Contributors

**Silvia Boßow-Thies** works for Capgemini Consulting. She wrote her doctoral thesis on ‘Content Strategies in the Internet’ at the University of Kiel as well as at the Australian Graduate School of Management in Sydney. Silvia specializes in supporting European ISPs, mobile operators and publishing houses. She also concentrates on fixed-mobile conversion as well as content business models.

**Dan Breznitz** is an Assistant Professor at the Sam Nunn School of International Affairs and the School of Public Policy at the Georgia Institute of Technology. He received his PhD from MIT. Dan has been a visiting scholar at Stanford University and at the Bruegel Institute for International Economics, Brussels. He is affiliated with MIT’s industrial Performance Center and with the Science, Technology, and Innovation Policy Program at the Enterprise Innovation Institute at the Georgia Institute of Technology.

**Stefanie Düker** is a PhD candidate at the Rotterdam School of Management, Erasmus University, Netherlands. Her research focuses on strategic management. Stefanie has worked at Capgemini Consulting, specializing in the telecommunications industries, and in insurance such as HSBC Brokers and Hannover Rück.

**Brian Gordon** is a PhD candidate in Business Administration at Simon Fraser University. His primary research interests include theories of organizational knowledge creation and strategic entrepreneurship. Brian has worked at Raymond James and Associates as a Mutual Fund Research Analyst and as a Research Associate in the firm’s equity research division.

**Fabian Günther** is a Consultant at the Boston Consulting Group. He received his PhD from WHU – Otto Beisheim School of Management, Vallendar, Germany. His research interests include diversification strategies and diversification paths of companies.

**Michael Horn** is a consultant with McKinsey & Company. He holds a PhD and M.Phil. from the Judge Business School, University of Cambridge, an MBA from the University of St. Gallen. He has been a post doctoral
fellow at Harvard Business School. Michael’s research interest centres on dynamic capabilities in firm-level innovation processes. He focuses on the pharmaceuticals, semiconductor, and civil aircraft industries.

**Florian Hotz** is a research associate and doctoral student at the Center of Organizational Excellence CORE at the University of St. Gallen, Switzerland. He received a master’s degrees in business administration and in law, both from the University of St. Gallen. His current research interests include the challenge of balancing internal and external fit in changing organizational environments.

**Thomas Hutzschenreuter** is the Dietmar Hopp Professor of Corporate Strategy and Chairman of the Strategy and Organization Department at the WHU – School of Management, Vallendar, Germany. His research interests include diversification and internationalization paths and strategy processes. He has published on growth strategies, corporate governance, restructuring, business model innovation, and offshoring.

**Aino Kianto** is a Professor in knowledge management at the School of Business, Lappeenranta University of Technology (LUT). Her teaching and research focuses on knowledge management, intellectual capital, creativity, innovation, learning and organizational renewal.

**Ronald Klingebiel** is the Director of the Centre for Strategic Studies at the Ashcroft International Business School, Anglia Ruskin University, Cambridge, UK. He received his PhD from the Judge Business School, University of Cambridge, UK. Ronald’s research concentrates on dynamic strategic planning and resource allocation. He has worked for A.T. Kearney Consulting and Capgemini Consulting, specializing in the telecommunication industries.

**Dieter Lange** is a Vice President and the Head of Central Europe for Capgemini Consulting’s Telecommunications, Media, and Entertainment unit. He is also a Visiting Professor of Telecommunications Strategy at the Ashcroft International Business School, Anglia Ruskin University, Cambridge, UK. Dieter specializes in strategic renewal, process and technology innovation and organizational restructuring.

**Einar Lier Madsen** is a Senior Researcher at Nordland Research Institute. He received his PhD from Bodø Graduate School of Business, Norway. He has held positions in several organizations as managing director, finance manager, project supervisor and local politician. Einar researches entrepreneurship, strategic management and small business studies with special interests in corporate entrepreneurship, dynamic capabilities, and public support for entrepreneurs.
Ian McCarthy holds the Canada Research Chair in Technology and Operations Management at the Faculty of Business Administration, Simon Fraser University. He completed his PhD in Industrial Engineering at the University of Sheffield. Ian researches technology-based firms and their organizational taxonomy. He is a chartered engineer, a member of the EPSRC College (a UK research council), and previously he was on the faculty at the University of Warwick and the University of Sheffield.

Berna Polat is an Assistant Professor in the Graduate Business Program at St. Mary’s College of California. She received her PhD from the Foster School of Business, University of Washington. Berna specialises in entrepreneurship and failure patterns of new ventures. She previously taught at California State University at East Bay.

Sebastian Raisch is an Assistant Professor in organizational theory and strategic management at the University of St. Gallen in Switzerland. He is the director of the Center of Organizational Excellence (CORE). He received his PhD in management from the University of Geneva. His current research interests include the organizational and leadership challenges of managing corporate growth.

Paavo Ritala is a Doctoral Student in knowledge management at School of Business, Lappeenranta University of Technology (LUT). His research interests are in the areas of strategic management, innovation, strategic alliances, and coopetition.

David Teece is the Thomas W. Tusher Chair in Global Business and the Director of the Institute of Management, Innovation, and Organization at the Haas School of Business at the University of California at Berkeley. He received his PhD in economics from the University of Pennsylvania. He also received four honorary doctorates. David’s research encompasses dynamic capabilities and innovation management. He is co-founder and vice-chairman of LECG Consulting.

Johannes Voll works in Corporate Development at Henkel. He received his PhD from WHU – Otto Beisheim School of Management, Vallendar, Germany. His research interests include internationalization paths and strategies, the impact of internationalization on firm performance, and the effects of cultural distance in internationalization paths.

Stuart Wall is the Head of Department and a Professor of Economics at the Ashcroft International Business School, Anglia Ruskin University, Cambridge, UK. He specializes in applied economics and the economics of strategy. Stuart has served as a consultant to the Organisation for Economic Co-operation and Development (OECD) Directorate.

**Carsten Zimmermann** is an Assistant Professor of Management at the School of Business Administration at the University of San Diego, CA. He received his PhD from the Judge Business School, University of Cambridge, UK. Carsten’s research concentrates on strategic management and entrepreneurship. He has worked at A.T. Kearney Consulting and Capgemini Consulting, specializing in the telecommunication industries.

**Philipp Zimmermann** is a Senior Manager at Capgemini Consulting’s Telecommunications, Media, and Entertainment unit. He received his Masters Degree from the Judge Business School, University of Cambridge, UK. Philipp specializes in strategic sourcing and innovation processes. He has worked at A.T. Kearney Consulting.