Index

abject figure 136–7
Aboriginal entrepreneurs 8, 162–79
‘discreditable’ person 169–71
entrepreneurial identity formation as
self-presentation 164–7
‘flash black-fella’ 171–4
research methodology and ethics
167–8
stigma, politics and enterpreneurial
agency 175–7
absorptiveness of a work setting 233
accountancy 139
Acorn website debate on art and
business 86–8
action, entrepreneurial 58
adaptation 29
Adler, P. 13
Adorno, T.W. 138, 223
advertising campaigns
Nike 98–100, 102, 103, 107, 108
Ryanair 155–6
Advertising Standards Authority
(ASA) 157
aesthetic enterprise 88–90
affability 125
affects and percepts 223
affirmation 217
affirmative politics of enterpreneuring
199–201
Agamben, G. 108
agency, entrepreneurial 175–7
Ainsworth, S. 114, 115, 125
air 221–7
altruism 125
American Arts Alliance 67
American Civil Liberties Union
(ACLU) 67
American Family Association, The 67
Amin, A. 35, 95, 96, 96–7, 99–100,
101–2, 103, 111
Anderson, A.R. 151
Andersson, M. 36
application 196
appreciative inquiry (AI) 122, 203
Aquinas, T. 212
Archer, M. 176
Armstrong, P. 190
Aronoff, C. 116
art see Christos, the; installations;
National Endowment for the Arts
(NEA)
Art Firm 6, 77–8
Christos’ 78–88
artists
Art Firm model 78, 81–3
NEA and 60–63, 69
Asheim, B. 35–6
audience 78, 79–81
Augustine, St 217
Austin, R. 77–8, 82
Australia 8, 162–79
Australian Indigenous Development
(AID) 171
autonomy, freedom as 14, 15–18, 19, 28
post-bureacracy and 20–23, 24, 26
BA Connect 157
Bakhtin, M. 155–6
Balanced Scorecard 206
Barker, J. 20, 23
Barresi, A. 60, 61
Barthes, R. 2
Bataille, G. 136, 143
battler 155, 157–8
Baudelaire, C. 195
becoming 192–201
Benjamin, W. 77, 223–4, 225–6
Bereson, R. 75, 85, 90–91
Berlin 6–7, 92–4
city of change 97–8
Nike’s ‘Berlin City Attack’ 98–100,
102, 103, 107, 108
<table>
<thead>
<tr>
<th>Term</th>
<th>Page(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Palast der Republik see Palast der Republik, Berlin</td>
<td>211-13, 215, 216</td>
</tr>
<tr>
<td>Reichstag see Reichstag, Berlin</td>
<td>212, 216, 217, 219</td>
</tr>
<tr>
<td>Bible</td>
<td>207-8, 211</td>
</tr>
<tr>
<td>Bill, F.</td>
<td>207-8, 211</td>
</tr>
<tr>
<td>‘Black Rose Trick Hotel’</td>
<td>203, 208-18</td>
</tr>
<tr>
<td>Blanchot, M.</td>
<td>136, 139, 141</td>
</tr>
<tr>
<td>blessings of more life</td>
<td>218-20</td>
</tr>
<tr>
<td>Bloch, E.</td>
<td>214, 218</td>
</tr>
<tr>
<td>Bloom, H.</td>
<td>219</td>
</tr>
<tr>
<td>body</td>
<td>211-13, 214-15</td>
</tr>
<tr>
<td>Böhme, G.</td>
<td>82, 231</td>
</tr>
<tr>
<td>Boje, D.</td>
<td>155-6</td>
</tr>
<tr>
<td>Bolzplätze</td>
<td>98-9</td>
</tr>
<tr>
<td>Braverman, H.</td>
<td>20</td>
</tr>
<tr>
<td>Breitz, C.</td>
<td>111</td>
</tr>
<tr>
<td>Brenson, M.</td>
<td>62, 63, 67, 69</td>
</tr>
<tr>
<td>Breton, A., Surrealist Manifesto</td>
<td>227</td>
</tr>
<tr>
<td>British Airways (BA)</td>
<td>155, 156-7</td>
</tr>
<tr>
<td>Bröckling, U.</td>
<td>186</td>
</tr>
<tr>
<td>Brown, F.</td>
<td>122</td>
</tr>
<tr>
<td>Buchanan, P.</td>
<td>67</td>
</tr>
<tr>
