

© Marina Yue Zhang and Mark Dodgson 2007

All rights reserved. No part of this publication may be reproduced, stored in a retrieval system or transmitted in any form or by any means, electronic, mechanical or photocopying, recording, or otherwise without the prior permission of the publisher.

Published by
Edward Elgar Publishing Limited
Glensanda House
Montpellier Parade
Cheltenham
Glos GL50 1UA
UK

Edward Elgar Publishing, Inc.
William Pratt House
9 Dewey Court
Northampton
Massachusetts 01060
USA

A catalogue record for this book
is available from the British Library

Library of Congress Cataloguing in Publication Data

Zhang, Marina Yue, 1968-

High-tech entrepreneurship in Asia : innovation, industry & institutional
dynamics in mobile payments / Marina Yue Zhang, Mark Dodgson.

p. cm.

Includes bibliographical references and index.

1. Mobile commerce-Asia. 2. Electronic funds transfers-Technological
innovations-Asia. 3. High technology industries-Asia. I. Dodgson, Mark,
1957- II. Title.

HF5548.34.Z53 2006

332.1'78-dc22

2006021045

ISBN: 978 84720 056 3

Printed and bound in Great Britain by MPG Books Ltd, Bodmin, Cornwall