

Index

- abortion 84
- Abu Dhabi 14, 74, 75, 171
- access to care 141–7
- accreditation 33, 75–80
- accrediting bodies 79
- Adams, J. 42, 43, 44, 54, 100
- Adlung, R. 19
- aesthetic surgery *see* cosmetic surgery
- Africa 82, 146, 147
 - see also* South Africa
- AIDS 122, 140
- airlines 24, 130, 135, 171
- airports 128, 130–31
- alcoholism 85
- angioplasty 89
- Apollo Group 94, 120, 172, 173
 - distance care 7
 - facilitators 70
 - international collaboration 74, 164
 - investment overseas 14–15
 - residential care 48
- Argentina 94
- artificial insemination 84
- Arunanondchai, J. 16, 142, 144, 176
- ASEAN Free Trade Area 36
- Asian health hubs *see* Dubai; India; Malaysia; Singapore; Thailand
- assisted suicide 84–5
- Australia 16, 79, 105, 135

- Bahrain 15, 84, 128, 171, 174
- Balch, O. 94
- Baltic states 90
- Bangkok Hospital Group 70, 71, 177
- Barbados 181
- bariatric surgery 89
- Barrett, S. 140
- Bas, Dr 64
- beauty tourism *see* cosmetic surgery

- benefits of health tourism
 - to exporting countries 101–6
 - to importing countries 99–101
- Bhagwati, J.N. 49, 101
- Bies, W. 2, 108
- bilateral free trade treaties 138
- Bill and Melinda Gates Foundation 139
- Bina, M. 3, 28
- biomedical sciences industry 166–7
- blepharoplasty 161
- Blinder, A.S. 5, 6, 8, 49, 149
- Blouin, C. 4, 113, 114, 144
- Blue Cross 33, 35–6, 69–70
- Bookman, K.R. 2, 68, 82, 131, 141, 150
- Bookman, M.Z. 2, 68, 82, 131, 141, 150
- brain drain 16, 114–15, 142
- Bramstedt, K.A. 86
- brand name 13, 67, 74, 159–60
- Brazil 23, 83, 122
- breast enlargement 23, 90
- Britain *see* United Kingdom
- Brown, H.S. 36
- Bulgaria 93–4, 181
- Bumrungrad International Hospital 176, 178–80
 - accreditation 33
 - administration 26
 - American patients 107–8
 - cross-national partnerships 165, 169
 - foreign investment in 163
 - marketing 136
 - quality 56
 - treatment costs 155
- Bustamante, A.V. 36

- Cambodia 177
- Canada 23, 75, 132
 - accreditation 78, 79
 - administration costs 26
 - doctors 16

