

# Contributors

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**Valentijn Bilsen** (PhD) is a senior expert at IDEA Consult (Brussels, Belgium). He focuses on projects related to entrepreneurship, small and medium-sized enterprises (SMEs), sectoral studies, EU enlargement, Eastern Europe, environment, tourism, as well as on economic impact studies. Bilsen developed several decision support tools for strategy and policy purposes in the areas of innovation, measuring additionality, information and communication technology (ICT) and business cycle analysis. He has published on entrepreneurship, corporate restructuring, foreign direct investment, regional economics, additionality and tourism.

**Jacob Dencik** (PhD) is a senior economist. He was associated to ECORYS Rotterdam at the time the study on which his chapter is based was carried out. Before that he worked as a tutor and lecturer at the University of Bath (UK) and as a researcher at the Institute for Public Policy Research (UK) and Industri Kapital (Sweden). His main interest is in the various dimensions of the new knowledge economy, e.g. service innovation, ICT development, human investment and organisational innovation.

**Julia Djarova** (PhD) is a managing partner of ECORYS Netherlands and vice chairman of ECORYS International. She joined the Netherlands Economic Institute (NEI), one of the predecessors of ECORYS, in 1996. For many years Dr Djarova has combined an academic and a consultancy career that has driven her applied research and her affinity to policy analysis and consultancy. Djarova has been managing a number of projects in the field of innovation, R&D and ICT carried out by ECORYS. Some of these resulted in advice to the Polish government on governance models for innovation, in national innovation strategy and in establishing an innovation fund in Bulgaria, in advising the SME (small and medium-sized enterprise) agency in Slovakia on policy measures to boost innovation in SMEs, among others.

Dr Djarova is an evaluator of the FP7 programme for research of the European Commission.

Dr Djarova has taught at Erasmus University Rotterdam, Sofia University 'St Kliment Ohridski' and the Higher School of Economics in Moscow. She has published three monographs and five edited books, as well as numerous articles.

**Paulina Fabrowska** is a lead consultant in the ECORYS Polska economic research team. Her main fields of interest are innovation policies and institutions supporting innovation and technology transfer. She is an author in publications on regional innovation strategies in Poland.

**Adrian Healy** (BA, MSc) is a director of ECOTEC Research and Consulting and an honorary research fellow at Cardiff University. His research interests cover regional innovation, the European Structural Funds and spatial development. He has worked extensively with local, regional and national authorities in the UK as well as with the European Commission and other member states. His experience includes working as an adviser on the regional dimension to research and innovation for the European Commission's Directorate General Research and as an expert adviser to the Office of the Deputy Prime Minister House of Commons Select Committee Inquiry into Regional Disparities in Prosperity in the UK. Healy is currently completing doctoral research, examining the regional dimension to EU R&D policies, at Cardiff University.

**Elissavet Lykogianni** (PhD) works as a consultant at IDEA Consult (Brussels, Belgium). She holds a PhD in applied economics from the KU Leuven in Belgium focusing on internationalisation of R&D and technology transfers in the context of multinational enterprises. Lykogianni is working in the area of science, technology and innovation (STI). Within STI she specialises in evaluation studies and surveys, STI policy analysis, econometric data analysis and internationalisation of R&D.

**Marta Mackiewicz** (PhD) is a senior consultant and head of the Innovation and Competitiveness Section at ECORYS Polska. She has been adviser to ministries and governmental agencies as well as author and co-author of numerous publications. Before joining ECORYS she worked as deputy head of the Public Finance Section at the Gdańsk Institute for Market Economics, a non-governmental research institution dealing with the economy and government policy. Her main interest is in the practical implementation on innovation strategies. She cooperates with the World Economy Research Institute of the Warsaw School of Economics.

**Veerle Minne** works as a senior expert at IDEA Consult (Brussels, Belgium). She holds a degree in applied economics and has more than ten years of research experience. Minne gained a broad experience with several research methods and has specific expertise in the field of spatial-economic studies and economic and financial impact analyses.

