Index

Note: The following abbreviations have been used throughout the index: FDI for foreign direct investment; TNCs for transnational corporations.

Acha, V. 80
aerospace industry 285–6
Africa, FDI, suggested reading 343, 351, 352, 363–7
Aharoni, Yair 124
Airbus versus Boeing 285–6
Akamatsu, K. 57
Alcacer, J. 59
Alfaro, L. 302
America Movil SA de CV 4
Andean Community of Nations, suggested reading 372
Andreff, Wladimir 355
Andrew-Speed, Philip 132, 134, 135
Angola 324
anti-environmentalists 326
anti-globalist movement 306, 307
Arcelor 185, 187, 189
Argentina, outward FDI 163
ASEAN–India, economic relations, suggested reading 354
Asher, Makul 354
Asia, outward FDI 5, 6, 162, 163, 168
East Asia, further reading 347–53
South Asia, further reading 353–4
see also China, outward FDI analysis; India, challenges for TNCs
asset-augmenting FDI 114–15, 166, 168, 170, 175
asset-exploiting FDI 166, 170
asymmetric globalization 321, 325
Athreye, S. 61, 81
Au, Kevin 256
Aykut, Dilek 339

Bain and Company 347
Balasubramaniam, V.N. 302
bank secrecy 324–5
Barabantseva, Elena 124
Barragán, Juan Ignacio 367
Barrell, Ray 190
Bartlett, C.A. 111, 115, 159, 175
Bartlett, Christopher 340
Beason, Richard 289
Beausang, Francesca 340
Bergsten, C. Fred. 276
Bernard, Andrew B. 278
Bernstein, Jeffrey 233
Bhopal, Dow Chemical–Union Carbide incident 322
Bi, Jianhai 107
bilateral investment treaties (BITs) 11, 117–18, 120–22, 137–8, 293, 325–9
Billington, C. 42, 45, 46, 47
BITs see bilateral investment treaties (BITs)
Blomström, Magnus 302
Blonigen, Bruce A. 122, 190, 302
Blume, Daniel 257
Blumenthal, Dan 239
board practices 208–9
Boddewyn, J.J. 71, 78
Boeing versus Airbus 285–6
Bonaglia, Federico 342, 367
Bonini, S. 220
Bora, Bijit 315
Borzenstein, E.J. 302
Bouchet, Guy 49, 50
Bouchet, Michel-Henry 258
Bovet, David 39, 40, 41
Bowersox, Donald, J. 34, 35
Bown, Chad P. 190
Braeutigam, Deborah 124
Brander, James A. 285
branding 29
Bray, John 340
Brazil
  corporate responsibility 212, 222
  further reading 340, 368, 370, 373
  national champion firms 294
  outward FDI 162, 163, 166, 167
  transportation network 37–9
Brazil, supply chain management and
  transnationalization 32–3
  domestic logistics and
  transnationalization 37–9
  integrated logistics 33, 34
  recommendations 51–4
  strategic decisions
    balance between risk and return 39–42
    push and pull factors 42–7
  strategic sourcing 48–51
  supply chain management 33–6
  transportation network 37–9
Breschi, Stefano 194
Brewer, Thomas L. 116
bribery 212, 216, 323–4
BRIC countries see Brazil; China;
  India; Russia
Bris, Arturo 255
British Petroleum 288
Brooks, Douglas H. 293
Brouthers, L.E. 98
Buck, T. 57
Buckley, Peter J. 111, 115, 116, 125, 174
Budhwar, P. 97
Burger, Anže 361
business networks 93, 104, 123–4
Cabolis, Christos 255
Cantwell, J.A. 59, 61
Capital Export Neutrality 279, 281,
  292–3
  capital flows 172–3, 319–20, 346
  Capital Import Neutrality 279, 280,
    281, 293
  capital market liberalization 319–20,
    321, 328
Carkovic, Maria 303
Casanova, Lourdes 341
Casson, Mark C. 115, 116, 124, 125,
  174
Cayman Islands 325
Cemex 4, 76, 372
corporate responsibility 217–18,
  220
  further reading 367–8, 372
Central and Eastern Europe 162–3,
  168
  further reading 355–63
Cerutti, Mario 367
CFIUS (Committee on Foreign
  Investments in the United States)
  188, 190, 192, 199
Chabane, Neo 364
Chakrabarti, Avik 113, 126
Chan, Susan 352
Cheang, C.T. 57
Chen, Homin 111
Chen, Jen-Shyang 111
Chen, Tain-Jy 111
Chen, Xiaobao 343
Chevron 186, 193
Chile
  further reading 340, 369
  outward FDI 163
  US trade agreement 305–6
China 17
  economic nationalism 198
  further reading 347–53
  inward FDI 162
  outward FDI 13, 102–5, 162, 163
    motives 166, 167
  see also China, outward FDI
  analysis
  ownership and control 96, 208, 239
  responsible corporate conduct 212
  state-owned enterprises 96–7, 104,
    239
  triple economy 18
  see also China, outward FDI
  analysis; China, TNCs, analysis
China, outward FDI analysis 107–9
Chinese OFDI regime 110–11
  conclusion 136–8
  data sources 128–9, 150–52
  hypotheses, control variables 125–7,
    150–52
  exchange rate 126
  host inflation rate 126–7
  openness to inward FDI 127
  political risk 125–6
  purchase power parity 126
  trade 127
hypotheses, institutional explanations 115–25, 150–52
BITs 120–22
cultural proximity 123–4
DTTs 122–3
foreign exchange control and liberalization 118–19
geographic proximity to host 124–5
‘Go Global’ policy 119–20
WTO/GATT membership 123
hypotheses, traditional explanations 112–15, 150–52
efficiency-seeking FDI 115
market-seeking FDI 113
natural resource-seeking FDI 114