- health tourism benefits 105
 - joint replacement 23, 25, 160
- capital 13–16, 26–7
- cardiac bypass 23, 25, 44, 161, 170
- Carzaniga, A. 19
- cataracts 140, 155
- certification 75–80
- Cetron, M. 43, 173, 176
- Chan, A. 48
- Chanda, R. 142–3
- charities 139
- Chee, H.L. 113, 163, 164
- Chile 74
- China 85, 164, 180
- Chinai, R. 142, 172
- Chinese medicine *see* traditional Chinese medicine (TCM)
- Cohen, J. 139
- collaboration, international 74–5
- Comarow, A. 11
- commodification 116–17
- comparative cost 23–7
- compensation 61–2
- competitive advantage 83
- Connell, J. 50
- contact lenses 167
- contraception 84
- contracts 61, 63
- cosmetic surgery 60, 97, 168, 180
 - cost 9, 24, 45
 - facilitators 71
 - geographical proximity 90
 - Korea 83
 - league tables 67
 - professional associations 76
 - satisfaction 30
- cost comparisons 23–7
- Costa Rica 13, 44, 133
- costs of health tourism
 - to exporting countries 112–16
 - to importing countries 107–12
 - moral loss 116–17
- critical mass 129–32, 133
- Croatia 104–5
- cross-national investment 165
- cross-national regulation 138–9
- Cuba 23, 81, 102, 135, 154, 181
- culture 79, 91–2
- Cyprus 24, 30, 76, 134
- Czech Republic 25, 90
- Deloitte Center for Health Solutions 28, 29, 70, 111, 161
- Demicco, F.J. 173, 176
- dentistry
 - cost 23, 29, 94, 100, 108–9, 173
 - geographical proximity 88–9, 90
 - joint ventures 129–30
 - NHS 37, 108–9
 - professional bodies 76
 - satisfaction 30, 99–100
- DHCC *see* Dubai Healthcare City
- differentiation
 - culture 91–2
 - illegal procedures 84–5
 - illness tourism 93–4
 - location 87–91
 - organ transplants 85–7
 - practice variation 84
 - procedures 81–3
 - tourism 93, 96–8
 - wellness tourism 95–6
- Dignitas 84–5
- DiMaggio, P. 69
- distance care 4–9
- doctors 16, 17, 57
 - accreditation 76–7
 - brain drain 16, 101, 142
 - referral of patients 68–9
- drug companies 115, 122–3, 166–7
- drugs 115, 121, 122–3
- Dubai 25, 168–72
- Dubai Healthcare City (DHCC) 56, 74, 84, 169, 170, 171, 172
- Duggal, R. 143
- Eastwood, J.B. 16, 146, 147
- Economist, The* 25, 53, 101, 111
- Ecuador 94
- Edelheit, J. 43
- education *see* medical education
- Ehrbeck, T. 11, 30, 51, 52, 66, 88, 102
- Einhorn, B. 108
- EU *see* European Union
- European Court of Justice (ECJ) 37, 139
- European Health Insurance Card (EHIC) 37
- European Union 29–30, 36–9, 50, 138
- euthanasia, voluntary 84–5
- exchange rates 24

- expatriates 12, 17
 exploitation 18
 exporting countries
 health tourism benefits 101–6
 health tourism costs 112–16
 eye hospitals 14, 174
 eye surgery 64, 181
- facelift 23, 180
 facilitators 63–4, 70–74, 133
 fees 123–6
 fertility treatment 30
 Fink, C. 16, 142, 144, 176
 foreign direct investment 13–15, 17,
 103–4, 105, 164, 176
 foreign exchange 111–12
 France 54, 79, 146
 franchises 72
 free riding 133, 137
 free trade agreements 17–18, 138
 free zones 14, 119, 169
 Friedman, M. 86
 Friedman, T.L. 87
 full body screening 94, 155
- gender reassignment 23, 84, 176
 General Agreement on Trade in
 Services (GATS) 4, 20–22, 24
 generic medicines 121
 geographical proximity 87–91
 Germany 54, 82, 130–31, 181
 Ghana 101, 114, 145, 181
 Ghosh, J. 82, 115, 139
 Gleneagles 155, 156, 164, 168, 174
 global bads 137
 global goods 137, 139–41
 global public policy 138–41
 global public spillovers 137–41
 globalisation 100, 137
 Goswami, R. 142, 172
 Grail Research 101, 151, 152, 154, 160
Guardian, The 94
 guidebooks 67
 Guidelines on Fees (GOF) 124–5
 Gupta, A.S. 104
 Gupta, I. 57
- hair transplant 23
 Harvard Medical International (HMI)
 13, 74, 169
- hazards 59–60, 126
 health care, a right to 141–7
 health care cities 84, 129
 see also Dubai Healthcare City
 (DHCC)
 health care redistribution 143–7
 health spending, global 115
 health tourism benefits
 for exporting countries 101–6
 for importing countries 99–101
 health tourism costs
 for exporting countries 112–16
 for importing countries 107–12
 moral loss 116–17
 heart surgery 23, 25, 44, 67, 161, 170,
 173
 Hedrick-Wong, Y.W. 152
 Held, D. 141
 Henderson, J.C. 152
 Herrick, D.M. 6, 25, 26, 45, 47
 Himmelstein, D.U. 43, 44
 hip replacement 25, 37, 89, 161
 hip resurfacing 81–2
 holistic treatment 82
 Hong Kong 24, 81, 130
 hospitals
 accreditation 77–80
 and facilitators 70–71
 information sources 64–8
 international collaboration 74–5
 hotels 70, 94, 95, 104
 Hungary 60–61
 dentistry 29, 50, 90, 108–9, 110
 hip replacement 37
 spas 95
 willingness to travel 30
 Hunter-Jones, P. 96
 Huybers, T. 105
 hysterectomy 23
- Ihekweazu, C. 16, 101
 illegal procedures 84–5
 illness tourism 93–4, 96
 importing countries
 health tourism benefits 99–101
 health tourism costs 107–12
 in-vitro fertilisation 55, 84, 171
 India 23, 172–4
 accreditation 172, 178
 Chennai 173

