
Contents

<i>List of contributors</i>	vii
1 Introduction: researching entrepreneurship in agriculture and rural development <i>Gry Agnete Alsos, Sara Carter, Elisabet Ljunggren and Friederike Welter</i>	1
PART I ENTREPRENEURSHIP IN THE FARMING SECTOR	
2 The development of new ventures in farm businesses <i>Richard Ferguson and Christer Olofsson</i>	21
3 Pluriactivity, entrepreneurship and socio-economic success of farming households <i>Lasandahasi R. de Silva and Sarath S. Kodithuwakku</i>	38
4 The family farm as a premise for entrepreneurship <i>Anne Moxnes Jervell</i>	54
5 Entrepreneurial efforts and change in rural firms: three case studies of farms engaged in on-farm diversification <i>Jorunn Grande</i>	74
6 Obstacles to the development and strategic intentions of forestry SMEs in Eastern Canada <i>Etienne St-Jean, Luc LeBel and Josée Audet</i>	94
7 Entrepreneurial skills among farmers: approaching a policy discourse <i>Jarkko Pyysiäinen, Darren Halpin and Kari Mikko Vesala</i>	109
PART II INNOVATIONS IN FOOD PRODUCTION AND DISTRIBUTION	
8 The determinants of high-growth entrepreneurship in the Scottish food and drink cluster <i>Ross Brown</i>	131
9 Entrepreneurship first or last? Biodynamic enterprise in New Zealand <i>Kate Lewis, Robyn Walker and Sue Cassells</i>	147

vi	<i>Handbook on entrepreneurship in agriculture and rural development</i>	
10	Contextualising business model development in Nordic rural gourmet restaurants <i>Magdalena Markowska, Rögnvaldur J. Saemundsson and Johan Wiklund</i>	162
11	The Arkansas Delta produce marketing association: rural entrepreneurship in the US delta region <i>Kenneth L. Robinson, Edward Abrokwah, Iris Liang, Scott Sanders, Michael Wang and Kytson McNeil</i>	180
12	Why do farm entrepreneurs sell at farmers' markets? Insights from Norway <i>Asbjørn Veidal and Ola Flaten</i>	199
13	Beware of geeks bearing gifts? Online latent and untapped outlets for farmers' markets in South East Wales <i>David Pickernell, Christopher Miller, Julienne Senyard, Brychan Thomas and Richard Tunstall</i>	218
PART III AGRICULTURAL ENTREPRENEURSHIP AND ITS SPATIAL CONTEXT		
14	The welfare effect of economic diversity in rural regions: an analysis of Dutch municipalities <i>Sierdjan Koster, Aleid E. Brouwer and Eveline S. van Leeuwen</i>	241
15	Rural enterprise and neo-endogenous development <i>Jane Atterton, Robert Newbery, Gary Bosworth and Arthur Affleck</i>	256
16	Agricultural and forestry entrepreneurship: learning from the experience of an Aboriginal community in Canada <i>Jean-Michel Beaudoin, Luc LeBel and Luc Bouthillier</i>	281
17	The entrepreneurial farmer in action: the use of different forms of capital <i>Jane Glover</i>	296
	<i>Index</i>	313