Index

AB Landskronahem 56–7, 61, 65–72, 76
abilities/ability
cognitive 285–6
dynamic 272, 283–4, 286
entrepreneurial 272, 282–3, 286
leadership 272, 282, 286
management 272, 282, 286
organizational 272, 283, 285–6
personal 272, 282
psychological 272, 282–3, 286
social 284–5, 286
strategic 272, 282–3, 286
academic entrepreneurs 154, 158, 160, 163, 164
Académie de l’Entrepreneuriat 290
Adams, J.E. 174
age, and entrepreneurship 155–6
airlines 249–51
Ajzen, I. 150
alliances 221
Amit, R. 247
Andalusia
functional and productive
dependence 3–4, 20–25
global tourism value chains
(GTVCs) 10, 245, 254–65
Andalusian Federation of Travel Agencies (FEAVV) 256
Andonian, A. 90
Antoncic, B. 234, 235
Armistead, C.G. 246
Arthurs, J.D. 235
associations 259
Atjonen, P. 173, 176
attitudes to entrepreneurship 153–6, 165, 179–80
Austria
education 6, 168
enterprise education 7–8, 132, 136–7, 142–4
self-employment 135
Austrian school 37
autonomy 228, 232, 233, 237
Barney, J.B. 222–3
basic education, Finland 168–9, 181–6
Baumol, W.J. 37
BEL-First database 198
Belgium 10, 135, 199–211, 293–4
Belgium Program on Interuniversity Attraction Poles 215
BF Bosna Basket 65–7
Bhuian, S.N. 239
biotechnology 114
Birch, D.L. 33
Birley, S. 106
Bjerke, B. 47, 55, 215
Bolwijn, P.T. 90
Bond, M.N. 83
Borch, O.J. 7, 225
Bornstein, D. 53
Bosnia 59, 61, 65
boundary organizations 119–20
Bureau van Dijk Electronic Publishing (BvD) 198
Burton, N. 173, 174, 184
business 55–6, 77; see also family
business responsible ownership;
SMEs (small- and medium-sized enterprises)
business associations 259
Business Pool (Företagspoolen), Landskrona 50, 57, 65–72, 76
buying groups 258, 259
Canada
government programmes for
commercialization of research
7, 112, 113–4, 116–8, 119, 120, 122
technology transfer offices (TTOs)
113, 120–21, 123
Index

capacity 239
Carrasco, F.R.C. 3
Carree, M. 32, 36, 39, 40
Carrier, C. 289
Cars, G. 59, 60, 62
Case, K.E. 37
central reservations systems 257
Centre des Entrepreneurs 290
Cepeda, G. 226
certainty, and intrapreneurship 84–5
change 67, 220–21
characteristics, personal 149–50, 159–63, 165
Chesbrough, H.W. 91
China 1
Chrisman, J.J. 227
citizenship, and public entrepreneurship 55, 56, 68–9
civic entrepreneurship 52, 54
Clark, G. 246
closed system orientation 90–91, 93
codebook analysis 271
Coeurderoy, R. 215
cognitive abilities 285–6
collaboration, in public entrepreneurship 68
collaborative advantage 48
collectivism
family business responsible ownership 270–71, 282, 283, 284, 285, 286
intrapreneurship-supportive culture 86–7, 93
commercialization
government programmes for commercialization of research 112–23
of university spin-off companies 105–12, 124–6
communication 109, 275, 284–5, 286
community
curriculum reform 173, 174
and entrepreneurship 2–5, 52
entrepreneurship education 6, 8–9, 169, 175–86
learning communities 185
competition
Andalusian SMEs (small- and medium-sized enterprises) 257–8, 263
competitive advantage in value chains 246–7
entrepreneurial orientation (EO) 228, 232, 233, 237
entrepreneurial structure 21–2, 23–4
European Union (EU) innovation strategy 2–3
SMEs (small- and medium-sized enterprises) 9–10, 221
upgrading 259–60, 263–4
complexity 232, 233
computerized reservation systems (CRS) 250, 253
constraints on new venture creation 163–6
core competences 264
Cornelius, B. 28, 39
corporate culture 79, 81–2
corporate entrepreneurship 9–10, 227
costs 65
Covin, J.G. 230, 237
Cuevas, J.G. 3
cultural theory 268
culture
and enterprise education 131–2, 133–6, 144–5
family business responsible ownership 268–71
Hofstede’s theory 79, 83, 94, 268, 269, 270–71, 281
and R&D (research and development) 79–82
university spin-off companies 119–21
see also intrapreneurship-supportive culture
curriculum
definition 171–2
Finland 8–9, 168–9, 172, 175–86, 293
future research 186
reform 171–4, 179–80, 185–6, 290
teachers’ views 183, 185
customer orientation 91
Czech Republic 268–71, 273–6, 281–6
Index