- cosmetic surgery 165
- dentistry 23, 173
- doctors 57, 142
- foreign investment outward 14–15
- foreign patients 154
- fraudulent credentials 59
- health spending 45, 114
- health tourism benefits 104, 172
- heart surgery 23, 173
- hip resurfacing 81–2
- hospitals 172, 173
- inequality 142
- Kerala 82, 173
- knee replacement 23
- marketing 133, 134
- medical education 77, 128
- organ donors 86
- quality 56, 77, 78
- residential care 48
- rhinoplasty 23
- surrogacy 85
- tie-ins 94
- traditional therapies 82
- treatment costs 23, 161, 173
- visas 127
- see also* Apollo Group
- Indian doctors 57, 142
- Indonesia 102, 116, 154, 175, 180
- inequality 113, 114, 115, 142–3
- information sources 64–8
- infrastructure 126–32
- insurance 29, 31–42, 63, 69–70, 125
 - holiday insurance 33–4
 - malpractice insurance 26, 62
 - multinational unions 36–9
 - purchase and provision 39–42
 - resident aliens 35–6
 - travel insurance 34
- intellectual property rights 121–3, 167
- international collaboration 74–5
- International Organization for Standardization (ISO) 79
- International Society for Quality in Health Care (ISQua) 78
- Internet 8, 64–7
- intra-national medical tourism 9–10
- Iran 87, 181
- Ireland 109, 120
- ISO 9002 certification 79
- Israel 102, 135
- Jamaica 181
- Janjaroen, W.S. 112
- Japan
 - doctors 76, 176
 - hospital websites 65
 - medical education 146
 - research and development 166
 - tie-ins 94
 - traditional therapies 82
- Jensen, J.B. 6
- Johns Hopkins 74, 94, 129, 160, 169, 171
- Joint Commission International (JCI) accreditation 78
- Jordan 78, 81, 154, 171–2
- Kaul, I. 138
- Kenya 81, 180, 181
- Khaw, B.W. 154, 158, 167
- Kher, U. 89, 152
- Khoo, L. 116, 157
- Khoury, C. 29
- kidney transplants 85, 86, 87
- Kierzkowski, H. 115
- Kletzer, L.G. 6
- knee replacement 23, 161
- Korea
 - cosmetic surgery 83
 - dentistry 90
 - guidelines on fees 124–5
 - health care city 84, 129
 - marketing 134–5
 - tie-ins 130
 - visas 127
- Krugman, P.R. 6, 19
- labour 16–19, 25, 101, 114–15
- language 56, 65, 92–3
- laser eye surgery 64, 181
- Lautier, M. 3, 90
- Leach, B. 55
- Lee, T.H. 124
- Lee, W.L. 124, 162
- levelling down of care 144–5
- levelling up of care 145–7
- litigation 26, 61–3
- Lloyd, G.E.R. 116
- location 87–91
- Louch, H. 69

