

# Tables

---

|      |   |     |
|------|---|-----|
| 1.1  | Cases comparison  | 8   |
| 2.1  | Marshallian and Italianate industrial district models   | 24  |
| 2.2  | Main approaches to the study of industrial districts  | 34  |
| 3.1  | Innovation and renewal as a source of success   | 44  |
| 5.1  | The Italian houseware industry 2001–2006  | 89  |
| 5.2  | International trade in houseware by geographical area (2005)  | 90  |
| 5.3  | Structure and performance in the district over a 10 year period (1997–2006)                           | 97  |
| 5.4  | Alessi turnover and number of employees (1997–2006)   | 108 |
| 5.5  | Comparison between Alessi and Italian competitors in the houseware sector (financial data 1995–2002)  | 110 |
| 5.6  | Alessi and the district over the 10 year period (1997–2006)   | 112 |
| 5.7  | Operating income, net profit and profitability of Alessi  | 112 |
| 6.1  | Main figures for the European footwear industry (1000 pairs)  | 114 |
| 6.2  | Imports of footwear to Europe in 2005 (1000 pairs)  | 114 |
| 6.3  | Exports of footwear from Europe in 2005 (1000 pairs)  | 115 |
| 6.4  | Main figures for the Italian footwear industry in 2005  | 116 |
| 6.5  | Italian international trade in footwear (1 000 000 pairs)   | 116 |
| 6.6  | Italian footwear exports in 2005 by country   | 117 |
| 6.7  | Italian international trade in footwear by material   | 118 |
| 6.8  | Main figures for the Montebelluna district  | 120 |
| 6.9  | Distribution of firms and employees in the Montebelluna district by type of firm in 2005              | 121 |
| 6.10 | Distribution of production in the Montebelluna district by type of shoe in 2005                       | 122 |
| 6.11 | Employees and turnover of the Geox group  | 127 |
| 6.12 | Employee and turnover growth of the Geox group, the district of Montebelluna and the Italian industry | 128 |
| 6.13 | Operating income, net profit and profitability of the Geox group                                      | 128 |
| 7.1  | World coffee production (in thousands of 60 kg bags)  | 130 |
| 7.2  | Italian exports of roasted coffee (in euro)   | 131 |

|      |  |     |
|------|--|-----|
| 7.3  | Local coffee roasting units and employees in Italy   | 131 |
| 7.4  | Italian coffee imports according to country of origin and type (2005)                                  | 132 |
| 7.5  | Italian coffee exports in 2005 (in tons)   | 133 |
| 7.6  | Local units and employees involved in coffee roasting in the Trieste District                          | 135 |
| 7.7  | Coffee exports from the province of Trieste (in euro)  | 135 |
| 7.8  | Turnover and number of employees of Illycaffè  | 142 |
| 7.9  | Operating income, net profit and profitability of Illycaffè  | 143 |
| 7.10 | Recent trends in the number of employees at Illycaffè and in the industrial district                   | 143 |
| 7.11 | Turnover and ROA of the main Italian competitors in the coffee industry (2004)                         | 144 |
| 8.1  | Market segmentation in the eyewear sector (2006)   | 146 |
| 8.2  | Market segmentation in the eyewear sector and position of Italian manufacturers (2006)                 | 146 |
| 8.3  | The top 5 brands under license in the world (2006)   | 147 |
| 8.4  | Main figures for the Italian glasses industry  | 147 |
| 8.5  | Italian exports of glasses   | 148 |
| 8.6  | Production, import, export and consumption of glasses in the Italian market                            | 149 |
| 8.7  | The Belluno district compared to the sector in general (2006)  | 151 |
| 8.8  | Main figures for the Belluno district  | 152 |
| 8.9  | Number of employees according to company size in the district of Belluno                               | 153 |
| 8.10 | Employees and turnover of the Luxottica Group  | 160 |
| 8.11 | Employees and turnover growth of the Luxottica Group, the district of Belluno and the Italian industry | 161 |
| 8.12 | Profitability indicators of Luxottica Group  | 162 |
| 9.1  | Entrepreneurial opportunities  | 166 |
| 9.2  | Sources of entrepreneurial opportunities   | 178 |
| 9.3  | Resources and competencies   | 184 |
| 9.4  | Organisational mechanisms for the acquisition of resources and competencies                            | 198 |
| 9.5  | Organisational mechanisms for the combination of resources and competencies                            | 209 |