# Contents

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>List of figures and tables</td>
<td>vii</td>
</tr>
<tr>
<td>List of contributors</td>
<td>viii</td>
</tr>
<tr>
<td>Preface</td>
<td>x</td>
</tr>
<tr>
<td>Acknowledgments</td>
<td>xii</td>
</tr>
<tr>
<td>List of abbreviations</td>
<td>xiii</td>
</tr>
</tbody>
</table>

## PART I GENERIC

1. Introduction to Part I  
   *Simon Marginson*  
   3

2. Imagining the global  
   *Simon Marginson*  
   10

3. Rethinking development: higher education and the new imperialism  
   *Rajani Naidoo*  
   40

4. The university as a global institution  
   *Peter Scott*  
   59

5. Three forms of the knowledge economy: learning, creativity and openness  
   *Michael A. Peters*  
   76

6. Global institutions: the Organization for Economic Co-operation and Development  
   *Marijk van der Wende*  
   95

7. Extra-national provision  
   *Christopher Ziguras*  
   114

8. Global institutions, higher education and development  
   *Yann Lebeau and Ebrima Sall*  
   129

9. Globalization, higher education and inequalities: problems and prospects  
   *Vincent Carpentier and Elaine Unterhalter*  
   148

## PART II CASE STUDIES

10. Introduction to Part II  
    *Rajani Naidoo*  
    171

11. Regional responses to globalization challenges: the assertion of soft power and changing university governance in Singapore, Hong Kong and Malaysia  
    *Ka Ho Mok*  
    179

12. Global ‘toolboxes’, local ‘toolmaking’: the contradictions of external evaluation in South African higher education reform  
    *Mala Singh*  
    197

13. Globalization and higher education in Canada  
    *Glen A. Jones and Julian Weinrib*  
    222
vi Handbook on globalization and higher education

14 Globalization, internationalization and the world-class university movement: the China experience
   Mei Li and Qiongqiong Chen
   241
15 European higher education and the process of integration
   Jussi Välimaa
   256
16 Neoliberal globalization and higher education policy in India
   Sangeeta G. Kamat
   273
17 Globalization and higher education in South Korea: towards ethnocentric internationalization or global commercialization of higher education?
   Terri Kim
   286
18 The invisible topics on the public agenda for higher education in Argentina
   Marcela Mollis
   306
19 Globalization, a knowledge-based regime and higher education: where do Mexican universities stand?
   Alma Maldonado-Maldonado
   324
20 Globalization in the USA: the case of California
   William G. Tierney
   344
21 The strange death of the liberal university: research assessments and the impact of research
   Mark Olssen
   360

PART III GLOBAL GOVERNANCE

22 Introduction to Part III
   Roger King
   387
23 Strategizing and ordering the global
   Simon Marginson
   394
24 Governing knowledge globally: science, structuration and the open society
   Roger King
   415
25 Governing quality
   David D. Dill
   438
26 Convergences and divergences in steering higher education systems
   Christine Musselin
   454
27 The Bologna Process: from the national to the regional to the global, and back
   Jürgen Enders and Don F. Westerheijden
   469
28 The standardization of higher education, positional competition and the global labor market
   Hugh Lauder and Phillip Brown
   485
29 Measuring world-class excellence and the global obsession with rankings
   Ellen Hazelkorn
   497

Index
   517