Index

abuse 55
accountability 220–21, 226, 232–5
AccountAbility 1000 (AA1000) 11, 19, 37, 40, 41, 92
Accountability and Auditing Organization for Islamic Financial Institutions (AAOIFI) 264–5
actors
  actor-centered approach 127, 142–3
  corporate actors 130–31, 136–8, 141, 144
  customers 131–2, 138, 141, 142
  investors 133, 139–40, 141, 142
  labor 132–3, 138–9, 141, 142, 144
  state 128–30, 134–5, 140, 141
added value 26
advertising 192
Afghanistan 202
age, influence of 242
Aguilera, Ruth V. 3, 127
Algaoud, L. 260, 261
Algeria 202, 259
Allah 262
Allwood, Kirsty 166
American Bar Association (ABA) 180
American Gaming Association (AGA) children, effects of gambling on 185
  Code of Conduct 186, 190–93
  corporate social responsibility (CSR) 185–7
  discussion questions 188
  key learning points 187–8
  National Center for Responsible Gaming (NCRG) 4, 178, 183–4
National Gambling Impact Study Commission 181–2
  objectives 177–8
  origins of 178–81
Anderson, Sherry 65
animal testing
  Body Shop, The 60, 61, 62, 64, 67–8, 73
  legislation 60, 72
  L’Oréal 74
  stakeholders 69
  annual reports 202
  Ararat, Melsa 4
  art 90
Asia, corporate social responsibility (CSR) in 3, 123–5
Asian financial crisis 127–8
Aslantepe, Gülay 236
Association of Russian Managers 90, 91
  auditors 14, 234, 238, 246
Australia
  corporate social responsibility (CSR) in 3, 162–6, 169–70
government 148, 151–3, 156–8
  pulp mill proposal, Gunns Limited 150–51, 153–62, 166–9
  responsible competitiveness 42
  Santos Oil 209–10
  Australian Labour Party (ALP) 156, 158–62
  Austria 42, 44
  Avansino, (Raymond) Skip 178, 179, 181
  AVE (Foreign Trade Association of the German Retail Trade) 229–30, 237
Bacon, Jim 154
Bahrain 258, 259, 260
Baker, W.E. 131
ballet 90
Banaga, A. 260
banking
  compliance with Shari’ah Law 4, 261–3, 264
  corporate social responsibility (CSR) 264–6, 269–70
growth of Islamic Financial Institutions (IFIs) 258–60
non-Islamic banks 270–71
products 263–4, 265
of Shari’ah Law Supervisory Boards (SSBs) 266–9
Bankinter 48–53, 57
Baron, David 177
Bass (Tasmania) 158, 159–60
Bath & Body Works 71
Bayazıt, Mahmut 4
Baydoun, N. 260
Beck, Matthias 4
Belgium 41, 42, 44
benign capitalism 195, 199, 212
Bleyer, Vanessa 166
board of directors 12–14
Body Shop, The
competitive advantage of corporate social responsibility (CSR) 69–76
differentiation 69
discussion questions 76
history 2, 59–68
key learning points 70–76
stakeholders 68–9
Boyd, Bill 184
Braddon (Tasmania) 158, 159–60
Braybrooke, D. 196–7
Brazil 225
bribery 87
Brosig, Tom 184
Brown, Bob 163, 165–6
BSCI (Business Social Compliance Initiative) 230, 232, 233, 234, 238, 247
Buchholtz, A. 76
Buğra, Ayşe 236
Burma 202
Burundi 202
business organizations 90–91
Business Social Compliance Initiative (BSCI) 230, 232, 233, 234, 238, 247
business success, and corporate social responsibility (CSR) 69–76, 84–5
Camela S.A. Factory of Clothing Inserts
awards and prizes 100, 102, 118–19
community role 107–10, 111, 113
corporate profile 100–101
corporate social responsibility (CSR) in 110–15
data collection 99–100
discussion questions 115
employees 101–7, 111, 112–13
environment 110
key learning points 114–15
Campbell, J.L. 223–4
Canada 42, 67, 208–9
Carney, B. 67
Carroll, A.B. 76
Carta, Silvia 2, 36
Catturi, Guiseppe 10
Central Bank of Bahrain (CBB) 260
Central Europe 2–3
Chad 202
chaebols 128, 129, 130–31, 140
Chapple, W. 125
charity
Camela S.A. Factory of Clothing Inserts 107–10, 111
Forest Oil 208
