Contributors

**Dean Alexander**, JD, LLM, is Assistant Professor, Homeland Security and Director of the Homeland Security Research Program at Western Illinois University. His books include *Business Confronts Terrorism: Risks and Responses* (University of Wisconsin Press, 2004) and *Terrorism and Business: The Impact of September 11, 2001* (Transnational, 2002). Dean has served in executive, finance and in-counsel roles at companies in Chile, Great Britain, Israel and the United States. Dean has worked as a consultant to the State Department, World Bank, Organization of American States, homeland security firms and investment companies. He has lectured on homeland security, legal and business subjects at universities and conferences in the United States and internationally.

**Fred Burton** is one of the world’s foremost authorities on security, terrorists and terrorist organizations. In his capacity as Vice-President for Counterterrorism and Corporate Security at Stratfor, Mr Burton oversees the terrorism intelligence service and consults with clients on security-related issues affecting their organizations or personal safety. He leads a team of terrorism experts and a global network of human intelligence sources to analyze and forecast the most significant events and trends related to terrorism and counterterrorism. Before joining Stratfor, he was a Special Agent in counterterrorism for the US Department of State, where he was instrumental in many high-profile operations. He orchestrated the arrest of Ramzi Yousef, mastermind of the first World Trade Center bombing, and investigated cases such as the assassination of Israeli Prime Minister Yitzhak Rabin, the killing of Rabbi Meir Kahane, the al Qaeda New York City bombing plots before 9/11, and the Libyan-backed terrorist attacks against diplomats in Sanaa and Khartoum. He has also served as the US liaison officer to several international security, intelligence and law enforcement agencies providing consulting on global intelligence and threat identification.

**Bill Eggers** is the Global Director for Deloitte Research – Public Sector, where he is responsible for research and thought leadership for Deloitte Touche Tomatsu. He is the author of an award-winning book on transforming government. He is the former Project Director of the Texas Performance Review/e-Texas initiative, and he was the Chair of the Government Reform Policy Committee for then Governor George W. Bush during his first presidential campaign. He is a former Senior Fellow at the Manhattan Institute for Policy Research, and he assisted reformers in Eastern Europe and the former Soviet Union with the transition from socialist to free-market economies while an analyst at the Heritage Foundation. Bill graduated *magna cum laude* from the University of California at San Diego.

**Elin Gursky**, ScD, is the Principal Deputy for Biodefense in the National Strategies Support Directorate of ANSER/Analytic Services (Arlington, VA) where she focuses on biodefense and health security issues. From 1986 to 1998, she held senior executive
positions in local and state public health agencies in Maryland and New Jersey. In 1999 she accepted the position of Vice-President for Public Health for a ten-hospital acute care health system. She did a one-year fellowship at the Johns Hopkins Center for Civilian Biodefense Strategies. An epidemiologist, Dr Gursky received a Doctor of Science degree from the Johns Hopkins University Bloomberg School of Public Health. Dr Gursky has advised top officials from the Department of Homeland Security, Northern Command (NORTHCOM) and the Joint Task Force Civil Support on their interface with the civilian sector on issues pertaining to bioterrorism preparedness and response.

**William I. Hancock** is Adjunct Professor of Business and Homeland Security at Texas A&M University’s Bush School of Government and Public Service. He has a Master of Arts degree in international relations from the University of Southern California, an Advanced Professional Certificate in international business from New York University, and a Bachelor of Science degree in engineering, national security and public affairs from the United States Military Academy at West Point. He teaches business courses at several undergraduate and MBA programs in New York and Connecticut. He is a business development consultant and has launched new technology products and services for more than 25 years.

**Jason Jackson** is the Director of Emergency Management for Wal-Mart Stores, Inc. This department is responsible for mitigation, preparing and planning for, and orchestration of the response and recovery efforts for all forms of business disruptions globally, to include natural and man-made disasters, security-related issues, significant epidemiological issues, and other emergencies. Prior to Wal-Mart, he was a Trooper/Special Agent for the Arkansas State Police and an Assistant Chief for the Sylvan Hills Fire Department. Jason holds an undergraduate degree in emergency administration and management from Arkansas Tech University and graduate degrees in both organizational and business security management and business administration (MBA) from Webster University, St Louis, Missouri.

