Contributors

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Mark P. Rice, currently the Frederic C. Hamilton Professor for Free Enterprise at Babson College, USA, served as the Murata Dean of the F.W. Olin Graduate School of Business at Babson College from 2001–07. Professor Rice, who has been a director and chairman of the National Business Incubation Association, co-authored Growing New Ventures – Creating New Jobs: Principles and Practices of Successful Business Incubation. Based on his research in corporate innovation and entrepreneurship, he has co-authored numerous academic and practitioner publications, including Radical Innovation: How Mature Companies Can Outsmart Upstarts.

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