strategic asset-seeking FDI 114–15
institutional setting 109–11
literature review 111–12
methodology 129–30
model 128–9
outward FDI by host and economy 147–9
results and discussion 130–36, 153–5
1991 to 1998 all countries 133
1999 to 2003 all countries 133–4
full period, all countries 130–33
full period, OECD and non-OECD countries split 134–5
non-OECD countries, two sub-periods 136
OECD countries, two sub-periods 135–6
China, TNCs, analysis 86–7
conclusion 102–5
data
Asian and Chinese TNCs 98–9, 100–101
trade and FDI country-level performance 99, 101–2, 103
literature, Asian context 97–8
theory
Chinese context 95–7
country-specific/firm specific advantage matrix 91, 92–5
TNCs from emerging markets
32 largest (2001) 89–91
44 largest (2004) 91, 92–3
regional performance 87–9
 Cho, Dong-Sung 111
 Choe, Soonkyoo 259
 Christopher, M. 32, 34, 52
 Chudnovsky, Daniel 368
 Chung, W. 59
 Citigroup 341
 Civil Air Agreement 285–6
 Claessens, Stijn 238
 Clegg, L. Jeremy 126
 climate change 19
 Cloodt, M. 311
 CNOOC 185, 186, 187, 188, 193, 195, 196, 197, 198
 Coe, D. 233
 Cohen, Elie 195
 Columbia, outward FDI 163
 Committee on Foreign Investments in the United States (CFIUS) 188, 190, 192, 199
 company boards 208–9
 competition law 327
 competitiveness and outward FDI, developing-country firms 55–6, 80–82
 destination location 74–80
 FDI, importance of 62–7
 originating location 67–74
 prior literature 56–62
 created asset seeking 58–9
 developmental models 56–8
 globalization 60–62
 initial ownership advantages 60
 South–South FDI 59
 Continental Teves 41–2
 Control Data 287
 corporate governance 204, 212–13
 board practices 208–9
 corporate governance yardsticks 205–6
 international investment 209–10
 OECD Principles 205–6, 209
 ownership and control structures 206–8, 211
 policy challenges 209–10
 policy instruments and good practices 210–12
 corporate responsibility 215–17
 Cemex 217–18, 220
 Esquel 221–2
 Global Compact 215–16, 224
leading examples, role of 223–5
Petrobras 224–5
socio-economic issues 217–22
Tata Steel 218, 219–20
corporate social responsibility 187, 322–3
corruption 212, 216, 323–4
Corus 3, 4
country-specific advantages 93–5, 174, 175
Crane, Keith 294
created asset seeking 58, 59, 76, 170, 175
CVRD 3
Cyprus 359
Cyrino, Alvaro Bruno 368
Czech Republic 162, 163, 183
further reading 357, 360
Daewoo Commercial Vehicle Ltd 25
Davies, Ronald B. 122
Dayal-Gulati, A. 303
D’Cruz, J. 93
de Gregorio, E.J. 302
Debrah, Y.A. 97
Del Sol, Patricio 368–9
Dellacha, Georgina 342
Deng, Ping 113
developed countries, outward FDI 272–3
impact on home country economy 274–82
comparative analysis 275–8
policy implications 279–82
national champions’ evolution 282
developed countries 283–9
industrial policy 283–5, 289–90
national security 283, 287–8, 291
policy implications 289–91
strategic trade 283, 285–7, 290–91
policy options for developing countries 272, 291–5
developed-country and emerging-market TNCs, comparison 158–9
comparison 169, 171–5
capital flows 172–3
conclusion 175–7
endogenous factors 173–5
exogenous factors 172–3
globalization 171–3
outward and inward FDI 160
outward and inward FDI and GNP per capita 165–6
outward FDI features 171
outward FDI regional destinations 169
outward FDI sectoral distribution 161
emerging-market FDI and TNCs 159–63
country-specific motives 166–7
FDI explanatory framework 163–9
investment development path 164–5, 168, 170
outward FDI geography 166, 168, 169
outward FDI motives 166–7
outward FDI origin 162–3
outward FDI regional destinations 166, 169
developing countries, outward FDI and firms’ competitiveness 55–6, 80–82
competitiveness and destination location 74–80
and originating location 67–74
FDI, importance of 62–7
prior literature 56–62
created asset seeking 58–9
developmental models 56–8
globalization 60–62
initial ownership advantages 60
South–South FDI 59
developing countries, outward FDI policies 272–3
developed country analysis, OFDI impact 274
comparative analysis 275–8
policy implications 279–82
national champions’ evolution 282
developed countries 283–9
industrial policy 283–5, 289–90
national security 283, 287–8, 291
policy implications 289–91
strategic trade 283, 285–7, 290–91
policy options for developing countries 272, 291–5
dictatorships 324
Djankov, Simeon 238
Dobson, Wendy 284, 290
Dollé, Guy 187, 189
Dom Cabral Foundation 370
domestic capital formation 231, 235–6, 240–41, 251, 260–62
Doremus, P. 184, 258
Dorgan, Byron 187
double taxation treaties (DTTs) 13, 117–18, 122–3, 137–8, 293
Dowling, M. 57
DTTs see double taxation treaties (DTTs)
Dubai Ports World 3, 185, 193
Durán, Juan 57, 230, 233
Duran, Pablo 369
Duysters, Geert 259

East Asia 159–60, 166–7
