

# Contributors

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**Abdulai Abdul-Gafaru** obtained his first-class Honors Bachelor's degree in Political Science at the University of Ghana. He has been a doctoral teaching assistant in the Political Science Department at the University of Cambridge, UK. He taught courses in 'Politics in Developing Countries' and 'Local Government Administration in Ghana', carrying on independent research on the achievements and challenges of parliamentary democracy in Ghana. He received his MPhil at the University of Cambridge, UK and is pursuing his PhD there.

**Kofi Afriyie** is Associate Professor of Management and International Business in the Global MBA program at Kean University. He received a PhD and MBA from the University of California, Los Angeles (UCLA) and a BSc from the University of Ghana. His research interests focus on patterns of foreign direct investment and sustainability in emerging markets and developing economies, international strategic alliances and political risk factors in global business. Dr Afriyie is a member of several scholarly organizations, including the Academy of International Business and the International Academy of African Business and Development. He served as Vice Chair of the Academy of International Business (Northeast chapter) between 2003 and 2006. From 1995 to 1999, Dr Afriyie was a business planning manager at Dow Jones and Company and a senior analyst at Deloitte and Touche. He has been a consultant to several organizations, including the Multilateral Investment Guarantee Agency (MIGA) of the World Bank Group, where he worked on a project on foreign direct investment in Africa.

**Marie-Pierre Arzelier** holds a Doctorate in Economic Sciences. She is an associate professor in Management, and a member of two French research centers: CEREFIGE (Centre Européen de Recherche en Economie Financière et Gestion des Entreprises), Metz, and PRATIC (Pratiques agro-alimentaires et théorie de l'internationalisation du commerce), Avignon. Her research interests focus on international trade and economics.

**Pierre Bardelli** is a university professor at the University of Metz, France. He received his PhD in Economics in 1978 and has taught monetary

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**Mohamed Bayad** is Professor of Management and Director of the Institute of Enterprise Administration (IAE), University of Nancy 2. He has been in charge of the research team at CEREFIGE, specializing in human resources and organization. His research interests focus on the strategic aspect of human resources. He has published extensively on these topical areas.

**Salwa M. Beheiry** is Assistant Professor of Civil Engineering at the American University of Sharjah, UAE. She obtained her PhD in Civil Engineering from the University of Texas at Austin in May 2005. She is a recipient of various honors and awards throughout her academic and industrial career. Before starting her doctoral program, she worked as project and program analyst/consultant with Independent Project Analysis Inc. in Ashburn, Virginia, focusing on industrial, building and infrastructure projects. Dr Beheiry earned a Master of Science in Project Management degree from the George Washington University in 1998 and a First Class Honors Bachelors of Science degree from the University of Reading in 1994.

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**Charles T. Crespy** received his PhD in International Business from the University of New Mexico. He spent a number of years at Miami

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**Jonathan Lefevre** is currently working as a consultant in Strategy and Operations at Deloitte Mexico and has had experience working as a corporate governance consultant and research assistant in applied psychology for a Mexican NGO. Jonathan's main research interests are sustainable development and corporate strategy and governance.

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**Van V. Miller** received his BA in Philosophy and Political Science from the University of Kansas in 1970 and earned an MBA from the University of Missouri in 1975. Additional studies at the University of New Mexico resulted in an MA in Latin American Studies in 1981 and a PhD in

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**Manuela Pastore-Chaverot** is a PhD candidate in Management Sciences at University Paul Verlaine, Metz, France. Her present work is mainly focused on the study of factors explaining the choices made, as far as corporate social responsibility is concerned, by big companies of the CAC 40 through the discourses they display. She is also teaching assistant in Operational Marketing and Strategy.

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