About the editors

Mika Gabrielsson (DSc), is a well-known international business and marketing professor. He is Professor of International Business at the University of Eastern Finland. Prior to this position he has served at Aalto University School of Economics as Professor. He is also an Adjunct Professor of International Marketing at Lappeenranta University of Technology. His teaching covers areas such as internationalization of firms and global marketing management, and research interests include among others rapid globalization.

He has been active in research projects funded by the Academy of Finland and the Finnish Funding Agency to Technology and Innovation (Tekes), such as the 'Born Globals' and 'Response to Globalization' projects. He has published over 130 articles in international refereed journals or conference proceedings, many of which have been included as chapters in international business books. His articles have appeared in respected journals, such as *Industrial Marketing Management*, *Journal of International Marketing*, *International Business Review*, *International Marketing Review* and *Thunderbird International Business Review*. He is a frequent reviewer in many journals and serves on the editorial board of *Industrial Marketing Management*.

Before joining the academic world he held several senior positions in purchasing and marketing of global high-tech companies. He continues to act as a consultant for Finnish internationalizing or globalizing firms, which has benefited a large number of firms operating in different industries.

V.H. Manek Kirpalani (DSc HEC University of Montreal, MA and BA Hons Oxford University, UK), is a widely recognized authority in the field of international business and marketing. He is Distinguished Professor Emeritus of Marketing and International Business at Concordia University, Montreal where he was also a member of the board of governors. He is currently Director of CIBER and a member of the Marketing Department, College of Business, Bloomsburg University, Pennsylvania. He is also Visiting Distinguished Professor at the Aalto University School of Economics and the Faculty of Management, Warsaw University, Honorary Professor, University of the West Indies, and has been Visiting Fellow at Templeton College, Oxford.

He was a member of the board of directors of the American Marketing

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