further reading 347–53
see also China; Hong Kong (China); Republic of Korea
Easterly, William 251
economic development, history 15–16
economic globalization 7, 171–2, 175–7
economic growth and FDI 301, 302–4
economic nationalism 173, 198
Economist 288
Eden, L. 343
Edwards, Sebastian 260
efficiency-seeking FDI 115, 170
Egger, Peter 120, 121, 122
Egypt, outward FDI, suggested reading 367
Eizenstat, Stuart E. 197
Embraco 222
Embraer, suggested reading 370
emerging-market and developed-country TNCs, comparison 158–9
comparison 169, 171–5
capital flows 172–3
conclusion 175–7
endogenous factors 173–5
exogenous factors 172–3
globalization 171–3
outward FDI features 171
outward FDI regional destinations 169
outward FDI sectoral distribution 161
outward and inward FDI 160
outward and inward FDI and GNP per capita 165–6
emerging-market FDI and TNCs 159–63
country-specific motives 166–7
FDI explanatory framework 163–9
investment development path 164–5, 168, 170
outward FDI geography 166, 168, 169
outward FDI motives 166–7
outward FDI origin 162–3
outward FDI regional destinations 166, 169
emerging-market TNCs see emerging-market and developed-country TNCs, comparison; emerging-market TNCs in OECD countries; emerging-market TNCs, analysis; emerging-market TNCs, corporate governance; emerging-market TNCs, corporate responsibility; emerging-market TNCs, India’s experience
emerging-market TNCs, analysis 86–7
32 largest TNCs (2001) 89–91
44 largest TNCs (2004) 91, 92–3
conclusion 102–5
data
Asian and Chinese TNCs 98–9, 100–101
trade and FDI country-level performance 99, 101–2, 103
literature, Asian context 97–8
regional performance 87–9
theory
Chinese context 95–7
country-specific/firm specific advantage matrix 91, 92–5
TNCs from emerging markets, analysis 89–91
emerging-market TNCs, corporate governance 204, 212–13
board practices 208–9
corporate governance yardsticks 205–6
international investment 209–10
ownership and control structures 206–8, 211
policy challenges 209–10
policy instruments and good practices 210–12
emerging-market TNCs, corporate responsibility 215–17
Cemex 217–18, 220
Esquel 221–2
Global Compact 215–16, 224
leading examples, role of 223–5
Petrobras 224–5
socio-economic issues 217–22
Tata Steel 218, 219–20
emerging-market TNCs in OECD countries 183–4
corporate governance 186, 196
corporate social responsibility 187
fears concerning 184, 186–9, 196
Japanese TNCs 1980s 189–92
mergers and acquisitions (2003–2006) 185
national security 187–9, 192–3
ownership and control 188–9, 193–4, 195–6
policy implications, United States 192–4
protectionism 196–7
racism 189
social issues 195
strategy 187
third markets 195
emerging-market TNCs, India’s experience 23, 31
challenges 27–31
brand ‘India’ 29
cultural issues 28–9
regulatory issues 28
worldwide appeal 27–8
outward movement 23–4
reasons 24–5
supporting factors 25–7
TATA Motors, challenges 29–31
emerging markets definition 333–4
differences between 334–6
economic nationalism 198
see also emerging markets and international investment regime;
emerging markets, outward FDI and economic performance
emerging markets and international investment regime 299–300, 314–15
possible benefits
attracting more FDI 305–6
economic growth 301, 302–4
positive externalities 301, 302, 304
reasons for unenthusiasm 306–14
Multilateral Agreement on Investment (MAI) 307–8
multilateral agreements generally 312
TRIPS Agreement 300, 308–12
unilateral investment liberalization 313–14
emerging markets, outward FDI and economic performance 229–31
emerging markets 236–7
business groups 237–8, 240
domestic capital formation 240–41
governance 238–40
management and technical expertise 241–2
ownership 238–9
summary 242–3
empirical links, ODI, IFDI, trade and capital formation 243
correlation results 247–51
country classifications 269–71
descriptive statistics 243–7
regression results 251–3
summary 253–4
globalization impacts 254–5
capital formation and exchange rate instability 259–62
governance 255–8
managers and corporate strategies 258–9
policy conclusions 262–3
potential economic impacts 231–6
domestic capital formation and inward FDI 235–6
summary 236
technological change 234–5
trade 232–4
Enrique, Carlos 372
environmental damage 322–3, 326
environmental legislation 326
environmental protection 221, 222
Epigram 327–8
Erdener, Carolyn 124, 238
Erdilek, Asim 355
Esperança, José Paulo 371
Esquel, corporate responsibility 221–2
Estonia, outward FDI, suggested reading 355, 360, 362
Ettinger, Stephen 342
Extractive Industries Transparency Initiative 324
extradition 322, 328
family ownership 186, 198, 238–9
Farrell, Roger 189
