Contributors

Ruth V. Aguilera (PhD, Harvard University) is Associate Professor of Management at University of Illinois at Urbana-Champaign, USA. Her research interests include comparative corporate governance, institutional analysis, inter-organizational networks, organizational studies, economic sociology, and cross-border mergers and acquisitions.

Brent B. Allred (PhD, Pennsylvania State University) is Associate Professor of Strategic Management and International Business at the College of William & Mary, Williamsburg, VA, USA. He specializes in global competitive strategy and the international management of technology and innovation.

Victor Almeida (PhD, Federal University of Rio de Janeiro) is Professor of Marketing and International Business at the Federal University of Rio de Janeiro, Brazil. His research interests include internationalization strategies, channels of distribution and retail management.

Björn Ambos (PhD, University of Hamburg) is Professor of International Management at Vienna University of Economics and Business Administration, Austria. His research interests revolve around innovation, strategy and the management of technology-driven multinational firms.

Tina C. Ambos (PhD, WU-Wien) is Assistant Professor at the Vienna University of Economics and Business Administration, Austria. Her research and teaching interests include knowledge management, innovation and strategic management of the multinational corporation.

Veneta Andonova (PhD, Universidad Pompeu Fabra) is Professor of Management at the Universidad de los Andes School of Management, Colombia. Her research interests include information and communication technologies, business strategy and emerging markets, and institutional effects.

Daniel W. Baack (PhD, St Louis University) is Assistant Professor of Marketing at Ball State University, Muncie, IN, USA. His research interests
include international advertising, cognitive theory, and culture’s influence on marketing strategy and consumer behavior.

Chris Changwha Chung (PhD, University of Western Ontario) is Assistant Professor of Management at Florida International University, USA. His research interests are in real options during times of uncertainty, international joint venture evolution, and foreign subsidiary management.

Alvaro Cuervo-Cazurra (PhD, University of Salamanca; PhD, MIT) is Assistant Professor of International Business at the University of South Carolina, USA. His primary research interests include firm competitiveness and internationalization. He also studies issues of governance and corruption.

Jonathan Doh (PhD, The George Washington University) is Associate Professor of Management at Villanova University, PA, USA. His primary research interests include the study of emerging markets and their institutions, non-governmental organizations and their interactions with MNCs, and corporate responsibility to include corruption and CR strategies.

Manuel Portugal Ferreira (PhD, University of Utah) is an assistant professor at the Escola Superior de Tecnologia e Gestão – Instituto Politécnico de Leiria, Portugal. His primary research interests are in the areas of global strategic management, capabilities-based strategies of MNCs, and strategic and entrepreneurial issues in industry clusters.

Ricardo G. Flores is a doctoral candidate at University of Illinois at Urbana-Champaign, USA. His research interests include organizational adaptation to different environmental shocks, such as technological discontinuities and globalization.

Anthony Goerzen (PhD, University of Western Ontario) is Assistant Professor of Management at the University of Victoria, Canada. His primary research interests include the strategic management of multinational enterprises with a focus on the organizational and performance effects of inter-firm networks, cross-border alliances, and geographic location.

Seung-Hyun Lee (PhD, Ohio State University) is Assistant Professor of Management at the University of Texas at Dallas, USA. His main research interests concern real options, property rights theory, institutional change, and corruption.

Dan Li (PhD, Texas A & M University) is Assistant Professor of International Business at the Kelley Business School at Indiana University, USA. Her
research focuses on the management of multinational enterprises and international strategic alliances.

**Jing Li** (PhD, Indiana University) is an assistant professor of international business at Simon Fraser University, Canada. Her research focuses on the application of real options theory in strategy and alliance activities in emerging economies.

**Ronaldo Parente** (PhD, Temple University) is Assistant Professor of Management at Rutgers University, NJ, USA. His research interests include global sourcing strategies, modularization, international strategy, supply chain management, and issues related to new product development.

**Anupama Phene** (PhD, University of Texas at Dallas) is Associate Professor of Strategy and David Eccles Faculty Fellow at the University of Utah, USA. Her research examines firm innovation and learning in high technology industries.

**Roberto Ragozzino** (PhD, Ohio State University) is Assistant Professor of Strategy at the University of Illinois at Chicago, USA. His research is in the area of mergers and acquisitions and strategic alliances, with an emphasis on how these corporate events apply to entrepreneurial ventures.

**Robert Salomon** (PhD, NYU) is Assistant Professor of Management and Organizations at the Stern School of Business, New York University, USA. His research focuses on the management and economics of international expansion.

**Petra Sonderegger** is a PhD candidate at Columbia University, USA. Her research focuses on changes in innovative collaboration across large distances and how they affect the geographical distribution of innovation networks.

**Silviya Svejenova** (PhD, IESE) is Assistant Professor of Management at ESADE in Barcelona, Spain. Her research interests include issues of relationship management (from social networks to inter-organizational arrangements), the careers and work of top managers, and the role they play in the transformation and internationalization of their companies.

**K. Scott Swan** (PhD, University of Texas at Austin) is Associate Professor of International Business and Marketing at The College of William & Mary, Williamsburg, VA, USA. His research interests include product design, sourcing strategies, cooperative strategies, global product development, and the interaction of innovation and culture.
Contributors

**Stephen Tallman** (PhD, UCLA) is the E. Claiborne Robins Distinguished Professor in Business at the University of Richmond, USA. His research interests include international strategy, multinational diversification, alliances and joint ventures, and industry clusters.

**Florian A. Täube** (PhD, Johann Wolfgang Goethe-University, Frankfurt, Germany) is a lecturer at Imperial College, London, UK. His research focuses on the internationalization of knowledge-intensive global industries and the inter-organizational governance of innovation.

**Tony W. Tong** (Ohio State University) is an assistant professor of strategy at the State University of New York at Buffalo, USA. His research focuses on the application of real options theory in strategy and the dynamics of alliance activities.

**C. Annique Un** (PhD, MIT) is Assistant Professor of International Business at the University of South Carolina, USA. Her primary research interests include the management of technology and innovation in large multinational firms, and the international expansion and competition of developed country multinational firms in developing countries.

**Paul Vaaler** (PhD, University of Minnesota) is Assistant Professor of Management at University of Illinois at Urbana-Champaign, USA. His research interests include technology management in international business, and risk and investment in emerging-market countries.

**Gurneeta Vasudeva** (PhD, George Washington University) is Assistant Professor of strategy at the Indian School of Business in Hyderabad, India. Her research interests include comparative national institutions and their influence on firms’ capabilities, knowledge-building in new technology development, geography of innovation and R&D internationalization.

**Luis Vives** (PhD, IESE) is Assistant Professor of Management at ESADE in Barcelona, Spain. His research focuses on the management of the firm’s corporate scope, the processes, paths and positions of firm internationalization, and the co-evolution of corporations with their institutional environment.

**Zheying Wu** is a doctoral student in the University of Southern California, USA. His research interests include international strategy, knowledge and learning, and firm responses to environmental contexts.