Index

Adda, J. 198
Adidas/Adidas–Reebok 69, 73
Africa(n) 28, 61 passim
  Cup of Nations (ANC) 67, 68–9, 79
  and Western Union 68–9
Football Federation (AFC) 67
  and Sportfive 67
Football Management Company 82
GNP of 66–7
lack of sports facilities in 65–6
least developed countries in (LDCs) 63, 66–7
  and Olympafrica Foundation 67
  and sponsorship 68–9
Agenda 21 of world sport 203–4
agents 145–57
  effective role of 154–7
  illegal practices of 156–7
  legitimacy of players’ 145–50
    historical reminder 145–8
  reforming status of 150–53
    and FIFA regulations 151–2
    French example of 152–3
    recommendations for 153
  US precedent for 150–51
  and risk of abuse 155–7
  and theoretical analysis 148–50
  competitive balance 150
  quantity exchanged 148–9
  wage levels 149–50
  towards new regulation 150–53
  typology of – lower, middle and upper class 154–5
Aglietta, Michel 22
Ali, A. 96, 99
Allais, Maurice 227
ancient game(s) to modern sport 8–10
Andreff, Wladimir 32, 60, 64, 75, 86–7, 95, 96, 98, 100, 101, 108, 110, 120, 122, 131, 171, 188, 198, 200
  and Coubertin tax 86–8
antitrust laws (USA) see legislation (USA)
Argentina 66, 77, 79–80, 94–5, 146 see also Latin America
Arnaut, J.-L. 32, 134, 145
assessment methods 55–6
  CEM contingent evaluation method 55–6, 57–8
  indirect 55
  substitution markets 55
Assidon, E. 61
athletics 64, 75–6, 89, 90, 207, 210, 226
  Athletics Grand Prix (IAAF, Brazil) 75
  World Athletics Championship 94, 214
Augustin, Jean-Pierre 9, 14, 15, 17, 18, 27, 35, 89, 95, 99
Baade, Robert 45, 68, 170
Barde, Jean-Philippe 56
Barget, Eric 37, 41, 44, 49, 53, 55–6, 171
baseball 18, 67, 79, 86, 106, 160, 161, 166, 168
  Major League 71, 107
basketball 18, 64, 67, 79, 80, 86, 95, 154, 161, 168, 207
  in France 149
  and National Association of Professional Basketball Players (1871) 160
  and National Basketball Association 107, 117
Baumol, William 135
Becker, Gary S. 128, 136, 217, 218, 220, 229
Bennahmias, J.-L. 145
Bernard, J.-L. 145
Berry, R.C. 150
Bhagwati, Jagdish 75
Bisiou, Y. 210, 229
Bolotny, F. 100, 102
Bonnieux, F. 56
Bosman Case see litigation
Bourdeau, P. 55
Bourg, Jean-F. 24, 28, 29, 60, 100, 102,
108, 110, 111, 120, 121, 122, 124,
160, 166, 169, 171, 181, 188, 209,
210, 212
Bourguinat, H. 207
Bowen, W.G. 135
boxing 20, 26, 64, 116
Amateur Boxing Association 16
boycott of products 206
boycotts and exclusions 25–8, 190
Boyer, Robert 21, 23
Braudel, Fernand 21, 63
Brazil 63–5, 69–71, 73, 75–7, 79–80, 94,
95, 146, 154 see also Latin
America
Brazilian Football Confederation
(CBF) 83
Brazilian Series A football championship 70
Breillat, J.-C. 210
Bretton Woods 205
broadcasting fees 113–14, 116–17, 193
broadcasting and TV rights 111, 194,
208, 226
and Television Without Frontiers
(EU directive, 1997) 116
broadcasting rights market 101–22, 185
consequences of structure of 113–22
payment for access 113–16
TV rights and fair competition
118–22
unequal access of sport to TV
rights and broadcasting
116–18
imperfections of 101–13
bilateral monopoly: EBU faced
with international events 104, 106
cartelization of clubs 110–13
cartelization of demand for TV
rights 103
contrasting prospects: unequal
growth of rights 110
monopoly/power of leagues and
sports organizers 107–10 see
also monopolies
monopsony: rare and favourable
market form for buyer 103–4
Brohm, Jean-Marie 10–11, 20, 26, 34
budgets 66, 75, 77, 83, 107, 116, 120,
132–3, 147–8, 150, 158–9, 171–2,
184, 195, 212, 215
constraints on 208, 210
Bullion, M. 177
Busse, M. 95, 97
Caballero, F. 210, 229
Cahuc, P. 124, 128
Caillois, Roger 8–9, 34
Carrier, Claire 210, 224
cartels/cartelization see broadcasting
rights market
in USA 107
Chamerois, Nicolas 90, 98
championships, competitions and
games see also athletics; football;
France; games, types of;
Olympics/Olympic Games and
tennis
America’s Cup (Los Angeles, 1985)
41
America’s Cup (San Diego, 1987;