Islamic corporate social responsibility (ICSR) 268, 269, 271
Korea 130, 140
Russia 90
charter of values 14–16
children 54, 185, 191–2
Chile 42
China 42, 202, 226
Choi, Seungho 3
Chung Mong-Koo 131
citizenship 187
Coda, Vittorio 10
codes of conduct
American Gaming Association (AGA) 186, 190–93
cultural influences 224–5, 226, 246
discussion questions 249
Inditex 53–6
institutional influence 223–4, 226, 246
key learning points 248–9
organizational strategies 221–3, 226, 246
Round Tables 230, 247–8
self-regulation 220–21
Turkish Round Table 230–46
unionization, effect on 216–17, 219, 232–46, 247
voluntary codes of conduct 218–19
weaknesses of 246–7
collective bargaining 222, 224–5, 227, 228, 246, 247
collective voice face of unions 217
Collins, J.C. 74–5
commercial insurance 263
commercial success 69–76, 84–5
communication 22, 23, 71, 106
community
American Gaming Association (AGA) Code of Conduct 193
Bankinter 48
Camela S.A. Factory of Clothing Inserts 107–10, 111, 113
Corporate Social Disclosure (CSD) 199, 205–6, 207, 211–13
Forest Oil 208–9
gambling 184–5
Gunns Limited 163–4, 166–9
Islamic corporate social responsibility (ICSR) 268, 269, 271
Italian companies 10
key performance indicators 32
policies towards 24, 25
Russian companies 82–5, 86–7, 88, 89–90, 92–4
Sabaf S.p.A. 20, 21, 24, 25, 32
as stakeholders 20, 21
community trade (Body Shop, The) 61, 62, 73, 74
companies
incrementalism in decision making 195–9
organizational strategies 221–3, 226, 235–9, 246
ownership 100, 103
self-regulation 220–21
compatibility 232–5
competition 70–72, 221
competitors 20, 21, 24
complaints 30, 31
complementarity 220–21
Congo, Democratic Republic of 202
Congo, Republic of (People’s Republic of Congo) 202
Contreras, Kate Spilde 4
core ideology 74–5
core values 60–62, 74–5
corporate actors
actor-centered approach 127
influence on governments 170
Japan 136–8, 141, 144
Korea 130–31, 141, 144
corporate citizenship 187
corporate governance
Body Shop, The 62, 64
country ratings 41
Japan 137
Russia 81
Sabaf S.p.A. 11–14
Spain 40–43, 56
corporate identity 14
corporate social disclosure (CSD)
in areas of human rights abuses 4, 194, 200–201, 211–13
data analysis, oil and gas industries 201–6, 207
decision making 194–9
discussion questions 213
Forest Oil 208–9
key learning points 212–13
previous studies 199–201
Santos Oil 209–10
corporate social responsibility (CSR)
in Australia 3, 162–6, 169–70
banking 264–6, 269–70
Body Shop, The 69–76
codes of conduct 216–19, 248–9
and commercial success 69–76, 84–5
as competitive advantage 70–72
corruption 130–31, 224, 241
cultural influences 126, 224–5, 226, 241–5, 246
in discussion questions 144
Dubai Centre for Corporate Values (DCCV) 260
European Commission 219–20, 229
externalities 188
foreign firms 88, 95
gambling 185–7
government 83
incentives 223–4, 226
institutional environment 223–4, 226
investor interest 1–2
Islamic Financial Institutions (IFIs) 264–6, 269–70, 271–2  
in Italy 2, 9–11, 34–5, 41, 44  
in Japan 3, 123–5, 133–40, 141–2, 143–4  
in Korea 3, 123–5, 127–33, 140–41, 143–4  
and management 114, 126  
meaning of 1, 9, 82–3, 177  
media 98  
motivation 221–4, 226  
non-Islamic banks 270–71  
in Poland 98–9, 110–15  
profit 70–76, 136–7, 162–6  
in Russia 2–3, 81–2, 83–93, 94–5  
and Shari’ah Law 261, 266–9  
in Spain 2, 40–43, 56–7  
spread of 4–5  
standards 264–6  
studies 125–7  
in transparency 71  
see also Islamic corporate social responsibility (ICSR)  
corruption 130–31, 224, 241  