**Paul B. Kurtz** is the Executive Director of the Cyber Security Industry Alliance. He served on the White House’s National Security Council and Homeland Security Council, most recently as former Special Assistant to the President for Critical Infrastructure Protection. He contributed to President Bush’s National Strategy to Secure Cyberspace, which was released in February 2003.

**Peter Leitner** is Chief Executive Officer and a senior Advisor to Waterford Advisors LLC, New York. His roles and responsibilities include serving public and private firms in their acquisition, alliance and other corporate development initiatives. He is a Certified Management Accountant (CMA). Peter has a Bachelor of Science degree from Ithaca College and an MBA from Lehigh University.

**Kevin Lindsey** is Special Counsel to the law firm of Halleland Lewis Nilan & Johnson, practicing with the Employment Law Group. Prior to joining Halleland, he worked for Target Corporation where he served as a senior counsel, providing employment counseling and litigation management. Prior to that, he was the Chief Operating Officer.
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and General Counsel for Axis Incorporated, where he was responsible for risk management, health care, real estate, litigation and collective bargaining matters. He also served as a Commissioner for the Shakopee Mdewakanton Sioux Community Employment Commission and practiced for eight years as an attorney for Oppenheimer Wolff & Donnelly LLP in the firm’s employment, product liability and business litigation groups. Vin graduated with high distinction from the University of Iowa College of Law in 1991 as President of the Law Review. He has served as an Adjunct Professor at William Mitchell College of Law and the University of Iowa College of Business.

David H. McIntyre, Director of the Integrative Center for Homeland Security at Texas A&M University and former SWOTT participant, is paving the way for the continued study of homeland security, a field of inquiry under the umbrella of security studies. His military, strategic, and academic experience have helped him apply security studies to the recent push for both an academic and a pragmatic understanding of homeland security. Dr McIntyre spent 30 years in the Army, serving in both strategic and educational capacities. Before spending six years advising the Army Chief of Staff and the Commander of US Forces in the Pacific on strategy, he served in airborne and reconnaissance units in the US and Germany. He taught English at West Point and Strategy at the National War College, where he served as Dean until 2001. In 1999 he developed the first graduate course on homeland security, and from 2001 to 2003 he served as the Deputy Director of the ANSER Institute for Homeland Security. Since then, he has taught graduate courses in strategy, terrorism and homeland security at the National Defense University, the George Washington University, the LBJ School at the University of Texas and the Bush School at Texas A&M.

Greg McNeal is Senior Fellow in Terrorism and Homeland Security and Assistant Director of the Institute for Global Security Law and Policy at the Case Western Reserve University School of Law. He helped to write a congressional bill that prohibits assistance to foreign entities and governments whose senior leadership includes members of terrorist organizations. Greg previously was a guest lecturer in the School of Public Affairs at American University. He was an officer in the US Army, and he earned a JD from the Case School of Law with honors in international law. He earned a Masters in public administration degree with distinction from American University and a degree in international relations from Lehigh University. Greg served as Executive Editor on the Harvard Journal of Law and Public Policy.

Michael Minor is Professor of Marketing and International Business at the University of Texas-Pan American. He is the co-author of textbooks on international business and consumer behavior, and is widely recognized for his writing on physiological influences on consumer behavior and expropriation. Michael has a PhD from Vanderbilt University and a BA from the University of North Carolina at Chapel Hill, and attended American University and Cornell University.

Greg Pellegrino serves as the Public Sector Industry Leader for Deloitte Touche Tohmatsu. In 2002, he helped the newly created US Transportation Security Administration create an award winning e-government program for communications.
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Neal Saiff was formerly the Vice-President of Global Production Services at Lehman Brothers in New York, one of the world’s largest and most successful financial services firms. In this position, he was responsible for the investment bank’s complex telecommunications infrastructure headquartered in lower Manhattan, not far from the World Trade Center. Now an independent consultant, Neal is completing a degree in communications at Rutgers University.


