Index

Acemoglu, D. 13, 14
advertising 46–7, 68–9, 70
Albarran, A. 7
Ali, O. 54, 70
alternative information
initial media reforms 158
preference gap 75
sources of 75
see also underground media
Anderson, R. 131
Androunas, E. 124–5
Bagdikian, B. 11
Baker, C. 158, 159
Baker, P. 128
Banisar, D. 53, 54, 55
Barro, R. 85, 105
Bartels, L. 7
Becker, J. 126, 127, 129
Bejarano, R. 120
belief systems 15, 16, 34, 38
Belin, L. 129
Benn, D. 123, 124
Berezovsky, B. 125, 126, 130
Berlusconi, S. 43
Besley, T. 8, 9, 42, 49, 73, 79, 100, 153
black market media see underground media
Blair, J. 60
Boettke, P. 15, 122
Bowen, S. 2
Bożyk, P. 108
Brians, C. 7
Brown, A. 158
Burgess, R. 8, 9, 42, 49, 79, 100
Calderón, F. 118
Carrington, T. 45, 53, 65, 67, 68, 69,
70, 108, 124, 128, 139
Chang, J.-H. 47
Chavez, H. 48
check on government
media’s role as 1, 2, 6, 34, 38, 149,
164
studies on 8–9
Chomsky, N. 11
Chong, D. 81, 88
citizens establishing limitations on government
coordination problem 35
Cobden, R. 64
cornerstone demand and media content
65–7, 70, 74, 150
coordination mechanism
media’s role as 2–3, 18–19, 32–6
Coyne, C. 15, 18, 39, 75, 79
cornerstone of information 50, 72–3, 151
crony capitalism 130, 131, 153
David, P. 15
de Soto, H. 31
Denzau, A. 15, 16
deregulation of the media
early in reform process 144
determinants of media effectiveness 41,
42, 75
economic factors 64, 70–71, 73
advertising 68–9, 70
consumer demand and media content 65–7, 70, 74
correlation between media
strength and economic health 67
foreign investment in media
industry 70–71, 73, 74
government manipulation of the media 42–52, 72–3
legal environment 52, 59–60
contributing to punctuated change 60
protection of journalists and media employees 55–9, 60, 73

Christopher J. Coyne and Peter T. Leeson - 9781848449121
Downloaded from Elgar Online at 12/26/2018 05:53:25PM
via free access
transparency and freedom of information 52–5
quality of media 60, 63–4, 73
independent press councils 62–3
opening the media to external influences 62, 73, 74
standards and ethics 60, 61, 62, 73
training 60, 61, 62, 73

Djankov, S. 9, 10, 37, 42, 43, 47, 80, 82, 99
Do, Y. 45
Downing, J. 122
Doyle, G. 7, 11
dual role of the media
catalyst of institutional change and reinforcement mechanism 2, 6, 17, 38
influencing policies within institutions 17
Dyck, A. 62
economic development
media and
research on 7, 8, 9, 10
policies and institutions required for 24
economic stagnation and underdevelopment of countries 37
Economist 48, 66
Ekelund, R. 68
Epstein, E. 67
famine, democracy, and media 8, 9
Finn, A. 158, 159
Flanigan, W. 81, 88
Florentino-Hofileña, C. 61
folk theorem 29, 30
foreign influences 153–5
foreign investment in media industry 70–71, 73, 74, 145
media quality 62, 73, 74, 145
Fox, V. 118
Frank, L. 49
free media see media freedom
Freedom House 3, 4, 5, 6, 37, 46, 83, 84, 85, 86, 87, 89, 90, 92, 96, 105, 120, 128, 143
Fujimori, A. 1, 2, 3
Gallup, J. 13
Gans, H. 67
generation of common knowledge
media role in 33, 34–5, 38
new belief systems 34, 38
politicians’ behaviour 34
Gierek, E. 133
Goban-Klas, T. 132, 133, 134, 135, 136, 137, 138, 140, 141
Goldberg, B. 3
Golding, P. 11
Gorbachev, M. 122
government manipulation of the media 42, 49–52, 72
credibility of information 50, 72–3, 151
desired extent of intervention 11
direct control through state-owned media outlets 9–10, 42–4
effect of media capture 9
indirect control via entry regulation 47–9
indirect control via financial pressure 45–7
advertising 46–7
regulation 47, 72
source of financing 45
tax policy 45, 46, 72
indirect control via state-owned media infrastructure 44–5
intervention in economic downturns 152
monitoring capacity of media 49, 50
need to separate media from political apparatus as quickly as possible 144, 151–2
objective consequences of 50, 51
preference gap 51–2
subjective consequences 50, 51
see also market failure
gradual change 15, 16, 18, 35, 39
Greene, M. 56
Grossman, S. 42
Gulyas, A. 140
Gunaratne, S. 54, 70
Gusinsky, V. 127
Gwartney, J. 24
Hanke, S. 24
Hardin, R. 3, 35
Index

