

# Acknowledgements

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We thank the editors for having authorized the reproduction of the various version of the papers published as conference records, part of the book and in journals.

Chapter 1 – Cooke, P., ‘Culture, clusters, districts and quarters: some reflections on the scale question’: a first version was published in the journal *Sviluppo Locale*, 2004–2005, vol. XI, no. 26, edited by Rosenberg and Sellier, Turin, pp. 7–30, and presented to the conference ‘Industrial districts and clusters: applications and contaminations to the analysis of arts cities and cultural districts’, 23–24 April 2004, Faculty of Economics, Florence.

Chapter 2 – Crevoisier, O. and Kebir, L., ‘Cultural resources and regional development: the case of the cultural legacy of watchmaking’: a first Italian version was published in the journal *Sviluppo Locale*, 2004–2005, vol. XI, no. 26 edited by Rosenberg and Sellier, Turin, pp. 51–72, and presented to the conference ‘Industrial districts and cluster: applications and contaminations to the analysis of arts cities and cultural districts’, 23–24 April 2004, Faculty of Economics, Florence, and to the ‘4th Congress on Proximity Economics: Proximity, Networks and Co-ordination’, 17–18 June 2004, Marseille.

Chapter 4 – Lazeretti, L., ‘The cultural districtualization models’: a first and reduced version was published in Italian in the journal *Sviluppo Locale*, 2004–2005, vol. XI, no. 26 edited by Rosenberg and Sellier, Turin, pp. 73–90 and presented to the conference ‘Industrial districts and cluster: applications and contaminations to the analysis of arts cities and cultural districts’, 23–24 April 2004, Faculty of Economics, Florence.

Chapter 5 – Cuccia, T., Marrelli, M. and Santagata, W., ‘Collective trademarks and cultural districts: the case of San Gregorio Armeno – Naples’, a partial version of this paper was previously published as ‘Il ruolo dei marchi collettivi nella valorizzazione dei distretti culturali: aspetti teorici ed evidenze empiriche’, in C. Berni (ed.), *Il territorio soggetto culturale*, F. Angeli, Milano, 2006.

Chapter 6 – Palma Martos, M. and Palma Martos, M., ‘Fixed book pricing in Spain: a debate between economic efficiency and cultural diversity’: a

first version was presented to the 14th International Conference of the International Association of Cultural Economics (ACEI), Wien, 6–9 July 2006.

Chapter 7 – Lorenzen, M. and Frederiksen, L., ‘Why do cultural industries cluster? Localization, urbanization, products and projects’: Parts of section 4 draw upon a 2005 DRUID working paper 05-23 and the article ‘The management of projects and product experimentation: examples from the music industry’, published in *European Management Review*, vol. 2, no. 3, pp. 198–211.

Chapter 8 – Costa, P., ‘Creativity, innovation and territorial agglomeration in cultural activities: the roots of the creative city’: different parts of this paper were presented (in early stages) at the following conferences: Centennial Meeting of The Association of American Geographers (Philadelphia, 14–19 March 2004); First Meeting of the European Network on Cultural Industries (Amsterdam Institute for Metropolitan and International Development Studies, Amsterdam, 26–27 January 2006), and 16th International Conference of RESER – European Research Network on Services and Space (ISCTE, Lisboa, 28–30 September 2006). Parts of section 3 were previously published in a Working Paper of Dinâmia/ISCTE (Costa, P.; M. Magalhães, B. Vasconcelos and G. Sugahara, ‘On “Creative Cities” governance models: a comparative approach’, WP no. 2006/52), and are forthcoming in one of the 2007 issues of the *Norwegian Journal of Geography* (edited by Taylor and Francis).

Chapter 10 – Belussi, F. and Sedita, S.R.: ‘The management of “events” in the Veneto performing music cluster: bridging latent networks and permanent organizations’: a first version was presented to the DRUID Summer Conference 2006 on ‘Knowledge, innovation and competitiveness: dynamics of firms, networks, regions and institutions’, 18–20 June 2006, CBS, Copenhagen, Denmark.

Chapter 14 – Capone, F., ‘Identification and mapping of creative systems in Italy (1991–2001)’: a first version was presented to the 14th International Conference of the International Association of Cultural Economics (ACEI), Wien, 6th–9th of July 2006.