<td>budget cuts</td>
<td>66, 69</td>
</tr>
<tr>
<td>bureaucracy</td>
<td>13, 14, 29</td>
</tr>
<tr>
<td>freedom</td>
<td>18-19, 22-3</td>
</tr>
<tr>
<td>Burrell, G.</td>
<td>2</td>
</tr>
<tr>
<td>Bush, G.</td>
<td>67</td>
</tr>
<tr>
<td>business networks</td>
<td>40, 44, 51</td>
</tr>
<tr>
<td>Business Process Reengineering</td>
<td>206</td>
</tr>
<tr>
<td>Cadieux, L.</td>
<td>126</td>
</tr>
<tr>
<td>California</td>
<td>70</td>
</tr>
<tr>
<td>camel image</td>
<td>183, 185</td>
</tr>
<tr>
<td>Campbell, K.</td>
<td>117</td>
</tr>
<tr>
<td>capitalism</td>
<td>108</td>
</tr>
<tr>
<td>Carlsson, B.</td>
<td>38</td>
</tr>
<tr>
<td>carnivalesque</td>
<td>155-6</td>
</tr>
<tr>
<td>Cassani, B.</td>
<td>155</td>
</tr>
<tr>
<td>Castells, M.</td>
<td>30</td>
</tr>
<tr>
<td>Catholic Church</td>
<td>133</td>
</tr>
<tr>
<td>Central Park, New York</td>
<td>85-6</td>
</tr>
<tr>
<td>‘The Gates’</td>
<td>6, 75, 78-86</td>
</tr>
<tr>
<td>Champs-Elysées tree-wrapping project</td>
<td>84</td>
</tr>
<tr>
<td>Chapelle du Rosaire, La</td>
<td>89</td>
</tr>
<tr>
<td>Chia, R.</td>
<td>190</td>
</tr>
<tr>
<td>child image</td>
<td>183, 192</td>
</tr>
<tr>
<td>Christensen, L.</td>
<td>42</td>
</tr>
<tr>
<td>Christian Coalition</td>
<td>67</td>
</tr>
<tr>
<td>Christianity</td>
<td>211-13, 215, 216</td>
</tr>
<tr>
<td>Eucharist</td>
<td>212-13, 216-17, 219</td>
</tr>
<tr>
<td>see also Bible; Catholic Church; Religious Right</td>
<td>212-13, 216-17, 219</td>
</tr>
<tr>
<td>Christos, the</td>
<td>6, 75-91</td>
</tr>
<tr>
<td>aesthetic enterprise</td>
<td>88-90</td>
</tr>
<tr>
<td>Art Firm</td>
<td>78-88</td>
</tr>
<tr>
<td>‘The Gates’</td>
<td>6, 75, 78-86</td>
</tr>
<tr>
<td>Reichstag wrapping project</td>
<td>84, 106, 232</td>
</tr>
<tr>
<td>software aesthetics</td>
<td>83-6</td>
</tr>
<tr>
<td>Chua, J.H.</td>
<td>123-4, 127</td>
</tr>
<tr>
<td>circuits of power</td>
<td>33</td>
</tr>
<tr>
<td>cities</td>
<td>96-8</td>
</tr>
<tr>
<td>see also urban entrepreneurship</td>
<td></td>
</tr>
<tr>
<td>Clegg, S.R.</td>
<td>31, 33, 48</td>
</tr>
<tr>
<td>clusters</td>
<td>42, 44, 49, 51</td>
</tr>
<tr>
<td>Cole, P.</td>
<td>118</td>
</tr>
<tr>
<td>Colebrook, C.</td>
<td>23</td>
</tr>
<tr>
<td>collaborative art</td>
<td>82-3</td>
</tr>
<tr>
<td>collaborative model for RIS</td>
<td></td>
</tr>
<tr>
<td>development</td>
<td>44, 53-4</td>
</tr>
<tr>
<td>collective/individual symbiotic pair</td>
<td>125-6, 127, 128</td>
</tr>
<tr>
<td>collective/societal role</td>
<td>58</td>
</tr>
<tr>
<td>Collinson, D.</td>
<td>26</td>
</tr>
<tr>
<td>commodity fetishism</td>
<td>144</td>
</tr>
<tr>
<td>common sense, counter-actualization</td>
<td></td>
</tr>
<tr>
<td>of 211-15</td>
<td></td>
</tr>
<tr>
<td>communion</td>
<td>212-13, 216-17, 219</td>
</tr>
<tr>
<td>community, counter-actualization of</td>
<td></td>
</tr>
<tr>
<td>individualism with 214, 215</td>
<td></td>
</tr>
<tr>
<td>community development</td>
<td>64-5</td>
</tr>
<tr>
<td>competition</td>
<td>36, 41-54</td>
</tr>
<tr>
<td>competitive vs collaborative model</td>
<td></td>
</tr>