Dr. Selig is Managing Partner and founder of GPS Group, Inc., a consulting, research and education firm that focuses on strategic marketing and growth, business and technology transformation, new product development, product management and innovation, IT strategy and governance, program/project management and strategic sourcing issues and opportunities. Select clients include Fortune 500 companies.

Dr. Selig has more than years of diversified domestic/international executive, management and consulting experience with both Fortune 500 and smaller companies in the financial services, utility, telecommunications, software and high-technology, manufacturing and retail industries. His experience includes: marketing, sales, planning, operations, business development, mergers and acquisitions, general management (with full P&L responsibility), systems/network integration, strategic sourcing and outsourcing, MIS/CIO, electronic commerce, product development, project management, business process transformation, governance and entrepreneurship.

He has been a board member of Telco Research, BIS Group, Ltd and AGS. He is a member of the Academy of Management, Academy of Business Administration, and Society for Information Management (SIM), Project Management Institute (PMI), IAOP, ISACA and the Connecticut Technology Council. He holds a Top Secret Clearance with the Federal Government.

Ken Senser is Senior Vice-President, Global Security, Aviation and Travel for Wal-Mart Stores, Inc. Before joining Wal-Mart, Ken was the Assistant Director of the FBI for
Security. In this role, he established the first division at the FBI focused on security. His transformation of the FBI security program followed the espionage arrest of Special Agent Robert Hanssen. Ken also had responsibility for continuity of operations. Prior to his assignment to the FBI in 1999, Ken served for 16 years at the Central Intelligence Agency. His assignments encompassed physical, technical, protective and personnel security. While with the CIA, he received the Distinguished Career Intelligence Medal, as well as the Career Intelligence Medal, Intelligence Commendation Medal and many other awards and commendations. Ken received a Bachelor of Science degree in criminal justice from the University of Cincinnati.

Christopher Shays, in more than three decades of public service, has distinguished himself as a thoughtful and independent advocate for commonsense social and fiscal policy. He is Vice-Chairman of the Government Reform Committee, Chairman of its Subcommittee on National Security, Emerging Threats, and International Relations and is a member of the Homeland Security Committee. An expert on terrorism who has held more than 60 hearings on the terrorist threat, he devotes much of his time to improving the US nation’s military, intelligence and homeland security operations through tough oversight and legislative reforms, such as implementing the 9/11 Commission recommendations.

Geoff Williams is a full-time freelance journalist based in Cincinnati, OH. He has been a frequent contributing writer to Entrepreneur magazine since 1998 and has also written numerous business articles for publications as diverse as the Cincinnati Post and Small Business Success, the flagship magazine for the Small Business Administration. He also has had his work published in a variety of publications, including LIFE, Ladies’ Home Journal, Entertainment Weekly, Writer’s Digest, Archaeology Digest and National Geographic Kids.

David Wyss is the Chief Economist at Standard & Poor’s, based in New York. In this position, he is responsible for S&P’s economic forecasts and publications, and co-authors the monthly Economic Forecast and the weekly Financial Notes. David joined Data Resources, Inc. in 1979 as an economist in the European Economic Service in London, which was acquired by McGraw-Hill. He came back to the USA in 1983 as Chief Financial Economist for DRI/McGraw-Hill, became Chief Economist for Standard & Poor’s DRI in 1992, and Chief Economist for Standard & Poor’s in 1999. Before joining DRI he was a Senior Staff Economist with the President’s Council of Economic Advisers, Senior Economist at the Federal Reserve Board, and Economic Advisor to the Bank of England. David holds a BS from the Massachusetts Institute of Technology and a PhD in economics from Harvard University. David testifies regularly before Congress, is quoted regularly in the press, and has appeared on many major TV programs. He is currently on the economic advisory boards for SIMFA, FINRA and Harvard’s Joint center for Housing Studies. He was named by Treasury and Risk magazine as one of 2009’s ‘100 most influential people in finance’.