Contributors

Joseph H. Astrachan, Ph.D., is Wachovia Eminent Scholar Chair of Family Business, Professor of Management and Entrepreneurship, Executive Director of the Cox Family Enterprise Center, and a founder of the internationally accredited Executive MBA for Families in Business at the Coles College of Business, Kennesaw State University near Atlanta, Georgia, USA. In addition he is Distinguished Research Chair of Family Business at Loyola University Chicago’s Business School, USA. Astrachan is editor of the scientific publication the Journal of Family Business Strategy (an Elsevier title) and past editor of Family Business Review. He is also editor of the Family Business Casebook Annual, which publishes the best in teaching and educational family business cases.

Ofer H. Azar received his Ph.D. in economics from Northwestern University, Chicago, USA and joined the Department of Business Administration at Ben-Gurion University of the Negev, Israel afterwards, where he now serves as the Head of the Multidisciplinary Specialty. He was a guest editor of a special issue and is an associate editor on the Journal of Economic Psychology, and he serves as the Chairperson of the Executive Committee of the International Confederation for the Advancement of Behavioral Economics and Economic Psychology (ICABEEP). His research deals with various topics in behavioral economics, experimental economics, business strategy, industrial organization and applied microeconomics, and has appeared in various journals, including the Journal of Industrial Economics, Journal of Economic Behavior and Organization, Journal of Economics and Management Strategy and Economic Inquiry.

Osvald M. Bjelland is Chairman of the Anglo-Scandinavian advisory firm Xyntéo and Chairman of the Performance Theatre Foundation. In 2009 he was a visiting scholar at Stanford University, USA. His doctoral research at the University of Leeds, UK focused on the use of information technology to transform information-intensive organizations. Currently both his consulting and his research focus on how organizations can achieve low-carbon growth and innovation.

Michael R. Braun is an Assistant Professor of Management at the University of Montana, USA. His academic research interests involve the
exploration of diverse organizational forms and their related structures and strategies during periods of uncertainty and decline. He also investigates strategies required to navigate recessionary environments. Michael received his doctorate in strategic management from the University of Massachusetts at Amherst, USA.

David M. Brock is an Associate Professor at the Guilford Glaser School of Management, Ben-Gurion University, Israel and a visiting professor at the Sy Syms School of Business, Yeshiva University, New York, USA. Previously he taught at the University of Auckland Business School, New Zealand, North Carolina State University, USA and the University of North Carolina at Chapel Hill, USA. He is currently guest editor for special issues of the Journal of International Management and Journal of Management Studies, and previously edited a special issue of Management International Review. Recent work includes modeling expatriate deployment and national culture (Journal of International Business Studies) and studies of the internationalization effectiveness tradeoffs of global law firms (Journal of International Management and International Business Review).

Frank C. Butler is an Assistant Professor of Management at the College of Business at the University of Tennessee at Chattanooga, USA. He received a Ph.D. in strategic management from Florida State University, USA. His research interests include merger and acquisition integration and corporate governance.

J. Ignacio Canales is a Senior Lecturer in Strategy (equivalent to Associate Professor in the USA) at the University of Glasgow Business School, UK. Previously he was at the University of St Andrews, UK after having received his Ph.D. in management from Instituto de Estudios Superiores de la Empresa Business School in 2004. His research focuses on the strategy-making process, the roles managers play within such process and strategic entrepreneurship as well as subsidiary strategy. His work has been published in Long Range Planning, the Journal of Management Studies and Advances in Strategic Management.

Erick P. C. Chang (Ph.D. Mississippi State University, USA) is an Assistant Professor of Management at Arkansas State University, USA. His research has been published in the Journal of Business Venturing, Entrepreneurship Theory and Practice, Journal of Business Research and Family Business Review. His achievements include: finalist for the 2008 National Federation of Independent Business Dissertation Award, the Triple Crown for Ph.D. Student research awards at Mississippi State University in 2007 and a Fulbright scholarship from 1995 to 1997.
x Handbook of research on strategy process

James J. Chrisman is Professor of Management, Adkerson Notable Scholar and Director of the Center of Family Enterprise Research at Mississippi State University, USA. He holds a joint appointment as a Research Fellow with the Center of Entrepreneurship and Family Enterprise at the University of Alberta School of Business, Canada.