Crane, A. 81, 82  
creditors 20, 21, 23  
cultural creatives 65–6  
cultural support 10, 89–90, 108, 111, 270  
cultural values 126, 224–5, 226, 241–5, 246  
customers  
actor-centered approach 127  
American Gaming Association (AGA) Code of Conduct 190–92  
Japan 138, 141, 142  
Korea 131–2, 141, 142  
policies towards 23, 62  
Sabaf S.p.A. 20, 21, 23  
as stakeholders 20, 21  
Dar, M. 261, 269  
Davis, Graham 164–5  
debt finance 265  
decision types 196  
Del Bello, Adele 16  
Del Rio, Silvia 2, 36  
Denmark 41, 42, 44  
Deporte y Desafío Foundation 52  
differentiation 69, 70–72  
directors 12–14  
disabled employees 45, 48–53, 57  
discretionary responsibility 124–5  
discrimination 54–5  
see also disabled employees; gender diversity  
discussion questions  
American Gaming Association (AGA) 188  
Body Shop, The 76  
Camela S.A. Factory of Clothing Inserts 115  
codes of conduct 249  
corporate social disclosure (CSD) in areas of human rights abuses 213  
Gunns Limited pulp mill proposal 171  
Islamic Financial Institutions (IFIs) 272  
Japan 144  
Korea 144  
Russia 95  
Sabaf S.p.A. case study 35–6  
Spain 57  
diversity 43–8, 185–6  
DJ Sustainability Indexes 42  
Domestic Labor Party (DLP), Korea 132–3  
Dow Jones Sustainability Index (DJSI) 44  
Dror, Y. 195, 197  
Dubai Centre for Corporate Values (DCCV) 260  
Dusuki, A. 261, 269  
Eastern Europe 2–3  
Economic and Social Council (ESC) 240  
economic impact 223–4, 226, 239–41  
education  
Camela S.A. Factory of Clothing Inserts 105, 109, 111  
gambling 186, 190  
Russian companies 89  
work councils 245  
Egypt 202, 259  
Elkington, J. 76
employees
American Gaming Association (AGA) Code of Conduct 190
Camela S.A. Factory of Clothing Inserts 101–7, 111, 112–13
company ownership 100, 103
corporate social disclosure (CSD) 200, 201, 205–6, 207, 209–10, 211–13
disabled employees 45, 48–53, 57
gender diversity 43–8
Gunns Limited 163–4
health 10, 55, 105, 111, 209–10
Japanese companies 136–7
performance indicators 25–6, 27, 28, 29, 31
policies towards 22, 23, 62
Russian companies 82–5, 86–7, 88, 89, 92–4
Santos Oil 209–10
social indicators 30–32
as stakeholders 19–20, 21
of suppliers 54–5
volunteering programmes 52, 53, 57, 62
energy consumption 33, 34
enlightened capitalism 195, 199
enlightened stakeholder theory 35
enterprise unions 138–9
Entine, Jon 63–4
environment
Australia 152–3, 158–9
Camela S.A. Factory of Clothing Inserts 110
corporate social disclosure (CSD) 200, 201, 205–6, 207, 208–9, 210, 211–13
Exxon Valdez oil spill 168–9
Forest Oil 208–9
Gunns Limited pulp mill 150–51, 164–5, 166–9
Italy 10
Japanese companies 124, 135, 137
Korean companies 124, 130
legislation 152–3
policies towards 24, 62
reporting 18, 35, 91–2
Russian companies 91–2, 94
Sabaf S.p.A. 18, 20, 21–2, 24, 32–4, 35
Santos Oil 209, 210
as stakeholders 20, 21–2
suppliers’ conduct 55
environmental sustainability index (ESI) 124
environmentally friendly products 137
equal opportunities 43–8, 57, 136, 138
equity finance 265
Erol, C. 260
Eroski 47–8, 57
Estonia 42
Ethibel 11, 34, 36
ethical auditing 67
ethical perspective stakeholder theory 199–200
ethical responsibility 124–5
Ethical Trading Initiative (ETI) 54
ethics 70–72, 195
Europe 2–3, 139
European Commission 219–20, 229
European Union (EU) 225, 229
externalities 167–8, 188
Exxon Valdez oil spill 168–9
Fahrenkopf, Frank 178, 179–81, 182, 183, 184–5, 187
Federation of Korean Trade Unions (FKTU) 132
financial crisis, Korea 127–8
