About the editors

Mika Gabrielsson (DSc), is a well-known international business and marketing professor. He is Professor of International Business at the University of Eastern Finland. Prior to this position he has served at Aalto University School of Economics as Professor. He is also an Adjunct Professor of International Marketing at Lappeenranta University of Technology. His teaching covers areas such as internationalization of firms and global marketing management, and research interests include among others rapid globalization.

He has been active in research projects funded by the Academy of Finland and the Finnish Funding Agency to Technology and Innovation (Tekes), such as the ‘Born Globals’ and ‘Response to Globalization’ projects. He has published over 130 articles in international refereed journals or conference proceedings, many of which have been included as chapters in international business books. His articles have appeared in respected journals, such as *Industrial Marketing Management*, *Journal of International Marketing*, *International Business Review*, *International Marketing Review* and *Thunderbird International Business Review*. He is a frequent reviewer in many journals and serves on the editorial board of *Industrial Marketing Management*.

Before joining the academic world he held several senior positions in purchasing and marketing of global high-tech companies. He continues to act as a consultant for Finnish internationalizing or globalizing firms, which has benefited a large number of firms operating in different industries.

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He was a member of the board of directors of the American Marketing
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