Vittorio Coda is Full Professor of Strategic Management at Bocconi University, Italy. He has also been senior faculty member of the Strategic Management Area at SDA Bocconi University since its foundation in 1974. He was Chairman of the SDA Bocconi School of Management from 1981 to 1996. Before becoming Full Professor at Bocconi, he held positions at the University of Urbino, Italy (from 1965 to 1967) and the University of Venice, Italy (from 1967 to 1976). He is a member of the editorial board and of the scientific boards of many Italian academic journals. He was President of the Accademia Italiana di Economia Aziendale which launched and sponsored the Journal of Management and Governance. His research mainly focuses on strategy appraisal, corporate values and entrepreneurship.

Alvaro Cuervo-Cazurra is a faculty member in the Sonoco International Business Department of the University of South Carolina, USA. He received a Ph.D. from the Massachusetts Institute of Technology, USA and another from the University of Salamanca, Spain. He studies the internationalization of firms with a special interest in developing-country multinational companies. He also analyses governance issues with a special interest in corruption. His research has received numerous awards and appears in leading academic journals such as the Academy of Management Journal, Journal of International Business Studies, Research Policy and Strategic Management Journal, and in several edited books. He serves on the editorial boards of leading journals such as the Global Strategy Journal, Journal of International Business Studies, Strategic Management Journal and Organization Studies. His geographical area of expertise is Latin America.

Gregory G. Dess (Ph.D., University of Washington, USA) is presently the Andrew Cecil Endowed Chair in Management at the University of Texas at Dallas, USA. His primary research interests are in strategic management, entrepreneurship and knowledge management. He has published numerous articles in leading academic journals such as the Academy of Management Journal, Strategic Management Journal, Academy of Management Review, Strategic Management Journal and Administrative Science Quarterly. Much of his work has also appeared in
leading practitioner journals such as Organizational Dynamics, Academy of Management Executive, Business Horizons and Long Range Planning. He presently serves on several editorial boards including the Strategic Entrepreneurship Journal and Journal of Business Venturing. In 2000, he was inducted as one of 33 charter members of the Academy of Management Journal’s ‘Hall of Fame’.

Martin J. Eppler holds the Chair in Media and Communications Management at the University of St. Gallen, Switzerland and is the Managing Director of the University’s Media and Communications Management Institute. He is also a guest professor at the Helsinki School of Economics/Aalto University in Finland and at the Central University of Finance and Economics in Beijing, China, and has been a senior visiting fellow at the Department of Engineering at Cambridge University, UK. His research focuses on knowledge communication and visualization in management (particularly in strategy contexts), and employs experimental methods as well as classification approaches. He has published eight books and more than 80 articles in journals such as Organization Studies, Long Range Planning, Harvard Business Manager, the Journal of Brand Management, Information Visualization, European Management Journal, The Information Society and the IEEE Transactions. He has been advisor to international firms and organizations such as the United Nations, Ernst & Young, Philips, Swiss Re, and Daimler, as well as different public institutions.

Steven W. Floyd is a Professor of Strategic Management and Director of the Institute of Management at the University of St. Gallen, Switzerland. Dr. Floyd’s research and consulting focus on corporate entrepreneurship and the strategic management process. The work investigates such issues as involving middle-level managers in strategy development, creating shared strategic understanding and commitment, and managing the evolution of strategic initiatives. His research has been published in such journals as Academy of Management Review, Academy of Management Journal, Strategic Management Journal, Journal of Management, Journal of Management Studies, Entrepreneurship: Theory and Practice, Journal of International Business Studies, Journal of Organization Behavior, Organization Studies, Long Range Planning and the Academy of Management Executive. Dr. Floyd is a past member of the Board of Directors of the Strategic Management Society and a general editor of the Journal of Management Studies. He serves on the editorial boards of several other leading journals, including the Strategic Management Journal, Academy of Management Journal and Journal of Management.
Paul N. Friga is an Associate Professor at the Kenan-Flagler School of Business at the University of North Carolina (UNC) at Chapel Hill, USA, where he teaches and researches management consulting and strategy. He is the recipient of the Indiana University (IU) Trustee Teaching Award, IU Kelley School Business Innovative Teaching Award, and the UNC Kenan-Flagler Business School Ph.D. Teaching Award. He co-chairs the Strategic Management Society task force on teaching strategy. Dr. Friga’s work has been published in the *Academy of Management Learning and Education*, *Research Technology Management*, and two books by McGraw-Hill, *The McKinsey Mind* (2001) and *The McKinsey Engagement* (2008). He completed his Ph.D. and MBA at the University of North Carolina at Chapel Hill and previously worked as a consultant for PricewaterhouseCoopers and McKinsey. He has also earned Certified Public Accountant and Certified Management Accountant designations. Dr. Friga has consulted for numerous large (Fortune 100), mid-size and entrepreneurial companies as well as universities and not-for-profit organizations.