<tr>
<td>in development of RIS</td>
<td>52-4</td>
</tr>
<tr>
<td>confession</td>
<td>133</td>
</tr>
<tr>
<td>Conklin, L.</td>
<td>64, 68</td>
</tr>
<tr>
<td>connective creativity</td>
<td>193-4, 195-7</td>
</tr>
<tr>
<td>conservatives</td>
<td>66, 68-9</td>
</tr>
<tr>
<td>consultants</td>
<td>150</td>
</tr>
<tr>
<td>consumers of arts, NEA and</td>
<td>63-6</td>
</tr>
<tr>
<td>contemplative silence</td>
<td>89-90</td>
</tr>
<tr>
<td>continuity</td>
<td>126-7</td>
</tr>
<tr>
<td>control</td>
<td>20-21</td>
</tr>
<tr>
<td>social control</td>
<td>97</td>
</tr>
<tr>
<td>Cooke, P.</td>
<td>36</td>
</tr>
<tr>
<td>Corporate Situationism</td>
<td>99-100, 101-4</td>
</tr>
<tr>
<td>Coser, L.</td>
<td>165</td>
</tr>
<tr>
<td>Cosier, R.</td>
<td>122</td>
</tr>
</tbody>
</table>
counter-actualization 207
of common sense 211–15
creative destruction 4, 133, 140, 151
Crébillon, C.P.J. de 135
critical analysis, and entrepreneurship studies 9, 188–92
critical entrepreneurship theory (CET) 14, 22–6
critical freedom 2
critical management studies (CMS) 13–14, 191–2
post-bureaucracy 20–22, 24
critical ontology of ourselves 194
critics 78, 79–81
cross-appropriation 58
Crowley, D. 92
cultural economy 103
culture 36
Aboriginal 173–4
enterprise 151–4
politics of 63–6
Cummings, M. 66
Cusset, C. 135

Daly, M. 117, 118
Davenport, V. 79
Davidsson, P. 187
Davis, J. 122
Davis, P. 124
Day, R. 199
De Beauvoir, S. 136, 139, 140, 141, 142, 143
De Caroli, M. 16
De Certeau, M. 104, 222
Dean, T. 111
debauchery 135
Debord, G. 100, 232
Deleuze, G. 1, 2, 109, 110, 139, 194, 195, 196, 200, 207, 211, 213, 215, 216, 217–18, 223
Demand, T. 111
depoliticization 56, 57, 71
‘Der Berg’ installation 109
Derrida, J. 196, 219
détournement 100, 102
development economics 115–16
Dewey, J. 16–17
diary 226
dichotomies, mending 122–3, 124–8
dictated autonomy 21
disciplinary power 33–4, 51
discontinuous change 132–4
discourses 3
‘discreditable’ person 169–71
discrimination 165, 166
discursive subsumption 177
disjunctive pairs 122–3, 124–8
disruptive event, entrepreneurship as 1–10
distributed power 17–18
distribution of the sensible 101, 107, 109–10
Dolk, T. 42
Donzelot, J. 19, 27, 56
Doolin, B. 152
Dostoevsky, F., Crime and Punishment 226–7
Down, S. 164
Downing, S. 153–4, 156
Drakopoulou-Dodd, S. 151
Dreyfus, H. 58
Drozdow, N. 127
Drucker, P. 58
du Gay, P. 152, 162, 186, 191
‘dual systems’ (‘separate spheres’) thesis 120–21
reformation 122–3
Dufy, R. 76
Dumas, C. 125–6
Dyer, W.G. 121
dystopias 202–3
earth 221–7
economic development 162
economic relations 143–4
Edquist, C. 35, 38
education 17–18
Eisenstadt, S.N. 137
Eliasson, O. 111
Eliot, T.S., Four Quartets 225
Elman, N. 119
emerging organizations 189
emotionality/rationality symbiotic pair 124–5, 127, 128
empiricism 190
enabling role 58
enterprise culture 151–4
enterprise policy 175–6, 177–8, 178–9
entrepreneurial agency 175–7
entrepreneurial becoming 194–7
entrepreneurial hero 157, 160
entrepreneurial identity
aesthetics of identity play 158–60
constructing 150–54