Daechun, A. 270
Dalhammar, T. 3, 4
Damanpour, F. 95
Davidsson, P. 195
Davies, L.G. 193
Davis, H.J. 80
De Jong, J.P.J. 197
decision-making 221
Dees, J.G. 52–4
Delmar, F. 213, 215
Delobbe, N. 215
Denmark 6, 61, 168, 293
Denzin, N. 57
Derrida, J. 62
destination management organizations (DMOs) 250, 253
development aid 29, 38
development municipalities 175, 177
Diambeidou, Mahamadou 10
didactics 291–2
diminishing returns 31–2
Don, G. 115
Doucouliagos, H. 29, 38
Douglas, E. 150
Drucker, P. 29, 53, 77, 289
Dyer, J.H. 246
dynamic abilities 272, 283–4, 286
dynamic capability (DC)
definition 221, 223, 224–5, 227
and entrepreneurial orientation (EO) 10, 220–22, 232–9
framework 223–7
future research 239–41
dynamism 11, 232, 233

Eaton, B.C. 37
e-business 247
economic growth
entrepreneurial structure 16–9, 22, 23–4
functional and productive dependence 3–4, 20–25
economic theory 29, 37–8
education
curriculum reform 171–4, 179–80, 185–6, 290
dynamic capability (DC) 226, 233
and entrepreneurship 5–9, 150, 155–6, 163, 285–6

see also enterprise education;
entrepreneurship education;
entrepreneurship policy;
Estonia; university spin-off companies
Eisenhardt, K. 224, 226, 232
Eliasson, G. 37
EM Lyon 290
employment
Business Pool (Företagspoolen), Landskrona 65–7
and entrepreneurship 32
Job Emergency (Jobbakuten), Malmö 63–5
public entrepreneurship 68–72
social entrepreneurship 67–8
Enterprise Award Schemes (Ireland) 138
entrepreneur education

see also entrepreneurship education

cultural setting 131–2, 133–6, 144–5
in Europe 132–3, 136–9, 140–45
future research 145
nature of 7–8, 131–3
in schools 136–40, 141–4
entrepreneurial abilities 272, 282–3, 286
entrepreneurial behaviour 131, 170–71
EntrEduc-programme 294
entrepreneurial abilities 272, 282–3
entrepreneurial behaviour 170–71
entrepreneurial municipalities 175, 177, 179, 181
entrepreneurial orientation (EO)
definition 221, 228, 230–31
and dynamic capability (DC) 10, 220–22, 232–9
framework 228–32
future research 239–41
entrepreneurial structure 3–4, 16–9, 20–25
entrepreneurs
academic 154, 158, 160, 163, 164
personal characteristics 133, 149–50, 160, 163
entrepreneurship
attitudes to 153–6, 165, 179–80
and business 55–6, 77
context 11
definition 15, 37, 131, 149, 170, 227
Index