1992) 41, 45
Australian Games (1985) 41
Commonwealth Games (Brisbane,
1985) 41
Cricket World Cup (2003) 73
Dakar Rally 55
European championships 184
European Cup 111, 120
fairness/openness in 32
international spectacles 77–8
Joint Allied Games (1919) 26
national championships 111
Orange and Ivory Coast
championship 69
Paris–Dakar Rally 75
Portuguese championship 184
Rugby World Cup (1995) 73
Spartakiads (Moscow) 26
Table-tennis Internationals (China)
75
World Judo Championships (2001)
95
Index

Armstrong, Lance 223
Bartoli 26
Basson, Christophe 223
Bottechia 26
Colombian Coffee Cycling Grand Prix 75
International Cycling Union 77, 223
Tour du Faso 75, 76, 77
Tour de France 6, 18, 75, 77, 94, 210, 213, 214, 225–6 see also doping
Tour of Italy 210
World Cycling Championship 74, 95
de Coubertin, Pierre 18, 19, 75, 86, 188, 189, 190, 199, 209
definition(s) of
developing countries (World Bank) 92
economic impact 36–7
Olympic spirit 188, 199
professional sport as spectacle 7
sport (EU) 31
sport and status as public or private good 5–6
sporting culture 2
Defrance, J. 19, 200
Dejonghe, Trudo 171, 172
de La Porte, X. 15
democracy 56–8
participative 57–8
voting 56–67
de Mondenard, J.-P. 210, 225
Denis, J.-P. 145
Desaigues, B. 56
developed countries
championships in 80–81
geographical concentration of events in 72–8
developing countries 61–2, 72, 73 see also Third World and World Bank
low level of sporting supply and demand in 63–6
and Olympics/Olympic productivity 91–2
development economics 60–63
Dietschy, Paul 26, 34, 35
Dion, Y. 36
discrimination 2, 106
Dockes, Pierre 14, 34

Chappelet, J.-L. 66
Chavagneux, C. 200
China (LMIC) 63, 64, 68, 73, 74, 75, 77, 91, 94, 96, 98
Chovaux, Olivier 18
Cicille, P. 173, 176
Clastres, Patrick 26, 34, 35
Collin, Y. 145
Communist Party sports festivals (Moscow) 26
competition and monopoly 23–4
competitive balance (and) 171–87 in Europe: measuring and main results 181–2, 183
explanations and recommendations 182, 184–7
European regulation 185–7
national regulation 184–5
structural imbalance 182, 184
illusion of 5
territorial imbalance, regulatory/compensatory instruments of 181–7
territorial imbalances in Europe 172–5
demographic criteria for 173–4 and urban functions 174–5
territory–competitive balance relationship 171–2
testing territory–sporting results relation 176–81 in specific case of France 180–81
concepts of sport 19–24
civilized sport 20
and Freudo-Marxist school 20
institutionalized sport 21–4
rationalized sport 19
sport as product 19–20
Conseil d'Analyse Economique 204
continuity 7–9, 11, 63, 128
corruption 1, 87, 157, 198, 202, 203, 206, 231–2 see also money laundering
and the Mafia 34
Coubertobin tax 85–9
cricket 18
Marylebone Cricket Club 16
World Cup 73–74, 76
cycling/cyclists (and) 77, 94, 206, 207–8, 218–19, 223–6
doping (and) 1, 6, 19, 32, 34, 51, 157, 198, 199, 202–7, 210–30
anti-doping 203–4
asymmetric information 215, 216
critique of premise of economic rationality 220–22
determining framework for analysis of 211–16
drug-takers, advantages/profit for 217–19
Homo oeconomicus hypothesis 217–19, 220–21, 223
Homo sportivus hypothesis 222–4
banned products (WADA list) 225
Dunning, Eric 14, 20
Eber, N. 210, 222, 224, 226, 229, 230
Economic Co-operation and Development, Organisation for (OECD) 61
economic development/sporting performance worldwide (and) 60–99
developing countries see main entry
domestic/external funding in Third World see Third World
field of analysis approach to 60–63
geographical concentration of events in developed countries see developed countries
muscle-drain from south to north see migration of sportspeople
unequal access to performances (and) 89–97
explanatory variables of sporting success 95–7
GNP per capita 95–6
statistical assessment of distribution of performances 89–95
economic history 7–35 see also history and origins of professional sport
instrumentalization of professional sport 24–34
