About the authors

Michael H. Morris, Ph.D. holds the N. Malone Mitchell Chair in Entrepreneurship at Oklahoma State University and is the Head of the School of Entrepreneurship at OSU. He has built nationally recognized entrepreneurship programs at three universities, and is a pioneer in curricular innovation and high impact experiential engagement with the entrepreneurial community. Morris founded and annually runs the Experiential Classroom, the leading forum on best practices in entrepreneurship education. He also annually leads the Entrepreneurship Empowerment in South Africa (EESA) Program, working with historically disadvantaged entrepreneurs. A widely published author and researcher, Morris has written nine books and over 130 peer-reviewed academic articles in the *Journal of Business Venturing*, *Journal of Management*, *Entrepreneurship Theory and Practice*, *Journal of Business Ethics*, *Journal of International Business Studies*, and *Journal of the Academy of Marketing Science*, among others. He is the co-editor of the Entrepreneurship Series published by Prentice-Hall, and a former editor of the *Journal of Developmental Entrepreneurship*. Morris is a past president of the United States Association for Small Business & Entrepreneurship. In addition, he has been a principal in three entrepreneurial start-ups. He has received the Edwin M. and Gloria W. Appel Prize for contributions to the field of entrepreneurship, and is a recipient of the regional Ernst and Young Entrepreneur of the Year Award. He is a former Fulbright Scholar (South Africa, 1993), was selected as one of the top 20 entrepreneurship professors in the United States by *Fortune Small Business*, and has been inducted as a “21st Century Entrepreneurship Research Fellow” by the Global Consortium of Entrepreneurship Centers. In 2011 he received the Leavey Award from the Freedoms Foundation for affecting private enterprise education.

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Following completion of her Ph.D. in Chemistry at the University of Pretoria in South Africa, she spent a number of years with Shell Oil, where she was responsible for brand management, new business generation, technical customer consulting, strategic planning, price negotiation, development of new customer service programs, designing and implementing an innovative team-selling system, and production optimization. She subsequently was the founder and managing director of two entrepreneurial start-ups, Proxi Business Resource Centers and PenteVision, Ltd. She has served as a strategic marketing consultant to a number of major companies in South Africa and the United States. Her current research interests center on interfaces between entrepreneurship, innovation, marketing and strategy.

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