

Contributors

Girish Balachandran is Associate Director at Pleon, Europe's leading communications consultancy.

Jim Bell is Professor of International Business Entrepreneurship at the University of Ulster, UK.

Lucrezia Casulli is a Doctoral Researcher in International Entrepreneurship at the University of Glasgow, UK.

Ioanna Deligianni is a Doctoral Researcher in the field of Strategy and Entrepreneurship at the Athens University of Economics and Business, Greece.

Pavlos Dimitratos is Assistant Professor at the Athens University of Economics and Business, and a Senior Research Fellow (visiting) at the Centre for Internationalization and Enterprise Research (CIER), University of Glasgow, UK.

Margaret Fletcher is a Research Fellow at CIER at the University of Glasgow, UK.

Kevin I.N. Ibeh is Professor of Marketing and International Business and Director of Research, Department of Marketing, University of Strathclyde, UK, and Visiting Professor of International Business at Anglia Ruskin University, Cambridge, UK.

Jeffrey E. Johnson is Associate Professor of International Business and the Director of the Center for Global Business Studies at St Mary's University in San Antonio, TX, USA.

Marian V. Jones is Professor of Internationalization and Entrepreneurship at CIER, Department of Management, University of Glasgow, UK.

Maria Karafyllia is a Doctoral Researcher in International Business at the University of Glasgow, UK.

Sharon Loane is a Lecturer in the School of International Business at the University of Ulster, UK.

Tage K. Madsen is Full Professor at the Department of Marketing and Management, University of Southern Denmark.

Rod B. McNaughton is Eyton Chair in Entrepreneurship and Professor of Management Sciences at the University of Waterloo, Canada.

Anna Morgan-Thomas is a Lecturer in International Marketing at CIER, University of Glasgow, UK.

Emmanuella Plakoyiannaki is a Lecturer in Marketing at the Aristotle's University of Thessaloniki, Greece, and an Honorary Visiting Research Fellow at CIER, University of Glasgow, UK.

Shameen Prashantham is a Lecturer in International Business and Strategy at CIER, University of Glasgow, UK.

Erik S. Rasmussen is Associate Professor at the Department of Marketing and Management, University of Southern Denmark.

Per Servais is Associate Professor at the Department of Marketing and Management, University of Southern Denmark.

Jonathan Slow is a Manager with Scottish Development International, Scotland's Internationalization and Inward Investment Agency, and Honorary Research Fellow at CIER, University of Glasgow, UK.

Yee Kwan Tang is a Research Associate at CIER, University of Glasgow, UK.

Stephen Young is Professor of International Business at CIER, University of Glasgow, UK.