economic impact of professional sport (and) 36–59 see also Olympics/Olympic Games
criticisms 49–50
definitions of 36–7
impact of sporting spectacle as increase in total value-added see economic value of sporting spectacle
impact of sporting spectacle as increase in value-added/employment see main entry
economic relationships: professional sport and television see broadcasting rights market
economic status of sport and television see economic value of sporting spectacle (and) 51–8
def partly of manipulation (and) 55–8
assessment methods 55–6
contingent evaluation method (CEM) 55–6
need for voting democracy 56–8
total travel cost method 56
need for voting democracy 56–8
total economic value (and) 52–5
application to sporting spectacles 53–5
new definitions of value 52–3
typology of externalities 51–2
economics and sport: the 1980s swing (and) 28–32 see also Olympics/Olympic Games
external analysis and socio-economic environment 30
internal analysis and league–club–agent relationships 29–30
media–sport complex/sport–industrial complex 29
Ehrenberg, A. 211
Elias, Norbert 14, 19, 20
European European city rankings 174–8, 180
closed Super league 187
competitions 167
football system and solidarity, training and control 186–7
regulation 185
tax harmonization 185
European Broadcasting Union 103, 104, 106
European Commission (and) 151
accessible TV sporting events 116
Champions League 111, 182
competition policy of 23
promotion of economic and sporting balance 111
Treaty competition rules 23–4
European Communities Court of the First Instance 106
European Court of Justice (ECJ) 106
see also litigation
Bosman Ruling (1995) 78, 212
European Parliament directive:
Television without Frontiers (1997) 116
European Union (and) 72, 79, 88
professional sport 31–2 see also legislation (EU) and litigation
sports policy 32
false justification of sport as GPG see global public good (GPG); sport and economic status and towards a new governance of sport
Fates, Y. 60
Faure, J.-M. 126
Fédération Internationale de Football Associations (FIFA) 29, 68, 83–4, 104, 125, 129–30, 133, 140, 141
drawbacks of rules of 88–9
monopoly of 108–9
regulations 151–2
figures
collective bargaining in US closed leagues 162
components of the total economic value 54
economic centres of world sport 200
fiscal multiplier 48
interaction between sport and economics 30
Keynesian model on the impact of the Olympic Games 39
macroeconomic impact of the Olympic Games on host cities 38
model of endogenous growth 172
organigram of football 164
origin and aim of investments in the host city 47
temporal breakdown of the multiplier 43
two markets for sport and television 102
finance systems 32–3 see also funding sport
MMMMG model 1980s) 33
SSSL model (1960s) 32–3
financial crisis in Europe 186
football (and) 2–3, 14, 64, 68–9, 73 passim; 112 passim; 125 passim;
232
American 18, 107–8
clubs 17, 65, 69–70, 83, 110, 116, 118–19, 143, 145, 153, 173,
179–80, 186
English Football League 16
European Football Championship (1984) 104, 112
foreign/multinational investments in 68–71
National Football League 120
professional footballers’ strike (Chicago, 1988) 41
Football Association 15–16
European 29
FIFA see Fédération Internationale de Football Associations (FIFA)
Football World Cup(s) 18, 26, 45, 68, 73–5, 83, 94, 95, 112, 114, 206, 213
Ford, Henry 12–13
Fordism 12–13, 21–2, 24
foreign direct investment (FDI) 71, 75, 84
unequal distribution of 68
Fort, Rodney 100, 151, 158, 169, 187
Foucard, H. 39
France (and) 16, 110 passim; 154, 163, 170 passim
agency for health products sanitary safety (AFSSAPS) 225
Amaury Sport Organization (ASO) 77
Charter of Sports (1940) 27
doping 215 passim
‘false’ Olympics (Paris 1900) 18
Fédération gymnastique et sportioci des patronages de France (FGSPF) 17
football/football clubs in 17–18, 26, 65, 168, 174, 185
French football championship 80, 171, 184