formation by Aboriginal Australians 8, 162–79
performing 8, 148–61
entrepreneurial impracticalities 207, 218
entrepreneurial personality 189
Entrepreneurial Region Innovation System (ERIS) 39–54
developing the application 42–4
establishment of contact with VINNOVA 40–41
evaluation of applications and hearings 44–8
requirements and guidelines for application 41–2
entrepreneurial self 26–9, 185–6, 197–9
entrepreneuring 194–7
affirmative politics of 199–201
entrepreneurship
characteristics of 55–6
at its limits 132–4
difficulty of defining 95
explosions of entrepreneurial activity 132
who is an entrepreneur 145–6
entrepreneurship studies,
metamorphoses in 8–9, 183–201
essentialism 189–90
ethics 145–6, 167–8
entrepreneurship as ethico-aesthetic practice 197–9
repugnance of Sade 144–5
ethnic economies 103
Etzeberria, G. 36
Etzkowitz, H. 38
Eucharist 212–13, 216–17, 219
European Union (EU) 32
Commission for Aviation Regulation 155, 157
eventalization 198
exclusion 131, 166
experience 199
extreme sexual feats 138–9
fabulation 1, 184
failure 143
Fairclough, N. 152
faith 213
family 17–18
family businesses 7, 113–28, 232
epistemological foundations of research 115–17
feminism and research on 117–28
transgressive research 123–7
family/work symbiotic pair 126–7, 127, 128
fascism 213
‘Fassadenstadt’ (‘city of facades’)
installation 104, 105
Faulkner, W. 149
fear 27–8
of uncoded flows 217
feminism 7, 113–28
Ferguson, K.E. 118, 128
fifth element 228
Finland 49
fire
element 221–7
hearth fire 115–16
fiscal conservatives 66, 68–9
Fischer-Lichte, E. 101, 107
‘flash black-fella’ 171–4
Fleming, P. 21
Fletcher, J. 120
Flores, F. 58
Florida 70
folding 196
Foucault, M. 3, 20, 22, 33, 51, 133–4, 139, 193–4, 194, 196, 198–9, 200, 213
four elements 9–10, 221–7
Fournier, V. 152
Frappier-Mazur, L. 138
free play 98–9
freedom 5, 13–30
absolute 140–41
as autonomy 14, 15–18, 19, 20–23, 24, 26, 28
and bureaucracy 18–19, 22–3
cities and 97
critical 2
positive 17, 27, 140
and post-bureaucracy 19–29
as potential 14, 15–18, 24–6, 28
Freeman, C. 35
French Revolution 7, 133–4, 136, 142
Freud, S. 125
Fromm, E. 16–17, 27
Frost, R., ‘The Road Not Taken’ 224–5
functionalist paradigm 187
fundamentalist Christians 209, 214
Garment, L. 59
Gartner, W.B. 146, 194
gatekeeper, government as 57
‘Gates, The’ 6, 75, 78–86
Geertz, C. 168
Genocchio, B. 81–2, 82–3
Glynn, M.A. 153
Gnosticism 212
Go 155
Goffman, E. 163, 164–7, 170, 171, 175, 178
Gombrowicz, W. 226
Goss, D. 150, 151, 160
government entrepreneurship 6, 55–71
consequences of government funding and the arts 70–71
and innovation politics 60–66
government programmes and policies 175–6, 177
governmentality
managerial 190–91
regimes of 102, 103
Grant, P. 187
Gray, C. 151
Greenhaus, J. 122, 233
Grey, C. 152
Grove, A. 28
growth, measurable 42, 47, 49–50
Guattari, F. 2, 109, 110, 195, 207, 223
Guys, C. 195
Hadzima, J. 186
Hall, T. 103
Handler, W. 121
Harvey, M. 122
Hayek, F.A. von 17, 202, 205, 207, 218
hearing panel 44–8
hearth fire 115–16
Heine, M. 136
Henderson, J. 59
Heritage Foundation, The 67