Guo-hui Sun is a Professor of Marketing, Dean of Business School of the Central University of Finance and Economics (CUFE) in China, and Vice-President of the China Marketing Association (CMAU). He received his Ph.D. from the Central University of Finance and Economics (CUFE), Beijing, China. His academic fields are in strategic marketing and global integration strategy. His textbooks *International Business Management* and *International Marketing* were awarded China National Textbook of the Eleventh Five-Year Plan in 2006. In 2009, he became a beneficiary of ‘Supporting Program For Excellent Talents in the New Century’ sponsored by the China Education Ministry.

Thomas Hutzschenreuter (Ph.D., Leipzig Graduate School of Management, Germany) is Dietmar Hopp Professor of Corporate Strategy at WHU–Otto Beisheim School of Management in Vallendar, Germany. His research interests include corporate growth, paths of internationalization and diversification, and strategy processes. He serves as Academic Director of Doctoral Studies at WHU.

P. Devereaux (Dev) Jennings is the Winspear Professor of Business at the Alberta School of Business, Canada, where he teaches strategy and organization theory. Dev is currently pursuing research in three areas: environmental strategy and regulation, nanotechnology patents and high-tech start-ups, and family business dynamics. His professional duties include co-editor of *Strategic Organization*, field editor for *Journal of Business*...
Venturing and editorial board membership on Administrative Science Quarterly. Over the years, his work with diverse co-authors has been published in Administrative Science Quarterly, the Academy of Management Journal, the Academy of Management Review and the American Journal of Sociology. He received his Ph.D. and M.A. at Stanford University, USA and his B.A. at Dartmouth College, Hanover, USA.

Franz W. Kellermanns is Associate Professor of Management at the College of Business at the University of Tennessee (Knoxville), USA. He holds a joint appointment with the INTES Center for Family Enterprises at the WHU–Otto Beisheim School of Management, Vallendar, Germany. He received his Ph.D. from the University of Connecticut, USA. His research interests include strategy process and entrepreneurship with a focus on family business research. He is an associate editor of Family Business Review and has published in journals such as the Journal of Management, Journal of Management Studies, Journal of Organizational Behavior, Journal of Business Venturing, Entrepreneurship Theory and Practice, Family Business Review and Academy of Management Learning and Education. He is a co-editor of the recent book Innovating Strategy Process in the Strategic Management Society Book Series. He further serves on the editorial boards of Entrepreneurship Theory and Practice, the Journal of Management Studies, Strategic Entrepreneurship, Journal, Family Business Strategy and the Journal of Management. He is currently a guest editor for a special issue of Small Business Economics.

Ingo Kleindienst (Ph.D., WHU–Otto Beisheim School of Management, Vallendar, Germany) is Assistant Professor of Strategy Processes at WHU–Otto Beisheim School of Management. His research interests include strategy processes, paths of internationalization, and mergers and acquisitions.

Markus Kreutzer is Assistant Professor of Strategic Management at the University of St. Gallen, Switzerland. He serves as Executive Director of the Excellence Initiative on ‘Responsible Corporate Competitiveness’ (RoCC), a multidisciplinary initiative at the same university. He has published his research in outlets such as Long Range Planning and Harvard Business Manager. His research interests are in the area of strategy process, organizational control and coordination, and alliance strategy.

Scott F. Latham after working in the software industry for over a decade received a Ph.D. in business policy and strategy. His dissertation focused on the .com crash, specifically the strategies that successful companies
employed to survive. His general research and consulting interests focus on the process of creative destruction – the interplay of innovation, entrepreneurship and the business cycle that transforms industries. His research has been published in a wide array of top academic journals and more practitioner-oriented outlets.

