Contributors

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Peer Ederer is a globally active expert for innovation and growth. For companies, he coaches innovation teams on how to achieve new business models, and advises top management on the strategic role of innovation for their business. On the macrolevel, he specializes on the contribution of human capital to the economic growth function of a society. In this capacity, he has presented to various policy-making circles, such as the Economic Policy Committee of the European Union, the World Bank and several prime ministerial government think-tanks. In Germany, he has published several award-winning books on the connection between human capital and long-term economic success. At Zeppelin University, Germany, he heads the Innovation and Growth Academy. At Wageningen University, the Netherlands, he is Scientific Director of the European Food and Agribusiness Seminar. The energy industry has been a long-time focus of his activities. Currently he is particularly active in promoting wind energy in Africa.
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Vic Hayes is a senior research fellow at the Faculty of Technology, Policy and Management, Delft University of Technology, Delft, the
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Contributors

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