heroic entrepreneur 151, 157–8, 185–6
and the less powerful 158–60
heroization of the present 195
heteronomy 19
Hetherington, K. 97
High Court 157
higher education 18
Hjorth, D. 58, 95, 97, 125, 127, 153, 158, 159, 197, 206
Hofstedes, G. 125
Hollander, B. 119
Holmquist, C. 58
homogenization 52
hope 218
Horkheimer, M. 138
Hosking, D.M. 125, 127
Hubbard, P. 103
identity play see entrepreneurial identity
ideology 188
counter-actualization of ideology
with practice 213, 215
of representation 190
immanence 207–8, 211–18, 219
impression management 165, 166
incipiency 221–9
indigenous entrepreneurial identity formation see Aboriginal entrepreneurs
individual/collective symbiotic pair 125–6, 127, 128
individual entrepreneur 24–5
individualism 186, 207
counter-actualization of individualism with community 214, 215
Industrial Revolution 116
industrialism 203–4
information control 170, 175
innovation politics 60–66
innovation systems
national 31–2
regional see regional innovation system (RIS)
insecurity 27–8
installations
‘Black Rose Trick Hotel’ 9, 203, 208–18
‘The Gates’ 6, 75, 78–86
Palast der Republik 104–7, 108, 109, 110, 111
institutional entrepreneurship 7, 133–4
extreme 134–7
Sade and 137–42, 143
institutions
and freedom 17–18
NEA funding and 69, 70, 71
instrument, art as 76–7
interdependence 125–6
interest groups 65
intermediaries, trading 87
interviews 167–8
Irish, the 155
Isaksen, A. 35–6
ISO 9000 206
Jacob, M. 37, 38
Jacobson, M. 89
Jacobsson, S. 38
jester identity play 8, 149, 154–8, 161
Jones, C. 95, 146, 151, 160, 192
Jung, C. 177
Kadis, L. 126
Kallinikos, J. 18
Kanter, R.M. 116, 121, 233
Kaye, K. 126
Kempinsky, P. 42
Karlsson, C. 36
Katz, J. 95, 176
Kennedy, J.F. 59, 63
Kets de Vries, M. 164, 185, 186, 233
Kimmelman, M. 75
Kingdon, J. 55
Klossowski, P. 136, 144
Knights, D. 22
Koestler, A. 208
Kristeva, J. 136
Kuschel, C.J. 156
Lacan, J. 136
Lachmann, L. 4
Laclos, P.A.F.C. de 135
Laker, F. 156, 157
Lange, B. 103
language
innovation policy-making and 48, 49, 50, 51
minor language 1–2
Larson, G.O. 63–4, 65
Lean Management 206
learning, regional 53
LeBreton-Miller, I. 115
Léger, F. 76
Lely, G. 136
letters, personal 225–6
Levitt, A. 67
Lewis, P. 152
liberation 16–17
libertines 134–7
liberty 139–40, 140–41, 142
life history approach 167–8
life-nurturing 114–15
Lilja, B. 83
Lilja, T. 75
Lindgren, M. 58
line of flight 199
Link, B. 165, 166, 170
lion image 183, 188
Llewellyn, N. 152
Lopata, A.R. 119
Lounsbury, M. 153
love 142
Lovering, J. 36
loyalty 125
Lufthansa 158
Lundvall, B.Á. 35
Magritte, R. 76
management education, art in 76–7
managerial governmentality 190–91
managerialism 90, 206, 208
NEA 69–70
manifesto 226–7, 228
Mapplethorpe, R. 66–7
Marivaux, P.C. de C. de 135
market 218
market managerialism 206, 208
Marx, K. 144, 204
Marxism 204
Massumi, B. 95, 96, 110, 111, 200
materialization of invention 143
Matisse, H. 89
McCabe, D. 22
McClelland, R. 126
McDonough, T. 102
McMahon, M. 105
McNicholas, B. 57
measurable growth 42, 47, 49–50
mending dichotomies 122–3, 124–8
