

# Contributors

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David Audretsch's research focuses on the links between entrepreneurship, government policy, innovation, economic development and globalization. His research has been published in over 100 scholarly articles in the leading academic journals and he has published 30 books. He is the co-founder and co-editor of *Small Business Economics: An International Journal*. He is the recipient of the 2001 International Award for Entrepreneurship and Small Business Research by the Swedish Foundation for Small Business Research.

**William J. Baumol**, New York University, Harold Price Professor of Entrepreneurship, Academic Director, Berkley Center for Entrepreneurial Studies in the Stern School of Business; Senior Economist, Professor of Economics Emeritus, Princeton University

William Baumol is the past president of the American Economic Association, the Association of Environmental and Resource Economists, the Eastern Economic Association and the Atlantic Economic Society. His honors and awards include 11 honorary degrees and many memberships. William Baumol is the author of more than 35 books and over 500 articles published in professional journals. He has written extensively about labor market and other economic factors that affect the economy. Among his better-known contributions are the theory of contestable markets, the Baumol–Tobin model of transactions demand for money and Baumol's cost disease, which discusses the rising costs associated with service industries.

**Amar Bhidé**, Glaubinger Professor of Business, Columbia University

Amar Bhidé has been studying entrepreneurship for about twenty years. He is a member of the Center on Capitalism and Society and spearheaded the launch of its eponymous journal, *Capitalism and Society* (published by the Berkeley Electronic Press) which he now edits (with Professor Edmund Phelps). He is also a member of the Council on Foreign Relations and a

Fellow of the Royal Society of Arts (RSA). Bhidé has several publications in the areas of entrepreneurship, strategy, contracting and firm governance; these include eight *Harvard Business Review* articles, papers on corporate governance in the *Journal of Financial Economics* and the *Journal of Applied Corporate Finance* and numerous articles in the *Wall Street Journal*, *The New York Times* and *The LA Times*.

**Michael R. Darby**, NBER; University of California, Los Angeles; American Enterprise Institute

Michael Darby currently serves as the Warren C. Cordner Professor of Money and Financial Markets at UCLA Anderson School of Management and in the Department of Economics at the University of California, Los Angeles, and as Director of the John M. Olin Center for Policy at UCLA Anderson. Concurrently he holds appointments as Chairman of The Dumbarton Group, Research Associate with the National Bureau of Economic Research and Adjunct Scholar with the American Enterprise Institute. Darby is the author of eleven books and monographs and numerous other professional publications. He and Lynne Zucker are currently publishing on productivity in basic science and its commercialization with a special focus on nanotechnology.

**Edward L. Glaeser**, Fred and Eleanor Glimp Professor of Economics, Harvard University; NBER

Edward Glaeser is the Director of the Taubman Center for State and Local Government and Director of the Rappaport Institute of Greater Boston. He teaches urban and social economics and microeconomic theory. He has published dozens of papers on cities, economic growth, and law and economics. In particular, his work has focused on the determinants of city growth and the role of cities as centers of idea transmission.

**Robert E. Litan**, Vice President, Research and Policy, Ewing Marion Kauffman Foundation and Senior Fellow, Economic Studies, Brookings Institution

Robert Litan has authored or co-authored over 20 books, edited another 14, and authored or co-authored over 200 articles in journals, magazines and newspapers on a broad range of public policy issues. He has lectured in banking law, consulted, and testified as an expert witness in a variety of legal and regulatory proceedings involving domestic (banking, anti-trust) and international (primarily trade) issues. He has also consulted for the Department of Justice on antitrust matters and co-authored two Congressionally-mandated studies for the Treasury Department; in 1998–99 he was the main author of the Report of the President's Commission to Study Capital Budgeting.

**Catherine L. Mann**, Professor of International Economics and Finance, Brandeis University, Senior Fellow, Peterson Institute for International Economics

Catherine L. Mann's current work focuses on the economic and policy issues of global information, communications and technology, particularly with reference to the US economy, the labor market and international trade. She is author or co-author of two books that focus on the policy foundations for effective use of technology for domestic development and external competitiveness. She also studies broader issues of US trade, the sustainability of the current account and the exchange value of the dollar.

**Edmund Phelps**, Department of Economics, Columbia University

Edmund Phelps is the winner of the 2006 Nobel Prize in Economics. He is the McVickar Professor of Political Economy at Columbia University and the Director of Columbia's Center on Capitalism and Society. Phelps is known for showing how low inflation today leads to expectations of low inflation in the future, thereby influencing future policy decision making by corporate and government leaders. He also pioneered the analysis of the importance of human capital, or workers themselves, for the diffusion of new technology and growth in the business and corporate world.

**Robert J. Strom**, Director, Entrepreneurship, Research and Policy Kauffman Foundation

Robert Strom is a past president of the National Association of Economic Educators and Vice President of the National Council on Economic Education. He has published and lectured extensively in economics and entrepreneurship. He is a co-editor, with William Baumol and Eytan Sheshinski, of *Entrepreneurship, Innovation, and the Growth Mechanism of the Free-Enterprise Economies*, Princeton University Press, 2007. His work at the Kauffman Foundation includes support for funded research on questions of importance to entrepreneurship.

**Gylfi Zoega**, Professor, Department of Economics, University of Iceland

Gylfi Zoega is a Professor of Economics at the University of Iceland and a part-time Professor at Birkbeck College, University of London. He graduated from Columbia University in 1993 and worked as lecturer, senior lecturer and reader at Birkbeck College. In 2003, he became a Professor at the University of Iceland, and in 2006, a part-time Professor at Birkbeck College. Zoega's work falls within macroeconomics and labor economics. Within macroeconomics he has published papers on economic growth, in particular the relationship between natural resource abundance, institutions and growth, as well as unemployment theory. In labor economics, he has focused on human capital theory and issues having

to do with hiring and firing, as well as wage setting in an intertemporal context.

**Lynne G. Zucker**, University of California, Los Angeles

Lynne Zucker is Professor of Sociology and Public Policy and Director of the Center for International Science, Technology, and Cultural Policy at the School of Public Affairs at the University of California, Los Angeles. She is also a Research Associate at the National Bureau of Economic Research and a Fellow at the California Council on Science and Technology. Her training is in organizational sociology, institutional theory, economic sociology and social psychology. Zucker's current research, being done in collaboration with Michael Darby, is on basic science and high-technology industries, particularly those using nanotechnology and/or biotechnology. Her current major interests are on the processes and impact of knowledge transmission from basic science to commercial use, especially their impact on the economic performance of firms, on the creation of new organizational populations (some of which become new industries), and on productivity growth.