**Christoph Lechner** is a Chaired Professor of Strategic Management at the University of St. Gallen, Switzerland, Managing Director of its Institute of Management, Academic Director of its Ph.D. Program in strategy and management, and Head of its Excellence Initiative on ‘Responsible Corporate Competitiveness’ (RoCC). He has written five books and published his research in outlets such as the *Academy of Management Journal, Journal of Management, Journal of Management Studies, Long Range Planning, MIT Sloan Management Review, Wall Street Journal* and *Harvard Business Manager*. He is a member of the editorial boards of the *Strategic Management Journal, Journal of Management Studies, Long Range Planning* and *Journal of Strategy and Management*. Co-authored papers won the SMS Best Conference Paper Prize and the Sumantra Ghoshal Research and Practice Award at the Academy of Management Conference, Atlanta, USA in 2006. He has led executive education programs for leading companies in the USA, Europe and Asia, and is a member of the board of directors of two public listed firms in Europe.

**G. T. (Tom) Lumpkin** is the Chris J. Witting Chair of Entrepreneurship at Syracuse University in New York, USA. His primary research interests include entrepreneurial orientation, social entrepreneurship, opportunity recognition, family business and strategy-making processes. He is a globally recognized scholar whose research has been published in the *Academy of Management Review, Academy of Management Journal, Entrepreneurship Theory and Practice, Journal of Business Venturing, Strategic Entrepreneurship Journal, Journal of Management, Organizational Dynamics* and *Strategic Management Journal*. Tom currently co-edits the Advances in Entrepreneurship, Firm Emergence, and Growth book series with Jerry Katz. He also serves on the editorial boards of the *Strategic Entrepreneurship Journal, Entrepreneurship Theory and Practice, Journal of Business Venturing* and *Family Business Review*, and regularly reviews for other top journals in his field. Recently, Tom co-authored the fifth edition of a textbook entitled *Strategic Management: Creating Competitive Advantages* with Greg Dess and Alan Eisner. Tom received his Ph.D. in business administration from the University of Texas at Arlington, USA and MBA from the University of Southern California, USA.
Contributors

George E. Manners, Ph.D., is Professor of Accounting and Management at the Coles College of Business, Kennesaw State University near Atlanta, Georgia, USA. He has had decades of experience as an educator, a consultant and a business executive. His primary expertise is in strategy development, organization design, operational modeling, management accounting and the management of technology. His industry base is broad, including electronics, chemical, pulp and paper, financial services and health systems. He is senior author of Managing Return on Investment and has over 40 articles in a wide range of journals. Dr. Manners has occupied tenured positions at Rensselaer Polytechnic Institute, Troy, New York, USA and Clemson University, South Carolina, USA.

Gaia G. Marchisio, Ph.D., is Assistant Professor of Management in the Management and Entrepreneurship Department at the Coles College of Business, Kennesaw State University (KSU) near Atlanta, Georgia, USA. At KSU Gaia teaches both management and family business (both undergrad and grad). She is also a faculty associate of the Coles College Cox Family Enterprise Center, world leader center in family business research. Gaia’s research primarily concerns corporate entrepreneurship, burnout and strategic planning in family business. She has a number of publications, co-authoring several articles on family business issues in international academic journals and professional magazines.

Martin L. Martens is an Associate Professor of Management at the John Molson School of Business at Concordia University in Montreal, Canada. He received his Ph.D. from the University of British Columbia, Canada in 2002. His primary research focus is an investigation of the internal and external social forces that cause a firm to restructure itself when faced with new or unfamiliar environmental circumstances, with a focus on firms going through the initial public offering process. His research into sustainability includes an investigation into how industries react to a social crisis that affects their public image and uses the British Columbia leaky condo crisis as the focal social issue. He also has a strong interest in leadership and Sir Ernest Shackleton’s 1914–16 Trans-Antarctic Expedition. His leadership case on Shackleton’s expedition has been used at more than two dozen major universities around the world. Dr. Martens previously was a newspaper production manager at the Hawaii Newspaper Agency in Honolulu. Outside of business academia, he has investigated volcanoes and solar eclipses. He spent a month inside a volcano in Kamchatka, Russia and has watched total solar eclipses in several locations around the world.
Pietro Mazzola is Full Professor at IULM University, Milan, Italy. He is also senior faculty member of SDA Bocconi School of Business, Italy. He held visiting positions and teaching assignments at the Kennesaw State University, USA, Helsinki School of Economics, Finland and University of British Columbia, Canada. He is a member of the editorial board of Family Business Review and of the Journal of Family Business Strategy. He works as ad hoc reviewer for Long Range Planning and California Management Review. He has been involved as scientific advisor in the preparation of the Strategic Plan Listing Guide of the Milan Stock Exchange (Strategic Plan Guide, 2003). His research focuses on strategic planning, family business and financial communication. His works have appeared or are forthcoming in Long Range Planning, the Family Business Review, Entrepreneurship and Regional Development and Small Business Economics among others. With Salvatore Sciascia, he recently received the Family Business Review best article award (2008).