Hart, O. 42
Hayek, F. 161
Heo, C. 47
Herman, E. 11
Hollander, G. 121, 122
Holligan, J. 2
Hopkins, M. 121
Hoskins, C. 158, 159
Hughes, S. 110, 111, 112, 113, 114, 115, 116, 120

ICPSR 83, 86, 89, 104, 105, 106
IDEA 85, 92, 104, 106
independent media see media freedom
independent press councils 62–3
initial media reforms
catalysts of change
alternative sources of information 158
exogenous shocks 157–8
underground media 158
institutional change
belief systems 15, 16
examples of dramatic institutional change 37
gradual change 15, 16, 18
interaction with policies 17
path dependency 15
punctuated change 15–16, 18–19
institutions 12
differ from policies 12
enforcement of 12
formal institutions 12, 16–17
influence on economy 12, 13, 14
informal institutions 12, 16–17
see also institutional change
International Institute for Democracy and Electoral Assistance (IDEA) 85, 92, 104, 106
International Research and Exchange Board (IREX) 44, 46
Islam, R. 61

Johnson, S. 13, 14
Junn, J. 81, 88
Klich, J. 108, 141
Klingemann, H. 81, 88
Koirala, B. 70
Kouri, A. 1
Krug, P. 53
Krushchev, N. 121
Kurban, T. 16
Kuypers, J. 3

Lee, J.-W. 85, 105
Leeson, P. 15, 18, 39, 75, 79, 100, 108
Leighley, J. 81, 88
Lenin, V. 121
libel and slander
abolition of criminal penalties 156–7
Liebling, A. 44
Lipman, M. 128
Lo, V.-H. 48
Ludwig, J. 158
Luskin, R. 81, 88
Luzhkov, Y. 127

market failure 10–11, 158–9
allocative efficiency 158
arguments against government intervention 161
fundamental knowledge problem 161–2
incentive problem 162–3
social costs 163
externality aspects of information 159
market structure 160–61
public goods 160
Maslog, C. 55
McClosky, H. 81, 88
McFadyen, S. 158, 159
McFaul, M. 128
McMillan, J. 2, 3
media economics 7
media freedom 3
free media as first-best situation 148, 164
check on political actors 149, 164
facilitating policy and institutional change 149–50, 164

global media freedom 1990–2008 4, 6
by region 4, 5
importance of 3, 5
initial media reforms 157–8
institutional context 37–8
lowering the cost of information sharing 33
measurement of 3–4
as necessary but not sufficient condition for economic development and institutional change 37–8
no need for management by politicians and bureaucrats 164
solution to Reformers’ Dilemma 164

see also alternative information; media freedom and the relationship with citizens’ political knowledge, political participation, and voter turnout; policy recommendations for media in developing countries

media freedom and the relationship with citizens’ political knowledge, political participation, and voter turnout 80, 97, 98, 99, 100, 104–6
data sources 81, 82, 83–5
political knowledge 86–8, 93–6
political participation 89, 90, 91, 97, 98
voter turnout 90, 92–3, 97, 98

