

Contents

<i>List of figures</i>	vii
<i>List of tables</i>	viii
<i>List of contributors</i>	ix
<i>Foreword by Herbert M. Allison, Jr.</i>	xix
Introduction	1
<i>Donald E. Heller</i>	
1 Generations of Americans: a big picture look at the future of higher education	6
<i>Neil Howe, William Strauss, and Reena Nadler</i>	
2 Perspectives from the presidency	21
<i>D. Bruce Johnstone</i>	
3 Generation X: redefining the norms of the academy	30
<i>Ronald G. Ehrenberg</i>	
4 Young faculty and their impact on academe	41
<i>Cathy A. Trower</i>	
5 The impact of the Millennials on higher education	59
<i>Donald W. Harward</i>	
6 Attracting and retaining students: challenges and opportunities for today and tomorrow	69
<i>Kenneth E. Redd</i>	
7 Recruiting and retaining the next generation of college faculty: negotiating the new playing field	82
<i>Martin Finkelstein</i>	
8 Baby Boomers	101
<i>Carol A. Cartwright</i>	
9 The “boom” heard round the campus: how the retirement of the Baby Boomers will affect colleges and universities	116
<i>Karen Steinberg, Phyllis Snyder, and Rebecca Klein-Collins</i>	
10 As Baby Boomers retire	136
<i>Valerie Martin Conley</i>	
11 Generational impacts—the views of symposium participants	157
<i>Mark Heckler, Virginia Michelich, and Teresa A. Sullivan</i>	

12	Public policy reform and expanding societal expectations <i>F. King Alexander</i>	172
	<i>Index</i>	181