

## About the authors

---

**Michael H. Morris, Ph.D.** holds the N. Malone Mitchell Chair in Entrepreneurship at Oklahoma State University and is the Head of the School of Entrepreneurship at OSU. He has built nationally recognized entrepreneurship programs at three universities, and is a pioneer in curricular innovation and high impact experiential engagement with the entrepreneurial community. Morris founded and annually runs the Experiential Classroom, the leading forum on best practices in entrepreneurship education. He also annually leads the Entrepreneurship Empowerment in South Africa (EESA) Program, working with historically disadvantaged entrepreneurs. A widely published author and researcher, Morris has written nine books and over 130 peer-reviewed academic articles in the *Journal of Business Venturing*, *Journal of Management*, *Entrepreneurship Theory and Practice*, *Journal of Business Ethics*, *Journal of International Business Studies*, and *Journal of the Academy of Marketing Science*, among others. He is the co-editor of the Entrepreneurship Series published by Prentice-Hall, and a former editor of the *Journal of Developmental Entrepreneurship*. Morris is a past president of the United States Association for Small Business & Entrepreneurship. In addition, he has been a principal in three entrepreneurial start-ups. He has received the Edwin M. and Gloria W. Appel Prize for contributions to the field of entrepreneurship, and is a recipient of the regional Ernst and Young Entrepreneur of the Year Award. He is a former Fulbright Scholar (South Africa, 1993), was selected as one of the top 20 entrepreneurship professors in the United States by *Fortune Small Business*, and has been inducted as a “21st Century Entrepreneurship Research Fellow” by the Global Consortium of Entrepreneurship Centers. In 2011 he received the Leavey Award from the Freedoms Foundation for affecting private enterprise education.

**Minet Schindehutte, Ph.D.** is Associate Professor of Entrepreneurship in the Martin J. Whitman School of Management, Syracuse University, New York. A South African national, she has worked both in academia and the private sector, and her professional background includes technical marketing, brand management and entrepreneurship-related activities.

Following completion of her Ph.D. in Chemistry at the University of Pretoria in South Africa, she spent a number of years with Shell Oil, where she was responsible for brand management, new business generation, technical customer consulting, strategic planning, price negotiation, development of new customer service programs, designing and implementing an innovative team-selling system, and production optimization. She subsequently was the founder and managing director of two entrepreneurial start-ups, Proxi Business Resource Centers and PenteVision, Ltd. She has served as a strategic marketing consultant to a number of major companies in South Africa and the United States. Her current research interests center on interfaces between entrepreneurship, innovation, marketing and strategy.

**Christopher G. Pryor** is currently a Ph.D. candidate in the School of Entrepreneurship at Oklahoma State University. He obtained his MBA from OSU in 2009, and has been active in the School of Entrepreneurship at various levels since the school's inception in 2008. Pryor's current research interests include institutional entrepreneurship and opportunity exploitation. Prior to returning for his Ph.D., Pryor worked as a reporter and editor at several newspapers, including *The Dallas Morning News*, and led several magazine and tabloid start-ups.

**Donald F. Kuratko, Ph.D.** is the Jack M. Gill Chair of Entrepreneurship, Professor of Entrepreneurship and Executive Director, Johnson Center for Entrepreneurship & Innovation, Kelley School of Business, Indiana University – Bloomington. He has published over 180 articles on aspects of entrepreneurship. His work has appeared in journals such as the *Journal of Business Venturing*, *Entrepreneurship Theory & Practice*, *Strategic Management Journal*, *Journal of Operations Management*, *Academy of Management Executive*, *Journal of Small Business Management*, *Family Business Review*, and the *Journal of Business Ethics*. Professor Kuratko has authored 24 books, including the leading entrepreneurship books in the world today, *Entrepreneurship: Theory, Process, Practice*, 8th edn (2009), as well as *Corporate Entrepreneurship & Innovation*, 3rd edn (2011), and *New Venture Management* (2009). In addition, Kuratko has been a consultant on corporate entrepreneurship and innovation to a number of major Fortune 100 corporations. Kuratko also serves as the Executive Director of the Global Consortium of Entrepreneurship Centers. His honors include earning the Entrepreneur of the Year award for the state of Indiana and induction into the Institute of American Entrepreneurs Hall of Fame. He has been honored with The George Washington Medal of Honor; the Leavey Foundation Award for Excellence in Private

Enterprise; and the NFIB Entrepreneurship Excellence Award. In addition, he was named the National Outstanding Entrepreneurship Educator by the US Association for Small Business and Entrepreneurship and he was named one of the Top 50 Entrepreneurship Scholars over the last ten years. Kuratko was honored by *Entrepreneur* magazine as the Number 1 Entrepreneurship Program Director in the US.