Media Monitoring Agency 46

media ownership
hybrid private-public ownership 43–4
incumbent politicians 43
literature on economic implications of 9–10
private ownership 10
state-owned media infrastructure 44–5
state ownership 9–10, 42–3
media studies 7
Mellinger, A. 13
mental models see belief systems

Mexico
alternative ideas 111
economic reforms 110
external media influences 119–20
impact of more independent media on policies and institutions 115–18, 120
activating tipping point for punctuated change 119
check on corruption 116, 117–18, 120
diversity of news coverage 115, 116
increased civic discourse 115, 116
weakening of PRI control 115, 118, 119
increased middle classes 110
manipulation of media 110–11, 118
PRI rule 109, 110, 112
catering to special interest groups 109, 118
media utilized to reinforce 110, 111, 115, 118
weakening of position 109, 110
rise in media independence 111–15, 120
changes in journalist standards and norms 112–13, 119
consumer demand 112
economic reforms 112, 119
grassroots movement 111–12
increased middle classes 114, 119
independent publications 113, 114
private advertising 113, 114
self-sustaining and self-extending 119

Michnik, A. 143
Mickiewicz, E. 122, 123
Millard, F. 134, 144
Miller, L. 143
Miodowicz, A. 136, 137, 141
Mises, L. von 155
Mondak, J. 7
Montesinos, V. 1, 2, 3, 16
Mould, D. 61
Muchnik, V. 62
Muchnik, Y. 62
Murdock, G. 11
Index

Napoleon 49
Naumann, J. 133, 139
Niskanen, W. 155
North, D. 12, 15, 16

Olson, M. 12, 27, 35
Open Society Institute 140, 143

Panol, Z. 45
path dependency
institutional change 15

Peru
public corruption 1, 2, 3
Petro, N. 128
Phalen, P. 35

Poland
check on politicians 135, 142–3
coordinating citizens around good conjectures 142, 145
deregulation of the media 144
development of private sector 142, 145
end of communism 134, 137, 140–41
foreign involvement in media 138, 139, 140, 142, 144
Gdansk Agreement 135
historical background of media 132
impact of media on policies and institutions 140–44
insult laws 143
martial law 135, 136
media dependence on political system 132–4
new technologies, role of 136, 139, 140
privatization of media 138–9, 144
reinforcement role of media 133, 140, 141, 142, 145
rise in media independence 134–40, 143–4
roundtable talks 137–8, 144
Solidarity 135, 136, 137, 141, 144
transparency and freedom of information 140
underground media 134, 136, 144
source of alternative ideas 134–5, 140–41
Walesa-Miodowicz televised debate leading to punctuated change 136–7, 141, 144

policy recommendations for media in developing countries 150
governments’ need to create rules conducive to an independent and sustainable media 74–5
open borders to foreign ownership, investment, and influence 153–5
privatization of media
all aspects as quickly as possible 151–2
open and unconditional auctions as best means of 152–3
removal of barriers 153
protection of journalists and media employees 156–7
transparency and freedom of information 155–6
political competition 8, 149
political knowledge
relationship with political participation 88, 89
see also media freedom and the relationship with citizens’ political knowledge, political participation, and voter turnout

political participation
relationship with political knowledge 88, 89
see also media freedom and the relationship with citizens’ political knowledge, political participation, and voter turnout