Messer, T. 122
Index

metamorphoses 8–9, 183–201
Michigan 70
Mies, M. 114
milk bath 209–13, 216–17
Miller, D. 115
Miller, S.C. 84, 85, 86
minor language 1–2
moral obscenity 66–9
Morris, M. 125
Movements in Entrepreneurship series
1, 205–6, 206–7, 214–15, 229
and the four elements 221–2, 228
multiplicity 228–9
Musil, R. 226
National Committee against
Censorship in the Arts 67
National Endowment for the Arts (NEA) 6, 55–71
creating the artists 60–63
creating the participants and
consumers 63–6
emergence 59–60
obscenity controversy 66–9
stagnation and managerialism 69–70
national innovation systems 31–2
neo-liberal governmentality 190–91
neo-positivistic research 186–7
nepotism 126
Netzer, R. 60, 64
‘New Frontier’ initiative 58, 59
New Public Management 206
New York see Central Park, New York
New York Times 82
Nicholson, L. 151
Nietzsche, F. 2, 3, 194
Zarathustra and the three
metamorphoses 183–4, 185, 188, 192–3
Nike 94, 98–100
‘Berlin City Attack’ 98–100, 102, 103, 107, 108
Nike Palace 94, 107, 110
Niketown 98
no refund policy 159
normification 171, 175
nurturing 114–15
obscenity 66–9
O’Connor, E. 204
Ogbor, J.O. 151, 162
Oldenburg, C. 85
O’Leary, M. 8, 149, 150–51, 154–61
and the less powerful 158–60
playing the fool 8, 154–8
Olesen, V. 118
O’Malley, P. 176
opportunism 16, 26
post-bureaucracy, entrepreneurial
self and 26–9
opportunities 17–18, 25
optimistic policy-making 187–8
organic organization 219
Organisation for Economic Co-
operation and Development (OECD) 32
organizational identity 153
organizations 189
orgies 138–9
Orwell, G., 1984 202
Other 141–2, 144–5
Otto, B.K. 156
Packendorff, J. 58
Palast der Republik, Berlin 7, 92–4, 111–12, 232
‘Volkspalast’ project 104–7, 108, 110
Pankratz, D.B. 60
panopticon 20–21
Parasuraman, S. 122, 233
Parker, M. 202–3, 220
Parsons, T. 119
participation in art, NEA and 63–6
Pasolini, P.P. 136, 214
Patrick Stevedores 169
Patton, P. 2
peer panel review 61
Pellegrin, M. 86–7
People for the American Way 67
people’s champion 149, 155, 156–7
percepts, affects and 223
Peredo, A.M. 167, 168
performing entrepreneurial identity 8, 148–61
Performance Management 206
performativity 4
aesthetic of the performative 101–2
Perren, L. 187
personal letters 225–6
Phelan, J. 165, 166, 170
Index

Picasso, P. 76, 82  
Pilla, G. 186  
Plato 3  
Platonism 212  
playgrounds 98–9  
poetry 224–5  
Pogrebin, L.C. 114  
policy-making 32–3, 35–9  
optimistic 187–8  
understanding innovation policy-making in a power perspective 48–52  
policy research 187–8  
Polinna, C. 98, 102  
political mobilization 173, 177–8  
political philosophy 219  
Pont Neuf, Paris 84  
pornography 216–17  
positive freedom 17, 27, 140  
positivism 185  
post-bureaucratic organizations 5, 13–30  
critical entrepreneurship theory 14, 22–6  
critical management studies 20–22  
opportunism and the entrepreneurial self 26–9  
potential  
freedom as 14, 15–18, 28  
post-bureaucracy 24–6  
NEA and funding 62  
power 33  
circuits of 33  
disciplinary 33–4, 51  
distributed 17–18  
freedom as autonomy 15  