financial reporting 16–19, 25–7, 35
Finland 41, 42, 44
flexibility 75
foreign firms
influence in Japan 136, 137–8, 143
influence in Korea 130, 143
influence in Russia 85–6, 88, 90, 95
introduction of corporate social responsibility (CSR) 88, 95
Foreign Trade Association of the German Retail Trade (AVE) 229, 237
Forest Oil 4, 208–9, 212
Forestry Tasmania 149–50, 154, 155
France 41, 42, 44, 219
franchise protection costs 87
freedom of association
 cultural opposition to 225
Inditex 55
legislation 246
management opposition to 222
Turkey 227, 234–5, 236–7
Freeman, Edward 19
FTSEGood Indexes 43
FTSEGoodIbex Index 43
Fukukawa, K. 137
fundamental dependence of ends on means 197

gambling
American Gaming Association (AGA) 177–81
children, effects of gambling on 185, 191–2
Code of Conduct 186, 190–93
corporate social responsibility (CSR) 185–7
government relationship 184–5
National Center for Responsible Gaming (NCRG) 4, 178, 183–4
National Gambling Impact Study Commission 181–2
societal problems of 178
Gambling, T. 260
gaming see American Gaming Association (AGA); gambling
garment industry 4, 223–4, 225–6, 227–9
Garrett, Peter 161
gas industry 201–6, 207
Gay, John 153, 154, 155, 156, 157, 164–5
GBS (Gruppo di studio per il Bilancio Sociale) 11, 16, 25, 37
gender diversity 24, 43–8, 57, 62–3, 185–6
German Federal Ministry for Economic Cooperation and Development (BMZ) 229
Germany
AVE (Foreign Trade Association of the German Retail Trade) 229–30, 237
corporate governance rating 41
gender diversity 44
responsible competitiveness 42
Social Standards Round Table 229–30
Turkish imports 225
unions 219
gharar (uncertainty) 263, 264
Gibson, Kathy 3
Gillies, James 2
Global Compact 11, 37, 42, 54, 91
see also International Labour Organization (ILO); United Nations (UN)
Global Gaming Expo (G2E) 186
Global Reporting Initiative (GRI)
Body Shop, The 67
Japanese companies 139
Korean companies 133
Sabaf S.p.A. 11, 16, 25, 33
Gómez Ansón, Silvia 2
governance 267–8
government
actor-centered approach 127
Australia 148, 151–3, 156–8
and corporate social responsibility (CSR) 83
gambling industry, relationship with 184–5
Japan 134–5, 140, 141
Korea 128–30, 140, 141
Poland 102–7, 111–12
political role in pulp mill proposal 157–62, 169–70
Russia 86–7, 92–4
Turkish Round Table 233–4, 235, 240
Grafiski, S. 81, 82
Grais, W. 260
Greece 44
Green Party (GP), Australia 158–62, 163
GTZ (Deutsch Gesselschaft für Technische Zusammenarbeit) 230
Gulf Bank 271
Gulf Finance House (GFH) 268
Gunns Limited
company profile 149–50
corporate social responsibility (CSR) 3, 162–6, 169–70
discussion questions 171
economic impact of pulp mill 162–5
environmental effects of pulp mill proposal 166–9
key learning points 170
Index

political role in pulp mill proposal 157–62, 169–70
pulp mill proposal 150–51, 153–7
triple bottom line reporting 3, 148–9, 170

haram (forbidden activities) 262, 264
harassment 55
Harrah’s Entertainment 185
health of employees 10, 55, 105, 111, 209–10
Islamic corporate social responsibility (ICSR) 270
pollution effects 168
Hewlett Packard 74
Hiß, S. 247
Hofstede, G. 126
Hogan & Hartson 179
Hong Kong 42
Howard, John 155
human rights abuses
  corporate social disclosure (CSD) 4, 194, 200–201, 211–13
  countries 202
  oil companies involvement in areas of 201–6, 207, 209–10
Hungary 43
hybrid cars 137
Hyundai Motor Group 131
Iberdrola 44–7, 57
Iceland 41, 42
IG Bergbau, Chemie und Energie 132
incentives 223–4, 226, 235, 239–41
incrementalism 195–9, 200, 209, 211–12