French Football Federation 17
French Trophy/Cup 17
GNP of (2003) 66
gymnastics in 18
inter-war professional sport 25
La Française des Jeux 206
Lagrange, Léo (Secretary of State for Sport) 25
legislation: Bambuck law 215
legislation: Herzog law (1965) 215
the Ligue 117–20, 126–7, 139
regulation of agents 152–3
spending on sport 66–7
sport seen as public good in 27
sports law and pooling sale of TV rights 111
sports professionalism in 17–18
televised sport 113–18
Tour de France 6, 18, 75, 77, 94, 210, 213, 214, 225–6 see also doping
TV rights 118
Vichy government 26–7
Frey, B. 137
funding sport 32–3
and media interests 33

Gabszewicz, J. 103, 122
game theory: the prisoner’s dilemma 222
games/sports 8–9 see also athletic; baseball; basketball; boxing; cricket; football; gymnastics; rugby; tennis and volleyball
American football 18, 107–8
regional 75–6
soule 8, 14, 20
traditional 14
wrestling 64, 208
Généreux, J. 1
geographical concentration of events in developed countries 72–8
and EU–North America–Asia triangle 72
Germany/German 27, 64 passim; 106 passim; 163 passim
and professional sport inter-war 25
sportspeople 26
Gilliard, Hervé 56, 58
Gillon, Pascal 27, 35, 89, 95, 99
Girard, B. 131
Global Commission on International Migration (GCIM) 78
global public good (GPG) 188–209
categorization of sport as 197–8
a sporting 208
traditional approaches of 208
Gouguet, J.-J. 24, 29, 36, 42, 44, 56, 100, 122, 130, 132, 149, 157, 166, 181, 188, 209, 212
Grant Thornton organization 73
Greece 8–10, 189
economic effect of Olympic Games on 40–41
EU aid for 196
Guerrien, B. 222
gymnastics 17–18, 25, 89, 207
Harvey, J. 192
history 8–11
from ancient game to modern sport 8–10
and topicality of discussion 10–11
Hoehn, Thomas 169
Horowitz, J. 108, 122
Houlihan, B. 210
human capital 84, 128–9, 136, 140, 217–18
human development deficit 62
human development indicator (HDI) 62–3
Human Rights, Universal Declaration of 205
impact of sporting spectacle as increase in value-added/employment (and) 37–51
ambiguity of measurement: scope of results 44–8
errors in calculating results 44–6
serious hypotheses 46–8
ambiguity of measurement: using results 48–51
inadmissibility of argument for economic effects 49–51
reasons cited 48–9
measuring 37–43
complexity of flows 37–8
Index

temporal delimitation 43–4
territorial delimitation 38–43
Industrial Revolution 11–12, 20, 190
and birth of ‘modern sport’ 11–18
see also modern sport
industrial revolutions in history 13–14
instrumentalization of professional sport (and) 24–34 see also professional sport
the Cold War and boycotts 27–8
economics and sport: the 1980s swing 28–32 see also main entry
inter-war ideology and boycotts 25–6
inter-war state intervention 25
post-war state intervention – France 26–7
International Monetary Fund (IMF) 61
International Olympic Committee (IOC) 28, 29, 67–8, 72 passim; 104, 107, 163, 188 passim; 225, 232
monopoly of 108–9
and Rogge, Jacques (President) 33
and Samaranch, Juan Antonio (President) 188
television rights and marketing commission 226
investment expenditure 45–6
Italy (and) 80, 110 passim; 129 passim; 179, 182 passim
budget/TV fees 120–21
doping 215
Fascism 25–6
Football World Cup (1934) 18, 26
football/football clubs 6, 119, 223
Italian champions 26
professional sport inter-war 25
Tour of Italy (cycling) 210
Japan 27, 33, 45, 73, 79
Johnson, D. 96, 99
Kahane, L. 158, 187
Kahneman, Daniel 224, 229
Karaquillo, J.-P. 152
Kaul, I. 196, 205
Kenno Keimbou, D.C. 66
Késsenne, S. 167
Keynesian analysis 37
approach 39
model 39, 41
policy 197
Kopp, Pierre 218, 229
Kuipers, Tim 143
Lagadec, P. 57
Lanfranchi, Pierre 17, 145, 146, 157
Latin America 61, 68–71, 94, 146 see also Argentina and Brazil football in 69–71, 154
transfer of sportspeople from 86–7
Latouche, S. 1, 19, 205
Laure, P. 210, 212, 224, 229
Lavoie, Marc 167, 168, 169, 171, 181
least developed countries (LDCs) 60–63
in Africa 63
sport/sporting education in 61, 63–5