- malaria 115, 139
 Malaysia 174–5
 accreditation 80
 cataract removal 155
 cosmetic surgery 174–5
 foreign investment inward 163
 heart surgery 23, 161
 hospitals 80, 174–5
 hysterectomy 23
 marketing 65, 135
 patient information 65, 67
 residential care 48
 tax allowances 119
 tie-ins 94
 treatment costs 161
 visas 127
 malpractice 61–4
 malpractice insurance 26, 62
 Malta 76, 95, 132
 Margolis, M. 106
 marketing 65, 132–6
 Marshall, A. 129
 Marshall, M.P. 129
 Mattoo, A. 101
 Mauritius 14–15, 90
 Mayo Clinic 10, 88, 169
 McGrew, A. 141
 McIndoe, A. 86
 McKinsey 11, 30, 51–2, 55, 88
 media 67
 Medicaid 28, 41, 45, 143
 medical education 75, 77, 128, 146, 169
 medical errors 54–5
 medical facilitators 63–4, 70–74, 133
 medical graduates 16, 101
 medical schools 75, 76, 105, 146–7, 166
 Medical Tourism Association 30, 56, 62, 64, 66, 75, 104
 medical travel agents *see* travel agents
 Medicare 28, 41, 43–4, 45
 medicines 115, 121, 122–3
 medicines 84, 129
 see also Dubai Healthcare City (DHCC)
 Mexico 49, 88–90
 dentistry 88–9
 health spending 45
 insurance 26, 35–6
 long-term care 47
 remittances to 106
 treatment costs 89
 Milstein, A. 43, 53, 108
 Mitra, S. 152
 Mullan, F. 16, 146
 multinational blocs 36–9
 multinationalism 60
 Mutchnick, I.S. 22

 National Health Service (NHS) 37–8, 39–41, 55, 107
 naturopathy 82
 Netherlands 37, 54, 79
 New Zealand 71, 79, 181
 Newman, B.Y. 117
 niches 70–72, 81–3, 87
 Nigeria 111
 Nigerian medical graduates 16, 101
 North American Free Trade Agreement (NAFTA) 127, 138
 North American Free Trade Area 36
 Norway 146

 Obstfeld, M. 6, 19
 offshoring 5, 6, 101
 Olson, M. 133
 Oman 171
 organ transplants 85–7, 158
 out-of-pocket 42–7
 outsourcing 5, 6, 8, 101

 Panama 71, 74, 128
 Parkway Group 14, 155–6, 160, 163, 164–5, 171
 patents 121–2
 patients 9–13
 information sources 64–8
 referral of 68–9
Patients Beyond Borders: Everybody's Guide to Affordable, World-Class Medical Tourism (Woodman) 67
 pharmaceutical companies 115, 122–3, 166–7
 philanthropists 139
 Philippines 165
 Cebu 94, 129–30
 heart surgery 56
 marketing 135
 remittances to 106
 special economic zone 14, 119