Leif Melin is Professor of Strategy and Organization and the founding Director of CeFEO, Center for Family Enterprise and Ownership, at Jönköping International Business School, Sweden, where he also has served as Dean and Managing Director. His research interests are in the field of strategizing and organizing, especially the role of ownership and leadership in strategic change applying the strategy-as-practice perspective. He has published in international journals and book volumes, including the Strategic Management Journal, Journal of Management Studies, Strategic Organization, Long Range Planning and Family Business Review, and the recent book Strategy as Practice: Research Directions and Resources. He serves on the editorial boards of several international journals.

Esra Memili is a Ph.D. student in management and a Research Assistant in the Center of Family Enterprise Research at Mississippi State University, USA. Her research interests include family business, entrepreneurship and strategy.
Mario Minoja is an Associate Professor of Strategic Management at the University of Modena and Reggio Emilia, Italy. He is also a Contract Professor at Bocconi University, Italy and has been a visiting scholar at the Norwegian School of Management–BI. His research and theoretical interests include ambidextrous organizations, firms operating in industrial districts, corporate social responsibility and its integration in competitive strategy, stakeholder theory, and antecedents and detection of managerial frauds.

Edoardo Mollona graduated in Strategic Management at Bocconi University, Milan, Italy and received a Ph.D. degree in strategic management and decision sciences at the London Business School, UK. He is currently Associate Professor in the Faculty of Mathematical, Physical and Natural Sciences at the University of Bologna, Italy, where he teaches business economics and dynamics of complex organizations. His research interests focus on the application of modeling and simulation techniques to strategic management and organizational theory. In particular, Edoardo Mollona conducts research on evolution and strategic change in large organizations, and on the changing nature of firms in knowledge-based economic contexts.

Mattias Nordqvist is Associate Professor in Business Administration at Jönköping International Business School, Sweden, where he is also Associate Dean and founding Co-director for the Center for Family Enterprise and Ownership. His research has appeared in several international journals and edited books. He is a founding associate editor of the *Journal of Family Business Strategy* (Elsevier) and has served as a Co-director for the Global STEP (Successful Transgenerational Entrepreneurship Practices) Project founded by Babson College, USA where he is still a visiting scholar.

Anil Patel is an Honorary Research Scholar with the Department of Management at the Terry College of Business, University of Georgia, USA. He serves as a long-range planner and corporate strategist in the Strategy and Integration Office at the HQ, US Army Corps of Engineers in Washington, DC. He is involved with strategic management, strategic studies and assessments, and strategic analysis. His experience extends to the private and public sectors, covering the fields of strategic management, scenario thinking, market planning, financial and technology management, public policy and legislative affairs. He is a Brookings Congressional Legis Fellow who served in the United States Congress. He holds an Executive Master of Science from the University of Maryland and Bachelor of Business Administration from the University of Georgia,
Terry B. Porter (Assistant Professor of Management) received her Ph.D. degree in management from the University of Massachusetts, USA, where her research focused on dynamic capabilities and strategic change in the case of corporate environmentalism. Her research interests include strategic processes, corporate environmentalism, complex adaptive systems, business and sustainability, and identity. An Olympic cross country skier, she enjoys outdoor sports and recreation of all kinds, and gardening, woodworking and cooking.