dynamic process 11
and economic growth 16
and economic theory 29
and education 5–9, 150, 155–6, 163, 285–6
and employment 32
entrepreneurial orientation (EO) 227–32
and environment 2–5
Estonia 1, 153–66
Europe 1–2, 11
European Union (EU) 5, 31, 149, 155, 165, 168, 172
Finland 1, 137
forms of 133, 134
future research 11
growth trajectories 10, 193–5, 211–5
and innovation 17–8, 170
knowledge 159–60, 165, 180–81
levels of analysis 15–6
micro–macro view of 4, 15, 29–30, 33–41
motivation 149–51, 156–8, 165, 273–4, 282–3
and organization 9–10
personal characteristics 149–50, 159–63, 165, 272, 282
as a process 145
research 4, 28–33
and society 2–5
teacher training 292–4
teaching 291–2
and uncertainty 33
in universities 107–12
see also entrepreneurship education; entrepreneurship policy,
Estonia
Entrepreneurship and Regional Development (journal) 34–6, 44–6
entrepreneurship education
attitudes to 180
curriculum reform 171–4, 179–80, 185–6, 290
and entrepreneurship 170–71
Estonia 152
European Union (EU) promotion 5, 168, 172, 185, 290
evaluation 185–6
Finland 6, 8–9, 168–9, 175–86, 290, 293
integration at local level 176–9
and knowledge 180–81
Norway 6, 168
partnership model 8–9, 169, 172, 183–5
planning 185–6
regional 6, 8–9, 169, 175–86
and resources 181
teacher training 292–4
teaching 291–2
training programmes 289–94
see also enterprise education
entrepreneurship policy, Estonia 8, 151–65
entrepreneurship research 4, 28–33
environment 2–5, 232, 237; see also
entrepreneurial structure;
intrapreneurship-supportive culture; macro approach; public
entrepreneurship
Estonia
attitudes to entrepreneurship 1, 153–6, 165
constraints on entrepreneurship 163–6
economic development 151–3
entrepreneurship policy 8, 151–65
knowledge, usefulness of 159–60, 165
motivation for entrepreneurship 156–8, 165
personal characteristics in
entrepreneurship 159–63, 165
promotion of entrepreneurship 149–51, 165–6
skills, usefulness of 159–60, 165
Estonian Institute of Economic Research 151, 153, 165
Etzkowitz, H. 39
Eurobarometer 155
Europe
enterprise education 132–3, 136–9, 140–45
entrepreneurship education 5, 168, 172, 289–91
entrepreneurship in 1–2, 11
self-employment 134–6
European Research in Entrepreneurship
(Fayolle et al.) 1
European Union (EU) attitudes to entrepreneurship 155, 165
Czech Republic 269 entrepreneurship education 5, 168, 172, 185, 290
Finland 269 innovation strategy 2–3 promotion of entrepreneurship 5, 31, 149, 168, 172 evolutionary economics 223 experiential learning theory 171