FDI see FDI flows, emerging-markets to OECD countries; FDI, international framework for globalization; international investment regime; outward FDI and competitiveness, developing-country firms; outward FDI and economic performance, emerging markets; outward FDI, China, analysis; outward FDI, developed countries; outward FDI, further reading
FDI flows, emerging-markets to OECD countries 183–4
corporate governance 186, 196
corporate social responsibility 187
fears concerning 184, 186–9, 196
Japanese TNCs 1980s 189–92
mergers and acquisitions (2003–2006) 185
national security 187–9, 192–3
ownership and control 188–9, 193–4, 195–6
policy implications, United States 192–4
protectionism 196–7
racism 189
social issues 195
strategy 187
third markets 195
FDI, international framework for globalization 319
economic globalization 320–23
asymmetric globalization 321
regulations’ enforcement 322–3
strategies for improvement
balanced investment agreements 325–9
banking 324–5
bribery 323–4
international courts 329
TNCs 319–20
Federal Reserve Bank of Dallas 255
Feenstra, Robert 183, 190
Ferrantino, Michael J. 311
Fiat 284
Filatotchev, Igor 256
Financial Times 4, 186, 197
firm-specific advantages 91, 93, 94–5, 97, 174–5, 235
firm-specific ownership advantages 232
Flamm, Kenneth 286
Flextronics 89, 90, 91
flying geese model 57, 58
Fortune Global 500 firms 13, 86, 96
Fosfuri, Andrea 194
France
industrial policy and national champions 283–4, 290
opposition to foreign takeovers 184, 194–5
Frost, Stephen 347
Games, Diana 363
Gao, Ting 348
Gazprom 187, 198
further reading 356
Gelb, Stephen 364
General Agreement on Tariffs and Trade (GATT) 123
General Dynamics 286
Germany 283–4, 285, 290
Ghoshal, S. 111, 115, 159, 175, 340
Ghymn, Kyung-il 111
Ginsberg, Tom 121
Ginzberg, A. 57
Girma, Sourafel 190
Global 500 (Fortune) 13, 86, 96
Global Compact 215–16, 218, 220, 222, 224, 225
global monopolies 327–8
global sourcing 48–51
globalization 160, 171–3, 175–6, 183
globalization, need for FDI framework 319
economic globalization 320–23
asymmetric globalization 321
regulations’ enforcement 322–3
strategies for improvement
 balanced investment agreements 325–9
 banking 324–5
 bribery 323–4
 international courts 329
 TNCs 319–20
 ‘Go Global’ policy 112, 119–20
 Goldstein, Andrea 339, 342, 343, 364, 367, 370
governance see corporate governance;
corporate governance, OECD Principles
Graham, Edward 192, 315
greenfield FDI 303, 315
Grobbelaar, Neuma 365
Groslambert, Bertrand 258
Gross, Daniel 183
Grosse, Robert 121
Guo, Hanbin 127
Gutierrez, Hernan 348
Hadjimarcou, J. 98
Hagedoorn, John 259, 311
Hain, Shelly 342
Haier 185
Halbrich, M.B. 71
Hall, Thomas 126
Hallward-Driemeier, Mary 121, 138
Hamilton, Gary 183
Hart, Ezequiel 294
Heinrich, Andreas 355
Helpman. E. 233
Henley, John 123
Hindalco 3
Hitachi 286–7
Hobday, M. 74, 98
Holtz-Eakin, Douglas 193
home-country-specific advantages 177
Hong Kong (China)
 economic growth 158, 159
 exports 160
 family ownership 238
 further reading 350
 inward FDI 162
 outward FDI 162, 163, 167
 Hooper 185
Horst, Thomas 275, 276
Hoskisson, R. E. 160, 166, 239, 333, 334, 343
Howenstine, Ned G. 191
Hufbauer, Gary C. 279, 288, 305
human rights violations 323
Hungary 162, 163, 356
 further reading 355, 356, 357, 360
 Husain, A.M. 303
Hymer, Stephen H. 113
IBM 3, 185, 187–8, 199, 287
Iglesias, Roberto M. 371
INCO 3
India
 Bhopal, Dow Chemical–Union Carbide incident 322
economic nationalism 198
 further reading 351, 353–4
 outward FDI 163, 166, 167
 responsible corporate conduct 212
 triple economy 18
India, challenges for TNCs 23, 31
 challenges 27–31
 brand ‘India’ 29
 cultural issues 28–9
 regulatory issues 28
 worldwide appeal 27–8
 outward movement 23–4
 reasons 24–5
 supporting factors 25–7
 TATA Motors, challenges 29–31
 industrial policy and national champions 283–5, 289–90
 inflation 126–7
 integrated logistics and supply chain management 33–4
 balance between risk and return 39–42
 push and pull factors 42–7
 intellectual property protection 309–11
 internalization-specific advantages 174, 232
 international framework for FDI 319
 economic globalization 320–23
 asymmetric globalization 321
 regulations’ enforcement 322–3
 strategies for improvement
 balanced investment agreements 325–9
banking 324–5
bribery 323–4
international courts 329
TNCs 319–20
international investment regime 299–300, 314–15
emerging markets, possible benefits 305–6
economic growth 301, 302–4
positive externalities 301, 302, 304
reasons for unenthusiasm 306–14
Multilateral Agreement on Investment (MAI) 307–8
multilateral agreements generally 312
TRIPS Agreement 300, 308–12
unilateral investment liberalization 313–14
investment agreements 110, 312, 325–9