- tax allowances 119
- tie-ins 74, 94
- traditional therapies 82
- transplants 86
- treatment costs 161
- Pigou, A.C. 137
- plastic surgery *see* cosmetic surgery
- Poland 81, 133
- Portugal 30
- practice variation 84
- price
 - comparative cost 23–7
 - guidelines and controls 123–6
 - insurance 31–42
 - out-of-pocket 42–7
 - and performance 48–52
 - residential care 47–8
 - willingness to travel 27–31
- Principles of Political Economy* (Ricardo) 49
- professional bodies 58–9, 66, 73, 76
- proximity 87–91
- public policy
 - critical mass 129–32
 - global public spillovers 137–41
 - health care as a right 141–7
 - infrastructure 126–32
 - intellectual property rights 121–3
 - marketing 132–6
 - price guidelines and controls 123–6
 - quality and safety 123
 - subsidies 120
 - taxes 118–20
- public–private partnerships 103–4, 131–2
- Puerto Rico 127
- Qatar 75, 128, 157, 171
- qualifications 59
- quality of care 53, 55–7, 123
 - accreditation and certification 75–80
 - agents
 - doctors, referring 68–9
 - insurance agencies 69–70
 - medical facilitators 70–74
 - doctors 76–7
 - hazards 59–60, 126
 - hospitals 77–80
 - information 64–8
 - international collaboration 74–5
 - malpractice 61–4
 - market correctives 60–61
 - medical errors 54–5
 - risks 57–9
- Raffles Hospital 24, 82, 156–7
- Raffles Medical Group 156–7, 160, 165
- Rai, S. 48
- Rathindran, R. 101
- recreational tourism 11, 96, 97, 102
- Reddy, P. 172, 173
- redistribution of health care 143–7
- regulation 25–6, 73–4, 80, 138–9
- Reinhardt, U. 152
- remittances 106
- reputation 67
- research and development 115, 122, 166–7
- residential care 47–8
- retirement communities 48
- reverse doctoring 68
- Rhea, S. 50
- rhinoplasty 23
- Ricardo, D. 49
- risks 57–9
- Santos, E.M. 56
- Sarnsamak, P. 62
- Saudi Arabia 14, 59, 128, 171
- schistosomiasis eradication 140
- Schroeder, C. 53, 108
- Serbia 60, 70, 82–3
- services 5, 6, 7–8, 19–21
- sex-change surgery 23, 84, 176
- Singapore 148
 - Asian crisis, effect of 115
 - blepharoplasty 161
 - cataract removal 155
 - doctors 73, 124
 - Ethical Code 73
 - Gleneagles 155, 156, 164, 174
 - Guidelines on Fees (GOF) 124
 - health services as a hub 151–5
 - health tourism costs 114
 - heart surgery 161, 170
 - hip replacement 161
 - hospitals 136, 155, 157–8, 160–61
 - knee replacement 161
 - marketing 133, 135–6, 159
 - medical schools 75, 166

- Medisave 154–5, 156, 162
 overseas wing 163–5
 Parkway Group 14, 155–6, 160, 163,
 164–5, 171
 patients 90, 153, 154, 156–8
 public–private mix 165–7
 Raffles Hospital 24, 82, 156–7
 Raffles Medical Group 156–7, 160,
 165
 regulation 73
 reputation 67, 159, 160, 162
 research and development 166–7
 residential care 48
 service sector 148–51
 stem-cell therapy 85
 strengths 159–61
 TCM 77, 82, 158
 transplants 158
 treatment costs 161
 weaknesses 161–3
 Skerritt, D. 105
 skin cancer 140
 smallpox eradication 139–40
 Smith, A. 20, 116, 121, 126, 131, 137
 Smith, M. 43, 53
 Smith, R.D. 4, 8, 9, 20, 21, 104, 105,
 138, 149
 South Africa 23, 79, 93, 133, 146, 181
 spas 80, 81, 82, 95, 96, 171
 special economic zones 14, 119, 131
 spillovers 133, 135, 137–41, 152–3
 standards 77–80
 State *see* public policy
 stem-cell treatment 85
 sterilisation 84
 Stiglitz, J.E. 115, 121, 122
 subsidies 120
 Supakankunti, S. 112
 surrogacy 85
 Switzerland 84–5, 94