freedom as potential 16  
understanding innovation policy-making in a power perspective 48–52  
Poza, E. 122  
practice, counter-actualization of ideology with 213, 215  
Prasifka, B. 155  
preparatory art 83  
Preston, O. 15  
problematicization 198  
process, entrepreneurship as 192–201  
profanation 106–9  
profit 114–15  
government entrepreneurship and 70  
profit centres 25  
project organization 25  
Proust, M. 223  
psychometrics 190  
qualifications 18  
Rabinow, P. 197  
radical feminism 118  
Rajchman, J. 108, 110  
Ramberg, L. 105, 107  
Rambo films 205  
Rancière, J. 7, 96, 101, 107, 109  
rationality/emotionality symbiotic pair 124–5, 127, 128  
Reagan, R. 63, 66  
regimes of governmentality 102, 103  
regimes of truth 189  
regional innovation system (RIS) 5–6, 31–54  
in academic literature and in policy-making 35–9  
competitive vs collaborative model 52–4  
empirical narrative 39–48  
methodological approach 34–5  
power perspective and innovation policy-making 48–52  
regionalized national innovation systems 36  
regionalized national innovation systems 36  
Rehn, A. 189  
Reichstag, Berlin 99, 232  
Christos’ wrapping project 84, 106, 232  
underground station 99  
Reid, S.E. 92  
religion 208, 211–13, 216  
Religious Right 67, 68, 69  
replacement labour 169–70  
representationalism 190  
republicanism 139–40
research 43, 44
  methodology and indigenous peoples 167–8
  and urban entrepreneurship 109–11
resistance 21–2, 26
  ‘resisting’ writing style 224
resources, access to 143–4, 145
Revelation 207–8
Reveley, J. 164
revolutionary enterprise 114
Rich, A. 128
Riker, W. 55
role theory 119–20
  transforming 122–3
Rose, N. 15, 17–18, 191
Ryanair 149, 154, 155, 159–60
  advertising campaigns 156–7
see also O’Leary, M.

Sabena 156
Sade, D.A.F. de (Marquis de) 7–8, 131–47
  and entrepreneurship 137–42
  libertinism 134–7
  why Sade is not an entrepreneur 142–5
Salganicoff, M. 119
Salisbury, R. 64, 68
Salo, or the 120 Days of Sodom 136, 139, 214
scarcity hypothesis 122
Schein, E. 153
Schlingensief, C. 111
Schlossplatz, Berlin 92, 93, 112
school 17–18
Schrat, H. 87–8
Schumpeter, J. 4, 137, 140, 151, 185
science 3
scientific management 77–8, 203–4
second home owners 159
self
  entrepreneurial 26–9, 185–6, 197–9
  post-bureaucracy and control of
    20–22
  transformation of 171
self-consciousness 15
self-governing teams 25
self-interest 141–2, 144–5

Sennett, R. 19–20, 25
  ‘separate spheres’ (‘dual systems’) theses 120–21
  reformation 122–3
Serrano, A. 66–7
Serres, M. 217
Sewell, G. 21
sexuality
  institutional entrepreneurship 133–4
  libertines 134–7
  Sade and institutional entrepreneurship 137–42
Sharif, N. 32, 35, 38
Shiva, V. 114
Simon, H.A. 53
Situationist International 96, 100, 101–4, 232
Sloterdijk, P. 203
small and medium-sized enterprises (SMEs) 36, 39, 40
Smith, D.E. 118
Smith, L.T. 167, 168, 174, 178
Smith, R. 155–6
social constructionism 164
social control 97
social entrepreneurship 145–6, 173–4
social roles 119–20, 122–3
software aesthetics 83–6