India 226
Inditex 53–6, 57
Indonesia 202, 209–10, 226, 258
inertia 195
informal workplaces 239–41, 246–7
infrastructure 86–7, 109, 111
Inglehart, R. 131
innovation 27–8, 29, 105–6
institutional environment 223–4, 226, 233–4, 239–41, 246
institutional investors 1–2, 127, 133, 139–40, 141, 142
insurance 263
Integrated Impact Statement (IIS) 153, 155
interest, from lending 262–3, 264
International Confederation of Free Trade Unions (ICFTU) 219
International Design Bureau 92
International Islamic Financial Market (IIFM) 263
International Labour Organization (ILO)
  Core Conventions 219
  international regulation 216, 227
  Social Standards Round Table 230
  standards 54, 246
  strikes in Turkey 229
  Turkish Round Table 236, 244, 256
see also Global Compact; United Nations (UN)
International Monetary Fund (IMF) 218
International Textile, Garment and Leather Workers’ Federation (ITGLWF) 233
international trade 87–8
International Trade Secretaries (ITS) 219
investment 12, 87–8, 95
institutions 1–2, 127, 133, 139–40, 141, 142
see also institutional investors
Iqbal, M. 261
Iran 202, 259
Iraq 202
Ireland 42, 44
Islamic corporate social responsibility (ICSR)
  non-Islamic banks 270–71
  in practice 269–70, 271–2
  Shari’ah Law Supervisory Boards (SSBs) 266–9
  standards 264–6
Islamic Financial Institutions (IFIs)
  banking products 263–4, 265
  compliance with Shari’ah Law 4, 261–3, 264
  corporate social responsibility (CSR) 264–6, 269–70, 271–2
  discussion questions 272
  growth of 258–60

Christine A. Mallin - 9781849802192
Downloaded from Elgar Online at 06/03/2019 01:54:16PM
via free access
key learning points 271–2
non-Islamic banks 270–71
of Shari’ah Law Supervisory Boards (SSBs) 266–9
ISO 14001 11, 22, 24, 32, 36
ISO 9001 23, 101
Italian Code of Conduct on Corporate Governance 12–13, 22, 23
Italy 2, 9–11, 12, 34–5, 41, 44
see also Sabaf S.p.A.
ITKIB (Istanbul Textile and Garments Exporters’ Union) 238, 256
Jackson, G. 127
Japan
corporate social responsibility (CSR) in 3, 123–5, 133–40, 141–2, 143–4
discussion questions 144
environment 124, 135, 137
key learning points 143–4
labor 132, 138–9, 141, 142, 144
paternalism 225
responsible competitiveness 42
social responsibility 124–5
Sovereign Islamic Bonds (SIBs) 259
sustainability 124
Jeurissen, Ronald 2
Johnson & Johnson 74
Joint Initiative on Corporate Accountability and Workers’ Rights (Jo-In) 235, 244
Jordan 259
Karim, R. 260
Keidanren (Japanese Business Federation) 135, 137
Kempen SNS SRI index 11, 34, 36
Kesaeva, Stella 90
key learning points
American Gaming Association (AGA) 187–8
Body Shop, The 70–76
Camela S.A. Factory of Clothing Inserts 114–15
codes of conduct 248–9
corporate social disclosure (CSD) in areas of human rights abuses 212–13
Gunns Limited pulp mill proposal 170
Islamic Financial Institutions (IFIs) 271–2
Japan 143–4
Korea 143–4
Russia 94–5
Sabaf S.p.A. case study 35
Spain 56–7
key performance indicators 25–34
Koładkiewicz, Izabela 3
Korea (South Korea)
corporate social responsibility (CSR) in 3, 123–5, 127–33, 140–41, 143–4
discussion questions 144
environment 124, 130
key learning points 143–4
labor 132–3, 141, 142, 144
paternalism 225
responsible competitiveness 42
social responsibility 124–5
sustainability 124
see also North Korea
Kuwait 259, 269, 270
Kuwait Finance House (KFH) 269
Kyoto Protocol 137
labor
actor-centered approach 127
child labor 54
codes of conduct 246–8
Japan 132, 138–9, 141, 142, 144
Korea 132–3, 141, 142, 144
