Contributors

Elaine Allen, Research Director of the Arthur M. Blank Center for Entrepreneurship, director of the Babson Survey Research Group (BSRG), and Professor of Statistics and Entrepreneurship at Babson College, MA, USA. She is statistical director of the US Global Entrepreneurship Monitor team. Elaine has published widely on statistical issues in meta-analysis, data mining, survey research methods and clinical research methodology. Her collaborative research on women and entrepreneurship has appeared in entrepreneurship journals and books. Her doctorate in statistics is from Cornell University. At Babson College she has received the Women Who Make a Difference Award and the Faculty Award for Outstanding Research.

Anne de Bruin, Professor of Economics in the School of Economics and Finance (Albany), Massey University, New Zealand and Founding Director of the New Zealand Social Innovation and Entrepreneurship Research Centre, established at Massey University in 2010. Anne’s research interests are entrepreneurship, social innovation, sustainable employment and regional development. In entrepreneurship, she is particularly interested in entrepreneurship in the creative industries, new conceptualizations of entrepreneurship, social entrepreneurship and women entrepreneurs.

Ted Fuller, Professor of Entrepreneurship and Strategic Foresight and Head of the Business School at the University of Lincoln, UK. Ted has previously held academic posts at Durham Business School and at the University of Teesside. His academic mission is to understand how futures are created and to develop responsible people who can create futures. He is consulting editor for Futures: The Journal of Policy, Planning and Futures Studies and is on several editorial boards of entrepreneurship journals. Current research includes studies of emergence in entrepreneurial contexts, knowledge value co-production, internationalization and responsible futures.

Patricia G. Greene, F.W. Olin Distinguished Chair in Entrepreneurship at Babson College and former Provost (2006–08) and Dean of the Undergraduate School (2003–06). Patricia’s research interests include
entrepreneurship education with a special focus on the role of serious games. Her latest book is the forthcoming edited volume (with Fetters, Rice and Butler), The Development of University-Based Entrepreneurship Ecosystems: Global Practices. Greene serves on the national advisory boards for the USA Small Business Administration’s Small Business Development Centers and for the Center for Women’s Business Research. Prior to becoming a professor she worked primarily in the health care industry.

Colette Henry, Norbrook Professor of Business and Enterprise at the Royal Veterinary College (RVC), University of London. Colette holds visiting professorships at the Universities of Tromso, Norway and Birmingham City, UK. A Fellow of the Royal Society for the encouragement of Arts, Manufactures and Commerce (RSA), Colette is also the former President of the Institute for Small Business and Entrepreneurship (ISBE). Drawing on her sales and marketing industry experience, Colette has worked closely with aspiring entrepreneurs and designed enterprise training programmes for incubation tenants and local industry. She has published widely on entrepreneurship education and training, evaluation, and gender in veterinary medicine and the creative industries. Colette is editor of the International Journal of Gender and Entrepreneurship.

Colleen Mills, Associate Professor of Management in the Management Department, College of Business and Economics, at the University of Canterbury, New Zealand. An avid researcher, Colleen’s research interests lie at the intersection between change and development and communication and sense-making. Although most of her research focuses on large organizations, she is particularly interested in the process of business start-up in the creative industries where micro businesses are the norm. Her most recent studies have examined the process of business start-up and development in the information technology (IT) and fashion industries from a sense-making perspective using business founders’ enterprise development narratives. Her findings have been published in various management, communication and entrepreneurship journals.

Sally Jane Norman, Professor of Performance Technologies and Director of the Attenborough Centre for the Creative Arts, School of Media, Film and Music at the University of Sussex, UK. Her work on art and technology has involved collaboration with the Performing Arts Laboratory of the Centre National de la Recherche Scientifique, UNESCO and the French Ministry of Culture. She has led research initiatives at the International Institute of Puppetry (Charleville-Mézières), Zentrum für Kunst und Medientechnologie (Karlsruhe), and Studio for Electro-Instrumental
Music (Amsterdam), where she was Artistic Co-Director from 1998 to 2000. In 2004, Sally left France to create and direct Newcastle University’s ‘Culture Lab’, a £4.5 million interdisciplinary research facility. Her research interests include performing arts and technology, history of scenography and theatre architectures, and she has published widely in these areas.

