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ABOUT THE GUCP

The Global Urban Competitiveness Project (GUCP) was initiated by Professor Peter Karl Kresl (Bucknell University, USA) and Professor Pengfei Ni (Chinese Academy of Social Sciences, China) during the first international forum on urban competitiveness in August 2004. The GUCP, which was founded in Ottawa in April 2005, is a sustainable project on global urban competitiveness. It aims to gather specialists and experts who are interested in urban competitiveness to conduct research. The GUCP has a committee, in which Professor Peter Karl Kresl is President and Professor Pengfei Ni is General Secretary. The Secretariat of the committee is situated at the Institute of Finance and Trade Economics (IFTE), Chinese Academy of Social Sciences (CASS) Beijing, China.

The aims of the GUCP are to:

1. analyze aspects of the competitiveness of the world's urban regions,
2. promote better communication among those who are doing research on urban competitiveness,
3. enhance contact between researchers and practitioners in urban governance and leadership positions,
4. encourage more effective economic strategic planning in cities throughout the world,
5. help to make municipal leaders more able to enhance the competitiveness of their regions and thereby to improve the economic futures of the residents of these regions, and
6. increase the interest in and research in urban competitiveness on the part of researchers in both industrialized and developing economies.

To achieve these aims the GUCP engages in:

1. in-depth academic research on urban competitiveness, holding one or more international conferences each year on the general topic of urban competitiveness,
2. policy research and policy briefing workshops from a global perspective that contributes constructively to urban government policy deliberations, and
3. executive training and research program for urban government in both industrialized and developing economies.

The Secretariat of GUCP is situated at the Institute of Finance and Trade Economics, CASS. Its mailing address is:

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