 Taiwan 14, 91, 135, 161
 tax allowances 118–20
 TCM 77, 82, 158
 Teh, I. 175
 teleconferencing 7, 164
 telemedicine 142–3, 173
 Thailand 160, 175–80
 AIDS 122
 Bangkok Hospital Group 70, 71, 177
 blepharoplasty 161
 brain drain 142
 doctors 145, 176
 foreign direct investment 176
 foreign patients 90, 154
 gender reassignment 23, 176
 health tourism benefits 102
 health tourism costs 112, 113
 heart surgery 25, 170
 hospitals 70, 158, 176–7
 hotels 94, 104
 malpractice 62–3
 malpractice insurance 26
 marketing 65, 134
 Samitivej Group 176, 177
 tie-ins 130, 179
 treatment costs 161, 179
 visas 127
 see also Bumrungrad International
 Hospital
 Thorne, D. 43
 tie-ins 93–4, 130–31, 179
 Timmons, K. 59
 Titmuss, R.M. 41, 107
 tourism 93, 96–8
 illness tourism 93–4
 recreational tourism 11, 96, 97, 102
 wellness tourism 95–6
 trade agreements 4, 17–18, 121, 127,
 138
 trade associations 73, 78
 traditional Chinese medicine (TCM)
 77, 82, 158
 traditional therapies 77, 82–3, 94
 transplant tourism 85–6, 87
 transplants 158
 transport infrastructure 127–8
 travel agents 9–10, 35, 67, 70, 71, 72, 73
 TRIPS Agreement 121, 122, 138–9
 tuberculosis 122, 140
 Tunisia 81, 90
 Turkey 67, 83, 90, 133–4, 135, 181

 United Arab Emirates 39, 160, 168,
 170, 171
 United Kingdom 26
 accreditation 79
 dental care 11, 37, 40, 100, 108–9
 doctors 16, 17, 142, 146
 EU cross-border treatment 37–8

- facilitators 72
- health tourism benefits 100, 105
- in-vitro fertilisation 55
- Manchester HealthCity 129
- marketing 133
- medical errors 54–5
- National Health Service (NHS)
 - 37–8, 39–41, 55, 107
- patients going abroad 11, 154
- private health insurance 40
- professional bodies 55, 76
- research and development 166
- traditional therapies 82
- waiting lists 39
- willingness to travel 29, 30
- United Nations 139
- United Nations Children's Fund (UNICEF) 139
- United Nations World Tourism Organization 93
- United States
 - accreditation 78, 79
 - bankruptcies 44
 - blepharoplasty 161
 - breast augmentation 23
 - cosmetic surgery 45
 - cross-border flows 88–9
 - cross-subsidisation 143
 - dentistry 23, 37, 42, 173
 - doctors 16, 57, 142
 - drug companies' profits 122
 - facelift 23
 - facilitators 71
 - gender reassignment 23
 - hair transplant 23
 - health care spending 41, 45, 100
 - health care system 107–8
 - health insurance 32–3, 35–6, 42–3, 46, 69
 - health tourism benefits 100–101, 105
 - health tourism costs 111–12
 - heart surgery 10, 23, 44, 56, 161, 173
 - hip replacement 25
 - hysterectomy 23
 - international collaboration 74–5
 - intrabound flows 9–10
 - knee replacement 23
 - malpractice insurance 26
 - Mayo Clinic 10, 88, 169
 - Medicaid 28, 41, 45, 143
 - medical errors 54
 - Medicare 28, 41, 43–4, 45
 - out-of-pocket 42–4, 45, 47, 50
 - professional bodies 58–9, 76
 - quality 56
 - residential care 47
 - rhinoplasty 23
 - service sector 149
 - transplants 87
 - treatment costs 23, 50, 89
 - willingness to travel 28–9
- United States Agency for International Development (USAID) 78, 139
- Velasco, N.A.O. 148, 153, 154, 168, 177
- Vietnam 131, 154, 165, 181
- visas 18, 127
- Warner, D.C. 18
- Warren, E. 43
- websites 65–7
- wellness tourism 82–3, 95–6, 169
- willingness to travel 27–31
- Wolff, J. 44
- Woodman, J. 160, 161
- Woodward, D. 138
- Woolhandler, S. 43
- World Health Organization (WHO) 78, 82, 96, 115, 139, 141, 151
- World Trade Organization (WTO) 4, 121, 122, 139
- Xu, J. 86
- Yap, M.T. 48
- Yeoman, I. 10, 11, 12, 93, 97, 98
- Yoopetch, C. 154
- York, D. 56, 58
- Zacharia, L. 2, 108