legislation (EC) 78
and economic competition: Treaty of Rome 163
legislation (EU)
anti-alcohol/anti-smoking 77
draft constitutional Treaty 23–4, 31–2
Gotonou Agreement 79
Kolpak Case decision (ECJ, 2003) 79
legislation (France)
Malaja Ruling (French Council of State, 2002) 79
regulation of profession of agent 152–3
legislation (USA) see also litigation antitrust 107, 165
Clayton Act (1914) 23
Federal Trade Commission Act (1914) 23
law of 30 September 1961 (87-331) 107
Sherman Act (1890) 23, 107
Sports Broadcasting Act (1962)
Lemennicier, B. 218
Le Monde 225, 229, 230
Lille, F. 197, 205
The political economy of professional sport

Loret, A. 200

Maennig, W. 210
market value of South American players 80
Martin, Professor Fernand 50
Marx, Karl/Marxist analysis 19–20, 135
Maxcy, J. 158, 187
medals 4, 26–7, 67, 90–96, 204, 208, 215
and developed/developing countries 92–4
media 7, 33, 37, 40, 66 passim; 109
passim; 134, 149, 162 passim; 188
passim; 210 passim; 232 passim
broadcasters 73
media–sport complex 29 see also sports associations
Michalet, C.-A. 197, 205
Mignon, Patrick 210, 211, 223
migration of sportspeople 78–89
Coubertin tax on 85–7
difficulties in applying tax on 87–9
impact/consequences of 82–5
price-dumping 83
incentives for 78
measurement of 79–82
and naturalization 82
negative assessment of 84–5
positive assessment of 84
and transfer market regulation 85–7
models, macroeconomic
input/output 41
Keynesian 41
models of organization of professional sport 158–70 see also competitive balance
and consequences of European league closures 169–70
and European deregulation 166–7
labour market 166–7
revenue-sharing 167
European open-league 159, 163–6
basic contradiction of 163–4
labour market regulation of 164–5
revenue-sharing regulation of 165–6
future of 167–8
US closed-league 159, 160–62
birth and development of 160–61
and collective bargaining 161–2
real effectiveness of 168–9
modern sport (and) 11–24 see also instrumentalization of professional sport and professional sport
forms of competition 23–4
from factory system and Fordism 11–14
international integration 24
as product 19–20
public schools 14
as reflection of society 18–24 see also concepts of sport
state intervention 24
traditional games 15
wage relationship 23
Modern Times 12
money laundering 1, 34, 144, 157, 203
monopolies 107–10, 194
bilateral 104
league cartel 107–8
of IOC and FIFA 108–9
supply side: dominant model in European markets 109–10
Moonjoong, T. 97, 99
Moorhouse, H. 167
motor racing
Formula I 77, 94, 117, 212, 232
Formula 1 Grand Prix (Silverstone, 2002) 40
Formula 1 Grands Prix 73–5
Grand Prix (Adelaide, 1986) 41
motorcycling and Grands Prix 73–5, 77
Mourlane, Stéphane 26
neoclassical economics theory 9, 11
and model of pure and perfect competition 11
Netherlands 80, 110, 167
Nike 29, 73
and child labour/children’s rights 206
Index

Nys, J.-F. 36

Olympic hierarchy 163
Olympic ideal 26, 203–04, 207, 226
ills of 198–9
and relationship with money 189
Olympic Partner Programme 73
Olympic Spirit 5, 28, 188–90, 201, 208
definition of 188, 199
Olympics/Olympic Games 7, 8, 28–9, 36–9, 43–7, 75, 86, 89–97, 114, 188–99
in 2012 36, 58
affected by war/political unrest 190
ancient 9, 189, 190
and anti-doping code/control 212–14
Antwerp (1920) 26
Athens (1896) 190
Athens (2004) 40, 89, 90, 191, 194, 196, 225
Barcelona (1992) 44–5
basic disciplines of 207–8
Beijing (2008) 28, 73, 194
Berlin (1936) and Nazi regime 26
bids for 40
challenge to US supremacy of 27
Charter 5, 82
commercial partners, preferences of 72–3
commercial impact of 38–40, 46–7, 49
exchange value of 194–5
Helsinki (1952) 27
and (IOC) see International Olympic Committee (IOC)
and investment expenditure 46
London (1947) 27
medals 90–95
Montreal (1976) 191
Moscow (1980) 28, 191
motto: Faster, Higher, Stronger 207, 223, 229
and National Olympic Committees (NOCs) 82, 89–90, 191, 199, 204