**Erik Noyes**, Assistant Professor of Entrepreneurship at Babson College, MA, USA and holder of the Martin Tropp Term Chair. Erik’s research focuses on corporate new venture creation, entrepreneurial opportunity recognition and social networks as an entrepreneurial resource. Prior to joining Babson, Erik was a senior consultant for a growth strategy and innovation consulting firm working with global companies such as Nokia, Hewlett-Packard, Motorola, BMW, Guidant and New Balance. He publishes on entrepreneurship and the use of new media, including information visualization, to teach the dynamism of entrepreneurial phenomena. Erik earned a BA in international economic relations from Brown University, an MBA from the University of New Hampshire and a Doctorate in Business Administration with a focus on strategic management from Boston University.

**Salvatore Parise**, Associate Professor in the Technology, Operations, and Information Management Division at Babson College, MA, USA. Salvatore teaches multidisciplinary courses in information technology at both the graduate and undergraduate levels. His research focus is in the areas of social networks, social media applications, knowledge management and human resource development practices, strategic alliances and management pedagogical research. His research has been published in several academic and management journals including the *Journal of Organizational Behavior*, *MIT Sloan Management Review* and the *Journal of Management Education*. Prior to obtaining his Doctorate in business at Boston University, Salvatore was an engineer and researcher at IBM.

**Andy Penaluna**, Professor of Creative Entrepreneurship at Dynevor Centre for Art, Design and Media, Swansea Metropolitan University, UK. Andy is both a practitioner and a lecturer in design, having developed courses ranging from illustration to interactive multimedia and, latterly, design for advertising, a heady mix of creative art mentalities that are set within firm business contexts. He also contributes to business courses such as the MBA. Elected to the Chair of Enterprise Educators UK in 2010–11, Andy also chairs the Higher Education Academy’s Entrepreneurial Learning Special Interest Group. His expertise is utilized by numerous higher educational establishments who employ him as an external advisor.
and examiner for a range of ‘enterprising’ undergraduate and postgraduate studies.

**Kathryn Penaluna**, Enterprise Manager at the Centre for Creative Entrepreneurship, Swansea Metropolitan University, UK. A former bank manager, Kathryn highlights the fact that she required significant mentoring when first teaching business skills to students from creativity-based study programmes. These experiences have had a significant impact on her approaches to teaching. One of the UK’s first Entrepreneurship Education Fellows, Kathryn directs the Centre for Creative Entrepreneurship, working with a strong team of ‘entrepreneurial enablers’ who help graduates and students to commercialize their ideas.

**David Rae**, Professor of Business and Enterprise at the University of Lincoln, UK and Director of Enterprise and Innovation at Lincoln Business School. David’s pre-academic career included management development and consulting, as well as government and multimedia publishing. David has a PhD in entrepreneurial learning from Nottingham Trent University, and his innovative research is recognized through numerous publications including his latest book, *Entrepreneurship: From Opportunity to Action*, published in 2007. He is also a keynote speaker on entrepreneurial development at many international professional conferences. David is currently Vice-President for Education for the UK’s Institute for Small Business and Entrepreneurship (ISBE), chairing the Entrepreneurship and Enterprise Education track at the Institute’s annual research conference. He has a track record in the leadership of business and enterprise in higher education.

**Simon Roodhouse**, Professor at Middlesex University Institute of Work Based Learning, UK; Adjunct Professor of Creative Industries, University of Technology, Sydney, Australia; and Director of Safe Hands (Management) Ltd, a strategic consultancy engaged in education and cultural industries (www.simonroodhouse.com). Previously, Simon was Professor in Creative Industries at the University of the Arts, London, UK; Adjunct Professor at CIRAC, Queensland University of Technology, Brisbane, Australia; Visiting Professor Creative Industries at the University of Bolton, and the University of Greenwich, UK. He has written extensively in national and international journals and has published four books including the *Principles and Practice of Cultural Quarters*, which is in its second edition. He is also the founding editor of the *Creative Industries Journal*.

**Calvin Taylor**, Chair in Cultural Industries at the University of Leeds, UK. Calvin has worked on creative industries, entrepreneurship, innovation

**Brian V. Tjemkes**, Assistant Professor of Management and Organization at the Faculty of Economics and Business Administration, VU University, Amsterdam. Brian’s main research interests are decision-making in strategic alliances, value creation and appropriation in strategic alliances, open innovation in service firms and small and medium-sized enterprises (SMEs) in the creative industry. He is the coordinator of the Master’s specialization, ‘Strategy and Organization’, a fellow of the Amsterdam Centre of Service Innovation and an academic partner of Kirkman Company, consultants in strategic sourcing.

**Lorraine Warren**, Senior Lecturer in Innovation in the School of Management at the University of Southampton, UK. Lorraine’s research is underpinned by complexity theory and addresses disruptive innovation – how new business models and new value creation systems emerge in volatile new technology sectors. Projects in this area are focused on the mobile web, photovoltaics and new technology firms.