role of unions 217–18
Round Tables, benefit of 247–8
Turkey 227–9
Turkish Round Table 230–46
see also unions
Launceston (Tasmania) 150, 152, 162, 167–8, 169
Lebanon 259
Lee Kun-hee 131
legal disputes 30, 31, 165–6
legal responsibility 124–5
legal systems 126
legislation 55, 60, 72, 135, 152–3, 246
legitimacy 220–21, 226, 232–5
legitimacy theory 199

Christine A. Mallin - 9781849802192
Downloaded from Elgar Online at 06/03/2019 01:54:16PM
via free access
Lennon, Paul 153–4, 155, 156, 157, 161–2
Lewin, A.Y. 134
Lewis, M. 260, 261
Liberal/National Coalition (LNC) 158–62
Libya 202
Lindblom, C.E. 196–7, 198
Lindblom, C.K. 199
Lithuania 42
local community support see community
local government 109, 113, 152, 156–7, 158, 181
L’Oréal 67–8, 74
Luxembourg 44
Lyons (Tasmania) 158, 159–61
Malaysia 42
malign incrementalism 195–6, 200, 212
Mallin, Christine A. 36
management role
corporate social responsibility (CSR) 114, 126
ethical code 195
opposition to freedom of association 222
in Russian companies 88–9, 94
marketing 64–5
Masini, Carlo 10
materials 33
Mathewson, Chuck 178, 180, 181
McDonalds 166
McIvor, Steve 64
McLibel case 166
McWilliams, Abagail 177
media 30, 31, 98, 185
Melis, Andrea 2, 36
Melitonyan, Olga 2
METI (Ministry of Economy, Trade and Industry), Japan 135
MGM Mirage 185
mission statement 62
Mitchell, R.K. 68
MOCIE (Ministry of Commerce, Industry and Energy), Korea 129
Molyneux, P. 261
monopoly face of unions 217
Moon, J. 81, 82, 125, 137
morality 70
Morocco 226, 259
motivation 221–4, 226
Muhammad, Prophet of Islam (PBUH) 262
Murray, J. 218
Muslim employees 15
mutual insurance (takaful) 263
Myanmar 202
Nathan, Samy 4, 260
National Bank of Kuwait (NBK) 270
National Center for Responsible Gaming (NCRG) 4, 178, 183–4, 187, 188
National Gambling Impact Study Commission 181–2
National Round Tables 230
Naturewatch 68
Navarro, María Sacristán 2
neo-institutional theory 221
Netherlands 41, 42, 44
New Zealand 42
Nigeria 201
Nijhof, André 2
non-governmental organizations (NGOs) 91, 95
North Korea 202
Norway 41, 42, 44
O’Donovan, Gary 3
oil industry
corporate social disclosure (CSD) 201–6, 207, 211–13
Forest Oil 4, 208–9, 212
human rights abuses 201–6, 207, 209–10
Santos Oil 4, 209–10, 212
Öko-Tex Standard 100 certificate 110, 111
Oman 259
Onida, Pietro 10
Oosterwijk, Jan 65, 67
opacity index 124, 125
opera 90
Organisation for Economic Co-operation and Development (OECD) 54, 85
organizational strategies 221–3, 226, 235–9, 246
oversight 220–21, 226
Corporate social responsibility

OZIPLIK-IS (Union of Textile, Thread, Knitwear and Garment Workers of Turkey) 227, 233, 256
Ozler, S. 226

Pakistan 202
Palestine 259
Parmalat 9
paternalism 225, 226, 241–5
Patten, D.M. 199
Patterson, Judy 180, 183
PDVSA (Petróleos de Venezuela) 203, 204
Pellegrini, M. 260
Perestroika 84, 85
performance indicators 25–34
Perrini, Francesco 10
philanthropy 9, 89–90, 95, 165
Pierce, Chris 4
planning process, Tasmania 153
Poland 3, 98–9
see also Camela S.A. Factory of Clothing Inserts
political objectives 148–9, 157–62, 169–70
pollution 168
Porras, J.I. 74–5
Porter, M. 71
Portugal 41, 42, 43, 44
power distance 225, 226, 241–5
Presidential Commission on
Sustainable Development of the Republic of Korea (PCSD) 130
privatization 103–7, 111–12
product quality 66
product safety 10
profit
compliance with Shari’ah Law 263, 264
and corporate social responsibility (CSR) 70–76, 136–7, 162–6
function of 10
government influence 170
ProGReSS 16
Prophet Muhammad (PBUH) 262