new organization for 207–8
organizing committee for 73
Paris (1924) 26
Paris bid (2012) 40
privately vs publicly financed 195
as pure GPGs 198
Rome (1960) 194
Seoul 27, 72, 73, 191, 195
sites/choice of city for 72–3
sponsors of 192–3
Summer 27, 72, 89–90, 91–3, 95, 111–12, 198, 213, 214
Sydney 44, 82, 89, 206, 225
Tokyo (1964) 73
Turin (2006) 91
and USSR 27
Winter 26, 39, 49, 72, 91–2, 95, 111–12, 198, 213
and Third World players 91, 93
Workers’ 26
Ozden, C. 84, 98
paradox of water and diamonds 52
Pareto, V.F. 220
Passet, R. 31
Perretra, François 21
Petrella, R. 205
Phelps, E. 128
physical education, purposes of 201
player training: legitimacy of training system for 125–9
constitution of French model 125–8
historical reference points for 125–6
and working of the system 126–8
need for regulation 130–34
FIFA reform 130–31
impact on competitive behaviour 131–3
towards a new training policy for 133–4
theoretical justification (and) 128–9
lessons of human capital theory 128–9
profitability of training professional players 129
Pommerehne, W. 137
Portugal 79
poverty 61–2, 63, 66, 78
reduction of 84
Preuss, Holger 37–8, 39, 43, 46, 47
Primault, D. 130, 132, 149, 157, 167
professional sport see also doping; economic impact of professional
sport and instrumentalization of professional sport
and corruption/the Mafia 34
emergence of 14–18
forms of cheating in 33
funding 32–3 see also finance systems
origins of 7–24 see also history and Industrial Revolution
undesirable consequences of 32–4
subjecting sport to financial logic 33
public schools and sport 14
purchasing power parity (PPP) 62, 92–3
Queval, Isabelle 9–10, 34, 189, 200–201, 210
Redeker, R. 7
Reding, Viviane 140, 142
regulation, instruments of 164–7, 181–7
research/studies (into/on)
African LDCs (UNESCO, 1995) 65
correlation of economic development and Olympic Games wins 95
consequences of Champions League on national competitive balance (CDES for UEFA) 182
Ricardo, David 135
Robert, D. 33
Rosier, Bernard 14, 34
Rotillon, G. 55
Rottenberg, S. 158, 167
Rouger, Arnaud 167, 171
Rozenplat, C. 173, 176
rugby 6, 8, 14, 20, 33, 80, 114, 117, 210
Rugby Football Union 16, Rugby World Cup 73, 74
Russia see also USSR
and the Mafia 34
and professional sport inter-war 25
Sacquet, A.-M. 196
Saillard, Y. 21
Saint-Germain, M. 192
Saint-Martin, Jean 26, 35
salary caps system 165, 168, 169, 181
Sanderson, A. 158, 187
Sapir, Jacques 185
Sastre, Fernand (President of FFF) 147
Schiff, M. 84, 98
Schumpeter, Joseph 19
Scully, G. 160
segmentation of sports labour market:
examples 124–57
producing sporting talent see player training: legitimacy of training system
selling sporting talent: transfer market see transfer market
spotting sporting talent: agents’ market see agents
Seguin, Philippe (member of Council of State) 147
Sen, Amartya 63, 196, 207, 208, 221, 230
Siegfried, J. 158, 187
Simon, Herbert (Nobel Prizewinner, Economics) 57
Simonnot, P. 223
Siri, F. 210
Sloane, Peter 163
Smith, Adam 135
Smith, Vernon 229
Souchaud, Y. 64, 65
South Africa
boycotts and apartheid in 28
and expected effects of Football World Cup (2010) 73
South Korea Seoul O 1988 73
Spain 110, 116, 118–19, 184 passim
and budget and TV fees 120–21
and Real Madrid 119
Spearman’s coefficient 178–9
Spearman’s rank correlation 171, 178, 184
sponsorships 70, 79, 150, 172, 191–2
multinational 68–9
sport
basic questions re status of 188–9
clarification of the word 232
sport and economic status (and) 189–98
from original public good to private good 189–96
Index

sport as a global public good (GPG) 196–8
sport and society, relationship between 1–2
Sport et Vie 65
sporting ideal 232
sporting spirit 208
sporting success, explanatory variables of 95–7
sports associations 28–9 see also
Olympics/Olympic Games
Amaury Sport Organization (ASO) 77
Association of Tennis Professionals (ATP) 226
Fédération Internationale de Football Associations (FIFA) 29, 83–4, 104, 125