**Willem Molle** (PhD, Professor in Economics) combines two part-time affiliations. After graduation in economics and a graduate traineeship with the

European Commission in Brussels, he joined the Netherlands Economic Institute (NEI) in Rotterdam as a junior researcher. After having held several posts of responsibility he became chairman of the management board. Since its creation in 1999 until the end of 2004 Molle was chairman of the board of management of ECORYS, the organisation in which the operations of the NEI have been integrated. He is now associate partner/senior adviser for ECORYS.

Molle teaches 'Economics of integration' at the Faculty of Economics of Erasmus University Rotterdam. He has guest-lectured at many universities in Europe (e.g. Paris, Padua, Madrid) and in China (e.g. Shanghai, Suzhou, Macao).

Professor Molle's research and publications mostly concern the economic aspects of the European and worldwide integration processes. He has written well-received textbooks for each subject. His work focuses on problems of cohesion; on this subject he has recently published a textbook and in the course of his career he has written several specialist books and numerous articles. Some of these deal with questions of innovation and regional competitiveness.

**Robert Pollock** was senior director of Scottish Enterprise, the national economic development agency for Scotland. He has worked in a range of strategic and operational areas relating to economic and regional development including clusters, innovation, internationalisation and SME development. Pollock has worked with various international organisations including the EC, the OECD, the UN and the Competitiveness Institute. He participated as an associate of ECORYS Rotterdam in the study on which his part of Chapter 9 is based.

**Geert Steurs** (PhD) is a manager at IDEA Consult (Brussels, Belgium) in charge of the business area of 'competitiveness, regulatory management and innovation'. In 1994, he obtained a PhD on 'Spillovers and cooperation in R&D'. Given his background in industrial economics, he is especially interested in market, sector and cluster studies, and in innovation-related topics. He has worked on projects for national and international clients, and has authored and co-authored several contributions to peer-reviewed scientific journals and books.

**Arnold Verbeek** is a manager at IDEA Consult (Brussels, Belgium) in charge of the business area of 'competitiveness, regulatory management and innovation'. Besides his managerial tasks and responsibilities, he is a senior expert in innovation systems and governance, monitoring and evaluation, impact assessment, indicator development and foresight. He has advised various national and international clients such as the European

Commission, the OECD, the Flemish IWT, the Flemish Ministry for Economy, Science and Innovation, the Belgian Federal Science Policy Office, the Icelandic Centre for Research and several sector federations and companies. He is a member of various international networks of innovations experts and has authored and co-authored several contributions to peer-reviewed scientific journals and books.

**Hans Wissema** (PhD) is a management consultant to universities and professional services firms. He is Emeritus Professor of Innovation and Entrepreneurship at the University of Technology in Delft, the Netherlands, and managing director of J.G. Wissema Associates bv in the Netherlands and Wissema Consulting EOOD in Bulgaria. Professor Wissema has published numerous articles and 16 books on management issues, some of which have been widely reprinted and translated. The contribution to this volume is based on his book, *Towards the Third Generation University: Managing the University in Transition*, published in January 2009 by Edward Elgar Publishing. (Previous versions of this book were published in 2006 in Polish, Bulgarian and Macedonian.)

**Walter Zegveld** (Professor) has an engineering background. He has more than 40 years' experience in science and technology policy, innovation in SMEs, innovation policy research, governance of R&D and venture capital operations. Until his retirement he was managing director of the Policy Research Division of the Netherlands Organisation for Applied Scientific Research as well as chairman of the Netherlands Organisation for Technology Assessment. He has been an adviser to the governments of the Netherlands, Germany, Sweden and Finland, and to the OECD and the EU.

At present Walter Zegveld is chairman of the Netherlands Advisory Committee ICES-KIS, which aims to strengthen knowledge infrastructure.

Professor Zegveld has some 20 years' experience in university lecturing at the Inter-University Institute for Business Administration at Delft and at the Economics Faculty of the Free University in Amsterdam. He has published some 15 books and many papers on innovation and technology policy.