Annette L. Ranft is the Jim Moran Associate Professor and Department Chair of Management at the College of Business at Florida State University, USA. Her research interests are in the areas of merger and acquisition integration, strategic leadership and corporate governance. She is the author of articles published in such journals as the *Academy of Management Review, Academy of Management Executive, Organization Science, Journal of Management, Journal of International Business Studies* and *Journal of Business Research*. She received a Ph.D. in strategic management from the University of North Carolina at Chapel Hill, USA.

Patrick Regnér is an Associate Professor of Strategic Management at the Stockholm School of Economics (SSE), Sweden. Patrick’s research is focused on strategy creation and change; including origins of strategy, strategy renewal, exploration/exploitation tradeoffs and strategic management in practice. Current research efforts focus on processes, practices and perceptions underlying organizational capabilities. He has published in journals such as the *Strategic Management Journal, Journal of Management Studies* and *Advances in Strategic Management*. Patrick is a member of the editorial board of *Strategic Organization* and *Organization Studies*. He has previously been a Co-director of the Institute of International Business at SSE and the Academic Dean of the International Graduate Program at SSE. Patrick has taught strategy at undergraduate, M.Sc., MBA, Executive MBA and Ph.D. levels for many years. He has directed the SSE Advanced Management Program and taught in numerous executive programs as well as in many firm-specific programs for publicly listed companies and for state owned ones. Patrick has worked and consulted with many public and private as well as not-for-profit organizations.

Chester W. Richards, Ph.D., is Adjunct Professor of Strategy and Quantitative Methods at Kennesaw State University in Atlanta, USA.
Contributors  xix

His previous publications include *If We Can Keep It* (2008), on post-Iraq national security, and *Certain to Win: The Strategy of John Boyd Applied to Business* (2004). He is a retired colonel in the United States Air Force and holds a Ph.D. in mathematics from the University of Mississippi, USA.

**Amir Sasson** is an Associate Professor at the Norwegian School of Management–BI. He has served on the faculty of University College Dublin, Ireland and has been a visiting scholar at Stanford University, USA. His research interests include the strategic management of mediating organizations and the strategic behavior of mediating actors. His theoretical interests range from network economics, economics of banking and interorganizational financial risk sharing, to social network theory and ambidextrous organizations. His most recent contributions have been published in *Organization Science*, the *Journal of Management Studies* and *Strategic Organization*.

**Torsten Schmid** is a postdoc. and lecturer in Strategic Management at the University of St. Gallen in Switzerland. He has published in both academic and practitioner outlets, including a review on strategy process research from a middle management perspective in the *Journal of Management*, co-authored with Bill Wooldridge and Steven Floyd. His research focuses on issues of corporate entrepreneurship and strategy process in large, diversified corporations, including such topics as the evolution of strategic initiatives, the development of entrepreneurial competences and the enactment of power.

**Jennifer C. Sexton** is a doctoral student in strategic management at the College of Business at Florida State University, USA. Her research interests are in the areas of innovation, strategic leadership, knowledge-based perspectives, and merger and acquisition integration.

**Markus Venzin** is an Associate Professor at the Management Department of Bocconi University, Italy and a Senior Lecturer at SDA Bocconi, Italy. He serves as Director of the Master of Science in International Management program at Bocconi University. He is the initiator and Director of the new flagship Senior Executive Program at SDA Bocconi. He chaired the organizing committee of the Academy of International Management Conference 2008 at Bocconi University, and he has held visiting positions and teaching assignments at the University of Michigan, USA; Fudan University, Shanghai, China; Copenhagen Business School, Denmark; Essec, Paris, France; ESADE, Barcelona, Spain; Steinbeis
University, Berlin, Germany; and St. Gallen University, Switzerland. Professor Venzin conducts research projects with firms that cover their internationalization strategies, the management of their subsidiary networks, their global knowledge management systems, and the development of formal planning and control processes. His current research interests include global knowledge-sharing systems in the cement industry, internationalization processes of retail banks, export strategies of small and medium sized firms, innovation and cross-border commercialization of financial service products, and the logic and processes behind cross-border mergers and acquisitions among banks. His latest book, *Internationalization of Financial Services Firms: How Successful Firms Design and Execute Cross-Border Strategies*, was published by Oxford University Press in January 2009.