proprietary learning 71
public administration 20–21, 24, 86–7
publicity 63–4
Pulp Mill Assessment Act (2007) 156
pulp mill proposal, Gunns Limited
company profile 149–50
corporate social responsibility (CSR) 3, 162–6, 169–70
discussion questions 171
economic impact of pulp mill 162–5
environmental effects of pulp mill proposal 166–9
key learning points 170
political role in pulp mill proposal 157–62, 169–70
pulp mill proposal 150–51, 153–7
triple bottom line reporting 3, 148–9, 170
Putin, Vladimir 86
Qatar 259
quality, of products 66
quality management 22–5
Quin, Ben 160
quintuple bottom line (QBL) 148, 170
Qur’an 262, 263, 267
R&D (research and development)
indicators 27–8, 29
Ray, Paul 65
regulation 55, 60, 72, 135, 152–3, 246
see also self-regulation
Reilly, Christine 184
relational capital 28–30, 31
relevant publics 199–200
remuneration 55, 217
Republic of Korea see South Korea
Resource Planning and Development Commission (RPDC) 152, 153, 155, 156
responsible competitiveness 41–2
restrictive adaption 195–9, 200, 211–12
revolutionary change 75
riba (usury or interest) 262–3, 264
Ribière, V. 260
rigor 220–21, 226, 232–5
risk, compliance with Shari’ah Law 263, 264
Roddick, Anita 59, 60–61, 62–3, 64, 67, 70
Roh Moo Hyun 129
Roos, Johan 27
Index

Round Tables 229–30, 247–8

see also Turkish Round Table

Russia
corporate governance 81
corporate social responsibility (CSR) 2–3, 81–2, 83–93, 94–5
discussion questions 95
key learning points 94–5
Russian Union of Industrialists and Entrepreneurs (RSPP) 90–91

Rwanda 202

SA8000 11, 23, 30, 37, 230
Sabaf S.p.A.
charter of values 14–16
corporate governance 11–14
corporate social responsibility (CSR) 2, 11, 34–5
discussion questions 35–6
key learning points 35
key performance indicators 25–34
social report 16–19
stakeholders 19–25
safety of employees 55, 209–10
Saleri family 11–12, 13
sales 29, 31
Samsung Group 131
Santos Oil 4, 209–10, 212
satisficing 198
Satre, Phil 184
Saudi Arabia 258, 259
SEAN (Social and Ethical, Auditing and Accounting Network) 37
self-interest 136
self-regulation 218–19, 220–21
separation of powers 12
Settles, Alexander 2
Severstal 88–9
Shaffer, Howard 182–4
shareholders
corporate social disclosure (CSD) 198–9
policies towards 22, 23, 31, 62
relational capital 30
Sabaf S.p.A. 20, 21, 22, 23, 30, 31
as stakeholders 20, 21
Shari’ah Law
compliance with 4, 261–3, 264
and corporate social responsibility (CSR) 261, 266–9

Islamic corporate social responsibility (ICSR) 264–6, 269–71
non-Islamic banks 270–71
Shari’ah Supervisory Boards (SSBs) 266–9
Shell 201
Shepard, J.M. 136
Siegel, Donald S. 4, 177
Sierra Leone 202
simultaneous maxima 10
Singapore 42
SkinEthic 68
Slovenia 42
Social and Economic Council of the Netherlands (SER) 71
social auditing 67
social effects of industrial development 168–9
social indicators 30–32, 35
social reporting 16–19, 35
social responsibility see corporate social responsibility (CSR)
Social Standards Round Table 229–30, 247
see also Turkish Round Table
socially responsible investment (SRI) 133, 139, 142, 144
Sony 74
South Africa 42
South Korea see Korea (South Korea)
Sovereign Islamic Bonds (SIBs) 259
Soviet Union 83, 89–90
Spain
corporate governance in 40–43, 56
corporate social responsibility (CSR) in 2, 40–43, 56–7
discussion questions 57
gender diversity 43–8
key learning points 56–7
responsible competitiveness 41, 42
speculation 263
sponsorship 89, 108, 111
sports 108, 111
stakeholder management model 126–7
