Contributors

Ilan Alon is the George D. and Harriet W. Cornell Chair of International Business and Executive Director of the China Center at Rollins College, Florida, USA. He is a Visiting Fellow at Harvard University. He is the author, editor, and co-editor of ten books and more than 80 published articles, chapters, and conference papers.

Jamie Anderson is a Professor of Strategic Management at the TiasNimbas Business School, University of Tilburg in the Netherlands. He holds visiting positions at the Centre for Management Development at the London Business School and the Indian School of Business, Hyderabad. Aside from numerous journal publications, he has worked for The Times in London and appeared as a business commentator on the BBC, CNN, and CNBC.

Tales Andreassi earned his PhD at São Paulo University, Brazil, and his Masters at Sussex University, UK. He is Professor at FGV/EAESP, where he is also Director of GVCenn – Center of Entrepreneurship and New Business and Associate Dean for the Masters and PhD Program in Business Administration. Prior to his career in academia, Andreassi was Project Manager for ten years at Anpei – an association that links Brazilian companies with research and development centers.

Sow Hup Chan is an Assistant Professor of Business Administration at the University of Macau, China. Her articles have appeared in journals such as the Asian Business Management Journal, Asia Pacific Business Review, Journal of Management Development, and the Asia Journal of Management.

Daewon Choi is Asia Fellow at Ash Institute, Harvard Kennedy School, Cambridge, MA, USA. Previously, he worked for the United Nations Economic Commission for Latin America and the Caribbean (ECLAC), Chile; United Nations Economic Commission for Europe (ECE), Switzerland; and United Nations Economic and Social Commission for Asia and the Pacific (ESCAP), Thailand. He was also a consultant for UNIDO, UNESCO and PREALC/ILO. He taught at the Graduate School of International Relations, University of Southern California (USC), Los Angeles, USA. He holds a BA from Hankook University of
Contributors

Foreign Studies in Korea, an LLM from the University of Lausanne in Switzerland, and a PhD from the University of São Paulo in Brazil. He did his postdoctoral research at the Graduate School of International Relations and Pacific Studies at the University of California at San Diego, USA. He is the author of edited books and articles on trade, investment, ICT for development and economic integration.

Leo-Paul Dana is Professor of Marketing at the University of Canterbury in New Zealand. He has authored several books including *Entrepreneurship in Pacific Asia: Past, Present and Future* and *An International Marketing Reader*.

Colette Dumas is the Director of the Center for Innovation and Change Leadership and Professor of Management and Entrepreneurship at Suffolk University in Boston, MA, USA. She has provided consulting and training services to small and large businesses in the financial services, healthcare, pharmaceutical, and not-for-profit sectors, and her work has been profiled in the *Wall Street Journal*. She is the author of more than 45 publications, a book, and six book chapters.

Ian Fillis is a Senior Lecturer in Marketing in the Department of Marketing, Faculty of Management at the University of Stirling, Scotland. He holds a Bachelor of Science degree in Civil Engineering from the University of Glasgow and a Masters degree in Marketing from the University of Ulster. He obtained his PhD from the University of Stirling with a research emphasis on the internationalization of small firms.

Scott A. Hipsher is associated with the Akio Morita School of Business (Tokyo) Online. Aside from teaching in universities, he has managed a non-governmental organization (NGO) that provided assistance to refugees from Burma/Myanmar. He has authored the book *Expatriates in Asia: Breaking Free from the Colonial Paradigm* and co-authored *The Nature of Asian Firms: An Evolutionary Perspective*.

Martin Kupp is a faculty member and Program Director at the European School of Management and Technology in Berlin, Germany. He acquired his Doctorate degree in Business Administration at the Universitat zu Köln in Germany. He teaches in the executive education program at the London Business School, and the MBA program at the Escola de Gestao, Porto, Portugal.

Lin Lerpold is an Assistant Professor at the Stockholm School of Economics, Sweden, and Research Project Manager in the Sustainability Research Group. She completed her PhD at the Stockholm School of Economics, Institute of International Business. She has published books
Contemporary microenterprise

and articles on the management of subsidiaries and alliances in the international petroleum industry with a specific focus on organization identity and reputation.

Jeanette Angeline Banzon Madamba is an Assistant Professor at the Department of Agribusiness Management, College of Economics and Management, University of the Philippines Los Banos. Prior to joining academia, she worked as a bank officer specializing in agribusiness lending. She has had articles published in journals such as the Journal of Global Business and Trade.

Matthew C. Mitchell earned his PhD in International Business from the University of South Carolina and is an Assistant Professor at Drake University Des Moines, Iowa, USA. His research is situated at the intersection of international business, culture, and political economy and he has written conference papers, book chapters, and journal articles on the topic. Matthew has travelled, lived, and worked in more than 55 countries and has been invited as a consultant and guest lecturer in companies, NGOs, and universities around the world.

