About the author

Onno Bouwmeester (born 1966) is Associate Professor and responsible for the Master's specialization Management Consulting at the Faculty of Economics and Business Administration, VU University Amsterdam, where he has worked since 2001. He received Msc degrees in economics and philosophy from the University of Amsterdam (UvA). After graduation he worked as a management consultant at KPMG Bureau voor Economische Argumentatie for six years. In January 2008 he defended his dissertation 'Advice as argument' at VU University. He has published about 50 policy reports during his consultant years, and more recently several academic articles and book chapters on consulting, combining insights from philosophy, economics and organization science.