References

PRIMARY SOURCES


CTM Altromercato (30 January 2006), Building a Strong National Association in Italy, (powerpoint presentation), Bolzano, Italy.

Denaux, Guillermo (25 November 2004), New Office for Central America Outreach, Welcome Letter to Luis Bran.

Earley, Matt (11 February 2005), co-founder, Just Coffee, Response to ‘On Fair Trade Figleaves’ article by Equal Exchange.


Kuapa Kokoo (2006), Kuapa Kokoo Farmers’ Trust and Fairtrade.


SECONDARY SOURCES


References


Braithwaite, V. (2009), Defiance in Taxation and Governance: Resisting and Dismissing Authority in a Democracy, Cheltenham, UK and Northampton, MA, USA: Edward Elgar.


References


References

Fairtrade Labelling Organisations International (FLO) (2006b), *FLO ‘New Model’ Constitution (4th Draft)*.
References

Fridell, M., I. Hudson and M. Hudson (forthcoming), ‘With friends like these: the corporate response to fair trade coffee’, accepted journal paper for Review of Radical Political Economics, copy from authors.


Gramsci, A. (1971), Selections from the Prison Notebooks (ed. and trans. Q. Hoare 
and N. Smith), London: Lawrence & Wishart.
Sociology, 78(6), 1360–80.
Sociological Theory, 1, 201–33.
Green, D. (2005), ‘Conspiracy of silence: old and new directions on commodities’ 
(conference paper), Strategic Dialogue on Commodities, Trade, Poverty and 
Sustainable Development, 13–15 June, Faculty of Law, Barcelona.
Gusfield, J. (1963), Symbolic Crusade: Status Politics and the American Temperance 
Movement, Urbana, IL: University of Illinois Press.
Habermas, J. (1975), Legitimation Crisis, Boston, MA: Beacon Press.
Hall, B. (1981), ‘Participatory research, popular knowledge and power: a personal 
Hanson, J. and D. Kysar (1990), ‘Taking behaviouralism seriously: the problem of 
ed.), Feminism / Postmodernism, New York: Routledge, Chapter 7.
Haveman, H. (1992), ‘Between a rock and a hard place: organisational change and 
performance under conditions of fundamental environmental transformation’, 
Administrative Science Quarterly, 37, 48–75.
Paul.
447–68.
Heffernan, W., M. Hendrickson and R. Gronski (1999), Consolidation in the Food 
and Agriculture System, Report to the National Farmers Union, University of 
Missouri, Columbia.
Held, V. (1993), Feminist Morality: Transforming Culture, Society, and Politics, 
Chicago, IL: University of Chicago Press.
and Consumer Protection, Vol 1: Introduction and Restrictive Trade Practices, 
Sydney: The Law Book Company.
of Lesbian Studies.
Business Review, September, 68–75.
Hood, T. (2007), ‘Behind the label: as the fair trade movement evolves, farmers, 
activists and others fear that the meaning of the term will become corrupted’, 
archive/022207/coverstory.html.
Hudson, I. and M. Hudson (2003), ‘How alternative is alternative trade? Alternative
References

trade coffee in the Chiapas region of Mexico’ (draft/working paper), available at: http://fairtraderesource.org.


International Fair Trade Association (IFAT) (2006e), Memorandum of Agreement with IFAT Regions (draft approved by IFAT Executive Committee).


International Fair Trade Association (IFAT) (2007a), Welcome to IFAT (Member Information Pack).


Creating Images and the Psychology of Marketing Communication, Mahwah, NJ: Lawrence Erlbaum Associates.


North, R. (2003a), ‘Building mission into structure at Equal Exchange,’ in M.


References

Renard, M.-C. and V. Pérez-Grovas (2007), ‘Fair trade coffee in Mexico. At the
References


United Students for Fair Trade (USFT), (e-zine) (2007b), *A Different Perspective on the Minimum Price Debate*.


Vorley, B. (2003), *Food, Inc.: Corporate Concentration from Farm to Consumer*, London: IIED.