stakeholders
Body Shop, The 68–9
identification 19–22, 35, 99
policies towards 22–5, 62
power of 68–9
relational capital 28–30, 31
standards
International Labour Organization (ILO) 54, 246
Islamic corporate social responsibility (CSR) 264–6
Social Standards Round Table 229–30, 247
STAR stock exchange listing, Italy 12, 34
state
actor-centered approach 127
Australia 148, 151–3, 156–8
and corporate social responsibility (CSR) 83
gambling industry, relationship with 184–5
Japan 134–5, 140, 141
Korea 128–30, 140, 141
Poland 102–7, 111–12
political role in pulp mill proposal 157–62, 169–70
Russia 86–7, 92–4
Turkish Round Table 233–4, 235, 240
strategic corporate social responsibility 177, 188
see also corporate social responsibility (CSR)
strikes 132, 229
structural capital 27–8, 29
subcontracting 55, 238, 246–7
Sudan 202
SU-HSE (State University Higher School of Economics) 81
Sunnah 262
suppliers
Body Shop, The 73
clusters 56
employees 54–5
policies towards 23, 53–6, 57, 62
relational capital 30, 31
Sabaf S.p.A. 20, 21, 23, 30, 31, 32
Santos Oil 210
social indicators 32
as stakeholders 20, 21
Turkish Round Table 232–46
sustainability 62, 69–76, 124, 130
sustainability governance 18
Switzerland 41, 42, 44
Syria 259
Tamar Valley 150, 155, 164
Tasmania
corporate social responsibility (CSR) of Gunns Limited 3, 162–6, 169–70
environmental effects of pulp mill proposal 150–51, 164–5, 166–9
government 151–3, 156–8
industries 154
political role in pulp mill proposal 157–62, 169–70
Taymaz, E. 226
TEKSIF (Textile, Knitting and Clothing Industry Workers’ Union of Turkey) 227, 231, 233, 256
TEKSTIL-IS (Textile Workers’ Union) 227, 231, 233, 234, 236, 238, 256
Telefónica 53, 57
Thailand 259
The Body Shop see Body Shop, The
TNK-BP 88
tobacco industry 178
Toms, Steven 4
Trade not Aid programme 62, 64
trade unions see unions
training 10, 105, 106, 245
transparency 71–2, 124
Triodos 71
triple bottom line reporting
Gunns Limited case study 3, 148–9, 170
Sabaf S.p.A. 11, 16–19, 34, 35
Tunisia 259
Turkey 4, 225–6, 227–9, 241–5, 259
see also Turkish Round Table
Turkey’s Garment Producers’ Association (TGSD) 231
Turkish Round Table
data 230–32
effect on unionization 232–46, 247
members 256
Turnbull, Malcolm 161
uncertainty-avoidance 224, 226, 241–5
Unified Code of Best Practice (Spain) 40, 43
unions
and codes of conduct 216–17, 219, 232–46, 247
Japan 138–9, 142
Korea 132–3
marginalization of 216–17, 247
relational capital performance
indicators 29, 31
role of 217–18
Round Tables, benefit of 247–8
Turkey 227–9
Turkish Round Table 230–46, 247
United Arab Emirates (UAE) 42, 258, 259
United Kingdom (UK) 41, 42, 44, 67, 219, 259
United Nations (UN) 1, 54, 91, 137
see also Global Compact;
International Labour
Organization (ILO)
United States (US)
American Bar Association (ABA) 180
Body Shop, The in 63, 67
Forest Oil 208–9
philanthropy 90
responsible competitiveness 42
socially responsible investment (SRI) 139
see also American Gaming
Association (AGA)
USSR 83, 89–90
usury 262–3, 264
Valdez (Alaska) 168–9
values, charter of 14–16
Van Melle 73
Ven, Bert van de 2
Verheugen, Günter 40, 114
visionary companies 74–6
voluntary codes of conduct 218–19
volunteering programmes 52, 53, 57, 62
wages 55, 217
Walt Disney 74
waste 33, 34
Wilderness Society 155, 165–6
Wokutch, R.E. 125–6, 136
women 43–8
work councils 237, 245–6, 257
working hours 15
Working Today 250
World Competitiveness Report 124
Wynn, Steve 178, 180, 181
Y emen 202
Yugoslavia 202
Zambon, Stefano 16