Contributors

**Dr Dev Gangjee** is a graduate of the National Law School of India (BA, LLB) and the University of Oxford (BCL, DPhil), where he was a Rhodes Scholar. Dev is presently a Lecturer at the London School of Economics, where he teaches Intellectual Property, as well as the Law of Obligations. He has a primary research interest in Intellectual Property and was an invited researcher at the Institute of Intellectual Property, Tokyo. His publications include articles and reports on IP, with an emphasis on geographical indications and trade mark law. He has also acted as an expert in IP litigation, as well as on governmental advisory panels.

**Andrew Griffiths** is a Solicitor and Reader in Law at the University of Manchester. His teaching and research interests include Trade Mark Law, Company Law and Law-and-Economics. He is the author of *Contracting with Companies* (Hart Publishing, 2005).

**Dr Thomas Hays**, BA, JD, LLM, has a PhD from Cambridge University in England where he specialized in intellectual property law. He is a member of the Centre for Intellectual Property Law at the Molengraaff Institute for Private Law Research in Utrecht, The Netherlands. He is licensed as an attorney in the United States and a solicitor in England and Wales. He practises law with Taylor Vinters Solicitors in Cambridge, England.

**Phillip Johnson** is a barrister practising at 7 New Square. He was a legal adviser to the UK Intellectual Property Office from 2003 to 2007, during which time he worked on the implementation of various Directives and Treaties, as well as most changes made to domestic intellectual property legislation. He also worked on a number of trade mark cases before the Court of Justice, including *Gillette, Adam Opel* and *Bovemij*.

He is a visiting Senior Fellow at Queen Mary Intellectual Property Research Institute, University of London and lectures on their professional courses. He is the review editor of the *Journal of Intellectual Property Law and Practice* and a contributing editor on private international law for *Jowitt's Dictionary of English Law* (Sweet & Maxwell, London, forthcoming). He is also the author of *Ambush Marketing: A Practical Guide to Protecting the Brand of a Sporting Event* (Sweet & Maxwell, London, 2007).
Dr Spyros Maniatis is Professor in Intellectual Property at Queen Mary, University of London. From September 2008 he is taking over the position of Director of Queen Mary’s Centre of Commercial Law Studies. His teaching and research focus on trade mark and unfair competition law. His interests also cover the history, politics, and economics of intellectual property and innovation.

Spyros has published work on the justifications and history of trade mark and unfair competition laws, the economics of intellectual property, and contemporary issues in trade mark law. He is currently working on the second edition of *Trade Marks in Europe: A Practical Jurisprudence* (Sweet & Maxwell, London, 2006). He is also co-author of *Trade Marks, Trade Names and Unfair Competition, World Law and Practice* (with Garrigues and Olsen) (Sweet & Maxwell, London, 1996 and updates) and *Domain Names, Global Practice and Procedure* (with Olsen, Wood, and Zographos) (Sweet & Maxwell, London, 2000 and updates). He is a member of the Athens Bar.

Arnaud Folliard-Monguiral is admitted to the Bar of Paris and is qualified as a Trade Mark & Design Professional Representative. He joined the Office for Harmonization in the Internal Market (OHIM) in 2000. He is a member of the Industrial Property Litigation Unit (IPLU). As such, he is appointed agent of the OHIM in proceedings before the Court of First Instance and the European Court of Justice.

Arnaud writes a monthly review of Community Trade Mark related case law for the French IP review ‘Propriété Industrielle’. Arnaud is also the author of a number of articles, the latest of which is dedicated to the case law of the Community courts (in the *Journal of Intellectual Property Law and Practice*, April 2007).

Ashley Roughton is a barrister practising at Hogarth Chambers, where he specializes in intellectual property and data protection law. He is the co-author of *The Modern Law of Trade Marks* and *The Modern Law of Patents*, both of which are published by LexisNexis, London. Ashley is contributing editor of the third edition of *Intellectual Property in Europe*, published by Sweet & Maxwell, and edits the intellectual property section of *The Civil Court Practice* (‘the Green Book’). He is also a council member of the International Association for the Protection of Industrial Property and a committee member of The Competition Law Association.

Before becoming a barrister in 1992, Ashley was an engineer with Mercedes-Benz. He took his PhD at Cambridge and BSc at King’s College, London. He also has an MSc in economics from City University.

Stefan Schwarzkopf is Lecturer in Marketing in the School of Business and
Management at Queen Mary, University of London. Previously, he studied modern history, history of science, and human biology at the University of Jena (Germany). After graduating in modern history, he worked in the market research department at Leo Burnett advertising agency in Frankfurt. His main research interests are in the relevance of political culture and political concepts for the study of marketing. He is currently finishing his PhD thesis at Birkbeck College on the politics and cultures of advertising in early twentieth-century Britain. His latest article in Contemporary British History looks at the cross-links between the cultures of the Cold War and the advertising industry in the United Kingdom. He has published on various aspects of cultural transfer through marketing and advertising between America and Europe. New research projects include a study of the Austro-American ‘consumer guru’ Ernest Dichter and the complexity of the co-evolution of American and European marketing and consumer cultures in the twentieth century.

Dr Ilanah Simon Fhima is a lecturer at University College, London, where she is also co-director of the Institute of Brand and Innovation Law. Ilanah completed her PhD on trade mark dilution in Europe and the United States as a Herchel Smith Research Scholar at the Intellectual Property Research Institute of Queen Mary, University of London. She has published in the UK and the United States. Ilanah is deputy editor of the European Trade Mark Reports and serves on the editorial board of the European Intellectual Property Review. She is also co-founder and a contributor to the IPKat intellectual property weblog (www.ipkat.com).

Ilanah’s research focuses on intellectual property law, and trade mark law in particular. She is especially interested in infringement issues and the influence of European law on intellectual property law and has considerable research experience in comparative trade mark law.

Edward Smith is a hearing officer and is responsible for trade marks training at the UK-IPO. He holds a Masters Degree in Intellectual Property Law from the University of Glamorgan. He has a specific interest in unconventional trade marks and the blurring of traditional boundaries between IP rights in respect of which such marks in particular can give rise. He has had a number of articles and case commentaries published in the academic press, including pieces on the Dyson and Limoncello cases.

In the past Edward has served as Secretary to the Standing Advisory Committee on Industrial Property (then called SACIP, now renamed SABIP).

Professor Christopher Wadlow holds a Chair in Law at the Norwich Law School, University of East Anglia. He formerly practised intellectual property law at the London offices of international law firm Simmons & Simmons, and

**Neil Wilkof** is a partner and head of the intellectual property and information technology department of the law firm of Herzog Fox & Neeman, Tel-Aviv, Israel. He is the author of the first edition and is co-author with Daniel Burkitt of the second edition of *Trade Mark Licensing* (Sweet & Maxwell) and is a co-editor of *Intellectual Property in the Global Marketplace* (John Wiley). He serves as an adjunct lecturer at the University of Haifa, Tel-Aviv University and the Interdisciplinary Center Herzliya.