Bibliography

21st Century Economy Report (February 6, 2004), ‘SmartPay enters mobile payment arena (in Chinese)’.


Avaro InfoTech Inc. (March 31, 2003), ‘Meeting Minutes between Avaro and SKT’, Meeting Minutes.

Avaro (International) (July 17, 2003), ‘Campus Proximity Payment Trial for the University of Southern California’, Internal Document.

Avaro and Siemens (October 1, 2002), ‘Letter of Intent: Siemens Mobile to work with Avaro InfoTech Inc. of Korea in the area of Universal Mobile Payment Service’, Press Release.


High-Tech Entrepreneurship in Asia


The Economist (May 9, 1992), ‘British entrepreneurs go west’.

The Economist (July 3, 1993), ‘America’s little fellows surge ahead’.

The Economist (July 23, 2005), ‘Pay with a wave of your phone: Japan’s leading mobile operator believes it has found the next big thing’.


Financial Times (August 11, 2002), ‘The challenges of entrepreneurship’. 


Funk, J. L. (2003), ‘Standards, dominant designs and preferential acquisition of complementary assets through slight information advantages’, Research Policy, 32 (8), 1325-1341.


Hsu, D. H. (2001), ‘The role of venture capitalists in financing and developing high-technology start-ups’ (PhD Dissertation), Sloan School of Management, MIT.


International Telecommunication Union (ITU) (May 10, 2004c), World Telecommunication Indicators Database – Cellular Subscribers.


JCB Co., Ltd. (November 26, 2004), ‘JCB Mobile Infrared Credit Payment “JCBeam Trial”’, Press Release.


Bibliography


*Korea Herald* (October 12, 2002), ‘Korea’s mobile carriers and service providers are in a dispute which is delaying the standardization of mobile credit card payment solutions’.

*Korea Herald* (October 14, 2003), ‘Cell phone work as debit cards’.

Kotler Marketing Group (February 26, 2001), ‘Marketing Issues in Chinese Banking’.


Ministry of Information and Communications (Korea) (MIC) (August 30, 2002), MIC’s Mobile Payment Standardization Meeting Minutes.

Ministry of Information and Communications (Korea) (MIC) (March 12, 2003a), MIC Mobile Payment Standardization Meeting Minutes.

Ministry of Information and Communications (Korea) (MIC) (September 2-3, 2003), ‘Review of Golden Card Project Achievements over the Past 10 Years (in Chinese), by Zhang Qi, the Director of the National Golden Card Project Office’, Internal Document.


Morlacchi, P. (2004), ‘How Does Technology Come into Being? The Role and Dynamics of Legitimation’ (Working paper), Science and Technology Policy Research (SPRU), University of Sussex.


NTT Data Corporation (April 10, 2003), ‘Tie-Up with Avaro of South Korea to build a system for a trial credit card payment service using infrared communication capability of portable telephones’, Press Release.


OECD (2000), *A New Economy! The Changing Role of Innovation and Information Technology in Growth*.


The People’s Bank of China (March 1, 2004), ‘Guidance of the distribution of the commission generated in inter-bank transactions over the China UnionPay network (in Chinese).’


Wall Street Journal (December 5, 1989), ‘Talking strategy: Small firms aren’t waiting to grow up to go global – For many, the world’s stage on which they leverage capital, technology’.


Xu, Y. (2003), ‘Local and Cultural Factors in Mobile Data Communications: The Case of the SMS in China and Hong Kong SAR’ (Powerpoint presentation), Hong Kong University of Science and Technology (HKUST).


