Foreword

This book contains an eclectic collection of new approaches to entrepreneurship education. With a base of international scholars, this work ranges from building the dream via the opportunity recognition process to harvesting the fruits of entrepreneurial endeavors. In the middle of this milieu is a generous and insightful set of recommendations about structuring successful entrepreneurship education programs. With millions of potential entrepreneurs coming through the pipeline, it behooves us to make sure that we have turned every leaf to expose our best thinking to the design and implementation to reach the most effective programs available.

The approach incorporates not only traditional graduate and undergraduate degree programs, but also considers new groups such as adult learners, certificate programs, workshops, seminars, case studies, high school initiatives and women entrepreneurs. The history of entrepreneurship shows a remarkable resiliency that entrepreneurs have exhibited, continuously adapting to changing conditions, learning new strategies to exploit new opportunities with a book providing innovative approaches to the training and education process.

The authors are to be commended not only for their innovativeness in their approach but also in the depth with which each of their topics is covered. New paradigms, models and templates are provided which should give entrepreneurship educators and administrators plenty to think about and contemplate as they design evolving educational systems. With such guidance and insights we cannot fail to produce more effective entrepreneurs as an outcome!

Harold P. Welsch, PhD
Coleman Foundation Chair in Entrepreneurship
DePaul University, Chicago, USA