J. Mark Munoz is an Associate Professor of International Business at Millikin University in Illinois, and a Visiting Fellow at the Kennedy School of Government at Harvard University, USA. He is a recipient of several awards including three Best Research Paper Awards, a literary award, and a Teaching Excellence Award, among others. Aside from top-tier journal publications, he has authored five books, namely Land of My Birth, Winning Across Borders, In Transition, A Salesman in Asia, and International Social Entrepreneurship.

Fred O. Newa is a Lecturer in Strategic Management and International Business at the United States International University in Nairobi, Kenya. He has also taught at the Kent Business School and the Intel College. He has been a presenter and reviewer at several international business conferences.

Aloysius Newenham-Kahindi is an Assistant Professor and Hanlon Scholar in International Business at the Edwards School of Business and Graduate School of Environment and Sustainability, University of Saskatchewan in Canada. He completed his PhD in International Management at Trinity College Dublin, Ireland. He has had articles published in journals such as the Journal of World Business, Harvard Business Review, International Journal of Cross-Cultural Management and the Ivey Business Journal.

Ho Thuy Ngoc is a lecturer in Business Law at the Foreign Trade University in Hanoi, Vietnam. She completed her Masters of Law degree
at the Yokohama National University in Japan and is completing a PhD at the Foreign Trade University in Vietnam. She provides consulting services to several companies in Vietnam, and is Vice-Director of the Legal Consultancy for SMEs.

Norm O’Reilly is an Associate Professor of Sport Management at Syracuse University, NY, and Visiting Scholar at the Graduate School of Business at Stanford University, CA, USA. Formerly Director of the School of Sports Administration at Laurentian University, Ontario, Canada, he has published more than 35 peer-reviewed articles, written two books, and presented his work at more than 50 conferences.

Michael J. Pisani is a Professor of International Business at Central Michigan University (in Mt Pleasant, USA). His research interests focus primarily on Latin American and US–Mexican border business and economic phenomena including labor informality, entrepreneurship, microfinance and microenterprise development. He has done field research in Mexico, Nicaragua, Belize, El Salvador, Costa Rica, Guatemala, and Canada and is published in several international journals.

Sacha Rawlence is a Doctoral student at the University of Edinburgh Business School, Scotland. She holds a Bachelor’s degree in Modern Chinese and a Master’s degree in International Business and Emerging Markets. She is also a Chartered Management Accountant, who has worked in accountancy and financial software, and has research interests in the business and economic development of China.

Thelma Rocha is Researcher and Professor of International Business and Marketing from ESPM São Paulo, Brazil. She has a PhD in Business from the University of São Paulo, and a Masters in Business Administration from EAESP/FGV with specialization in International Business from Handels SSE (Stockholm School of Economics), Sweden. She has worked in management roles in multinational companies. She has published articles in magazines, congress, and journals, and six books and chapters on marketing and business. Her research areas are international marketing, relationship marketing, and transfer of knowledge.


Michelle Ingram Spain is the Director of the Center for Business Collaboration and Associate Professor at Walsh University, School of
Business in Ohio, USA. She holds a Doctorate from Columbia University. She serves as the Midwest Regional Coordinator for the National Association of Female Executives (NAFE), and in 2000 was recognized as one of the 40 most influential women in Cleveland, Ohio.

Tulus T.H. Tambunan is the Director of the Center for Industry, SMEs and Business Competition and Professor of Economics at the University of Trisakti in Indonesia. He has conducted several studies on micro, small and medium-sized enterprises and has published several books including *SMEs in Asian Developing Countries*.

Gwendolyn Tedeschi is an Assistant Professor of Economics at Manhattan College in New York, USA. She earned her PhD in Economics at the University of Maryland, College Park. While in graduate school, she worked with the US Agency for International Development (USAID)’s Office of Microenterprise Development and consulted on a World Bank project surveying credit bureaus in developing countries.

Mai Thi Thanh Thai is an Assistant Professor at HEC Montreal in Canada. She earned her BBA from Hanoi University in Vietnam, her MBA from the University of Hawaii at Manoa in the USA, and her PhD from the University of St Gallen in Switzerland. Her expertise is in the field of international entrepreneurship and strategic management in emerging markets.

Michael Troilo is the Wellspring Assistant Professor of International Business and a member of the International Business and Entrepreneurship Institute in the Collins College of Business Administration at the University of Tulsa, USA. He holds an MBA and an MA in East Asian Studies from the University of Virginia, and a PhD in Business Economics and International Business from the University of Michigan. His research concerns the impact of institutions on entrepreneurial activity in transition economies.

J. Terence Zinger is a Professor of Finance and Small Business Management at Laurentian University, Ontario, Canada. His articles have appeared in leading journals such as *Long Range Planning*, *International Entrepreneurship and Management Journal*, and *Journal of Developmental Entrepreneurship*. He is co-author of the book *Entrepreneurship and Small Business Development: Text and Cases*. 