- New product development, 15, 26, 91, 95, 178, 227, 237, 268, 279, 286, 290, 299, 321, 323, 354, 356, 368, 380, 383, 386, 388, 389, 391, 399, 406
- New Zealand, 62
- NIS *See* national innovation systems

- Non-disclosure agreements, 14, 27, 288, 316, 356, 427
- North and Smallbone, 4, 88, 156, 305
- NPV *See* net present value
- Oasis a, 25
- Oasis b, 25
- One-stop-shop, 424
- Organic growth, 214
- Organisational change, xiv, 236
- Organisational configuration, 9, 11, 16, 335, 385, 397, 403, 404, 413, 425
- Organisational culture, 95, 252
- Organisational learning, 217, 236
- Oslo manual for innovation, 39
- Patent attorneys, 379, 427
- Patent laws, 76, 165, 222, 228, 231, 234, 310, 399
- Path dependencies, 12, 50, 415
- Peer reviewed publications, 44, 371
- Penrose, 10, 33, 416, 433
- Personal business advisor, 424
- Personal commitment, 413
- Philosophy, 48, 201, 202, 203, 205, 209, 211, 213, 216, 219, 319
- Pôles de compétitivité, 61, 339, 340, 345
- Porter, 10, 17, 33, 34, 39, 41, 42, 44, 45, 46, 69, 70, 77, 115, 191, 223, 238, 304, 309, 310, 332, 348, 362, 398, 401, 433
- Porter's 5-forces framework, 17
- Portfolio, 88, 96, 99, 129, 148, 161, 169, 178, 209, 289, 296, 323, 383, 396, 402, 424
- Potential rent, ix, 20, 21, 23, 156, 224, 278
- Premium prices, 223
- Product improvements, 387
- Professional advisors, 86, 91, 350, 406, 413
- Protection of the natural environmental, 363
- Prototypes, 27, 147, 151
- Public funding, 40, 44, 52, 337
- Publicly funded research, 43, 77, 309, 336, 338, 339, 348, 363, 364, 376, 401, 402, 422
- Qualitative, v, x, xiv, 7, 8, 50, 113, 179, 193, 199, 245, 258, 265, 274, 303
- Quality of linkages, 46
- Quantitative, xiii, 7, 8, 50, 179, 226, 245, 258, 274, 303, 328
- R&D intensity, v, viii, x, 38, 89, 112, 299, 300, 306, 307, 308, 320, 335, 345, 347, 350, 351, 352, 353, 354, 355, 406, 407, 408, 409, 413, 415, 418, 426
- Radical innovation, 3, 18, 25
- Regional competencies, 340
- Regional innovation systems, 49, 50
- Regulations, 46, 76, 79, 80, 94, 105, 106, 165, 221, 222, 231, 234, 249, 272, 288, 290, 308, 310, 313, 315, 319, 324, 327, 343, 348, 364, 368, 386, 387, 399, 424
- Regulatory agencies, xvii, 374
- Regulatory bodies, 364, 397
- Regulatory changes, 237
- Rent configurations, vii, viii, x, 24, 98, 106, 107, 156, 160, 163, 167, 193, 225, 241, 242, 252, 253, 256, 265, 274, 291, 352, 414, 415
- Research in motion, 13, 30
- Residual rent, 20
- Resources index, 27
- Retained profits, xvii, 95, 111, 166, 249, 269, 287, 289, 313, 316, 384, 400, 406
- Risk assessment, 1, 20, 105, 117, 290, 313, 315
- Risk taking behaviour, 9
- Rogers, 2, 22, 27, 33, 34, 95, 101, 115, 176, 190
- Role models, 17, 132, 398
- Routine projects, 202, 207
- Schumpeter, 2, 34, 68, 156, 171
- Scientific discoveries, 154
- Sector-specific studies, 419
- Seed capital funding, 47

- Self-styled inventor, 320
 Senior managers, 8, 75, 81, 85, 91, 179, 248, 350, 372, 375, 388, 389, 398, 406, 407, 410
 Shareholder value, 2
 Shrimp, 24
 Silicon valley business model, xvii, 418
 Skilled employees, 46, 50, 53, 57, 61, 63, 80, 169, 345, 358, 382, 387, 399, 424
 Slack, 204
 Small production series, 148
 Small-scale innovations, 288
 SME classique, 420
 SME entrepreneuriale, 418
 SME ordinaire, 416, 418, 419, 420, 421, 422, 425, 428, 429
 SME-oriented economy, 120, 126, 129
 Social innovation, 214
 Social relationships, 412
 Social ties, 84
 Spin-offs, 227
 Standard of living, 141, 364
 Stepwise regression analysis, 258
 Strategic alliances, xv, 14, 302, 399, 427
 Strategic awareness, 413
 Strategic decision-making process, 139, 141, 248
 Strategic networking, 47, 56, 84, 85, 302, 335, 385, 403, 406, 412, 413
 Strategic planning response, 405, 414, 418, 425
 Strategy index, 27
 Sub-contractors, 316, 323, 326, 327, 329, 373, 374, 412
 Successful commercialisation, 13, 26, 27, 37, 59, 93, 95, 156, 242, 249, 260, 266, 272, 274, 306, 321, 325, 326, 350, 389, 390, 391
 Sustainable competitive advantage, 13
 Sustainable development, 202
 Sustainable innovation, 327, 328
 Switzerland, 64
 SWOT analysis, 288
 Takeover, 149, 366
 Tangible fixed assets, 146
 Tariff barriers, 297
 Task environment, 9, 10, 11, 16, 17, 19, 26, 37, 43, 323, 335, 397, 398, 404, 412, 413
 Taxation system, 166
 Taxonomies, 417
 Technical change, 38, 40
 Technological entrepreneurship, 7, 17, 398, 400
 Technological sophistication, 17, 44, 50, 397
 Technology counselling, 221, 222, 223, 229
 Technology potential, 377
 Technopreneurs, 388
 Teece, 11, 12, 34, 397, 415, 434
 Third parties, 19, 26, 111, 146, 248, 326, 356, 383, 387
 Total quality management, 297
 TQM *see* total quality management
 Traditional industries, 277, 409
 Triadic patent, 52
 Trial and error, 301
 True oasis, 177
 Typologies for innovation, 18
 Unexpected events, 413
 United States, 65
 University of Western Australia, iii, xi, xiii, 1, 190, 363
 Venture capital financiers, 86, 235, 350, 383
 Venture capital financing, xvii, 27, 103, 235, 248, 313, 327, 384, 400, 422, 425, 427
 Venture capitalists, 142, 161, 174, 184
 Visionaries, 22
 Work–life balance, 369