see also bilateral investment treaties (BITs); double taxation treaties (DTTs); Multilateral Agreement on Investment (MAI)
investment development path (IDP) 57–8, 163–5, 170, 230, 235
investor protection agreements 325–6
Italy industrial policy 283–4, 290
takeovers 186
Jacquermin, A. 283, 284
Jaffe, Adam 234
Jaklič, Andreja 356–8, 361
Japan industrial policy and national champions 283–4, 285, 289–90
investment in United States 189–92
outward FDI 5
semiconductor industry 285, 286–7
TNCs 98, 285, 289–90
Johanson, Jan 124
Jomo, K.S. 349
Jones, Geoffrey 195
Jubany, F. 114
Kabelwa, George 365
Kalotay, Kálmán 358
Khanna, Tarun 194, 195, 221, 237, 255, 256, 344, 349, 353
Kohlhagen, Stephen W. 126
Kim, Kee Y. 111
Kim, L. 59
Kimura, Yui 191
Kirkpatrick, Grant 206
knowledge-intensive services 64, 68–9, 70, 72–3, 74, 75–6, 77, 78–9, 80, 81
Köç Group 218–19
Kogan, Joseph 256, 369
Kojima, K. 57
Kokko, Ari 229, 241, 242
Kolk, Ans 258
Korea see Republic of Korea
Kraar, Luis 286
Krugman, Paul R. 285
Kuemmerle, W. 59, 166
Kumar, K. 111, 242
Kumar, Nagesh 303
Latvia capital formation 260
capital inflow 320
further reading 340–42, 348–9, 367–73
inward FDI 162
outward FDI 5, 6, 163, 168
Lal, Rajiv 353
Lall, S. 58–9, 63, 70, 74, 76, 111, 113, 131, 174
Lane, David 349
Lang, Larry 238
Latin America capital formation 260
capital inflow 320
further reading 340–42, 348–9, 367–73
inward FDI 162
outward FDI 5, 6, 163, 168
Lau, C.M. 343
Lau, Ho-Fuk 113
Lautier, M. 59
Lawrence, Robert Z. 289
Lecraw, Donald J. 113, 131
Lee, Chang-Soo 292
Lee, H.L. 42, 45, 46, 47
Lee, Hongshik 292
Lee, J.-Y. 311
Lee, Jangho 259
Lee, Ji-Ren 111
Lee, K.R. 59
Lenmon, Michael L. 207
Lenovo 3, 185, 187–8
Levine, Ross 303
Levis, Arthur 18
Li, Peter P. 124
Li, Shaomin 239
Li, Shuhe 239
Karl P. Sauvant - 9781848441460
Downloaded from Elgar Online at 01/26/2019 04:23:49AM via free access
liability-of-foreignness 95
Lim, Hank 293
Lin, Elly 349
Lin, Guijun 118
Lincoln, Edward J. 190
Lins, Karl V. 207
Lipsey, Robert E. 233, 235, 284, 290, 302, 304
Lisitsyn, Nikita 359
Liu, Xiaohui 57, 108
Liu, Xin 110, 118
Liuhto, Kari 359, 362
location-specific advantages 174, 232
Logue, Dennis E. 126
Lopez, Andrés 368
Lu, T. 112
Lukoil Overseas Holding Ltd 4
M&As see mergers and acquisitions
(M&As)
Ma, Xin 132, 134, 135
Maassen, Gregory F. 209
Maddison, Angus 15
Mahapatra, Arun Das 27
Mahindra and Mahindra 185
Maibach, Michael C. 197
Making Globalization Work (Stiglitz)
319, 321, 327
Makino, Shige 111, 115
Malaysia
country-specific advantages 97
family ownership 238
further reading 349
inward FDI 57
outward FDI 163, 167
Manocaran, Merlina 353
Manrakhan, S. 61
Mansfield, Edwin 311
Marchick, David 192
market-seeking FDI 113, 170
Markusen, Ann 109
Markusen, James R. 311
Marshall, Scott R. 124
Martinez, Jon I. 371
Maskus, Keith E. 310, 311
Masso, Jaan 362
Mathews, John 111, 160, 175, 342
Matsuno, Hiroshi 349
McCulloch, Rachel 190, 194, 196
McDougall, Patricia P. 124
McGovern, I. 97
Melitz, Marc J. 303–4
Mendes de Paula, G. 371
mergers and acquisitions (M&As) 10,
62–7, 184–6
country size and resource base 67–74
destination location 74–80
Mexico
firms’ internationalization 372–3
outward FDI 163, 166, 167
US toxic waste dump 326
Meyer, K.E. 109, 237
Michelin 284–5
Microsoft 327
Middle East
ownership structures 208
suggested reading 367
Mirza, Hafiz 111, 293, 294
Mittal 185, 186, 187, 189, 194, 198
Mittal Steel 76, 294–5
Mohren, Pierre 233
Monkiewicz, Jan 113, 131
Moon, H.-C. 168
Moran, Theodore H. 276, 286
Morck, Randal 237, 238
Mordashov, Alexei 189
Motta, Massimo 194
Motta Veiga, Pedro 371
Mowery, D.C. 60, 286
Mozambique, suggested reading 365
Multilateral Agreement on Investment
(MAI) 306, 307–8
multilateral investment agreements
312, 325
multilateral investment guarantee
programs 282
multilateral political risk insurance
282, 293
Murmman, J.P. 61
Nachum, L. 61, 238
NAFTA (North American Free Trade
Area) 305, 306, 325–6
Naramore, Tom 49, 50
Narula, R. 57, 58, 60, 61, 70, 194, 341
national champion firms 282
Brazil, orange juice firms 294
developed countries 283–9
industrial policy 283–5, 289–90

Karl P. Sauvant - 9781848441460
Downloaded from Elgar Online at 01/26/2019 04:23:49AM
via free access
Index

national security 283, 287–8, 291
policy implications 289–91
strategic trade 283, 285–7, 290–91
National Neutrality tax policy 279–80
national security 187–9, 192–3, 194, 200, 210–11
and national champions 283, 287–8, 290
nationalism 173, 198
natural resource-seeking FDI 114, 170
see also resource-rich countries; resource-scarce countries
Nelson Resources Ltd 4
Nelson, R.R. 59, 97
networks 93, 104, 123–4, 238–9
Neumayer, Eric 120, 121, 122
New Economist 24
New York Times 188