**Alain Verbeke** is a Professor of International Business Strategy and holds the McCaig Research Chair in Management at the Haskayne School of Business, University of Calgary, Canada. He was previously the Director of the MBA program at Solvay Business School, University of Brussels (VUB), Belgium. He has also been a visiting professor at Dalhousie University, Canada, the University of Toronto, Canada and the Université Catholique de Louvain, Belgium, as well as an Associate Fellow of Templeton College, University of Oxford, UK. He is presently an Academic Associate of the Centre for International Business and Management, Judge Business School, University of Cambridge, UK.

**Jorge Walter** is an Assistant Professor in the School of Business at the George Washington University, USA. His research interests include strategic decision making, knowledge/technology transfer, social networks and social capital. He has examined these topics in the context of entrepreneurial firms, interfirm alliances and high-technology industries. Dr. Walter’s research has been presented at numerous national and international conferences, was nominated for the 2004 Strategic Management Society Best Conference Paper Prize, and has been published in the *Academy of Management Best Paper Proceedings*, the *Journal of Management*, the *Journal of Management Studies*, the *Journal of Business Research* and *Organization Science*. Dr. Walter currently serves as a member of the editorial board of the *Journal of Management*.

**Duane Windsor**, Ph.D. (Harvard University, USA) is the Lynette S. Autrey Professor of Management in the Jesse H. Jones Graduate School of Business at Rice University, Houston, USA. He has been a member of
the Rice faculty since 1977. He is currently editor of the quarterly journal *Business and Society*, founded in 1960 and sponsored by the International Association for Business and Society (IABS). He served as program Chair and head of IABS and then of the Social Issues in Management (SIM) Division of The Academy of Management, a leading professional association for scholars dedicated to creating and disseminating knowledge about management and organizations. Dr. Windsor has published a number of books and monographs, and a large number of scholarly papers appearing in journals, edited books, and proceedings or as conference presentations. Much of his recent work focuses on corporate social responsibility and stakeholder theory. His articles have appeared in such journals as *Business and Society*, *Business Ethics Quarterly*, *Cornell International Law Journal*, *Journal of Corporate Citizenship*, *Journal of International Management*, *Journal of Management Studies*, *Journal of Public Affairs* and *Public Administration Review*.

**Robert Chapman Wood** is Professor of Strategic Management in the College of Business at San Jose State University, California, USA. His research focuses on innovation processes in large organizations, on processes by which high-performing institutions emerge within human systems, and on approaches that will allow for-profit firms to organize to address societal problems such as possible global warming. Wood completed his doctoral studies at Boston University, USA and a post-doctoral fellowship at Harvard Business School, USA. Prior to his career as an academic, Wood was a journalist whose work appeared in such publications as *Forbes* and the *Financial Times* of London.

**Bill Wooldridge** is a Professor of Strategic Management at the Isenberg School of Management at the University of Massachusetts, Amherst, USA. His research interests in strategy process are motivated by the perspective that much of what constitutes strategy takes place within middle and operating, as opposed to top, levels of management. Current research projects explore how strategy is constructed through linked interactions between and across layers of management, and how individual-level competences and practices combine and cumulate into organizational-level capabilities. His research has been published in leading academic journals including the *Strategic Management Journal*, *Journal of Management*, *Academy of Management Executive*, *Journal of Management Studies* and *Entrepreneurship: Theory and Practice*. He is the co-author of two books on the strategy process. At the Ph.D. level he teaches a seminar in strategy process research and for undergraduates and MBA students offers a course on sustainable business strategies.
Li Yang is a lecturer at the management school at China Women’s University in China. She received her Ph.D. from the Central University of Finance and Economics (CUFE), Beijing, China. She spent half a year as a visiting researcher at the University of Lugano in Switzerland. In addition to strategy implementation and strategic consensus, her current research interests include marketing strategy.

Paul A. Zandbergen is an Associate Professor in the Department of Geography at the University of New Mexico, USA. He obtained his Ph.D. in Resource Management and Environmental Studies in 1998 at the University of British Columbia in Vancouver, Canada. He has held positions as Assistant Professor at York University in Toronto, Canada and at the University of South Florida in Tampa, USA. Prof. Zandbergen is a Geographic Information Scientist with interests in both the fundamentals of GI Science as well as the applications of geospatial technologies to several fields, including water resources, spatial ecology, environmental health and criminal justice. His current research focuses on issues of scale, error and uncertainty in spatial analysis, as well as on the robustness of spatial analytical techniques.