References


PERSONAL INTERVIEWS (IN PERSON/EMAIL/PHONE)

Atorf, Lars, (27 July 2005), Coffee Manager, Procter & Gamble.
Benesh, Melanie (22 June 2005), USFT Convergence 2005 co-Coordinator.
Bretman, Ian (3 May 2005), Deputy Director, Fairtrade Foundation UK.
Byrde, Rosemary (29 April 2005), Global Adviser on Fairtrade/Fair Trade, Oxfam Great Britain.
Casasbeunas, Constantino (5 May 2005), Policy Adviser, Oxfam International.
Coates, Barry (13 June 2005), Executive Director, Oxfam New Zealand.
Curnow, Joe (25 June 2005), USFT Convergence 2005 co-Coordinator.
Dalvai, Rudi (13 April 2005; 9 November 2005; 2 February 2007; 7 February 2007), Co-founder, CTM Altromercato, Italy/former Chair and Europe Regional Representative, Executive Committee, IFAT.
De Clerck, Miguel (28 April 2005), Director, Max Havelaar Belgium.
Deighton, Paul (20 April 2006), Executive Director, New Internationalist/America and Pacific Rim Regional Representative, Executive Committee, IFAT.
Douglas, Jeroen (12 April 2005), Director of Fairtrade fruit and cotton, Fair Trade Programme, Solidaridad.
Earley, Matt (23 June 2005), Co-founder, Just Coffee.
Easson, Kimberly (15 July 2005), Director, Strategic Relationships, Transfair USA.
Eshuis, Fenny (11 April 2005), Executive Director, Max Havelaar Netherlands.
Ford, Sarah (14 July 2005), former Policy Director, Public Policy, Lutheran World Relief (LWR).
Gorman, Erin (12 July 2005), CEO, Divine Chocolate Ltd, USA/former Director, Fair Trade Program, Co-op America.
Guzzi, Jamie (10 May 2005), Fair Trade Chocolate Campaign Coordinator, Global Exchange.
Kocken, Marlike. Manager, European Fair Trade Association (EFTA), personal communication, 23 May 2005.
Leheup, Patrick (April 18 2005), Commodity Sourcing Manager for Coffee and Beverages, Strategic Business Unit, Nestlé.
Lingle, Ted (6 July 2005), Executive Director, Specialty Coffee Association of America (SCAA).
Meckel, Martina (30 March 2007), FLO Member Communications Officer.
Mecklenburg, Sue (12 July 2005), Vice-President, Sustainable Procurement Practices, Starbucks.
Meyer, Martin (27 June 2005), Corporate Affairs, Kraft Europe.
Milenburg, Stefanie (30 June 2005), Sara Lee DE.
Novey, Joelle (5 June 2006), Membership Coordinator, Fair Trade Federation (FTF USA).
Osterhaus, Anja (3 April 2005), Coordinator, Fair Trade Advocacy Office.
Pare, Simon (4 July 2005), former Research & Development Division, Max Havelaar France/former President, Fairtrade Labelling Organisations International (FLO).
Paulsen, Olaf (14 April 2005), Former Director, Standards & Policy Unit, Fairtrade Labelling Organisations International (FLO).
Petchers, Seth (19 July 2005), Coffee Program Manager, Oxfam America.
Peyser, Rick (22 June 2005), Social Advocacy & Media Relations, Green Mountain Coffee Roasters, USA.
Rosenberg, David (7 April 2005), Director, Utz Kapeh.
Schmitz-Hoffman, Carsten (10 June 2005), Secretariat Coordinator, Common Code for the Coffee Community (CCCC).
Sellers, Steve (10 May 2005), former Chief Operating Officer (COO), Transfair USA.
Shimizu-Larenas, Marietta (9 June 2006), Assistant to the Director, International Fair Trade Association (IFAT).
Tiffen, Pauline (19 August 2005; 25 October 2005), former Director, Third World Information Network (TWIN)/founder, Cafédirect and Divine Chocolate Ltd/Director, Strategic Planning, LightYears IP/Board Director, Fair Trade Federation (FTF) USA.
Tranchell, Sophi (5 May 2005), Managing Director, Divine Chocolate Ltd, UK.
Tucker, Albert (16 June 2005), Managing Director, Third World Information Network (TWIN).
Uit de Bosch, Herman (13 April 2005), former Project Coordinator, International Markets, Fair Economic Development Program, Interchurch Organisation for Development Cooperation (ICCO).
Van Beuningen, Coen (11 April 2005), Humanist Institute for Development Cooperation (HIVOS).
VanderHoff Boersma, Francisco (23 December 2005; 7 January 2006), UCIRI cooperative and founder, Max Havelaar.