government entrepreneurship 52, 54
government policy
Andalusian SMEs (small- and medium-sized enterprises) 260, 263–4
enterprise education 136–9
Estonia 8, 151–65
Finland 7, 112, 114, 116–8, 119, 122, 123, 168–9
start-up support 164–5
government programmes for commercialization of research
future research 126
role of 7, 105–6, 124–6
study of 112–23
support for university spin-off companies 110–11
Grande, J. 10
Greene, F.J. 35
Griffith, D.A. 238
Groen, A. 215
growth
and entrepreneurial structure 16–9, 22, 23–4
functional and productive dependence 20–25
growth trajectories 10, 193–5, 211–5
mathematical analysis of growth 195–211
multidimensional conceptualization 212–3
Hagetoft, J. 59, 60, 62
Hanzelková, A. 10, 271
Harrison, R. 115
HEC Paris 290
Heffernan, P. 213
Heimonen, J. 173, 174
Helsinki School of Economics 290
Henrekson, M. 37
Henton, D. 57, 69
Hirschman, A.O. 19
Hirsch, R. 234, 235
Hjorth, D. 47
Hofstede, G.H. 79, 81, 83, 94, 268, 269, 270–71, 281
hotels 249–51, 255–61
housing 58–60, 69–70
Hughes, M. 231
Humboldt University 36, 39, 41
Hungary 270
Hytti, U. 6, 7, 8
Iceland 6, 168
ICT (information and communications technology) 114, 249, 262
‘idealistic’ entrepreneurship 52
immigration 50–52
impact measurement 67
individualism
family business responsible ownership 270–71, 281, 282, 283, 284, 286
intrapreneurship-supportive culture 86–7, 92, 93
industrial liaison offices (ILOs) 113
industry characteristics 232, 233
infrastructure 110–11, 118, 119–21
innovation
culture, role of 79–82
and economic growth 16
entrepreneurial orientation (EO) 228, 229, 232, 233, 234, 239
and entrepreneurship 17–8, 170
European Union (EU) innovation strategy 2–3
family business responsible ownership 275, 276, 282–3
and intrapreneurship 77–8, 82–91, 94–5, 234
six-dimensional culture profile 91–4
and social entrepreneurship 67
university spin-off companies 107–12, 118, 121–2
institutions 40, 292, 293–4
intellectual property (IP) 109, 113
International Danish Entrepreneurship Academy (IDEA) 293
International Entrepreneurship Educators Programme (IEEP) 293
Internet 252–3, 259, 262
intrapreneurship
culture conducive to 5, 77–8
definition 77, 131, 170, 227
Finland 137
and innovation 77–8, 82–91, 94–5, 234
small business 9–10
intrapreneurship-supportive culture conceptualization of 5, 82–91
culture types 77–82
future research 95
role of 94–5
six-dimensional profile 91–4
Iraq 59
Ireland
enterprise education 7–8, 132, 138, 142–4
government programmes for commercialization of research 7, 112, 114–5, 116–8, 119, 122
self-employment 135
Jakobson, I. 8
Janssen, F. 215
Jantunen, A. 225, 231, 238
Japan 89
Jehle, G.A. 37
Jensen, R. 108
Job Emergency (Jobbakuten), Malmö 50, 57, 63–5, 67–72, 76
Johnson, S. 54
Jones, G.K. 80
Jun, Z. 229
Kansanen, P. 291
Kansikas, J. 10
Kanter, R.M. 87
Kaplinsky, R. 246
Kapun, G. 71
Kenney, M. 108
key man 133, 149–50
knowledge 159–60, 165, 180–81
Kolb, D.A. 171
Kolman, L. 270, 286
Krauss, R. 5
Krejci, J. 10
Kumpe, T. 90
Kuratko, D.F. 170
Kyrö, P. 28–9, 170, 174, 175, 215
labour segregation 48–9, 50–52, 58–60
Landskrona
    case study 56–8, 60–62, 65–7, 76
    immigration 51–2
    labour market initiatives 48–9, 50
    public entrepreneurship 67–72
Landskronahem 56–7, 61, 65–72, 76
Landström, H. 28, 39
Latvia 1, 135
leadership abilities 272, 282, 286
learning 221, 223, 234, 292; see also education; entrepreneurship
