Contributors

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Stefano Pogutz is Assistant Professor of Management, Department of Management, at Bocconi University, Milan, Italy. He is the Director of Bocconi first level Master on ‘Energy and Environmental Economics and Management’. He is a senior researcher at SPACE, the European Research Centre on Risk, Security Occupational Health and Safety, Environmental and Crisis Management, Bocconi University. His research interests are sustainability and innovation, cleaner technologies, renewable energies, environmental management and corporate social responsibility.

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Contributors

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Michael Ball
Michael Ball studied Industrial Engineering and Economics at the University of Karlsruhe and the North Carolina State University. He earned his Ph.D. from the University of Karlsruhe in the field of energy system modelling, developing a model for hydrogen infrastructure analysis, which served as a tool for producing the European Hydrogen Energy Roadmap. He currently works as CO₂ advisor for a multi-national energy company.

James Brown
James Brown is currently a Principal Researcher on an ESRC funded study ‘The “uncertain middle”: the role of demonstration projects and trials in influencing success in sustainable innovation’. After graduating in Mathematics at Cambridge, Jim Brown worked in the computer industry as a systems engineer, specializing in large mainframe applications. In 1994 he joined Cass Business School and since then has carried out a number of research projects on biotechnology, optoelectronics and fuel cell technology into issues related to the management of technology.

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**Dale Goddard**
Dale Goddard is a student of the energy markets with specialties in computer software and economics. He has a master’s degree in Business Administration from the University of Utah and an undergraduate degree in Geology from The Colorado College.

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Kuniaki Honda is Director in CTO Office of Osaka Gas Co., Ltd, Osaka, Japan. He graduated from Doshisha University with a bachelor’s degree in Chemical Engineering in 1972. He was the National Coordinator of Hydrogen/Fuel Cell of Coordination Program of Science & Technology Projects, Council for Science and Technology Policy, Cabinet Office, Government of Japan from July 2005 to the end of March 2008. His research interests are hydrogen energy and fuel cell cogeneration system.

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Philippe Larrue is the Director of Technopolis Group France, Paris, France. His core competencies lie in the area of energy research and innovation policy. Philippe holds a Ph.D. in economics of innovation from the University of Bordeaux. His research focused on the public and private strategies that drive environmental innovation patterns in the early stage of an industry. This research was carried out through the case of advanced batteries for electric and hybrid vehicles. Previous experiences include research fellow positions at INSEAD Strategy Department and at RIETI (‘Think-tank’ of the Japanese Ministry of Economy Trade and Industry). Since joining Technopolis at the beginning of 2004, he has worked on projects mainly related to evaluation and strategy of public policies for research, innovation and education.

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**Marieke Reijalt**

Marieke Reijalt has a background in International Environmental Law and is a professional silk screen printer, working in her family’s screen printing business in the Netherlands and California. Her printing and environmental background brought her in contact with the first fuel cell developments. She set up the World Fuel Cell Council’s Italian office in Milan in 2002 and was subsequently asked to run the office of the Italian Hydrogen and Fuel Cell Association, H2IT. Since 2006 she has been the Executive Director of the European Hydrogen Association, EHA, and is Vice President of COGEN Europe, the European cogeneration association. Recently she became the Vice President of the Educational Working Group of the International Partnership for the Hydrogen Economy.

**Annika Rickne**

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Giorgio Simbolotti is President’s Senior Advisor on Energy Technology at the Italian Agency on New Technology, Energy and Environment
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