Ng, Linda F.Y. 123
Nigeria 324, 363–4
Nolan, P. 97
Noland, Marcus 284, 289
North Africa
outward FDI suggested reading 367
ownership structures 208
North American Free Trade Area (NAFTA) 305, 306, 325–6
North, Douglass C. 109
Novelis 3
Oberholzer-Gee, Felix 349
O’Donnell, E. 98
OECD 207, 209, 210, 213, 307–8, 325
Guidelines for Multinational Enterprises 212
Guidelines on Corporate Governance of State-Owned Enterprises 211
Multilateral Agreement on Investment (MAI) 306, 307–8
Policy Framework for Investment 206
Principles for Corporate Governance 205–6, 209
OECD countries, outward FDI from emerging-markets 183–4
corporate governance 186, 196
corporate social responsibility 187
fears concerning 184, 186–9, 196
Japanese TNCs 1980s 189–92
mergers and acquisitions
(2003–2006) 185
national security 187–9, 192–3
ownership and control 188–9, 193–4, 195–6
policy implications, United States 192–4
protectionism 196–7
racism 189
social issues 195
strategy 187
third markets 195
Oger Telecom 4
oil companies 25, 288–9
Oil and Natural Gas Company (ONGC) 25
Old Mutual 185, 187, 199
Oliveira Júnior, Moacir Miranda de 368
Oman, Charles 257
Organisation for Economic Co-operation and Development see OECD
outward FDI see outward FDI, China, analysis; outward FDI, developed countries; outward FDI and competitiveness, developing-country firms; outward FDI and economic performance, emerging markets; outward FDI, further reading
outward FDI, China, analysis 107–9
Chinese OFDI regime 110–11
collection 136–8
data sources 128–9, 150–52
hypotheses, control variables 125–7, 150–52
exchange rate 126
host inflation rate 126–7
openness to inward FDI 127
political risk 125–6
purchase power parity 126
trade 127
hypotheses, institutional explanations 115–25, 150–52
BITs 120–22
cultural proximity 123–4
DTTs 122–3
foreign exchange control and liberalization 118–19

Karl P. Sauvant - 9781848441460
Downloaded from Elgar Online at 01/26/2019 04:23:49AM
via free access
geographic proximity to host 124–5
‘Go Global’ policy 119–20
WTO/GATT membership 123
hypotheses, traditional explanations 112–15, 150–52
efficiency-seeking FDI 115
market-seeking FDI 113
natural resource-seeking FDI 114
strategic asset-seeking FDI 114–15
institutional setting 109–11
literature review 111–12
methodology 129–30
model 128–9
outward FDI by host and economy 147–9
statistical results and discussion 130–36, 153–5
1991 to 1998 all countries 133
1999 to 2003 all countries 133–4
full period, all countries 130–33
full period, OECD and non-OECD countries split 134–5
non-OECD countries, two sub-periods 136
OECD countries, two sub-periods 135–6
outward FDI, developed countries 272–3
impact on home country economy 274–82
comparative analysis 275–8
policy implications 279–82
national champions’ evolution 282
developed countries 283–9
industrial policy 283–5, 289–90
national security 283, 287–8, 291
policy implications 289–91
strategic trade 283, 285–7, 290–91
policy options for developing countries 272, 291–5
outward FDI and competitiveness, developing-country firms 55–6, 80–82
destination location 74–80
FDI, importance of 62–7
originating location 67–74
prior literature 56–62
created asset seeking 58–9
developmental models 56–8
globalization 60–62
initial ownership advantages 60
South–South FDI 59
outward FDI and economic performance, emerging markets 229–31
emerging markets 236–7
business groups 237–8, 240
domestic capital formation 240–41
governance 238–40
management and technical expertise 241–2
ownership 238–9
summary 242–3
empirical links, OFDI, IFDI, trade and capital formation 243
correlation results 247–51
country classifications 269–71
descriptive statistics 243–7
regression results 251–3
summary 253–4
globalization impacts 254–5
capital formation and exchange rate instability 259–62
governance 255–8
managers and corporate strategies 258–9
policy conclusions 262–3
potential economic impacts 231–6
domestic capital formation and inward FDI 235–6
summary 236
technological change 234–5
trade 232–4
outward FDI, further reading
Central and Eastern Asia 355–63
East Asia 347–53
global 339–47
Latin America and the Caribbean 367–73
Middle East and North Africa 367
South Asia 353–4
Sub-Saharan Africa 363–7
Oviatt, Benjamin M. 124
ownership 186, 188, 195–6, 198, 206–8, 238–9
ownership-specific advantages 8–9, 174
Ozawa, T. 57, 76
Index

P&O 3, 185, 188
Pack, H. 97, 284, 289
Padmanabhan, Gauri 27
Page, Sheila 366
Pain, Nigel 190
Pai, Krishna 26, 221, 237, 238, 255, 256, 344
Palmisano, Samuel J. 195
Pandian, J. Rajendren 111, 350
Papua New Guinea, environmental damage 322
Park, Seung Ho 239
Pavitt, K. 76
Pearce, J. 283, 284
Pechinery 194–5
Pelto, Ellina 359
Peng, M. 109, 239, 256