education
learning communities 185
Lebanon 61
Lehrplan 172
Lerner, J. 110
Leydesdorff, L. 39, 40
Liñán, F. 10
Lincoln, Y. 57
Lithuania 1, 135
Little, T. 172
local development, see regions
local tourism organizations (LTOs) 250, 253
location 19–25; see also regions
long-term orientation
    family business responsible ownership 270–71, 281, 282, 283, 284, 285, 286
intrapreneurship-supportive culture 89–90, 92, 93
Lumpkin, G.T. 228, 230, 232, 237
Luxemburg 6, 168
MacDonald, D. 169, 172, 174, 176, 183, 185, 186
macro approach
    entrepreneurial structure 16–9
    entrepreneurship research problems 4, 33–41
    functional and productive dependence 3–4, 20–25
    vs. micro approach of entrepreneurship 29–30
Madsen, E.L. 225, 231, 238
Malmö
    case study 76
    labour market initiatives 48–9, 50, 51–2
    public entrepreneurship 56–60, 63–5, 67–72
management abilities 272, 282, 286
management professionalism 229
Mandelson, Peter 31
market orientation 91
marketing clubs 259
Marsili, O. 197
Martin, J.K. 224, 226, 232
Martínez, B.J.A. 36, 39
masculine culture 87–9, 92, 93, 270–71
mathematical techniques in entrepreneurship research 213–4
Matsuno, K. 238
Matthews, K. 37
McGinn, N. 174
McLean, M. 54
McMahon, R.G.P. 213
McVey, B. 39
Menzel, H.C. 5
Menzies, T.V. 171
meso approach 15
micro approach 4, 15, 29–30, 33–41
Miles, P.M. 237
Miller, D. 230
Miron, E. 94
MKB Fastighets AB 56–7, 60, 63–5, 67–72, 76
Morris, R.E. 231
Morris, M.H. 229
Morris, M.L. 246
motivation 149–51, 156–8, 165, 273–4, 282–3
multitask management 272, 277, 284, 286
mundane entrepreneurship 52
municipalities, Finland 175–81
munificence 232, 233
Mustar, P. 213
Nakata, C. 94
National Bank of Belgium 215
National Core Curriculum for Basic Education (Finland) 8–9, 168–9, 176, 179, 182, 183
national culture and enterprise education 131–2, 133–6, 144–5
Hofstede’s theory 79, 83, 94, 268, 269, 270–71, 281
intrapreneurship-supportive culture 79–82
national curriculum 8–9, 168–9, 172, 175–86, 290, 293
national level support, see government policy; government programmes for commercialization of research national tourism organizations (NTOs) 250, 253
neoclassical economics 37–8
Netherlands 81, 88
networks 123, 221, 226, 233, 284–5
Newbert, S.L. 224
Nokia 116
Noorderhaven, N. 33
Norway enterprise education 8, 132, 138, 142–4
entrepreneurship education 6, 168
government programmes for commercialization of research 7, 112, 115, 116–8, 119, 123
self-employment 135
Observatoire des Pratiques Pédagogiques en Entrepreneuriat (OPPE) 290
OECD (Organisation for Economic Co-operation and Development) 254
open system orientation 90–91, 92, 93–4
operational capabilities 226, 234, 272
opportunity costs 32
organization 9–10; see also dynamic capability (DC); entrepreneurial orientation (EO); family business responsible ownership; global tourism value chains (GTVCs); start-up firms
organizational abilities 272, 283, 285–6
oxanizational learning theory 223
Oster 50, 51, 60, 61–2, 65–72
Osterprojektet 61–2, 65–7
ownership, see responsible ownership
Paldam, M. 29, 38
Paradi, J.C. 171
Parkin, M. 37
partnership model 8–9, 169, 172, 183–6
patents 109, 114
Penrose, E. 196, 222
Peredo, A.M. 54
Pereira, A.A. 35
performance 201–11, 232–4
personal abilities 272, 282
personal characteristics 149–50, 159–63, 165
Persson, O. 28, 39
Index