drawbacks of rules of 88–9
regulations 151–2
French Football Federation 17
International Association of Athletics Federations (IAAF) 68, 75, 104
International Cycling Union 77, 223
International Federations (IFs) 28, 82, 107, 189, 198, 204
International Fencing Federation
funding Cuban World Championships 77
International Olympic Committee (IOC) see main entry
Professional Basketball Players, National Association of 160
Société de Tour de France 223 see also cycling and France
Union of European Football Associations (UEFA) 29, 104, 111, 125, 153, 185–6
and Champions League 119
Euro 2008 (Switzerland) 40
performance index for European Cup 119
and player training 186
UEFA-EBU 104
sports industry 28
sportspeople/champions
Agassi, André 212
Beckham, David 138
Carlos, John 27
Carnera 26
Nakata, Hidetoshi 138, 139
Schumacher, Michael 212
Smith, Tommy 27
Woods, Tiger 212
Zidane, Zinedine 138, 139
Staudohar, Paul 160, 161, 166
Stringer, Yvon 50, 59
Suaud, C. 126
Szymanski, Stefan 143, 169
table tennis 33, 75, 82
tables
anti-doping control difficulties: asymmetric information 216
anti-doping tests, official statistics of 214
broadcasting fees for the Summer Olympics 193
budgets for organizing international sports events 75
comparison of Spearman coefficients 179
difference between demographic and economic weight 177
distribution of medals according to GNP per capita of countries in the Summer (1896–2004) and Winter Olympics (1924–2006) 93
distribution of medals according to the human development index of countries at the Summer 1896–2004) and Winter Olympics (1924–2006) 93
diversity of broadcasting fees according to event, discipline and area of rights 114
doping industry 216
European urban framework: city size
foreign investment in sport: Brazilian football clubs 70
football broadcasting fees (1991–92, 2007–08) 110
forms of market for sports broadcasting rights and cost of images 105
French territorial exception 174
geographical origins of foreign professional footballers playing in five main European championships (Germany, England, Spain, France and Italy) (in 2003–04) 81
global progression of sports broadcasting fees (from last two contracts signed) 112
hierarchy of broadcasting fees and air-time for four team sports in France 117
investment costs of hosting international sports competitions 74
main world sporting events in developing countries (1950–2014) 74
measure of competitive balance level in European football 183
number of medals and sports with medals at 2004 Summer Olympics 91
Olympic sponsors (The Olympic Partners TOP, Winter and Summer Olympics) 193
organization of British sport 16
participation and results of countries at the Summer Olympics (1976–2004) 90
participation and results of countries in the Winter Olympics (1980–2006) 92
participation in three sports by professional sportspeople from developing countries in North American and European championships 81
playing world sport: 15 countries qualifying for 2002 Football World Cup 64
progress of world records in four men’s sports (1896–2003) 213
progression of proportion of African players on professional roll of French Division I (1955–2006, in percentage of number of players) 81
proportion of developing countries in organizing global main sports events 72
ranking of European cities according to 15 criteria 175–6
‘regional’ international sports events in developing countries (1950–2008) 76
stages in the conversion of the Olympic spirit to globalization 192
statistical development of the Summer Olympics (1896–2004) 190
structural differences between traditional games and modern sports 15
supply of televised sport on French channels (1968–2005) 115
three types of games 9
unequal economic development of professional football 69
ways of funding the Summer Olympics (in percentages) 195
Taylor/Taylorism 12, 57
television and professional sport (and) 4–5, 33, 100–23, 191 see also broadcasting rights market