Perry, A.C. 71
Perry, Alex 220
Petrobras 70, 224–5
Pfaffermayr, Michael 120, 121
Philippines 57, 238
Pinaud, Nicolas 343
Piscitello, L. 59
Pitts, Gordon 239
Poland
FDI 162, 163
Policy Framework for Investment 206, 212
political risk insurance 282, 293
Poon, D. 114
Porter, M.E. 94
positive externalities and FDI 301, 302, 304
Pradhan, Jaya Prakash 303, 353
Prasad, Eswar 263
pre-investment protection 327
protectionism 183, 190, 196–7, 210
Pugel, Thomas A. 191
Qian, Yingyi 257
reational stereotyping 189
Rajan, Ramkishen 354
Ramamurti, Ravi 109, 110, 117, 120
Ramirez, R. 372
Ratha, Dilep 339
regulatory takings provisions 326
Reich, Robert B. 290
Reisen, Helmut 294, 343
Republic of Korea
economic growth 158, 160
and Indian TNCs 25
outward FDI 162, 163, 166, 167, 292
resource-based industries 60, 64, 68–9, 70, 72–3, 75–6, 77, 79
resource-rich countries 67, 69, 70, 73, 74
resource-scarce countries 67, 68–9, 70–71, 72, 74
Reynolds, C. 57
Richardson, J. David 277, 278
Rinker 4
The Rise of TNCs from Emerging Markets: Threat or Opportunity? conference 12
Rivkin, J.W. 237
Roberts, Ivan 126
Roberts, Simon 364
Roche, François 186
Rodriguez-Bravo, Johann 372
Roehl, Thomas 259
Roehl, T.W. 168
Rohatyn, Felix 189, 195, 197
Rojec, Matija 360, 361
Roou, Joanna M. Van 279
Rose-Ackerman, Susan 121
Rosenberg, N. 60
Rugman, A.M. 93, 115, 174
Russia
economic nationalism 198
further reading 356, 359, 361–3
inward FDI 162
outward FDI 163, 166, 167, 178
ownership and control 208
Soviet gas pipeline, US–European confrontation 288
telecom firms’ internationalization 359
SABMiller 59, 76
Sachwald, F. 59
Saggi, K. 311
Salacuse, Jeswald W. 121
Salas-Porras, Alejandra 372
Salisu, M. 302
Santangelo, G.D. 61
SAPA 59
Sapsford, D. 302
Sapsford, Jathon 290
Sauvant, Karl P. 111, 112, 116, 274, 344
Schott, Jeffrey J. 305
Schramm, Ronald M. 118
Schumer, Charles 187
Scott-Green, Susan 126
Scott, W. Richard 116
selective globalization syndrome 183
Semiconductor Agreement 287
semiconductor industry 285, 286–7
Sen, Rahul 354
Servan-Schreiber, Jean-Jacques 284
service industries 64, 68–9, 70–71, 72–3, 74, 77, 78, 79, 81, 161–2
Severstal 185, 189
Seyoum, B. 311
Shannon, Dale P. 191
Shapiro, Daniel M. 124, 238
Shenkar, Oded 111, 113
Shirouza, Norihiko 290
Shu, C. 57
Siemens 284, 285
Sigurdson, Jon 115
Sim, Ah Ba 111, 175, 350
Simonazzi, A. 57
Singapore
country-specific advantages 97
economic growth 158
family ownership 238
inward FDI 162
outward FDI 162, 163, 166, 167
TNCs, further reading 350
Singh, Jasjit 194
Singh, Malvinder Mohan 195
Sinha, J. 221
Sjöholm, Fredrik 304
Skandia 185, 187
Slaight, Tom 49, 50
Slovenia 163
further reading 356–8, 360, 361
Smarzynska, Beata K. 311
Smith, Adam 16, 324
socio-economic issues 217–22
Cemex 217–18, 220
Esquel 223–5
Petrobras 224–5
Tata Steel 218, 219–20
‘soft power’ 27
Soto, Marcelo 294
sourcing strategies 48–51
South Africa
corporate responsibility 222
further reading 363–7
outward FDI 163, 167
South Africa Foundation 366
South Asia, suggested reading 353–4
see also India; India, challenges for TNCs
South–South FDI 17–18, 59, 80, 242, 273
further reading 339, 345, 346, 364
South-to-North FDI 183–4
corporate governance 186, 196
corporate social responsibility 187
fears concerning 184, 186–9, 196
Japanese TNCs 1980s 189–92
mergers and acquisitions (2003–2006) 185
national security 187–9, 192–3
ownership and control 188–9, 193–4, 195–6
policy implications, United States 192–4
protectionism 196–7
racism 189
social issues 195
third markets 195
Southern Africa Regional Poverty Network 367
Soviet gas pipeline, US–European confrontation 288
specialization 61, 71, 75, 233, 236, 237
Spencer, Barbara J. 285
Spess, Laura 120, 121, 122
spillovers 114, 229, 233, 234, 241, 242, 247, 301
Sridharan, K. 59
Standifird, Stephen S. 124
state-owned enterprises 208, 211
state ownership 195, 239
Stevens, Guy V.G. 126
Stobaugh, Robert 288, 289
strategic asset-augmenting FDI 175
strategic asset-seeking FDI 114–15
strategic sourcing 48–51
strategic trade and national champions 283, 285–7, 290–91
Suez crisis 287
Sullivan, Nicholas P. 121
Sung, Yun-Wing 124, 350
supply chain management and transnationalization, Brazil 32–3
domestic logistics and transnationalization 37–9
integrated logistics 33, 34
recommendations 51–4
strategic decisions
balance between risk and return 39–42
push and pull factors 42–7
strategic sourcing 48–51
supply chain management 33–6
transportation network, Brazil 37–9
Sutton, J. 283, 284
Sutyrin, Sergi F. 359
Svetličić, Marjan 356–8, 359–61
Swagel, Phillip 239
Taiwan Province of China
economic growth 158, 160
further reading 350
inward FDI 162
outward FDI 162, 163
Tallman, Stephen B. 111