Pindyck, R.S. 37
Poland 1, 135, 270
policy, see government policy
Porter, M.E. 246
Powell, M. 37
power distance 83–4, 92, 270–71
proactiveness 228, 232, 233
productive dependence 3–4, 18–9, 20–25
professional culture 79, 80–82
profitability 279, 283
psychological abilities 272, 282–3, 286
public entrepreneurship
  case study 56–67
  conceptualization of 4–5, 68–72
  meaning of 47–8, 54–6
  role of 48–50
public housing companies, case study
  58–60, 69–70
push factors 156–8
qualitative research 57–8
quality of entrepreneurial structure
  3–4, 16–9, 20–25
Quinn, J.B. 88

R&D (research and development)
culture, role of 79–82
Finland 114
and intrapreneurship 77–8, 82–91, 94–5
Ireland 114
Norway 115
six-dimensional culture profile 91–4
Sweden 116
Rasmussen, E. 7
Rauch, A. 235
regional tourism organizations (RTOs)
  250, 253
regions
  collaborative advantage 48
  curriculum reform 173, 174
  entrepreneurship education 8–9, 169, 175–86
  functional dependence 19–25
Rehn, A. 35, 36
Remes, L. 171, 176
Reny, P.J. 37
research-based spin-off companies
  creation of 107–12
definition 106
future research 126
government programmes 112–23
role of 7, 105–6, 124–6
residential segregation 50–52, 56–60
resource-based view (RBV) 221, 222–3
resources
  and entrepreneurship education 181
  integration 233
  resource-based view (RBV) 221, 222–3
in social entrepreneurship 68
start-up firms 201–11
university spin-off companies 109, 117, 119, 121–3
valuable, rare and inimitable (VRI) resources 222–3
responsible ownership
  abilities needed 280–86
  survey 10, 268–71, 273–80
  theoretical framework 271–3
restaurants 249–51
Rich, P. 197
risk 33, 228, 229, 232, 233; see also uncertainty
Ristimäki, K. 176
Rosenberg, N. 109
Rosengård 50, 51, 58–60, 63–5, 67–72
Rubinfeld, D.L. 37
Rumelt, R.P. 222
SABRE (computerized reservation system) 253
Samuelson, P.A. 37
Sander, Helge 39
Sanghoon, K. 270
Sarasvathy, S.D. 215
Sassen, S. 62
Scania 48–9, 51; see also Landskrona; Malmö
Schmeling, E. 87
schools 136–40, 141–4
Schumpeter, Joseph A. 16, 17, 77
Schwab Foundation 55
science parks 119–20
Scotland 7, 112, 115–8, 119, 120, 122
Seikkula-Leino, J. 6, 8
self-employment 134–5
self-realization 156–8
Seville 3–4, 20–25, 254–6; see also Andalusia; Spain
Seville Hotel Association (AHS) 256
Shane, S. 109
Shane, S.A. 79
Sharma, P . 227
Sheldom, P . 251
Shepherd, D. 231
Shepherd, D.A. 150
shipbuilding 60–61
short-term orientation 89–90, 93, 270–71
Sinclair, T. 251–2
Singapore 35
Singh, H. 246
Sivakumar, K. 94
size 201–2, 263–4
skills 159–60, 165
Slevin, D.P . 230
Slovakia 270
small business 9–10; see also dynamic capability (DC); entrepreneurial orientation (EO); family business responsible ownership; global tourism value chains (GTVCs); start-up firms
Smeral, E. 247
SMEs (small- and medium-sized enterprises)
competitiveness 9–10, 221
definition 269
dynamic capability (DC) 10, 220–22, 226, 240
entrepreneurial orientation (EO) 10, 220–22, 240
entrepreneurial structure 16–9
Estonia 8, 151–65
functional and productive dependence 3–4, 20–25
future research 214–5
global tourism value chains (GTVCs) 10, 245–6, 249–51, 254–65
government policy 164–5
growth trajectories 10, 193–5, 211–5
mathematical analysis of growth 195–211
see also family business responsible ownership
social abilities 284–5, 286
social change 47–8
social effects 4, 29–41
social entrepreneurship 47, 52–4, 67–8
social mission 67
social sensitivity 144–5
social values 47–8, 67
sociality 55, 56, 71
society
curriculum reform 173, 174
and entrepreneurship 2–5
tourism education 6, 8–9, 169, 175–86
Søgaard, V . 4
sole traders 156
Sørheim, R. 7
Soviet Union 35
Spain 6, 36, 168; see also Andalusia; Seville
spin-off companies
creation of 107–12
definition 106
future research 126
government programmes, study of 112–23
role of 7, 105–6, 124–6
Stabell, C.B. 246, 263
Stabler, M. 251–2
Stam, E. 213, 215
start-up firms
dynamic capability (DC) 10, 220–22, 226, 240
entrepreneurial orientation (EO) 10, 220–22, 240
future research 214–5
government policy 164–5
growth trajectories 10, 193–5, 211–5
mathematical analysis of growth 195–211
Stel, A. van 33
Storey, D.J. 35
strategic abilities 272, 282–3, 286
strategic management 222–3
strategic orientation 226, 233
strategic renewal 227
strategy 173–4, 184–5
structure 173–4, 184–5
Stuart, T. 109
students 153–5, 158, 163, 164–5, 166
Sullivan Mort, G. 53, 55
Index