Politkovskaya, A. 129
Polity IV Project 85, 104
Poznanska, K. 108, 141
Prat, A. 9, 42, 49, 73, 79, 81, 153
preference gap
alternative information 75
government manipulation of the media 51–2
tipping points 51, 75
Price, M. 53
Prisoners’ Dilemma
conflict and cooperation in interactions 25–6
see also Reformers’ Dilemma
private-oriented policies and institutions 49
privately-owned media
desirability of 11
manipulating the masses 11
see also market failure; privatization of media

privatization of media
all aspects as quickly as possible 151–2
open and unconditional auctions as best means of 131, 152–3
removal of barriers 153
see also privately-owned media

property rights institutions
importance for economic development 13–14

protection of journalists and media employees 55–9, 60, 156–7
coercion faced by journalists 57–9, 60, 73
insult laws 55–7, 60, 73
public-oriented policies and institutions 49
punctuated change 15–16, 18–19, 35–6, 39

Putin, V. 126, 127, 128

Rao, S. 70

Reformers' Dilemma
adopting socially beneficial policies or catering to special interest groups 28–9
consumer demand needed for free media to be effective 150
coordination on good conjectures 30, 31, 32, 38, 39, 149, 150
incentive to adopt reform 39
solution to 29
see also coordination mechanism

reinforcement effect of media 19, 36, 39

Reporters Sans Frontières 57, 58, 59, 84, 85, 96, 97, 98, 106, 129
Robinson, J. 13, 14
Rodrik, D. 14, 24
Romanian Academic Society 46

Russia
coercion of journalists 128, 129
crony capitalism 130–31
erosion of media independence 124, 127, 128, 129
continued intertwining with political system 124, 125, 126, 127, 128, 129, 130, 131, 144
economic downturn 124–5, 130
role of oligarchs 126–7
impact of media on policies and institutions 127–9
reinforcement role 127–8
‘managed democracy’ 128, 129, 131–2
rise in media independence 123–4

Rywin, L. 142, 143

Sabah, Z. 61
Sachs, J. 13
Sahr, R. 67
Salinas, C. 110, 111, 112
Salinas, R. 111, 117
Saurman, D. 68
Schelling, T. 25
Scully, G. 24
Sen, A. 8, 17, 33, 79, 149
Shleifer, A. 97, 105
Smith, A. 24, 26, 30
Snyder, J. 80

Soviet Union
dissolution of 123, 130
elite’s pursuit of private interests 122
government manipulation of media 120, 121, 122, 130, 131
reforms 122
rise in media independence 122, 123
creation of common knowledge 123
state control over journalists 121
underground media 121, 122, 130
see also Russia

Sparks, C. 123, 126
special interest groups 26
policymakers catering to 27
see also Reformers' Dilemma

Stalin, J. 121
standards and ethics 60, 61, 62, 73
Starr, P. 64
Stromberg, D. 79, 80, 81
Subramanian, A. 14
tax policy 45, 46, 72
three effects of media on institutions and policies
Index

gradual effect 18, 35, 39
punctuation effect 18–19, 35–6, 39
reinforcement effect 19, 36, 39

Throsby, D. 65
tipping points
media role in converting into
punctuated change 18–19, 35–6
preference gap 51, 75

Tocqueville, A. de 34, 64
training 60, 61, 62, 73
transparency and freedom of
information 52–5, 155–6

Trebbi, F. 14
Treisman, D. 97, 105
Trumbull, W. 108
Tullock, G. 29, 155
Turpin, J. 121

Uhm, K.-Y. 47
underground media 8
  catalyst of change 158
  constraining political actors 149
  legalization of 152
  provision of important information
to citizens 36
  see also alternative information

Vargas-Llosa, M. 109
‘vladivideos’ 1, 2, 3
voter turnout see media freedom
  and the relationship with
citizens’ political knowledge,
political participation, and voter
turnout

Walden, R. 55, 56, 73, 156
Walesa, L. 136, 137, 141
Walters, S. 24
Wang, G. 48
Wattenberg, M. 7
Webster, J. 35
Weingast, B. 3, 35
World Bank 5, 84, 85, 105, 106

Yeltsin, B. 123, 126, 127, 130

Zale 81, 88
Zaller, J. 81, 88
Zassoursky, I. 123, 124, 125
Zingales, L. 62
Zingale, N. 81, 88
Zoido, P. 2, 3