Bibliography

ACEA (European Automobile Manufacturers Association) (2008), European Automobile Industry Report 07/08, Brussels: ACEA.


Gould, K., D. Pellow and A. Schnaiberg (2004), ‘Interrogating the treadmill of production: everything you wanted to know about the treadmill but were afraid to ask’, *Organization and Environment*, 17 (3), 296–316.


Hekkert, M. and R. Van den Hoed (2004), ‘Competing technologies and the
struggle towards a new dominant design’, *Greener Management International*, 47, 29–43.
Karnøe, P. (1999), ‘When low-tech becomes high-tech: the social construction


Creating ecological value


Simmonds, P.L. (1873), Waste Products and Undeveloped Substances: A Synopsis of Progress During the Last Quarter of a Century at Home and Abroad, London: Hardwicke and Bogue.


Uekoetter, F. (1999), ‘Divergent responses to identical problems: businessmen and