Sørensen, B.M. 186
Sørensen, P.F. 203, 218
Sørensen, S. 208
sovereignty, individual 141, 142–3
Spicer, A. 21, 95, 146, 151, 160, 192
Spinoza, C. 58, 196
Spinoza, B. de 214
spoiled identity 164, 165–7
  case studies 169–74, 175
spontaneous activity 27
sport 63
Stacey, J. 120
staff, Ryanair’s treatment of 160
state arts agencies 60, 69–70
Steyaert, C. 58, 95, 110, 176, 186, 194, 206
stigmatization 163, 165–7, 169–71, 172–4, 177
politics, entrepreneurial agency and 175–7
Index

‘Stolen Generations’ 166, 172
structure and agency 175–7
style of writing 9–10, 222–7
subjectivity see self
success 126
succession 126–7
Sullivan, G. 75, 85
Surrealist Manifesto (Breton) 227
surveillance 20–21
sustainability 126–7
Swaim, R. 59
Swedish Agency for Innovation Systems (VINNOVA) 5, 31, 32, 34, 37–9
hearing panel 44–8
RIS process 40–52
symbiotic pairs 122–3, 124–8
symbolic interactionism 164–7
systems thinking 204, 206
family businesses 119–21

Taalas, S. 189
Tagiuri, R. 122
Taoiseach 150
Taylor, F.W. 60, 61, 77–8, 203–4
technicians 78, 81–3
TelecomCity 42, 49
territorially embedded regional innovation network 35
Tertullian of Carthage 209
Thatcher, M.H. 204–5
Thorne, B. 120
thought 198
Thrift, N. 95, 96, 96–7, 99–100, 101–2, 103, 111
Thus Spoke Zarathustra (Nietzsche) 183–4, 185, 188, 192–3
Tong, R. 117
Total Quality Management 206
totalitarian regime 21, 26
trading intermediaries 87
tradition 9, 185–8
transcendence 207–8
counter-actualization of transcendence with the body 211–13, 214–15
transformation of self 171
transformative insinuation 158–9
transubstantiation 212–13
Triple Helix 38, 41, 42, 44, 45, 49

trust 124–5
truth 3
regimes of 189
truth-effects 3
uncoded flows, fear of 217
unionized labour 169–70
United Nations Conference on Trade and Development (UNCTAD) 32
United States (US) 49, 121
National Academy of Science 32
NEA see National Endowment for the Arts
unprofitable air routes 159
Uranga, M.G. 36
urban entrepreneurship 6–7, 92–112
Palast der Republik see Palast der Republik, Berlin
researching 109–11
utopia 9, 202–20
value-making 83–4
values 118
family businesses and shared values 124–5
VINNOVA see Swedish Agency for Innovation Systems
VINNVÄXT programme 37–8, 41–9, 231
violence 140–41
Virno, P. 27–8, 30
virtual world 216
‘Volkspalast’ project 104–7, 108, 110
von Borries, F. 96, 99, 100, 108

Wall Street 205
Wanne 111–12
Ward, J. 116
Warhol, A. 76
Waring, M. 121
Warren, K.J. 122–3
Warren, L. 152–3
water 221–7
Weber, M. 18, 19
welfare-state politics 17
wheelchair users 159
Whiteside, M. 122
Wigren, C. 34, 39
Wilkinson, B. 21
Index

Willmott, H. 26
withdrawal 171, 175
Wolfram Cox, J. 114, 115, 125
woman-centred feminism 118
work 17–18
work/family symbiotic pair 126–7, 127, 128
work roles 18–19, 19–20
World Bank 32
writerly texts 2
writing 2–3
forms and the elements 9–10, 222–7
Yahweh 219
Young, C. 86, 88
Zagala, S. 96
‘Zarathustra and the three metamorphoses’ parable 8–9, 183–4, 185, 188, 192–3
Zeigler, J.W. 59
Žižek, S. 144, 232
‘Zweifel’ (‘Doubt’) installation 105, 106, 108