Tanzania, suggested reading 365
TATA Motors 25, 29–31
Tata Steel 3, 4, 218, 219–20
Tavares, Ana Teresa 234, 235, 241, 242
tax policies 279–81
Taylor, Robert 113
Te Velde, Dirk Willem 366
Telecom Americas Ltd 4
Thailand
corporate responsibility 222
family ownership 238
outward FDI 163, 167
Thomas, Kenneth P. 293
Thun, E. 96
TLC Multimedia 349
TNCs 86, 319–20
see also TNCs, challenges in India;
TNCs, emerging markets and developed countries,
comparison; TNCs from emerging markets, analysis
TNCs, challenges in India 23, 31
challenges 27–31
brand ‘India’ 29
cultural issues 28–9
regulatory issues 28
worldwide appeal 27–8
outward movement 23–4
reasons 24–5
supporting factors 25–7
TATA Motors, challenges 29–31
TNCs, emerging markets and developed countries, comparison 158–9
comparison 169, 171–5
capital flows 172–3
conclusion 175–7
endogenous factors 173–5
exogenous factors 172–3
globalization 171–3
outward and inward FDI 160
outward and inward FDI and GNP per capita 165–6
outward FDI features 171
outward FDI regional destinations 169
outward FDI sectoral distribution 161
emerging-market FDI and TNCs 159–63
country-specific motives 166–7
FDI explanatory framework 163–9
investment development path 164–5, 168, 170
outward FDI geography 166, 168, 169
outward FDI motives 166–7
outward FDI origin 162–3
outward FDI regional destinations 166, 169
TNCs from emerging markets, analysis 86–7
32 largest TNCs (2001) 89–91
44 largest TNCs (2004) 91, 92–3
conclusion 102–5
data
Asian and Chinese TNCs 98–9, 100–101
trade and FDI country-level performance 99, 101–2, 103
literature, Asian context 97–8
regional performance 87–9
theory
Chinese context 95–7
country-specific/firm specific advantage matrix 91, 92–5
Tobin, Jennifer 121
Tolentino, P.E. 56, 57, 58, 60, 67, 70, 71, 74, 78, 174
Tong, Sarah Y. 124
Torre, José de la 371
Trade-Related Intellectual Property Protection (TRIPS) 300, 308–12
Trajtenberg, Manuel 234
transnationalization and supply chain management, Brazil 32–3
domestic logistics and transnationalization 37–9
integrated logistics 33, 34
recommendations 51–4
strategic decisions
balance between risk and return 39–42
push and pull factors 42–7
strategic sourcing 48–51
supply chain management 33–6
transportation network, Brazil 37–9
transnationalization of TNCs, suggested reading 345–7
transparency 206–7, 211
Trevino, Len J. 121
triple economies 18
TRIPS 300, 308–12
Trofimenko, Olga Y. 359
Tuan, Chyau 123
Tunzelmann, V. 80
Turk Telekomunikasyon AS 4
Turkey, FDI, suggested reading 355
Tyers, Rod 126
Tyson, Laura D’Andrea 191, 192, 286, 287
Ubeda, Fernando 57, 230, 233
Ulgado, Francis M. 111
unilateral investment liberalization 313–14
United Kingdom
industrial policy 283–4, 290
Japanese investment 190
United Nations
Department for International Development 351
Global Compact 215–16, 218, 220, 222, 224, 225
United States
aerospace industry 285–6
Bhopal, Dow Chemical–Union Carbide incident 322
Chinese investment in 190
Committee on Foreign Investments in the United States (CFIUS) 188, 190, 192, 199
development 320–21
environmental issues 322, 326
foreign investments, policy implications 192–4
foreign takeovers, concern over 184, 187–9
investment agreements 200, 325–8
Japanese investments in 189–92
national security 192–4, 200
outward FDI 5
semiconductor industry 285, 286–7
US–Chile Free Trade Agreement 305–6
US–Japanese Semiconductor Agreement 287
Unocal 185, 186, 187, 188, 196
Uruguay Round 309, 312
Vahline, Jan-Erik 124
Vahter, Priit 362
Vahtra, Peeter 359, 361–2
Valtra 185
Van de Coevering, Patrick 209
van Hoesel, Roger 111, 341
van Kranenburg, H. 311
van Tulder, Rob 258
Vandervelde, Kenneth J. 120
Varblane, Urmas 362
Vernon, Raymond 174, 283, 284
Vertova, G. 61
Volkswagen 284, 285
Von Keller, Eugen 351
Vorobieva, Irina V. 359
Wang, Denis 256
Wang, H. 119
Index

Wang, Miao Grace 302
war and competition 18
Weiner, Csaba 362
Weinstein, David E. 289
Wells, L.T. 76, 174
Wesson, T.J. 166
Wilkins, Mira 197
Willett, Thomas D. 126
Williamson, Oliver E. 109
Williamson, Peter J. 175, 352
Wolf, M. 172
Wolfenzon, Daniel 237, 238
Wong, John 352
Woo-Cummings, Meredith 257
World Bank 97, 138, 242, 294, 346, 352
world FDI flows 5–6
World Investment Reports 63
World Trade Organization (WTO) 11, 123, 299, 312
Wright, M. 109, 343

Yafeh, Y. 237
Yamamura, Kozo 189, 194
Yang, Dexin 352
Yang, Guifang 311
Ye, Gang 112, 114
Yean, Tham Siew 293
Yeung, Bernard 237, 238
Yeung, Henry W.-C. 111, 123, 239, 258, 346
Young, Stephen 234, 235, 241, 242
Zaheer, S. 61
Zanfei, Antonello 194
Zejan, M. 302
Zeng, Ming 175, 352
Zhan, James X. 112, 114, 124
Zhang, Yongjin 113, 118, 119, 353
Zhao, Chuang 119
Zhou, Wei 351
Zhu, Rongji 119
Zweig, David 107