Sweden
- education 6, 168
- entrepreneurship research 36
- government programmes for commercialization of research 7, 112, 116–8, 122
- labour and residential segregation 50–52
- labour market initiatives 48–9, 50, 51–2
- public entrepreneurship 56–72, 76
- social entrepreneurship 67–8
- SWOT analysis of Andalusian SMEs (small- and medium-sized enterprises) 260–63
- system orientation 90–91, 92, 93–4
- systems effects 4, 29–41

Taalas, S. 35, 36
- Tallinn University of Technology 153–4, 156
- taxonomy of early firm growth 197, 208–11, 213
- teacher training 292–4
- teaching model 291–2
- Teasdale, P. 39
- technology 258–9, 275
- technology transfer offices (TTOs) 111, 113, 114, 115, 120–21, 123
- Teece, D.J. 222, 223, 224
- Tejada, P. 10
- template analysis 271
- territory 19–25; see also regions
- thematic coding 271
- Thompson, J. 53
- Thornton, P. 15
- Thurik, R. 33, 40
- Thursby, M. 108
- time horizons 89–90
- Total Entrepreneurial Activity (TEA) Index 1
- tour operators 250, 251–2, 257, 260, 263
- tourism
  - Andalusian SMEs (small- and medium-sized enterprises) 254–65
  - global tourism value chains (GTVCs) 10, 246–53
  - and globalization 245, 247–9
  - training 22, 23–4, 120–21, 289–94
  - transport 249–51
  - travel agencies 250, 252–3, 255–60, 261–3
  - Turtiainen, J. 176
- Ulijn, J. 5, 28–9, 79, 80, 81, 83, 88, 90, 94
- uncertainty
  - Andalusian SMEs (small- and medium-sized enterprises) 257–8
  - and entrepreneurship 33
- family business responsible ownership 270–71, 281, 283, 286
- intrapreneurship-supportive culture 84–5, 92–3
- see also risk
- unemployment
  - Landskrona 65–7
  - Malmö 60, 63–5
- public entrepreneurship 68–72
- social entrepreneurship 67–8
- United Kingdom (UK) 8, 132, 135, 138–9, 142–4, 158, 293
- universities 166, 293–4
- university spin-off companies
  - creation of 107–12
  - definition 106
  - future research 126
  - government programmes, study of 112–23
  - role of 7, 105–6, 124–6
  - upgrading (competitive improvement) 259–60, 263–4
- USA (United States of America) 1, 61, 89, 105, 134–5, 289, 293
- valuable, rare and inimitable (VRI) resources 222–3
- value chains 19, 246; see also global tourism value chains (GTVCs)
- value networks 246, 263
- value stream 19
- Varian, H.R. 37
- Venesaar, U. 8
- Vera, D. 226
- Verleysen, M. 10
- vision 173–4, 184–5, 276, 278, 283
Index

Weggeman, M. 5, 79, 81, 83, 90, 94
Wennekers, S. 33
Wernerfelt, B. 222
Wertz, V. 10
Wigren, C. 57
Wiklund, J. 230, 231
Winter, S.G. 223, 224
World Tourism Organization (WTO) 247, 253

World Trade and Tourism Council (WTTC) 254
Youth Opportunity Programme (UK) 138
Yugoslavia 59, 61
Zahra, S.A. 225, 226, 227
Zollo, M. 223, 224
Zott, C. 247