commercial globalization of sport 194
network bankruptcies and mergers 111
TV rights 103, 111, 116–22, 194, 226
tennis (and) 8, 16, 33, 65–6, 73, 85, 94, 207
Association of Tennis Professionals 226
ATP/TWA tennis tournaments 73, 75, 94
Australian Open 94
Lawn Tennis Association 16
Roland Garros 94
US Open 94
Wimbledon 94
Third World 2, 4, 60–73, 75, 93–5, 97, 206
athletes and doping 225
development aid for 67–8
diversity of countries in 60
Index

exploitation of sportspeople from 82–3
and foreign capital for football 68
history of sport in 77–8
identity 60
indirect transfer of prosperity from 83
insufficient domestic/external funding in 66–72
migration from 78–89 see also migration of sportspeople
National Olympic Committees 91
objectives for the millennium 67
and Olympics 91
sport/sportspeople in 79–80
sporting clubs/facilities in 65
sportspeople, under-representation of 94
underdevelopment of sport, identifying 63–5
Thomas, R. 16
Tobin, James (Nobel Prizewinner, 1981) 85
Torrenti, J.-M. 39
towards a new governance of sport (and) 198–208
need for profound reform through 200–208
Agenda 21 of world sport 203–4
new institutions 205–6
new organization for Olympic Games 207–8
new regulatory instruments 202, 204–5
return of sports culture 200–202
weaknesses of world regulation 199–200
transfer fees/costs 79–80
transfer market (and) 134–44
agreement on transfer fees 140–42
critical analysis 141–2
presentation 140–41
economic legitimacy of transfer system 135–40
cost-based approach to 135–6
talent-based approach to 137
issue of competitive balance 143–4
inter-club dualization 143
possible solutions 143–4
regulation of 85–7, 140–44
working of transfer system 138–40
determining price of transfers 138–9
difference between value and price 139–40
Treillet, S. 60, 97
Tversky, A. 224
UNESCO 65
United Kingdom/England 16, 80–81, 110 passim; 129, 139, 154, 167 passim
compared with France: city rankings 173–4
football clubs in 173
public schools in 14–15
United Nations (UN) 61, 87, 205
Development Programme (UNDP) 62, 196
and Global Compact Initiative 206
Programme for Sport 204, 207
United States of America (USA) (and) 13, 26–8, 32, 36, 41, 68 passim; 167 passim
American Football League and TV rights 107
American Tennis League: Flushing Meadow tournament 45
baseball 18, 79, 86, 161
basketball 80, 86, 154, 161
broadcasting fees 101, 107–9, 116
broadcasting rights 108–9
closed-league model of organization 159, 160–62, 170
excess competition/drop in revenues 106
history of professional leagues in 160–61
league cartel 107–8
legislation in see legislation (USA)
Major League Baseball (MLB) 108, 161, 166, 168
Major League Soccer (MLS) 161
National Basketball Association (NBA) 108, 161, 165, 166
National Football League (NFL) 161, 166, 168
National Hockey League (NHL) 108, 165, 166, 168, 181
National League 161
North American leagues 120, 231
renaming of football as soccer 18
sports broadcasting in 101
supremacy of games and Soviet athletes 27
USSR 26, 27, 82, 82, 96, 190

Van den Hove, S. 57
Vaury, O. 131
Ventelou, B. 221
Verschave, F.-X. 197, 205
Veyne, P. 7
Vigarello, Georges 14, 16, 18, 34, 201, 210, 211, 224, 225, 226, 229
volleyball 18, 33, 67, 64
World Volleyball Championships 74

Waddington, I. 210
Wahl, Alfred 14, 17, 34, 145, 146, 157
Weber, Max/Weberian analysis 19
Western Union 68–9
Willinger, M. 224, 229, 230
World Anti-doping Agency (WADA) 204, 209, 213, 215, 222, 225–6
World Bank 61
classification of countries by GNP per inhabitant 61–4
with emerging market economics (EMEs) 61, 95
higher-income economies/developed countries 61
least developed (LDCs) 61, 63–4
with lower middle-income economies (LMICs) 61, 63
with upper middle-income economies (UMICs) 61
definition of developing countries 92
report (2006) 61

Yonnet, P. 7, 18, 210, 211, 227
Youth and Sport, Ministry of 125
Zimbalist, A. 158, 187
Zylberberg, A. 124, 128